

# **Village of Lake Hallie 2024-2044 Comprehensive Plan**

**Adopted December 9, 2024**



This page is intentionally left blank.

# Village of Lake Hallie 2024-2044 Comprehensive Plan



prepared by the Village of Lake Hallie Plan Commission  
with assistance from West Central Wisconsin Regional Planning Commission



This page is intentionally left blank.



**RESOLUTION 2024-2036**

**RESOLUTION TO ADOPT THE  
VILLAGE OF LAKE HALLIE COMPREHENSIVE PLAN 2024-2044**

**WHEREAS**, the Village of Lake Hallie has determined the need for an updated comprehensive plan with the general purpose of guiding, directing, and accomplishing a coordinated, adjusted, and harmonious development of the Village, which will, in accordance with existing and future needs, best promote public health, safety, order, convenience, prosperity, and the general welfare, as well as, efficiency and economy in the process of development; and

**WHEREAS**, the Village of Lake Hallie Plan Commission has prepared the *Village of Lake Hallie Comprehensive Plan 2024-2044* pursuant to §66.1001, §61.35, and §62.23, Wisconsin Statutes, which contains plan documents, maps and other materials within comprehensive plan elements required by §66.1001(2) of the Wisconsin Statutes; and

**WHEREAS**, the Village of Lake Hallie Plan Commission, pursuant to § 66.1001(4)(b) of the Wisconsin Statutes, may recommend to the Village Board the adoption of the updated comprehensive plan by adoption of a resolution to that effect by a majority of the entire Plan Commission.

**WHEREAS**, a properly noticed public hearing has been conducted by the Plan Commission on the proposed approval and adoption of the updated comprehensive plan, pursuant to §66.1001(4)(d) of the Wisconsin Statutes

**NOW THEREFORE BE IT RESOLVED**, the Village of Lake Hallie Plan Commission officially recommends adoption of the *Village of Lake Hallie Comprehensive Plan 2024-2044*, as drafted in the *Public Hearing Draft*, by the Village of Lake Hallie Village Board.

Adopted this **9th** day of **December**, 2024 by the Plan Commission of the Village of Lake Hallie.

Approved:

Eloise Rowan 12-09-2024  
Eloise Rowan, Plan Commission Chair

Attest:

Minutes taken by Matthew Pfeifer  
Secretary of the Village of Lake Hallie Plan Commission (CCZ)

This page is intentionally left blank.



**ORDINANCE #2024-04**  
**AN ORDINANCE TO ADOPT THE**  
**VILLAGE OF LAKE HALLIE COMPREHENSIVE PLAN 2024-2044**

The Village Board of the Village of Lake Hallie, Wisconsin, does ordain as follows:

SECTION 1. Pursuant to Sections 61.35, 62.23(2) and 62.23(3) of the Wisconsin Statutes, the Village of Lake Hallie is authorized to prepare, adopt, and amend a comprehensive plan as defined in Sections 66.1001(1)(a) and 66.1001(2) of the Wisconsin Statutes.

SECTION 2. Pursuant to Section 66.1001(2)(i) of the Wisconsin Statutes, a comprehensive plan shall be updated no less than once every 10 years.

SECTION 3. The Village Board for the Village of Lake Hallie, Wisconsin, has adopted and implemented written procedures designed to foster public participation in every state of the preparation of a comprehensive plan as required by Section 66.1001(4)(a) of the Wisconsin Statutes, which included a public hearing as required by Section 66.1001(4)(d) of the Wisconsin Statutes.

SECTION 4. The Plan Commission of the Village of Lake Hallie, by a majority vote of the entire Plan Commission recorded in its official minutes, has adopted a resolution recommending to the Village Board the adoption of an updated comprehensive plan entitled "VILLAGE OF LAKE HALLIE COMPREHENSIVE PLAN 2024-2044".

SECTION 5. The Village Board of the Village of Lake Hallie, Wisconsin, does, by the enactment of this ordinance, formally adopt the "VILLAGE OF LAKE HALLIE COMPREHENSIVE PLAN 2024-2044" pursuant to Section 66.1001(4)(c) of the Wisconsin Statutes.

SECTION 6. The Village Clerk is directed to send a copy of the plan update to the parties listed in Section 66.1001(4)(b) of the Statutes.


SECTION 7. This ordinance shall take effect upon passage and publication as provided by law.

Dated this 09 day of December, 2024.



  
\_\_\_\_\_  
Gary Spilde, Village President

  
\_\_\_\_\_  
Kenneth Greenwood III, Village Trustee

  
\_\_\_\_\_  
Brad Hudson, Village Trustee

\_\_\_\_\_  
Brad Berg, Village Trustee

\_\_\_\_\_  
Peter Lehmann, Village Trustee

This page is intentionally left blank.

## Table of Contents

1. Introduction .....	1
1.1 Planning Authority and Scope.....	1
1.2 Village of Lake Hallie Comprehensive Plan (adopted 2009) .....	2
1.3 The Village of Lake Hallie Plan Update Process .....	2
1.4 Plan Framework.....	2
2. Issues and Opportunities .....	5
2.1 Regional Perspective.....	5
2.2 2023 Community Opinion Survey .....	7
2.3 Village of Lake Hallie Issues and Opportunities .....	8
2.4 Goals, Objectives, and Policies .....	9
2.5 Existing Plans, Programs, and Regulations .....	10
2.6 Village of Lake Hallie 2044 Vision Statement .....	10
3. Population and Housing .....	13
3.1 Population Estimates, Characteristics, and Projections.....	13
3.2 Housing Characteristics, Needs, and Projections.....	16
3.3 Community Perspectives.....	24
3.4 Population and Housing Goals, Objectives, and Policies .....	26
3.5 Housing Programs .....	28
4. Transportation .....	31
4.1 Streets and Highways .....	31
4.2 Additional Modes of Transportation.....	35
4.3 Transportation Needs and Planned Improvements .....	38
4.4 Community Perspectives.....	39
4.5 Transportation Goal, Objectives, Policies and Strategies.....	41
4.6 Other Transportation Plans and Programs .....	43
5. Utilities and Community Facilities .....	45
5.1 Assessment of Utilities and Community Facilities.....	45
5.2 Parks and Outdoor Recreational Facilities.....	56
5.3 Community Perspectives.....	57
5.4 Utilities and Community Facilities Goal, Objectives, Policies and Strategies .....	59
5.5 Other Utilities and Community Facilities Plans and Programs .....	61
6. Agricultural, Natural, and Cultural Resources .....	63

6.1 Agricultural Resources .....	63
6.2 Natural Resources and Environmentally Sensitive Areas .....	63
6.3 Cultural Resources .....	72
6.4 Community Perspectives.....	73
6.5 Agricultural, Natural, & Cultural Resources Goals, Objectives, Policies and Strategies..	75
6.6 Agricultural & Natural Resources Plans and Programs .....	76
<b>7. Economic Development .....</b>	<b>79</b>
7.1 Economic Conditions, Strengths, and Weaknesses .....	79
7.3 Desired Business and Industries .....	82
7.4 Designated Sites for Business and Industry .....	83
7.5 Opportunities for the Use of Environmentally Contaminated Sites.....	86
7.7 Community Perspectives.....	87
7.8 Economic Development Goal, Objectives, Policies and Strategies .....	88
7.9 Economic Development Partners and Programs .....	89
<b>8. Intergovernmental Cooperation .....</b>	<b>93</b>
8.1 Existing Intergovernmental Agreements, Plans, & Relationships.....	94
8.2 Intergovernmental Issues and Opportunities.....	96
8.3 Community Perspectives.....	97
8.4 Potential Intergovernmental Conflicts & Resolution .....	97
8.5 Intergovernmental Cooperation Goal, Objectives, Policies and Strategies .....	98
8.6 Intergovernmental Plans and Programs .....	99
<b>9. Land Use.....</b>	<b>103</b>
9.1 Existing Land Use .....	103
9.2 Supply, Demand, and Price Trends of Land .....	107
9.3 Barriers to Development and Land Use Conflicts.....	108
9.4 Opportunities for Infill or Redevelopment .....	109
9.5 Projected Land Use Supply and Demand .....	109
9.6 Preferred Future Land Use Plan.....	113
9.7 Community Perspectives.....	119
9.8 Land Use Goal, Objectives, Policies and Strategies .....	119
9.9 Current Land Use Plans, Programs, and Regulations .....	121
<b>10. Sustainability .....</b>	<b>123</b>
10.1 Sustainability .....	123
10.2 Community Perspectives.....	124

10.3 Sustainability Goal, Objectives, Policies and Strategies .....	125
10.4 Sustainability Plans and Programs .....	126
11. Implementation .....	129
11.1 Action Plan .....	129
11.2 Plan Integration and Consistency .....	134
11.3 Plan Monitoring and Evaluation .....	135
11.4 Plan Amendments and Updates .....	136
11.5 Implementation Goal, Objectives, Policies and Strategies.....	137
Appendix A: Public Participation Plan.....	138
Appendix B: Background Information and Data .....	140
Appendix C: Housing Data.....	147
Appendix D: Economic Data .....	152
Appendix E: Plans and Programs .....	163
Population and Housing Plans and Programs .....	163
Transportation Plans and Programs.....	166
Utilities and Community Facilities Plans and Programs .....	170
Agricultural, Natural, & Cultural Resources Plans and Programs.....	172
Economic Development Plans and Programs .....	175
Intergovernmental Cooperation Plans and Programs .....	180
Land Use Plans and Programs .....	182
Appendix F: Village of Lake Hallie Survey Results.....	184

This page is intentionally left blank.



# INTRODUCTION

# 1. Introduction

## 1.1 Planning Authority and Scope

Planning is an orderly, open approach to determining local needs, setting goals and priorities, and developing a guide for action. In 1999, the State Legislature created a new framework for community planning in the State of Wisconsin—1999 Wisconsin Act 9.

Beginning on January 1, 2010, any program or action of a local government which regulates land use (e.g., zoning, subdivision regulations, agricultural preservation programs) must be consistent with that government's comprehensive plan. Under Statute, a conditional use permit that may be issued does not need to be consistent with the local government's comprehensive plan."

According to Wisconsin Statutes, the comprehensive plan shall be made with the general purpose of guiding and accomplishing a coordinated, adjusted, and harmonious development of the community which will, in accordance with existing and future needs, best promote public health, safety, morals, order, convenience, prosperity, or the general welfare, as well as efficiency and economy in the process of development.

1999 Wisconsin Act 9, often referred to as the Wisconsin Comprehensive Planning and Smart Growth Law, provides additional guidance regarding what must be included in each community plan and how the plan should be developed. Each plan must address nine key elements:

- 1) Issues & Opportunities
- 2) Housing
- 3) Transportation
- 4) Utilities & Community Facilities
- 5) Agricultural, Natural, & Cultural Resources
- 6) Economic Development
- 7) Intergovernmental Cooperation
- 8) Land Use
- 9) Implementation

The Village of Lake Hallie Comprehensive Plan further modifies this element list:

- Population discussion has been integrated into the housing element—**Chapter 3: Population and Housing**.
- The Agricultural, Natural, & Cultural Resources element is split into two separate chapters—**Chapter 6: Agricultural & Natural Resources** and **Chapter 7: Historical & Cultural Resources**.
- Similar to the previous plan, **Chapter 11: Sustainability** has been added.

The *Village of Lake Hallie Year 2024 - 2044 Comprehensive Plan* fully addresses the requirements of all nine elements within Wisconsin Statutes §66.1001. Given that this Plan update was not funded with a State grant specifically earmarked for comprehensive planning, the fourteen State of Wisconsin Comprehensive Planning Goals identified in Wisconsin Statutes §16.965 are considered advisory.

## 1.2 Village of Lake Hallie Comprehensive Plan (adopted 2009)

This document is an update of the *Comprehensive Plan for the Village of Lake Hallie, Chippewa County, Wisconsin* which was adopted on November 25, 2009. The issues, goals, objectives, and policies from the 2009 Plan were reviewed and updated as part of this document. The maps, data, and a review of existing programs and plans were also updated, with much of this information incorporated into the appendix.

## 1.3 The Village of Lake Hallie Plan Update Process

In 2023, the Village of Lake Hallie contracted with West Central Wisconsin Regional Planning Commission to assist with the update of the Village's Comprehensive Plan adopted in 2009. This update process was interactive with some restructuring of the plan to clearly address the element requirements within the Wisconsin Comprehensive Planning Law.

The plan update was under the guidance of the Village of Lake Hallie Plan Commission, which conducted seven meetings between October 2023 and September 2024 with the WCWRPC as facilitator.

The Village of Lake Hallie has complied with all public participation requirements as detailed in Wisconsin Statutes §66.1001, including the adoption of a written public participation plan (see Appendix A). The Village implemented the public participation plan as part of this plan update which included opportunities for public input such as:

1. all meetings were properly noticed and open to the public;
2. draft copies of the Plan update were available for public review prior to the public hearing;
3. a properly noticed public hearing was conducted by the Plan Commission on the draft plan; and,
4. the Village invited, considered, and responded to written comments on the draft plan.

The above public participation activities were completed by the Village prior to the adoption of the updated plan. The Plan Commission and Village Board held a joint public hearing inviting public comment on the draft plan on December 9, 2024. Following the public hearing, the Lake Hallie Plan Commission recommended adoption of the updated plan by resolution and the Lake Hallie Village Board adopted the plan update by ordinance on December 9, 2024.

## 1.4 Plan Framework

This Chapter, as well as **Chapter 2: Issues & Opportunities**, provides the framework within which the planning process was conducted and the Plan updated. While each plan element is unique, the framework of this plan addresses them in a consistent manner. With the exceptions of the **Chapter 2: Issues and Opportunities** and **Chapter 11: Implementation**, each element has the following general structure:

- A brief introduction to the element, which provides a generalized explanation and identifies the importance of the element to community development.
- The background research and statistical data specific to that element and the Village of Lake Hallie. In most chapters, highlights from the data will be provided in the chapter itself, while the additional data and statistics are in the appendices.

- A Community Perspective, which highlights the results of the public engagement efforts related to the element, including input from the community survey. This section also includes element-specific issues and opportunities.
- The Goals, Objectives, Policies, and Strategies for the element.
  - Goals are overarching statements that portray the Village in a new light. They are written as if the future has occurred, and Lake Hallie has fulfilled its vision statement.
  - Objectives are a list of more measurable aims that will help bring Lake Hallie's Goals to fruition.
  - Policies are on-going tasks or decision-making guidance that do not have a final deliverable or foreseeable conclusion.
  - Strategies are actionable tasks with a clearly defined result or deliverable.<sup>1</sup> Designated timelines are assigned for their completion: Ongoing, Short-Range, Medium-Range, and Long-Range. These designations are discussed in **Chapter 11: Implementation**.
- A reference to additional plans and programs at the local, regional, state and federal levels that may impact implementation of the element. Local plans and programs will be listed in the chapter itself, with non-local plans and programs identified in the appendices.

Implementation of this plan is more thoroughly explained in **Chapter 11: Implementation**, however, it is valuable to reiterate the following key implementation policies:

- This plan should be utilized and applied in its entirety. The elements of this plan do not exist in isolation from one another. For example, when contemplating an action that will impact land use and development in the Village, that action must be considered for its compliance with all goals, objectives, policies, and strategies identified in this plan.
- This plan is a guiding document that must be flexible, adaptable, and regularly updated throughout its useful life. It is the culmination of a year-long process to establish a 20-year vision for the Village of Lake Hallie. The priorities, trends, and resources in place today may not be the same as those in the years to come. As the priorities and resources of the Village shift over time, the Plan should be updated to reflect those changes.
- There are overlapping or repetitive aspects within this plan and some topics and actions do not fit perfectly within one of the elements. In order to reduce redundancy, some plan aspects (i.e., data, community input, goals/objectives, policies/strategies, programs) have been organized according to the most-applicable plan element rather than repeating in multiple elements.
- This is a plan for the Village of Lake Hallie as a community, not a strategic plan for the village government. The Village's government is not responsible for implementing all recommended strategies; strong partnerships are vital to achieving the plan vision and goals.

---

<sup>1</sup> State statutes do not make a distinction between policies and strategies. Strategies and policies in this plan both constitute policies as described under Wisconsin Statutes § 66.1001. The main difference between policies and strategies in this plan lies in the ability to measure the completion or achievement.



## 2. ISSUES & OPPORTUNITIES

## 2. Issues and Opportunities

### 2.1 Regional Perspective

The Village of Lake Hallie is primarily located in southern Chippewa County with approximately 64 acres located in Eau Claire County. The County encompasses roughly 666,000 acres of land and has 32 local units of government which include five (5) cities, four (4) villages and 23 towns. The County is predominantly a rural county with an economy revolving around the agricultural, manufacturing, education, and healthcare industries. Parts of northern Chippewa County are covered with choppy hills scattered by kettle lakes and bogs. The Ice Age Trail weaves through the northern portion of the County, providing public access to this unique resource and unusual landforms.

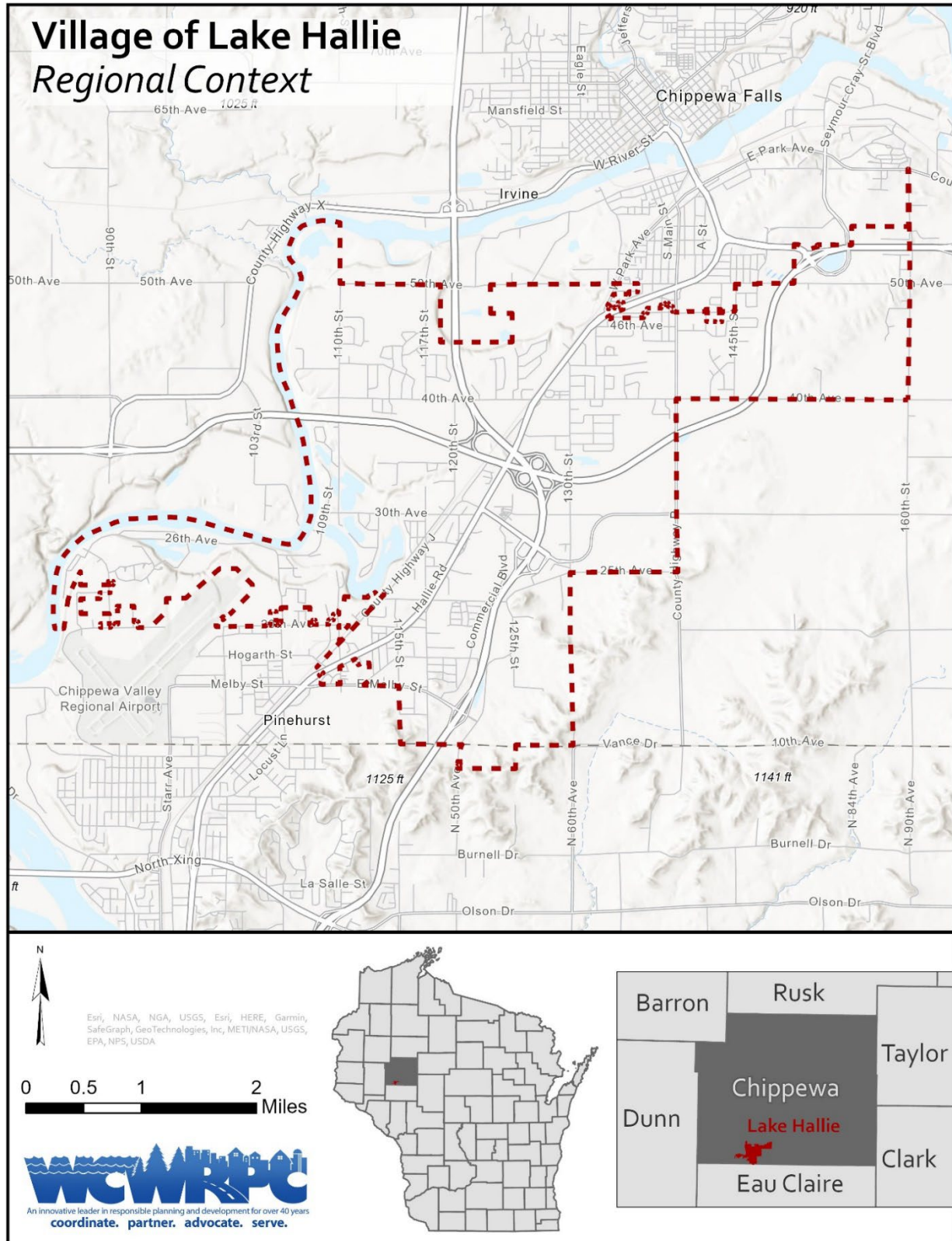
The Village is bordered on the north by the City of Chippewa Falls, the south by the City of Eau Claire and the Town of Seymour, the west by the Chippewa River, on the southeast by the Town of Hallie, and on the east by the Town of Lafayette. Located along Highway 29 and 124, with close access to Highway 178, Highway 53 and Highway 29, the Village is located in a convenient area with prime transportation access.

The Village is comprised of approximately 9,325 acres of land and 307 acres of water. Lake Hallie, which the village derives its name from, was created in 1843 as a holding pond for the Blue Mills sawmill located just north of the lake. The lake, along with the adjoining Chippewa River, provides recreational opportunities of boating and fishing.

Originally part of the Town of Hallie, the Village incorporated by referendum in February 2003. This was primarily done as an effort to prevent further annexation and utility encroachment from the cities of Chippewa Falls and Eau Claire. When originally incorporated in 2003 the Village had a population of about 4,737. As of January 1, 2023 the Village had an estimated population of 7,338 residents. This total represents a 55% increase over the 20 years as a Village. As will be discussed throughout the Plan, many of the identified challenges are a result of growing pains; it is the goal that this plan identify such pains along with strategies to address the issues.



Map 1 Context and Location



## 2.2 2023 Community Opinion Survey

In fall of 2023, the Village Plan Commission prepared a *Village of Lake Hallie Comprehensive Plan Public Survey*. The web-based survey was conducted using SurveyMonkey; hardcopies of the survey questionnaire were available at the Village Hall. This survey offered the public an opportunity to provide input into the issues, opportunities, needs, and priorities for the Village of Lake Hallie. The survey was available October 16, 2023 through November 20, 2023, and was widely advertised.



There were 826 survey respondents, of which 699 (84.6%) were Village residents. Many of the survey results are referenced in the following plan chapters, and a complete summary of the survey results is provided in **Appendix F**. Some selected findings for Village resident respondents highlighted below:

1. The majority of resident respondents are satisfied with the quality of life in the Village of Lake Hallie, with over 54% rating the quality of life as very good or excellent; 10% find it fair or poor.
2. The top four reasons resident respondents and their family live in the Village of Lake Hallie include: cost of home (40%), quality neighborhood (38%), ease of access to highways (35%), and near job/job availability (33%).
3. Resident respondents identified ensuring public safety, planning for and maintaining street/utility infrastructure, and planning for growth and development as the top three functions that are most important for the Village.

4. The majority (93%) of resident respondents agree or strongly agree that the Village is a safe place to live.
5. While the majority (77%) of resident respondents strongly agree or agree that the character of the Village should continue to be much like it is today, 20% disagree or strongly disagree.
6. When asked whether tax dollars are well-utilized for the current public facilities and services provided in the Village, 5% strongly agreed, 48% agreed, 22% disagreed, 9% strongly disagreed, and 16% did not know.
7. 48% of resident respondents strongly agree or agree that it is acceptable to increase taxes in order to retain quality services within the Village. 52% want to

# ISSUES & OPPORTUNITIES

see an increase in existing public services within the next 10 years and 47% would like to see new public facilities or services within the Village in the next 10 years.

8. 66% of resident respondents agree or strongly agree that the Village of Lake Hallie should support public transportation connections to the City of Chippewa Falls and City of Eau Claire, while 24% disagreed or strongly disagreed and 12% had no opinion.
9. 94% of resident respondents agree or strongly agree that new development should occur in a planned and orderly manner.

In addition to the specific questions, respondents were provided the opportunity to share other comments or suggestions. A complete listing of the other comments provided is included with the survey results in Appendix F.

It is important to note that this was an opinion survey reflecting only the views of the respondents. No statistical analysis with margins of error, non-response bias testing, or sampling was performed.

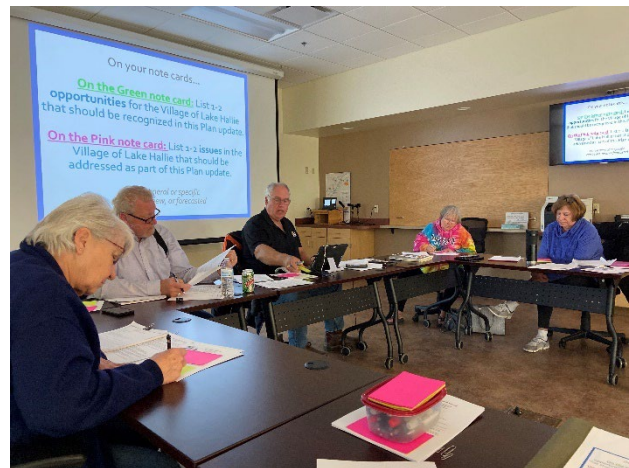
Lake Hallie residents asked to complete community survey

Breanna Reinhart  
Oct 25, 2023



## 2.3 Village of Lake Hallie Issues and Opportunities

The following issues and opportunities were identified by the Plan Commission after review and consideration of the issues and opportunities found in the 2009 Plan as well as the results of the community survey. The list is organized by general categories but may be addressed in multiple sections within the Plan. The list provides insight into some of the most important topics that this Plan addresses but is not exclusive of all such issues and opportunities facing the community.



### Issues

#### General

- Taxes
- Lack of funding for road upgrades
- Difficult to get people involved in the community
- Need better communication between Village and residents

#### Population & Housing

- 10-15 years – addressing senior facilities and services needed – what do we need to do to retain seniors in the community?
- Lack of housing affordable to those looking to locate in the Village

#### Growth, Land Use & Economic Development

- Tourism development for economic impact
- Retail – strip mall(s)

# ISSUES & OPPORTUNITIES

- Getting additional development on Commercial Blvd
- Promote and accommodate growth with Village services
- Zoning should match the use of the property

## *Transportation*

- Need for road improvements
- Roads difficult to navigate
- Poor road conditions

## *Utilities/Community Facilities*

- Need for improved utilities
- Village services to accommodate growth (water, highway, sewer, police, EMS, housing, etc.)

## *Natural Resources & Recreation*

- Smaller park upgrades and additional uses

## **Opportunities**

### *Population, Planning & Vision*

- Country living with the convenience of city accommodations
- Education growth due to increase population trends

### *Growth, Land Use & Economic Development*

- Access to the Highway creates an attractive environment for manufacturing and industry
- Business incubation
- Large lots in subdivisions
- Several commercial stores and restaurants
- Business opportunities for the Village due to the bypass – increasing with time
- Access to major metro area – Twin Cities

### *Transportation*

- Industry growth due to central transportation
- Increase transportation roads and direction
- Rail, Ag & Tourists (high speed rail)

### *Natural Resources & Recreation*

- Desire to provide recreational opportunities for “baby boomers” i.e. a senior center
- Access to Lake Hallie as a fishing lake and Chippewa River
- The beautiful Hallie Park and numerous green spaces called tot lots in subdivisions

## **2.4 Goals, Objectives, and Policies**

### **Goal 1:**

Promote a growth pattern that protects and enhances public health, safety and economic opportunities.

### **Objectives:**

1. Promote development in areas with public facilities.
2. Promote economic development that fits Lake Hallie’s niche markets.

3. Ensure development occurs in areas compatible with existing land use.

## **Policies:**

1. The Village will promote development compatible with the Comprehensive Plan.
2. The Village will maintain an active role in assessing proposed developments through the planning process.
3. The Village will encourage development that enhances the existing tax base.
4. The Village will promote a balanced development through the Comprehensive Plan.

## **Strategies:**

1. Identify partners to collaborate with to undertake the strategies identified throughout this plan.
2. Seek funding sources to help implement the plan strategies.

## **2.5 Existing Plans, Programs, and Regulations**

Section 1.2 briefly discussed the Village's existing Comprehensive Plan adopted in 2009. Under Wisconsin Statutes §66.1001, many of the plan elements require a description of the existing plans and programs related to each element.

The Village's Code of Ordinances is available online with a link at <https://lakehallie.us/code-of-ordinances/> and include village regulations on subjects such as:

- Public Works and Utilities
- Licensing and Regulation
- Health and Safety
- Motor Vehicles and Traffic
- Trailer Parks, Buildings, and Construction
- Village Zoning, Planning and Development
- Floodplain Ordinance
- Stormwater Management

## **2.6 Village of Lake Hallie 2044 Vision Statement**

A vision statement defines the future that a community wants, but it does not define how it gets there. After considering community trends, issues, opportunities, and the community survey results, the Village Plan Commission established the following vision statement to help guide the community over the next 20 years. This vision statement is further expressed and defined through the goals and objectives found later in each subsequent plan element.

***In 2044, the Village of Lake Hallie will be...a vibrant community that provides a high quality of life for residents and opportunities for business development. The Village is a safe and welcoming community with accessible transportation options, diverse housing choices, accessible recreational resources, and quality educational institutions that enhance the economic viability of the community.***

This page is intentionally left blank.



## 3. POPULATION & HOUSING

## 3. Population and Housing

This element identifies specific policies and programs that promote the development and redevelopment of housing for residents and provide a range of housing choices that meet the needs of persons of all income levels and of all age groups and maintain or rehabilitate the existing housing stock. The chapter assesses the age, structural value, and occupancy characteristics of the existing housing stock and includes a compilation of goals, objectives, policies, and programs to provide an adequate housing supply that meets existing and forecasted housing demand. While comprehensive plans must describe programs that are available to provide an adequate supply to meet existing and projected demand, it is not assumed that the Village is solely responsible for managing and providing these programs. In fact, housing tools and programs are available from a variety of public and non-profit sources as will be discussed in sub-section 3.4 and Appendix E.

### 3.1 Population Estimates, Characteristics, and Projections

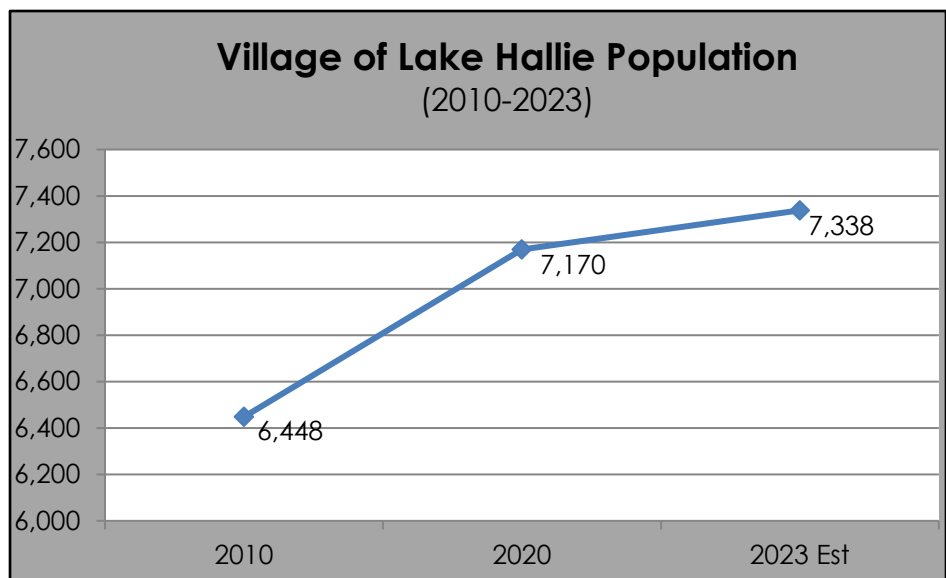
To properly plan for Lake Hallie's future requires an understanding of the community's population, demographic trends, and housing base. Population trends influence all other plan elements, such as the demand for community services, economic development policy, and land use. Housing trends are directly related to demands of the population. Appendix B provides a variety of population and demographic data for the Village of Lake Hallie while Appendix C provides a variety of housing data for the Village.

#### Population Estimates

As of January 1, 2023, the Village of Lake Hallie had 7,338 residents according to the official state of Wisconsin population estimates. As shown in Figure 1, this is an increase from the 2020 U.S. Census population.

According to the 2010 census, the Village of Lake Hallie had a 2010 population of 6,448; this was the first decennial Census for the Village since its incorporation in 2003. From 2010 to 2020 the Village grew by 722 persons, or 11.2%.

**Figure 1 Population Change, Village of Lake Hallie, 1910 - 2023**



*Source: U.S. Bureau of the Census 2010 & 2020; Wisconsin DOA Estimate for 2023*

#### Population Characteristics

Between 2010 and 2020, the median age in the Village increased from 35.3 years to 39.7 years. The Village's median age is slightly younger than that of Chippewa County. In 2020, approximately 17 percent of the Village's population was 65 years or older, an 84% increase in this age group over the ten-year period. Per the 2020 Census, the majority of the population of the Village of Lake Hallie identified as White alone with 2.4% of the population identifying as Asian alone.

# POPULATION & HOUSING

The national trend of a shifting age structure is evident across Wisconsin; Chippewa County is no exception. This is primarily due to the baby-boomer generation, which is a large segment of the overall population, nearing retirement age. As this age group gets older the demand for services such as health care will increase, as well as employment opportunities in certain industries and the demand for certain housing types. It will become increasingly important for communities to recognize these trends and plan for new demands that will need to be met.

Table 1 shows the population distribution by age in Lake Hallie from 2010 to 2020. Looking at the cohorts, the group with the highest population in 2010 was the 20-44 age group. Between 2010 and 2020, the Village experienced the largest increase in the number of residents that were 65 years of age or older. The 65+ age group increased by 84% from 2010 to 2020 while the under 5 age group decreased by 10.5%.

**Table 1 Population by Age, Village of Lake Hallie, 2010 & 2020**

Age (years)	2010		2020		% Change 2010-2020
	Number	% of Total	Number	% of Total	
Under 5	512	7.9%	458	6.4%	-10.5%
5 to 19	1,303	20.2%	1,379	19.2%	5.8%
20 to 44	2,265	35.1%	2,289	31.9%	1.1%
45 to 64	1,719	26.7%	1,850	25.8%	7.6%
65+	649	10.1%	1,194	16.7%	84.0%
Total	6,448		7,170		11.2%
Median Age	35.3 (Chippewa Co – 40.1)		39.7 (Chippewa Co – 41.7)		4.4 years

Source: U.S. Bureau of the Census 2010 & 2020

## Population Projections

Population projections are based on past and current population trends and are not predictions, rather they extend past growth trends into the future and their reliability depends on the continuation of these past growth trends. Projections should be considered as one of many tools used to help anticipate and predict future needs within the Village. Population levels are subject to physical conditions, environmental concerns, land use, zoning restrictions, taxation, annexation, and other political policies that influence business and personal location decisions.

It should be noted that demographic projections are not an absolute science. Some methods use a linear, historical approach using past growth trends to predict future growth or decline, and other methods use births, deaths, and migration to estimate the population. While certain factors (such as demographic, economic and geographic) influence growth, each community has an opportunity to shape its growth using tools or policies to promote or limit development.

In 2013, the Wisconsin Department of Administration (WDOA) Demographic Services Center released their population projections to the year 2040 for the communities and counties of Wisconsin. The WDOA utilized a projection formula that calculates the annual population change over three varying time spans. From this formula, the average annual numerical population change is calculated, which was used to give communities preliminary population projections for a future date. Table 2 below includes the official population estimates and projections for the Village of Lake Hallie. The official population projections, prepared by WDOA, anticipate a continued increase in population out through 2040. However, given that the 2020 Census count was 225 persons lower than the 2020 projection prepared by WI DOA for

# POPULATION & HOUSING

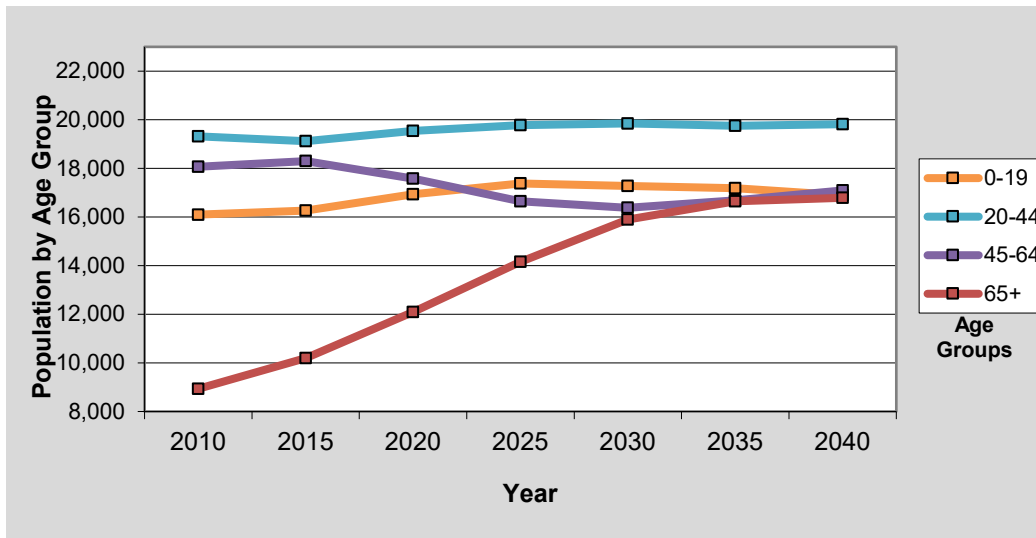
the Village, an alternative lower-growth alternative projection was prepared. This alternative projection assumes a 3.5% growth rate in the Village every five years. The Village Plan Commission believes that the alternative straight-line projection is reasonable, achievable, and is a good estimate to use when planning for the Village's future.

**Table 2 Population Estimates & Projections for the Village of Lake Hallie, 2010-2045**

	2010 Census	2020 Census	2025 Proj.	2030 Proj.	2035 Proj.	2040 Proj.	2045 Proj.	Total change
<b>WisDOA Population Projections (2025-2040)</b>								
Total Population	6,448	7,170	7,845	8,245	8,580	8,835	N/A	2020-2040 Change
Population Change		722	675	400	335	255	N/A	1,665
% Population Change		11.2%	9.4%	5.1%	4.1%	3.0%	N/A	23.2%
<b>Alternative 3.5% Growth Every 5 Years Population Projections (2025-2045)</b>								
Total Population		7,170	7,439	7,718	8,007	8,308	8,619	2020-2045 Change
Population Change			269	279	289	300	312	1,449
% Population Change			3.8%	3.8%	3.8%	3.8%	3.8%	20.2%

Source: Wisconsin Department of Administration, Final Municipal Population Projections, 2013, WCWRPC Alternative Projections

**Figure 2 Population Projections, Chippewa County, 2010-2040**



Source: Wisconsin Department of Administration, 2013

## 3.2 Housing Characteristics, Needs, and Projections

Housing costs are the single largest expenditure for most Wisconsin residents. For homeowners, their home is likely their most valuable asset and largest investment. Housing also plays a critical role in state and local economies. The housing in a community may be its largest asset. The construction industry and other occupations that support housing are a major portion of the economy. Residential development is also a major source of revenue for local communities in the form of property taxes. Beyond the financial aspects of housing, there are also social effects that are not so easily measured. People develop a sense of pride in their homes, which in turn creates a sense of community and a likely increase in participation in community activities.

### General State of Housing

This section provides some of the key housing data findings for the Village of Lake Hallie; Appendices B and C provide additional housing data. Some key findings of Lake Hallie's housing situation include:

- **Housing Supply:** The total number of housing units in the Village, per the Census data, increased by 13.7% (350 units) from 2,554 housing units in 2010 to 2,904 units in 2020.
- **Age of Structures:** Per the 2022 ACS, it is estimated that 8.7% of the Village of Lake Hallie total housing stock was built before 1950.
- **Structures:** The 2022 ACS data estimates that 82% of housing units in the Village were single-family detached homes while 11% were duplex structures.
- **Housing Mix:** The overall Village housing

**Table 3 Housing Occupancy Characteristics, 2020**

Village of Lake Hallie	2020 Census
Population	7,170
Population in Households	7,094
Population in Rental Units	2,105
Population in Owner Units	4,989
Population in Group Quarters	76
Households, excluding group quarters	2,809
Avg. Household Size	2.53
Renter Avg. Household Size	2.71
Owner Avg. Household Size	2.46
Housing Units	2,904
Rental Units	801
Owner Units	2,082
Other Seasonal & Migrant <sup>2</sup>	21
Occupied Units	2,809
Renter-Occupied Units	777
Owner-Occupied Units	2,032
Vacant Units for Rent, excludes seasonal	20
2020 Rental Vacancy Rate	2.5%
Rental Vacancy Rate Standard <sup>3</sup>	5-7%
Vacant Units for Sale, excludes seasonal	24
2020 Homeowner Vacancy Rate	1.2%
Homeowner Vacancy Rate Standard <sup>4</sup>	2-2.5%
% of Overcrowded Units – Renter Occup.	4.2%
% of Overcrowded Units – Owner Occup.	0.0%

Source: U.S. Census Decennial 2020

<sup>2</sup> Includes seasonal, recreational, or occasional use as well as sold and rented, but not occupied and other vacant units that are not currently on the market.

<sup>3</sup> Florida, Richard. 2018 July. *Vacancy: America's Other Housing Crisis*. Accessed at: <https://www.citylab.com/equity/2018/07/vacancy-americas-other-housing-crisis/565901/>

<sup>4</sup> Ibid. For owner housing, Florida's vacancy rate standard was expanded by WCWRPC from 2% to 2%-2.5% in order to accommodate additional market flexibility given the County's relatively small population size.

mix, per the 2020 Census, was 28% renter and 72% owner. The 2022 ACS data estimates a slight shift in the housing mix to 32% renters and 68% owner.

- **Rental Units:** About 47% of all renter-occupied units were single-family homes according to the 2022 ACS estimates. 77% of renter-occupied units had 1 or 2 bedrooms.
- **Rental Vacancy Rate:** The estimated 2020 rental vacancy rate was 2.5% with 20 vacant rental units available in the Village.
- **Rental Costs:** The 2022 median household income of rental households was \$39,545, compared to \$76,134 for the overall Village median. The 2022 median gross rent in the Village was \$1,019. About 53% of renters in the Village of Lake Hallie spent more than 30% of their income on housing costs (rent, insurance, utilities) in 2022 and were considered cost-burdened.
- **Owner Units:** The 2022 ACS estimates that 98% of owner-occupied units were single-family detached units. 91% of owner-occupied units have 3 or more bedrooms. 87% of married-couple families in the Village were homeowners.
- **Owner Vacancy Rate:** The estimated 2020 owner vacancy rate was 1.2% with 24 units available for sale.
- **Owner Costs:** The 2022 median home value in the Village was estimated to be \$233,600. The estimated 2022 median income for homeowners was \$92,990, compared to \$76,134 for the overall Village. About 15% of homeowners with mortgages in the Village spent more than 30% of their income on housing costs in 2022 and were considered cost-burdened.

By parcel count and acreage, residential housing is the primary land use within the Village of Lake Hallie. Map 2 shows the general distribution of improved residential parcels (e.g., single-family homes, duplexes, mobile homes) within the Village.

## **Subsidized Housing**

Subsidized housing refers to housing that is rent- and income-restricted for a period of time to keep housing costs for low-to-moderate income households affordable, often in exchange for government subsidies such as tax credits. These units require qualifying incomes, typically less than 80% of the county median income and may include units set-aside for other income levels (for example, less than 30% or 50% of the county median income).

Based on monitoring information from the Wisconsin Housing and Economic Development Authority (WHEDA), there are no housing units developed with the Low-Income Housing Tax Credit (LIHTC) program. This program uses tax credits to encourage private developers to create affordable housing. Under this program properties are required to preserve affordability for 30 years in exchange for the tax credits.

The Chippewa County Housing Authority administers the HUD Section 8 Voucher Program; under this partnership eligible participants pay a portion of the rent based on their income and the Housing Authority pays the rest. Per the Authority's website, the waiting list is approximately 1-year from the date of application.

## **Assisted Living Facilities and Group Quarters**

The Village of Lake Hallie has the following community living arrangements:

- Community Based Residential Facility (CBRF): two facilities with capacity of 85
- Adult Family Home (AFH): ten facilities with capacity of 38
- Residential Care Apartment Complex (RCAC): None

A group quarters facility is a “group living arrangement” that houses multiple, unrelated people, where occupants may not have privacy, or the facility houses an institution or service-receiving population. Included in this category are nursing homes, memory care, or other facilities such as homeless shelters, dormitories, correctional facilities, and other group housing facilities. These facilities are not considered a housing unit, rather they are a standalone category counted separately by the US Census. The 2020 Census identified the Group Quarters population in the Village of Lake Hallie as 76.

Per the Wisconsin Department of Health Services, there are no licensed nursing homes within the Village.

## **Homelessness and Transitional Housing**

Unfortunately, there is no single source of data that tells the whole story of homelessness in a community. According to the United Way Alice 2023 report, based on the 2021 Point-in-Time Data, 30% of Chippewa County households were ALICE (Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county) and 10% of households were in poverty. The report also noted that 32% of the households in the Village of Lake Hallie are ALICE and over the poverty level.

The Village of Lake Hallie is home to The Hub, located on CTH OO in the Village, which is a “community where individuals experiencing homelessness can seek temporary transitional shelter while working with a Hub case manager to move forward in life.”<sup>5</sup> The Hub was created utilizing volunteers to transform a former Motel into a village of 14 tiny homes for adults needing transitional shelter. Since opening in April 2021, the Hub has served at least 27 people; all but four of the individuals served has moved on to permanent housing.



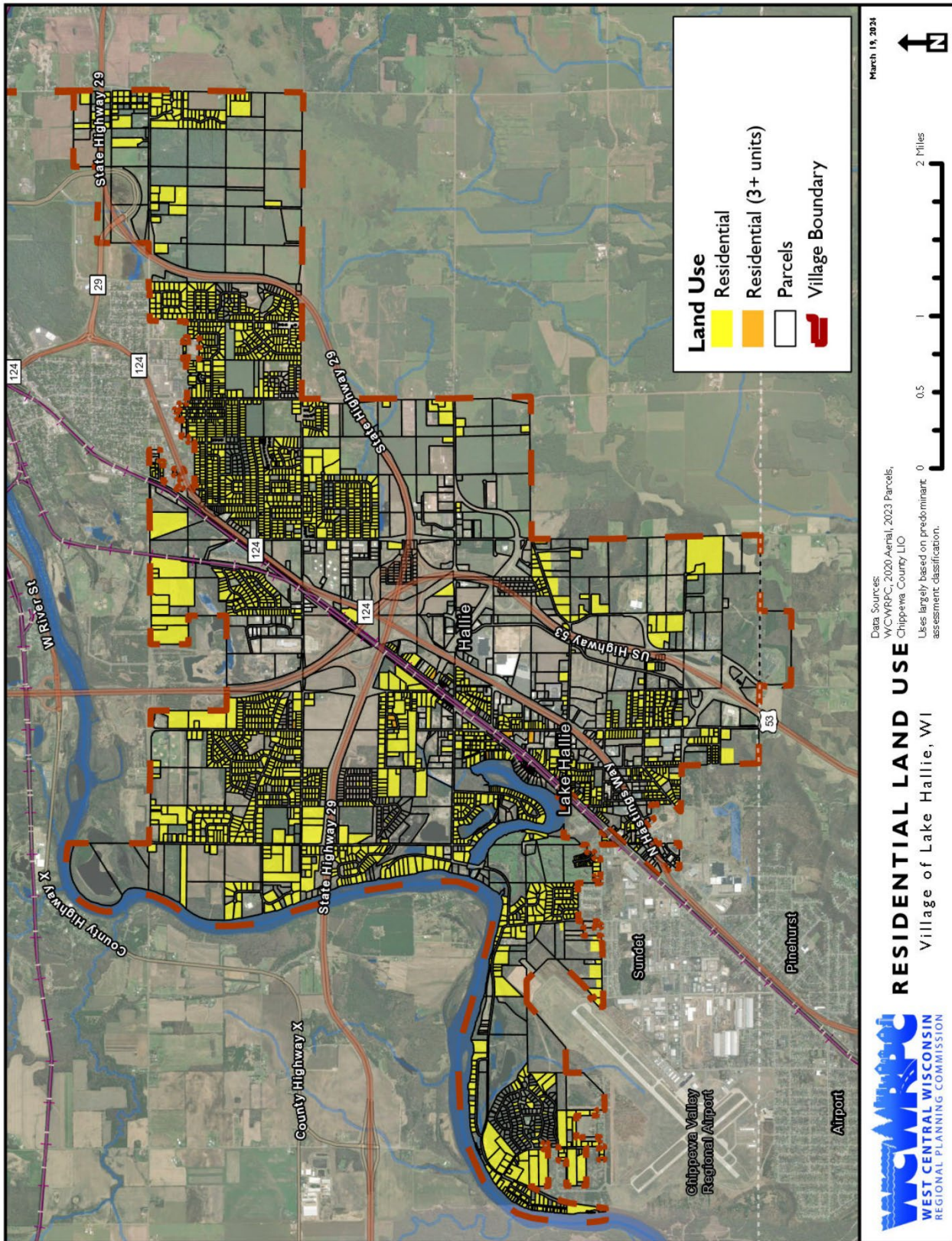
Source: the hub Facebook page

Hope Village Tiny Housing community, located just north of the Village in the City of Chippewa Falls, is another housing development to assist individuals in need of affordable transitional housing.

---

<sup>5</sup> The Hub Homeless Services. <https://www.thehubec.org/about>

Map 2 Village of Lake Hallie Residential Land Use



## Housing Affordability & Value

The U.S. Department of Housing and Urban Development (HUD) defines affordable housing as housing that does not cost a household more than 30 percent of its household income. This affordability benchmark is not an underwriting standard; it does not address the ability to pay for housing. Households may choose to pay more to get the housing they need or want; however, according to HUD standards, people should have the choice of having decent and safe housing for no more than 30 percent of their household income. A lack of affordable housing has overriding impacts on population migration patterns, economic development, and the tax base.

While the individual financial situation of each household varies, a common analysis to affordability is based on the Federal affordability standard that households should not pay more than 30% of their income (before taxes) on housing costs, regardless of income. In other words, a household that is paying more than 30% of its income on housing costs is considered cost-burdened and may have difficulty affording necessities such as food, clothing, transportation, and medical care.

The 2022 5-year ACS estimates that 53% of renter households in the Village were spending 30% or more of their household income on gross rent, making them housing cost-burdened. In looking at the data, 100% of renter households with a householder 65 year and over in the Village were severely cost-burdened as they were spending 35% or more of their household income on housing costs. Housing costs can be a challenge for income-constrained seniors. In looking at homeowner costs, the data shows that 15% of homeowner households with a mortgage were cost-burdened in the Village.

## Rental Affordability

To explore the current supply of housing relative to affordability, Table 4 shows the households income range and the number of rental housing units that fall within the corresponding affordable renter range as of 2022. This approach assumes that a healthy rental market mix will have a supply of rental units at certain affordable price points that are near or equal to the number of households within the respective household income ranges.

**Table 4 Renter-Occupied Housing Affordability by Cost, 2022**

Village of Lake Hallie Renter Housing Gap Analysis					
Household Income Ranges	# of Renter Households	% of Renter Households	Affordable Renter Range	Number of Renter Units	Balance
Less than \$10,000	52	5%	\$0-\$199	63*	11
\$10,000 to \$14,999	15	2%	\$200-\$299	0	-15
\$15,000 to \$24,999	130	13%	\$300-\$549	0	-130
\$25,000 to \$34,999	171	18%	\$550-749	255	84
\$35,000 to \$49,999	146	15%	\$750-\$999	436	290
\$50,000 to \$74,999	262	27%	\$1,000-\$1,499	180	-82
\$75,000 to \$99,999	111	11%	\$1,500-\$1,999	38	-73
\$100,000 to \$149,999	38	4%	\$2,000-\$2,999	0	-38
\$150,000 or more	47	5%	\$3,000 to \$3,499	0	-47
Source: U.S. Census 2018-2022 ACS 5 Year Estimates and WCWRPC calculations					
*The data shows 63 units have no cash rent. NOTES: (i) The above price points are calculated based on affordable contract rent at 25% of household income, which is different than the commonly used 30% Federal standard for gross rent. The additional 5% in the Federal standards allows for the payment of all other housing costs. (ii) The above includes some rental units with zero cash rent. (iii) The					

U.S. Census Bureau provides data for household incomes and house values in ranges. To calculate the "Affordable Renter Range", the household income was divided by 12 (months) and multiplied by 0.25. This result did not yield household income ranges that aligned perfectly with the contract rent value ranges; these ranges were matched up as closely as possible.

When considering Table 4, it is important to understand that the balance does not necessarily represent a rental market surplus or deficit. The balance is simply the difference between the number of households and the number of rental units within each income range or price point. The balance suggests how the Village's existing rental units might be better distributed based on household income and monthly contract rent price points; the total number of units does not change. A negative balance suggests that households are paying more or less than their affordable price point (30% of their income) for their housing. These households may be interested in housing at their price point should it become available.

Table 4 provides the following insights:

- The Village of Lake Hallie's primary pool of rental housing is at the \$750-\$999 price point and is being relied upon by many renters from other income ranges. Per the 2022 ACS data, about 45% of all rental units in the Village fall within the \$750-\$999 price range. Several income ranges are relying on this supply for housing.
- The balance is negative for households with income ranges of \$10,000 - \$24,999 and \$50,000 or more. While 15% of all rental households fall into the \$10,000 - \$24,999 income category, there are no rental units within the Village that fall within the corresponding affordability range. On the other end of the income scale, while 47% (458) of rental households within the Village have an income of \$50,000 or more, only 22% (218) of the rental units in the Village have contract rent within the corresponding price range. This creates challenges and opportunities:
  - Many of the rental households with the lowest incomes are having to pay more in rent than what they likely can afford. This places constraints on these households and suggests there may be a need for some additional rental units to meet the needs of lower-income households within the Village.
  - While the Village may have some renter households that could potentially afford to pay more for their housing, the actual market rates are not solely based on income. Numerous factors influence rental rates and what an individual can afford, such as location, quality and characteristics of the rental units, local cost of living, property maintenance costs, and unit demand.
  - Many of these "higher-income" renter households may be interested in purchasing a home. These higher-income renters have income ranges whereby they could possibly afford to purchase a house but there may be a lack of houses available in their affordability range or lack of homes for sale with the characteristics they desire (e.g., size, style, location). In the interim, some of these households may be residing in rental housing below their price point as a cost-saving measure, possibly in anticipation of buying a home in the future.

## **Owner Affordability**

Similar to the rental analysis, an analysis was conducted to more fully explore the current supply of owner-occupied housing in the Village relative to affordability. Table 5 shows the Village of Lake Hallie's owner households by income range and the number of owner housing units that fall within that range. This approach assumes that a healthy homeownership market mix will have a supply of owner units at

# POPULATION & HOUSING

certain affordable cost ranges (or price points) that are near or equal to the number of households within the respective housing income ranges.

Similar to the rental affordability analysis, the balance in Table 5 does not necessarily represent a home sales market surplus or deficit. The balance is simply the difference between the number of households and the number of owner units for each income range and affordable price point range. The balance suggests how the Village's existing owner units might better be distributed based on household income and the corresponding affordability price points; the total number of units does not change. A negative balance suggests that households are paying more or less than their affordable price point (30% of their income) for their housing.

**Table 5 Owner-Occupied Housing Affordability by Cost, 2022**

Village of Lake Hallie Owner Housing Gap Analysis						
Household Ranges	Income	# of Owner Households	% of Owner Households	Affordable Owner Range	Number of Owner Units	Balance
Less than \$25,000		144	7%	\$0-\$59,999	29	-115
\$25,000 to \$34,999		61	3%	\$60,000-\$89,999	0	-61
\$35,000 to \$49,999		91	4%	\$90,000-\$124,999	146	55
\$50,000 to \$74,999		388	19%	\$125,000-\$199,999	527	139
\$75,000 to \$99,999		470	23%	\$200,000-\$249,999	485	15
\$100,000 to \$149,999		540	26%	\$250,000-\$399,999	763	223
\$150,000 or more		362	18%	\$400,000 +	106	-256
Source: U.S. Census 2018-2022 ACS 5 Year Estimates and WCWRPC calculations						
NOTES: (i) The above affordable price points are calculated based on 2.5 times the annual household income, which accounts for the financing of the home purchase over time at about 25% of the household income. This is less than the more commonly used 30% Federal affordability standard. The additional 5% in the Federal standard allows for the payment of all other housing costs, such as real estate taxes, insurance, and utilities. (ii) The U.S. Census Bureau provides data for household incomes and house values in ranges. To calculate the "Affordable Renter Range", the household income was multiplied by 2.5. The result did not yield household income ranges that aligned perfectly with the house value ranges; these ranges were matched up as closely as possible.						

Table 5 provides the following insights:

- The largest concentration of current owner housing supply is in the \$250,000 to \$399,999 range. To avoid being cost burdened, this price range requires a household income of at least \$100,000.
- Like the rental analysis, there are some households living in owner-occupied units that may be less than what they can afford. Some of these individuals may be interested in a higher-value unit, or a "move-up" home, but they may also be comfortable with the unit they are in.

## **Housing Needs, Demand & Projections**

Housing projections are helpful in identifying housing program strategies as well as to estimate the amount of land that may be needed for future residential development. Additionally, as the number of households and new housing units grow, there is a resulting need for government to provide additional public facilities and services such as roads, sewer and water extensions, fire and police protection, schools, etc.

# POPULATION & HOUSING

The projected demand provides guidance based on recent trends and the best information available. No estimate, model, or projection is perfect. As previously noted, the community and partners have the ability to influence these projections based on other programming and policy decisions. Moreover, the housing market does not stop at municipal boundaries. A municipality's housing supply and demand is influenced by what is occurring around it. Further, many unanticipated social, economic, and policy factors in the larger region or nationally can also influence local growth, housing costs, and market demands.

Table 6 estimates existing and projected housing demand for Village of Lake Hallie, with the following assumptions:

- Future demand is based on the alternative low-growth population and household projections, with a small factor added for market flexibility;
- The current owner-to-rental mix (28% renter, 72% owner) is maintained throughout the projection period;
- The additional rental and owner units needed are in addition to the 2020 vacant units.
- For this analysis, the group quarters projection is the difference between the total population and the population in households. Given the area's aging population, the demand for group quarters (nursing care) and rental units (downsizing, accessory dwelling units, assisted living) is expected to increase.

As previously noted, the Village Plan Commission believes that the alternative low-growth population projections are reasonable and achievable. It's also recognized that household sizes continue to decrease. The Village's housing needs and demand, based on these alternative projections, is shown in Table 6.

**Table 6 Village of Lake Hallie Housing Demand Projections (based on Alternative Low-Growth Population Projections)**

	2020	2025	2030	2035	2040	2045	Net Change
Total Population	7,170	7,439	7,718	8,007	8,308	8,619	1,449
Total Households, excluding group quarters	2,809	2,910	3,059	3,226	3,389	3,553	744
Change in Total Households	--	101	149	167	163	164	--
Change in Rental Households (28% Rent)	--	38	42	47	46	46	218
Change in Owner Households (72% Own)	--	63	107	120	118	118	526
Additional Rental Units Needed*	31-47	16	44	50	48	49	238-254
Additional Owner Units Needed**	18-28	0	61	123	120	121	443-453
Total Additional Housing Units Needed	49-75	16	105	173	168	170	681-707
Population in Group Quarters	76	79	82	85	88	91	15

\* In addition to the 20 estimated rental units vacant in 2020. 2025 rental estimate reduced by 24 units to reflect new rental construction in the Village from 2020-October 2023.

\*\* In addition to the 24 estimated owner units vacant in 2020. 2025 & 2023 estimates decreased by 113 units total to reflect changes from 2020 – October 2023.

It is important to remember that the numbers in Table 6 are not certainties and are simply provided to help show one housing demand scenario based on potential population and household growth projections.

## 3.3 Community Perspectives

The 2023 Village of Lake Hallie community survey provides some insight into the opinions and needs by survey respondents related to housing in the Village:

- The majority (86%) of respondents currently are homeowners and prefer to continue to be homeowners for the next five years. There are also renters who would prefer to be homeowners in the next five years.
- Most respondents prefer to live in a larger or smaller single-family home in the next five years.
- While one respondent identified currently living in a senior apartment, assisted living facility or retirement community, 14 respondents prefer to live in one of these senior facilities in the next five years. The aging population will likely bring demand for more housing options gear for seniors, whether formal senior housing communities or smaller low-maintenance living options.
- While the majority of respondents rated the overall quality and appearance of housing in the Village as excellent or good, 27% rated the quality as fair or poor.
- Survey respondents were asked to think about future residential development in the Village and identify images that best represent the neighborhoods that they would like to see. Development form will be discussed in more detail in Chapter 10, but the top two preferred residential development types include:



Large Lot Residential – 57.6%



Standard Suburban Residential – 32.72%

The Plan Commission discussed population and housing challenges and opportunities for the Village. The main themes from this discussion include:

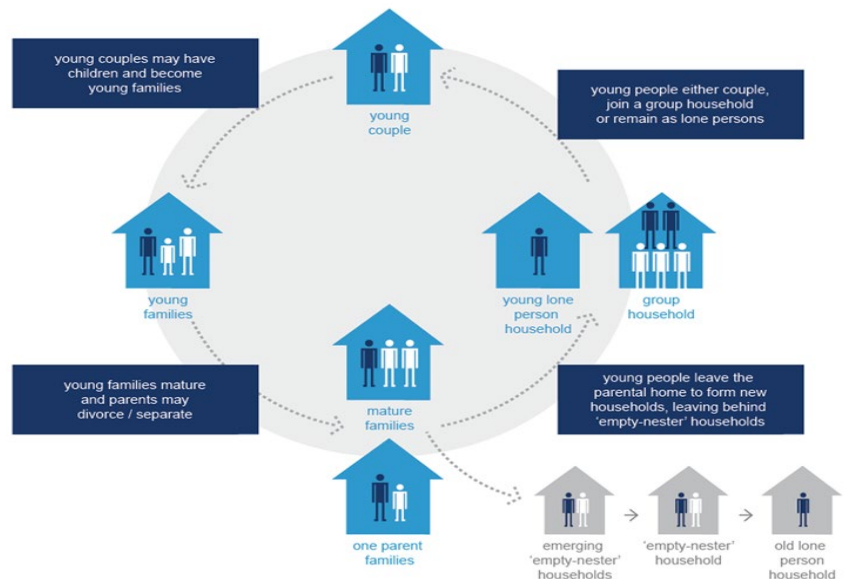
- **A desire to have a variety of housing types and styles and remove barriers that prevent housing choice in Lake Hallie.** The current infrastructure (lack of municipal sewer) and land development regulations require a minimum of 20,000 sq ft for a single-family residential lot. A developer will look to maximize the site; on a ½-acre lot it will build a larger house that costs more – the Village wants to allow developers to bring forward developments that provide a mix of lot sizes and housing options.

# POPULATION & HOUSING

- **Continue to have rural living options with an urban look.** Many homeowners built or purchased their home in the Village because of the open space and the rural feel to the community.
- **Continue to update zoning designation on residential properties to match current use.** The Plan Commission noted that there are residential parcels in the Village with a zoning designation that has been in place since it was in the Town of Hallie. The Village has been working to address zoning conflicts as it has time and resources.
- **Need to review and enforce property maintenance ordinances.** There are property maintenance issues within the Village that should be addressed.
- **The lack of public transportation in the Village, which will be discussed more in the Transportation element, makes it difficult to attract housing for low-to-moderate income households.** As previously noted, the Village sees a need for housing developments that serve a variety of individuals, including those with low-to-moderate incomes – this often includes seniors as well as entry-level workers.

Housing preferences and needs change over time as residents move through life and into the next “cycle”. Understanding the lifecycle stages in , while recognizing that not all individuals move through every stage, is important when analyzing a community’s housing needs. The benefits to having a diverse housing base that allows an individual to move through all stages within a community, often called “aging in place”, are significant in promoting neighborhood stability, a sense of belonging and responsibility for the community, and greater community pride.<sup>6</sup>

**Figure 3 Lifecycle Housing Needs**



Source: .id – the population experts, <https://home.id.com.au/case-studies/nillumbik-shire/>

<sup>6</sup> Mooney, J. Michael. Mooney LeSage Group. (October 1991). The Impact of Local Government Regulation on Development of Affordable Housing.

## 3.4 Population and Housing Goals, Objectives, and Policies

### Goal 1:

Ensure land is available to accommodate residential development to meet current and future housing needs.

### Objectives:

1. Maintain steady and planned growth in the Village of Lake Hallie.

### Policies:

1. Use the Preferred Future Land Use Map (Map 20) to guide residential growth.
2. Explore the use of extra-territorial zoning and planning authorities with surrounding towns to minimize land use conflicts.
3. Encourage infill development on vacant lots within the Village.
4. Regularly reassess changing housing demands and resources, maintaining an awareness that demand could change dramatically in 8-15 years due to the area's aging demographics.

### Strategies:

1. Work with the Zoning Administrator to review the Village of Lake Hallie zoning map and identify opportunities to better match zoning to current uses.

### Goal 2:

There is a balance between single family and multi-family housing.

### Objectives:

1. Increase owner-occupied home ownership.
2. Protect property values.

### Policies:

1. Educate residents on housing programs and agencies that will help them achieve home ownership.
2. In new residential subdivisions, strive to maintain at least 80% of the newly created lots for single family/owner occupied.

### "Aging in Place"

Aging in place (or aging in community) is the ability to live in one's own home and community safely, independently, and comfortably regardless of age, income, or ability level.

This concept is not limited to housing design and construction, but should be expanded to encompass the entire community, includes aspects of other plan elements such as transportation, access to goods and services, social opportunities, recreation, and urban design.

### Goal 3:

There is a variety of housing options available within the Village to meet the diverse needs of current and future residents.

### Objectives:

1. Avoid residential development that uses repetitive styles and colors.
2. Maintain a diversity of housing options and price points to meet the varying demographic and economics of residents and future residents.

### Policies:

1. Specify housing aesthetics in the developer's agreement.

2. Encourage the use of Traditional Neighborhood Development (TND) that is served by a network of paths, streets and lanes suitable for pedestrians as well as vehicles and includes a variety of housing types and land uses in a designated area.
3. Encourage developments to use a variety of building footprints, colors, windows, etc.
4. Discuss possible ordinances on property maintenance code.
5. New neighborhoods should contain a wide mix of housing formats, costs, and tenancy in order to create well-balanced and varied neighborhoods.
6. Encourage housing designs which are attractive and emphasize the house/building in relation to the street (front porches, stoops, etc.), rather than the garage.
7. Promote a variation in architectural details, colors and styles of housing.
8. Utilize the Tax Increment Financing (TIF) provision to keep districts open an additional year at the end of their statutory life to create an Affordable Housing Fund, as enabled by state law.
9. Maintain a strong working relationship with the Chippewa County Housing Authority and other partners in the implementation of housing programs, monitoring changing housing needs, and exploring new opportunities.
10. Encourage additional senior housing options throughout the community. In new residential construction, encourage accessible, barrier-free design or the ability to retrofit the home for accessibility in the future.

## **Strategies:**

1. Explore allowing the use of cluster septic systems to accommodate smaller residential lot sizes.
2. Reference available housing programs on the Village's website.
3. With input from community members, developers, and other stakeholders, review the Village's land use regulations to consider:
  - a) Identify opportunity to reduce minimum lot size to allow for smaller housing units
  - b) Identify and address any barriers to alternative and missing middle/gentle density infill housing types (e.g., 2- to 4-plex's, accessory dwelling units)
  - c) Allow for infill and adaptive reuse that is compatible with the neighborhood context
  - d) Explore opportunities to modify standards to make housing more affordable.

## **Goal 4:**

Support and encourage sustainable design of residential development.

## **Objectives:**

1. Reduce energy consumption.
2. Promote environmental sustainability and responsibility.

## **Policies:**

1. Work with local contractors, architects and developers to construct buildings which promote energy efficiency.
2. Encourage the use of private septic systems which will improve the clarity of the effluent and decrease the discharge of nitrates such as dual-drain fields and/or combination septic tanks.
3. Continue to require that all new residential development in the Village connect to the public water system.
4. Promote the use of water saving technology, renewable energy production, electric vehicle charging, onsite composting, and other sustainability best practices in existing and new neighborhoods.

**Strategies:**

1. Develop standards for promoting green space and walkability in residential developments.

## 3.5 Housing Programs

The Village of Lake Hallie has adopted a fair and open housing ordinance (Title 13 Chapter 13 Fair and Open Housing) which sets forth policy that the Village endorses the concepts of fair and open housing for all persons and prohibition of discrimination.

To meet local housing needs, a variety of public and non-profit housing programs and services are available. Chippewa County Housing Authority administers a revolving loan fund (funded through a Community Development Block Grant) that funds home repair and homebuyer programs throughout the region, including Chippewa County. See more details as well as additional programs and resources in Appendix E.

This page is intentionally left blank.



## 4. TRANSPORTATION

## 4. Transportation

A transportation system should safely and efficiently move people and products. Transportation can directly influence a community's growth, or it can be used as a tool to help guide and accommodate the growth which a community envisions. Like the other elements in the plan, transportation is interconnected, especially with land use. Economic, housing, and land use decisions can increase or modify demands on the various modes of transportation (e.g., highways and roads, air, rail, pedestrian, bicycling). Likewise, the transportation decisions, such as the construction of new roadways, changing rail infrastructure, or bike facilities can impact accessibility, land values, and land use. For many smaller communities, maintaining the local transportation system is a very significant part of their budget.

This element includes a compilation of background information, goals, objectives, actions or policies, and programs to guide the future development and maintenance of transportation systems in the Village of Lake Hallie. This element also compares the Village's transportation policies and programs to other local, state, and regional transportation plans as required under Wisconsin State Statutes §66.1001.

### 4.1 Streets and Highways

Streets and highways constitute Lake Hallie's primary mode of transporting people, goods, and services. The primary components of the Village's street and highway network are:

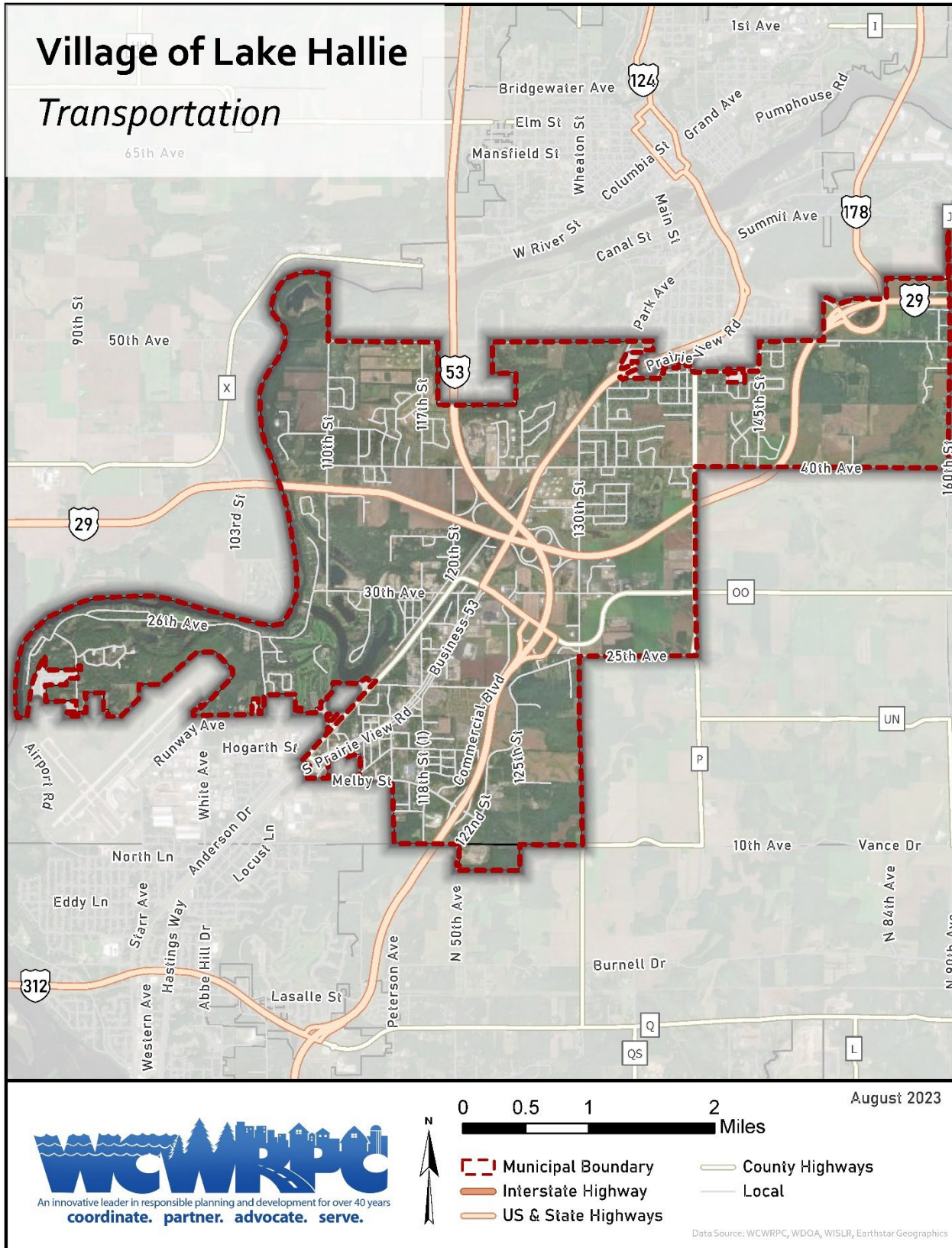
- US Highway 53
- State Highway 124
- Business Highway 53 (Old 53)
- State Highway 29
- CTH OO
- Melby Street
- Local Village roads provide access to abutting lands and to the state, county, and federal highway system serving the Village.

#### **Road Functional/Jurisdictional Classification**

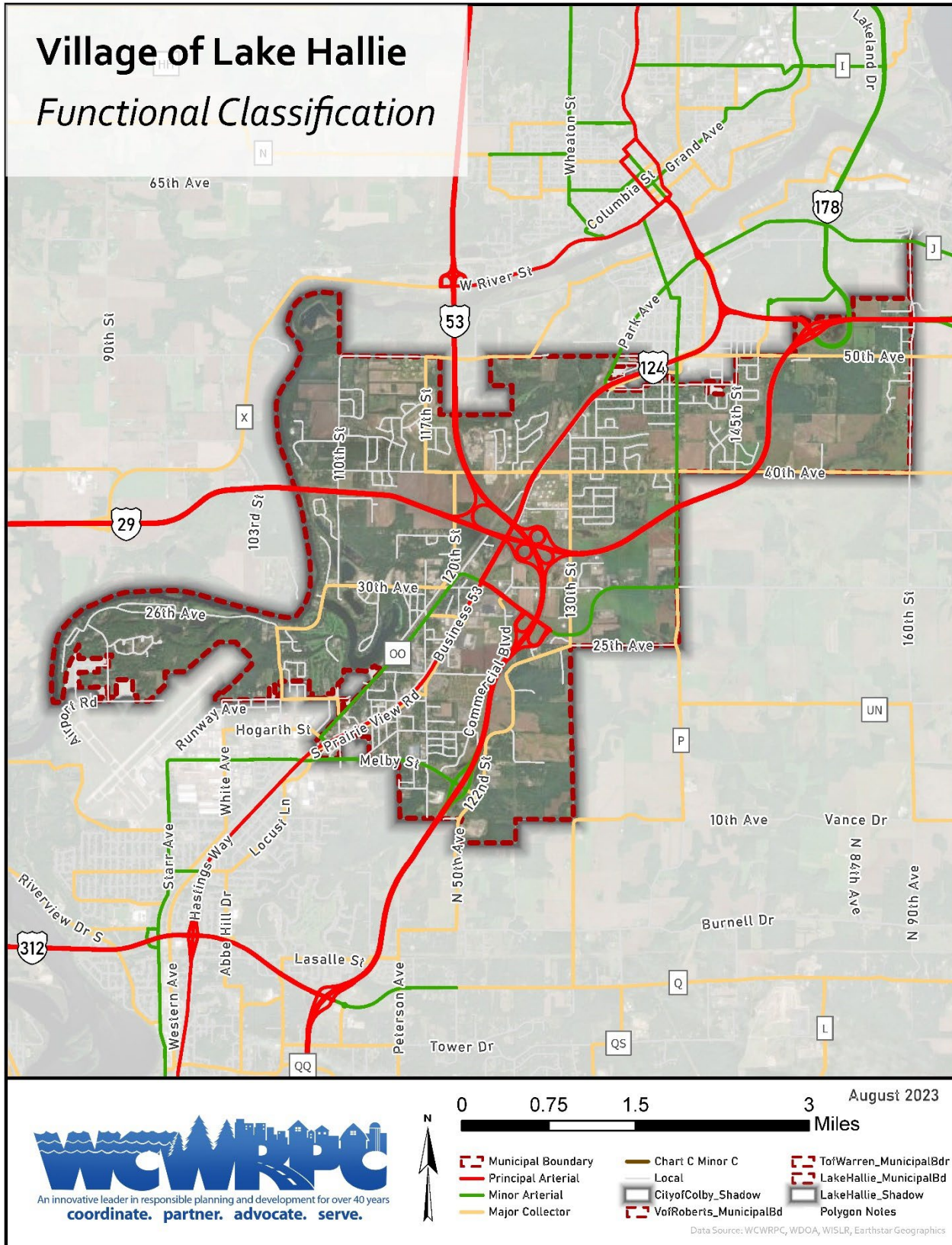
For planning, transportation funding, and design purposes, public roadways are divided into different functional classes, such as arterials and collectors. Factors influencing function include traffic circulation patterns, land use, the land access needs, and traffic volumes. The transportation system for Lake Hallie is depicted on Map 3. Map 4 shows the functional classification of roads within the Village. Per the Wisconsin Department of Transportation's Bureau of Planning and Economic Development Department, the breakdown of streets and highways within the Village of Lake Hallie, by functional classification mileage, is as follows:

Principal Arterial: 14.54 miles  
 Major Arterial: 6.02 miles  
 Major Collector: 15.32 miles (1.0 miles are the ramps)  
 Minor Collector: 0 miles  
 Local Street: 63.47 miles

Map 3 Lake Hallie Transportation System



Map 4 Functional Classification of Lake Hallie's Transportation System



## **Traffic Volume Trends**

Annual Average Daily Traffic (AADT) counts are produced by the Wisconsin Department of Transportation every three years. The majority of these counts are focused on State highways, County highways and other higher traffic volume roadways.

- US Highway 53, between STH 124 and Melby Street, saw a slight reduction in traffic counts with an average of 38,800 in 2017 and 36,500 in 2021.
- North of Highway 29, US Highway 53 saw an average of 34,800 in 2021, a decrease from 40,300 in 2017.
- State Highway 29, east of US Highway 53, had a count of 28,300 in 2021, an increase from 25,000 in 2017.
- Business 53 has an average daily traffic count of 10,300 (2021) between CTH OO and 115<sup>th</sup> Street; this is an increase from the last count of 8,700 (2017).
- CTH OO, west of Highway 53 and east of Commercial Blvd, saw a reduction in traffic count from 14,300 (2017) to 12,700 (2021).

## **Vehicle Use and Commuting Trends**

The automobile is the dominant mode of transportation for the residents of the Village of Lake Hallie. According to the 2021 US Census ACS 5-year estimates, close to 96% of the households in the Village had one or more vehicles. Only 4.4% (129 households) were estimated to have no vehicle. It is also estimated that 83% of the workers residing in the Village drove alone to work while 7% carpooled. Approximately 5% worked from home.

Data from the US Census Longitudinal Survey shows that in 2020, 2,985 (93.5%) of the total 3,194 workers with a primary job in the Village of Lake Hallie lived outside the Village. Many of these workers resided in the City of Eau Claire, City of Chippewa Falls, City of Altoona or surrounding towns. The data also shows that approximately most of the employed individuals who live in the Village hold a primary job outside of the Village. See Appendix B for additional details.

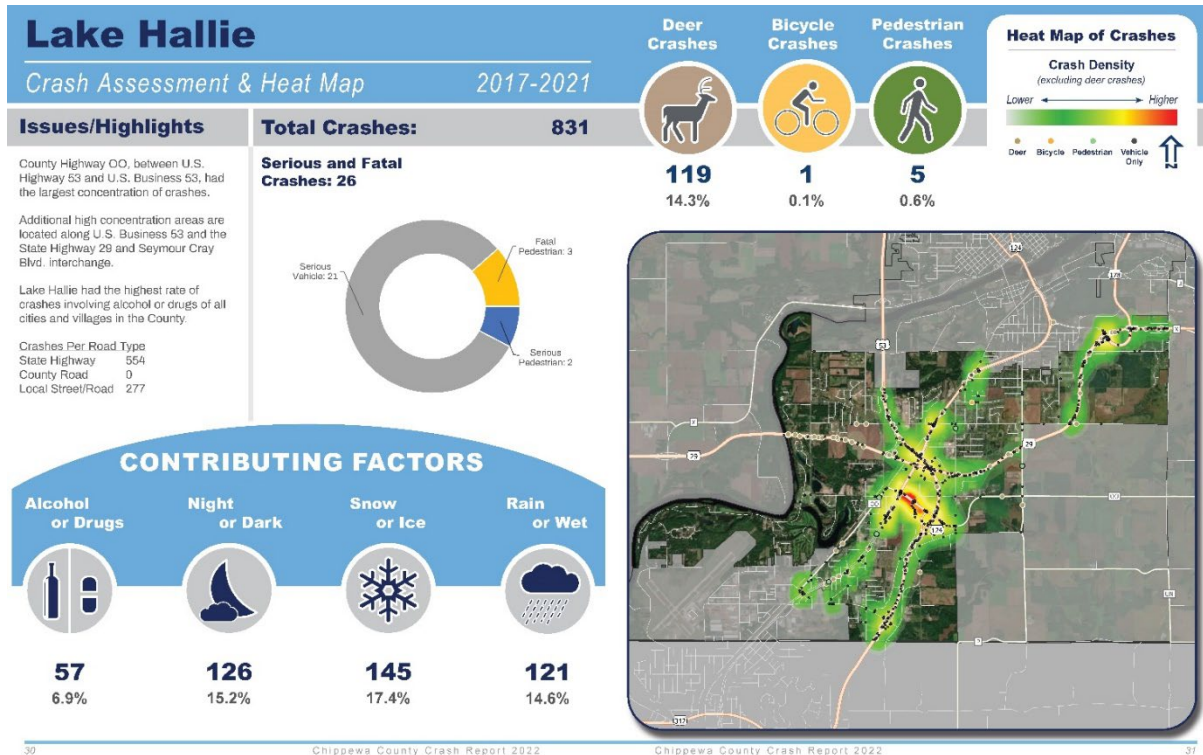
## **Accident Types and Locations**

In 2021, West Central Wisconsin Regional Planning Commission prepared the *Chippewa County, Wisconsin County Crash Report 2022* using data from the Wisconsin Traffic Operations and Safety Laboratory. The assessment for the Village of Lake Hallie is shown in Figure 4, which identified 831 total crashes reported within the Village of Lake Hallie during the 5-year period of 2017 to 2021. Of these crashes 1 involved a bicycle, 5 involved a pedestrian and 119 reported a deer.

Key issues for the Village of Lake Hallie, as identified in the report, include:

- County Highway OO, between US Highway 53 and US Business 53, had the largest concentration of crashes.
- Additional high concentration areas are located along US Business 53 and the State Highway 29 and Seymour Cray Blvd interchange.
- Lake Hallie had the highest rate of crashes involving alcohol or drugs of all cities and villages in Chippewa County. 7% of reported crashes during the 5-year period identified alcohol or drugs as a contributing factor; this compares to 6% of all crashes in Chippewa County during this time period.

**Figure 4 Village of Lake Hallie Crash Assessment**



## Electric Vehicles

The growth in the use of electric vehicles and the related planning implications for the Village are discussed in Section 10, Sustainability.

## 4.2 Additional Modes of Transportation

### Transit and Specialized Transportation

While the City of Eau Claire has bus transit service, and the City of Chippewa Falls has shared ride taxi service, there are no municipal public transit services available in the Village of Lake Hallie. There are specialized transportation services available for seniors and disabled individuals through the Chippewa County Aging and Disability Resource Center (ADRC) as well as medical transportation providers.

The idea of a Chippewa Valley transit system, connecting Eau Claire, Lake Hallie, and Chippewa Falls, has been discussed off and on for several years. Within the last few years, the Chippewa Valley Transit Connections group has met to discuss whether there is interest in exploring expanded service that would connect these three communities. Representatives of Lake Hallie, Chippewa Falls, and Eau Claire all agreed that there is. Representatives of stakeholders from the areas of Health Care, Education, Aging and Disability service providers, Economic Development, Transit Providers, and Elected Officials were involved. One challenge identified in adding this service is available sources of funding from Lake Hallie. In mid-2025, the Chippewa Falls Shared Ride Taxi program service provider contract will be up for renewal and discussions about expanding that service to include the Village of Lake Hallie are expected to occur in early 2025 as part of the preparation for that contract renewal.

## **Bicycles and Pedestrians**

Map 5 shows existing sidewalks and trails within the Village. The 37-mile, State-managed Old Abe Trail, which originates at Phoenix Park in the City of Eau Claire and terminates at Brunet Island State Park, near the City of Cornell, runs through the Village for 3.37 miles.

Sidewalks are the most important element to safe walking in a community. According to the 2024 *Lake Hallie Bicycle and Pedestrian Plan*, less than one half of one percent of the roads in the Village have sidewalks; as shown in Map 5 the two areas with sidewalk include the south side of E Melby Street from 118<sup>th</sup> Street to 122<sup>nd</sup> St and along 21<sup>st</sup> Avenue on both sides of Business 53.



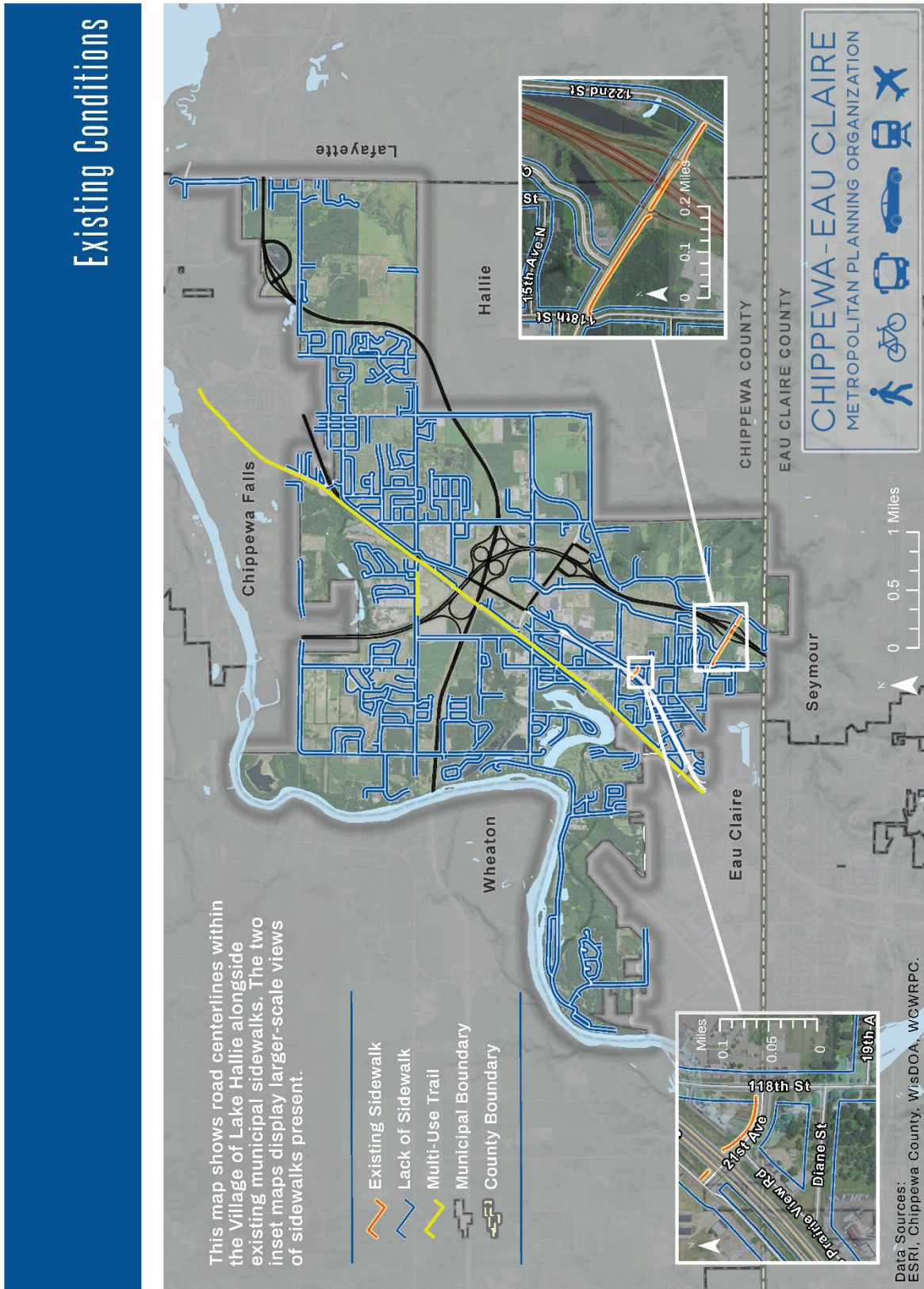
As discussed earlier in this section, there were five crashes reported crashes in the Village from 2017-2021 that involved a pedestrian and 1 crash that involved a bicycle. These crashes often had severe consequences: of the 5 pedestrian crashes 3 were fatal and 2 resulted in serious injuries.

The 2023 Village of Lake Hallie Outdoor Recreation Plan, adopted as part of the Chippewa County Outdoor Recreation Plan, recommends numerous improvements for parks. Such improvements to parks will most likely increase pedestrian and bicycle activity around the parks in the Village; as such, there will be a need for providing safe and accessible walking and biking options to these locations in the Village. Also, the Town of Wheaton Outdoor Recreation Plan highlights a potential multi-use path from Wheaton Park to the STH 29 crossing at the western Village limits that connects to 40<sup>th</sup> Avenue. This could increase pedestrian and bicycle traffic in the Village as well.

The 2023 Village of Lake Hallie Outdoor Recreation Plan and the 2024 *Village of Lake Hallie Bicycle and Pedestrian Plan* include numerous recommendations and incorporated strategies for improving the bicycle and pedestrian network in the Village. Eight locations throughout the Village were analyzed in detail as part of the Bicycle and Pedestrian Plan efforts; the plan provides specific recommendations for these locations. Some of the community-wide recommendations include:

- The Village will continue to explore development of both separated and on-street bicycle and pedestrian facilities for greater local and regional connectivity.
- Educate residents on the importance of driver safety in high pedestrian/bicycle traffic locations.
- Identify streets that can accommodate painted bike lanes and install them.
- Install bike parking at all Village parks.
- Discourage cul-de-sacs in new developments and required multi-use paths for pedestrian/biking connections if cul-de-sacs are constructed.
- Research options to require sidewalks in all future developments.
- When new development and/or reconstruction of roadways happen, improve connectivity to the Old Abe State Trail.

**Map 5 Village of Lake Hallie Existing Bicycle & Pedestrian Conditions**



Village of Lake Hallie - Bicycle and Pedestrian Plan - 2024

17

## **Railroads**

The Village is serviced by the Union Pacific Railroad, with the rail line running parallel to State Highway 124 and Business Highway 53. As was noted in the 2009 Plan, a spur line is not available to service the industrial park. There are ongoing discussions regarding passenger rail service that would connect the Twin Cities and Chicago metropolitan areas. This service could travel through Eau Claire and/or La Crosse.

## **Air Service**

The Chippewa Valley Regional Airport, located in Eau Claire, is a Commercial Service airport. The runway for the airport abuts the southwest portion of the Village. The airport is currently in the process of updating its 2013 Master Plan. Eau Claire and Chippewa Counties administer a Height Limitation Zoning Ordinance (HLZO) within 3 miles of the airport and should be contacted to determine height limitations. Much of the Village is located within zones 2 and 3 and has limitations related to height of structure.

## **ATV and Snowmobile Routes**

Within Chippewa County, recreation users have access to over 531 miles of snowmobile trails and 948 miles of ATV trails. Within the Village of Lake Hallie, there are nearly 11 miles of snowmobile trails. The Village does not allow ATV/UTVs to utilize roads within the Village.

## **Trucking**

According to WisDOT Wisconsin Long Truck Operator's Map, dated August 2017, U.S. Highway 53 and State Highway 29 are both designated long truck routes. These are routes that are safe to operate vehicles and combinations of vehicles with overall lengths that cannot be limited. No specific challenges regarding truck traffic were identified during the planning process.

## **Water Transportation**

Due to the development of hydroelectric dams along the Chippewa River, water transportation on a commercial scale is not possible. Area surface waters do offer opportunities for recreational activities.

## **4.3 Transportation Needs and Planned Improvements**

In general, the local and regional transportation system in the Village of Lake Hallie is adequate to serve projected traffic volumes within the Village. Ongoing maintenance and minor safety improvements are expected on local, county, and state roadways. New roads may be needed if new development occurs as envisioned in the land use element of this plan.

### **State Highway Improvements**

As of March 2024, Wisconsin Department of Transportation (WDOT) identified the following highway projects planned or under study for US or State Highways within the Village of Lake Hallie.

- USH 53 – 2024 bridge deck sealing
- USH 53 (north of 40<sup>th</sup> Avenue to CTH B) – 2024 pavement replacement
- STH 29 (east of 40<sup>th</sup> Avenue to CTH H) – 2025 median cable barrier
- USH 53 (entire length through Village) – 2025 concrete repair
- STH 29 (Chippewa Falls – Thorp) – 2027 deck replacement
- STH 29 (Elk Mound – Chippewa Falls) – 2027 bridge rehabilitation
- STH 29 (Menomonie – Chippewa Falls) – 2028 mainline & ramp, joint repairs

## **County and Local Improvements**

Chippewa County's 2024-2029 Capital Improvement Plan identifies the following projects within or near the Village:

- CTH OO – recondition from Business 53 to STH 124

The Village maintains a five-year streets plan for improvements projects along with line items in the budget for maintenance and purchase of equipment. Planning for local streets and roads is a continual process and improvements may be hastened or delayed due to damage from flooding, winter-related damage, heavy use, or coordination with other infrastructure improvements.

The Village has identified the following planned transportation projects are part of its 5-year streets plan.

**Table 7 Village of Lake Hallie Transportation Improvements**

Needed or Planned Major Transportation Improvements		
Road/Street/Trail Name	Description of Needed Improvements or Studies	Planned Year
118 <sup>th</sup> St (Melby St to 21 <sup>st</sup> Ave)	Resurfacing	2024
17 <sup>th</sup> Ave (118 <sup>th</sup> St to 115 <sup>th</sup> St)	Resurfacing	2024
117 <sup>th</sup> St (40 <sup>th</sup> Ave to 50 <sup>th</sup> Ave)	Resurfacing	2024
17 <sup>th</sup> Ave (Commercial Blvd to 118 <sup>th</sup> St)	Resurfacing	2024
30 <sup>th</sup> Ave (118 <sup>th</sup> St to 113 <sup>th</sup> St)	Resurfacing	2024
90 <sup>th</sup> St Hill	Resurfacing	2024
115 <sup>th</sup> St (29 <sup>th</sup> Ave to 28 <sup>th</sup> Ave)	Resurfacing	2025
116 <sup>th</sup> St & 117 <sup>th</sup> St (dead end on 116 <sup>th</sup> to 118 <sup>th</sup> St)	Resurfacing	2025
28 <sup>th</sup> Ave (118 <sup>th</sup> St to 115 <sup>th</sup> St)	Resurfacing	2025
29 <sup>th</sup> Ave (118 <sup>th</sup> St to 115 <sup>th</sup> St)	Resurfacing	2025
117 <sup>th</sup> St (40 <sup>th</sup> Ave to 50 <sup>th</sup> Ave)	Resurfacing	2025
33 <sup>rd</sup> Ave (120 <sup>th</sup> St to dead end)	Resurfacing	2026
35 <sup>th</sup> Ave (120 <sup>th</sup> St to 115 <sup>th</sup> St)	Resurfacing	2026
115 <sup>th</sup> St (35 <sup>th</sup> Ave to dead end)	Resurfacing	2026
117 <sup>th</sup> St (35 <sup>th</sup> Ave to 118 <sup>th</sup> St)	Resurfacing	2026
118 <sup>th</sup> St (35 <sup>th</sup> Ave to 117 <sup>th</sup> Ave)	Resurfacing	2026
Melby St (122 <sup>nd</sup> St to 115 <sup>th</sup> St)	Resurfacing	2027
122 <sup>nd</sup> St (Nordic Dr to VSA)	Resurfacing	2027

## **4.4 Community Perspectives**

Respondents to the 2023 Colby community survey shared their opinions on transportation priorities for the next ten years. Priorities with the highest percentage of very important and important responses include:

- Road/Street repair and maintenance (this was identified by respondents as being the top priority with 62% of Village respondents identifying it as being very important)
- Making streets safer for pedestrians/bicyclists
- Sidewalk & trail maintenance
- Increase transportation options for seniors and/or disabled individuals

The survey asked respondents to identify their preferred street type for new residential developments

within the Village. The results are shown below; the majority of respondent selected the rural street cross section, which is not surprising considering that is the street type most commonly found throughout the Village.

**Figure 5 Community Survey Residential Street Preferences**

18. For new development, which type of residential street would you like to see in the Village of Lake Hallie?



While not as high as the rural option, 24% of respondents selected the street profile having a sidewalk either on one or both sides of the street. This street cross section aligns with one of the identified transportation priorities listed earlier, which is making streets safer for pedestrians and bicyclists.

Some respondents also provided transportation-related comments. While not all-inclusive, many of the comments focused on the following:

- Many comments identified specific requests for road maintenance
- Adding bike trails/sidewalks to make streets safer for walking and bicycling
- More streetlights for safety
- Improving the appearance of the Village's gateway entrances on Highway 53 & CTH OO,
- Better signage of traffic routes
- Allowing Village roads to be used by ATV/UTVs.

64% of Village respondents identified increased transportation options for seniors and/or disabled individuals as being very important or important. Given the aging population of the community and county, it will be important that existing services are maintained, and ideally new transportation services provided, to help seniors age in the community. One option that is being discussed, described earlier in this section, is consideration of a Chippewa Valley transit connection that would connect Eau Claire, Lake Hallie and Chippewa Falls.

- 67% of Village respondents to the survey strongly agreed or agreed that the Village of Lake Hallie should support public transportation connections to the City of Chippewa Falls and the City of Eau Claire.
- 26% of Village respondents indicated that if there were affordable public transportation connections to the City of Chippewa Falls and City of Eau Claire, that they or someone in their

family would be likely to use the service; 51% stated they would not use the service and 23% were unsure whether they would use the transportation services.

While the survey results indicate support for a transit connection by the majority of survey respondents, the challenge, as described earlier, is funding for the expanded service. There were several comments throughout the survey regarding high-taxes and the need to be more efficient with the Village budget.

The Plan Commission discussed the Village's transportation network needs and identified some priority items to implement and consider for the future, including:

- Desire to improve the appearance of the Business 53 and CTH OO corridors. Chippewa County is responsible for mowing these areas; the Village should coordinate and encourage upkeep of these gateway entrances into the Village.
- The Commission wants to ensure that future subdivisions are connected to the rest of the Village to make it easier for people to navigate. As projects are brought forward to the Village for consideration, reviews street connections and thinks ahead to future connections.
- Peace Memorial Park has the opportunity to serve as a bicycle hub for residents and visitors of the Village and Chippewa Valley region; the Commission wants to see the Village continue to expand on this with additional trails, incorporating bicycle and pedestrian improvements into reconstructed streets, and continuing to participate in wayfinding development such as what the Village completed as part of the Chippewa Valley Bike Routes initiative. The Village may require bicycle and pedestrian amenities to be included in development projects depending on location.
- Collaborative public transportation options should be explored to provide transportation options for all residents and better connect people to surrounding communities.

## 4.5 Transportation Goal, Objectives, Policies and Strategies

### Goal 1:

Provide a safe, convenient and efficient multi-modal transportation system.

### Objectives:

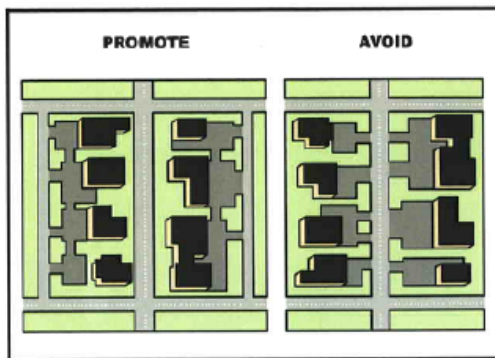
1. The street network is designed to make it easy for residents and visitors to navigate.
2. There is a safe and robust bicycle and pedestrian system that allows residents and visitors to walk and bike to key destinations throughout the Village.
3. Transit options, connecting the Village to the surrounding communities, are available.
4. Destinations and transportation routes are well signed and easy to find.
5. Peace Memorial Park serves as a bicycle hub for residents and visitors.

### Policies:

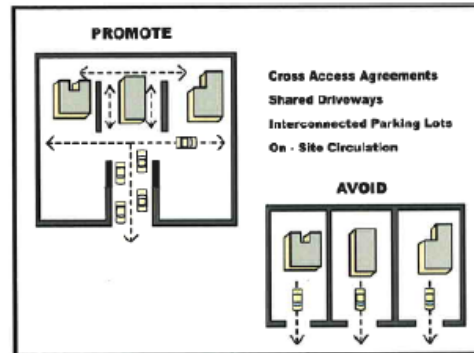
1. Lake Hallie will integrate the local road system with planned county state and federal highway improvements for an efficient and safe road network.
2. Lake Hallie will seek the cooperation of Wisconsin Department of Transportation and Chippewa County Highway Department to assure that planned county, state and federal highway improvements are integrated with local road system.
3. To protect functionality and safety of transportation improvements and to develop sound land use patterns, Lake Hallie should; with cooperation of Wisconsin Department of Transportation, the Chippewa County Highway Department and the surrounding communities; integrate planning and design of transportation facilities and surrounding land uses.

4. Lake Hallie should support and encourage transportation improvements that are designed to provide for safe and efficient movement of motor vehicle, bicycle and pedestrian traffic while maximizing cost effectiveness.
5. Lake Hallie will discourage construction of private roads and when they are allowed require them to conform to established standards.
6. Lake Hallie will use Official Mapping to guide future transportation efforts.
7. Lake Hallie should limit access to arterial and collector roads and encourage frontage roads where appropriate.
8. Lake Hallie will discourage construction of cul-de-sacs, but may allow them to provide better land division.
9. Lake Hallie will encourage connecting parking lots in commercialized areas as shown in Figures 3-2 and 3-3.

**Figure 3-2**  
**Local Road Function and Access**



**Figure 3-3**  
**Circulation**



10. Implement and periodically update the Villages Bicycle and Pedestrian Plan using the suggested priorities as guidance. Coordinate this plan with the Village's Outdoor Recreation Plan, as appropriate, to leverage recreational trail dollars.
11. As streets are being reconstructed, evaluate the opportunities to incorporate bicycle and pedestrian improvements into the street project. For example, consider widening a street to accommodate on-road bicyclists. Also consider pedestrian improvements such as crosswalk flashing indicators or advanced pedestrian warnings.
12. When reviewing development proposals, ensure that the development is connected to the existing and/or future street network and is not isolated from the community.
13. Continue to develop Peace Memorial Park as a bicycle hub.
14. Consider establishing policy for when bicycle and pedestrian amenities (shared-use path, bicycle parking, etc.) are required to be incorporated into a new development.

## Strategies:

1. Annually review and update the Village's 5-year streets plan and consider adopting a Capital Improvements Plan (CIP) to efficiently guide and financially plan for transportation projects.
2. Complete and implement a Wayfinding Plan for the community to include directional signage for visitors, bike/pedestrian trails and routes, and other community destinations. Build on the momentum from the Village's involvement in the Chippewa Valley Bike Routes signage project.
3. Work with Chippewa County on improved mowing/upkeep of gateway entrance areas a Highway 53 and CTH 00.

4. In partnership with the Metropolitan Planning Organization, continue to work with adjacent municipalities to explore public collaborative transportation options within the Village and to nearby communities.

## **4.6 Other Transportation Plans and Programs**

Several state and regional organizations development plans and programs for the management and systematic update of transportation facilities that may include the Village of Lake Hallie. These other plans were considered during the planning process, as reflected by the text and maps in the previous sub-sections. Based on a review of these plans and programs, no land use or policy conflicts were identified. Appendix E includes a review of these other potentially related transportation plans and programs.



## 5. UTILITIES & COMMUNITY FACILITIES

## 5. Utilities and Community Facilities

Utilities and community facilities provide the foundation on which a community is built and maintained. Utilities may include sanitary sewer, stormwater, and water systems as well as electricity, natural gas, telecommunications, and solid waste disposal. Community facilities can vary greatly by community, but typically include parks, schools, libraries, cemeteries, and various health and safety providers (e.g., police, fire, ambulance, hospitals). Special services deemed to be vital to a community, such as childcare facilities, may also be included as a community facility though they are not typically publicly owned. Some community services, such as health care, libraries, parks, and schools, also provide services to a population outside the corporate limits.

Utilities and community facilities can also be used to guide growth, encourage development, contribute to quality of life, or help establish community identity. Aside from roads, the construction, maintenance, and operation of public utilities and community facilities often constitute the largest proportion of a community's budget. The Village of Lake Hallie budgets for maintenance and construction of utility and community facility infrastructure projects.

This element contains background information, goals, objectives, actions or policies/programs to guide the future maintenance and development of utilities and community facilities in the Village of Lake Hallie. Chapter 4 previously discussed transportation-related facilities. For all public utilities, local government services, and community facilities that serve the local governmental unit, the location, use, capacity, and approximate timetable to address ongoing, short-term needs (1-5 years) and long-term needs (5+ years) are identified if available, including expansion, rehabilitation, or new development.

### 5.1 Assessment of Utilities and Community Facilities

#### **Village Administrative Facilities and Services**

Administrative facilities, which includes the Police Department, for the Village of Lake Hallie are currently located in Village Hall at 13136 30<sup>th</sup> Avenue. The Village is staffed by 3 office staff in clerk's office (Clerk, Deputy Clerk, Administrative Assistant), 4 Public Works employees, 2 police clerks, Police Chief and 11 Police Officers. The Village administrative and police facilities are adequately meeting the needs of the community although the Village is currently researching the need for a Village Administrator or a Public Works Director (or Roads Supervisor position).

The Village of Lake Hallie government consists of the Village President and four Village Trustees. There is also a Parks, Recreation and Tourism Commission, Plan Commission and Police Commission to provide oversight of relevant aspects of the Village. The Village's website can be accessed at <https://lakehallie.us/> and details a variety of government related information about the Village.

<b>Ongoing Needs:</b>	<ul style="list-style-type: none"> <li>Regular facility maintenance</li> <li>Remain diligent in protecting the Village from cyber-attack, including related staff training, testing, and data back-up systems.</li> </ul>
<b>Short-Term Needs:</b>	<ul style="list-style-type: none"> <li>Staff lead for economic development and infrastructure (Village Administrator or Public Works Director)</li> </ul>
<b>Long-Term Needs:</b>	<ul style="list-style-type: none"> <li>Replacement of the Public Works buildings</li> <li>Monitor the need for additional staff and space</li> </ul>

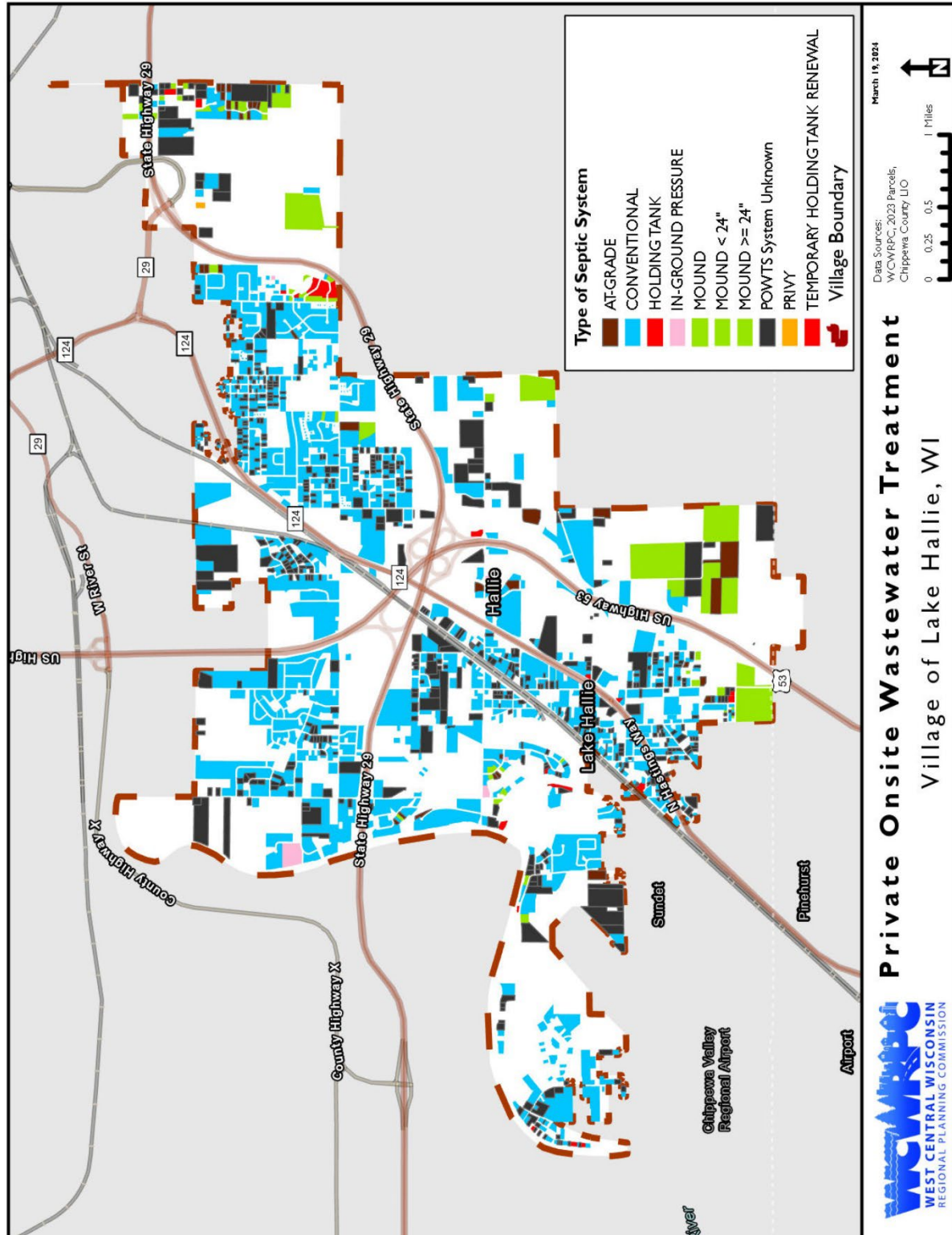
#### **Sanitary Sewer Service & Private Onsite Wastewater Treatment Systems (POWTS)**

The Village of Lake Hallie does not have a municipal sanitary sewer system. Per Chippewa County there are approximately 2,805 Private Onsite Wastewater Treatment Systems permitted in the Village;

# UTILITIES & COMMUNITY FACILITIES

the majority of these (2,068) are conventional systems. Map 6 shows the locations and types of POWTS in the Village. Many of the private systems are located in the back of the house; this would make it challenging for these sites to connect to any municipal sewer system in the future.

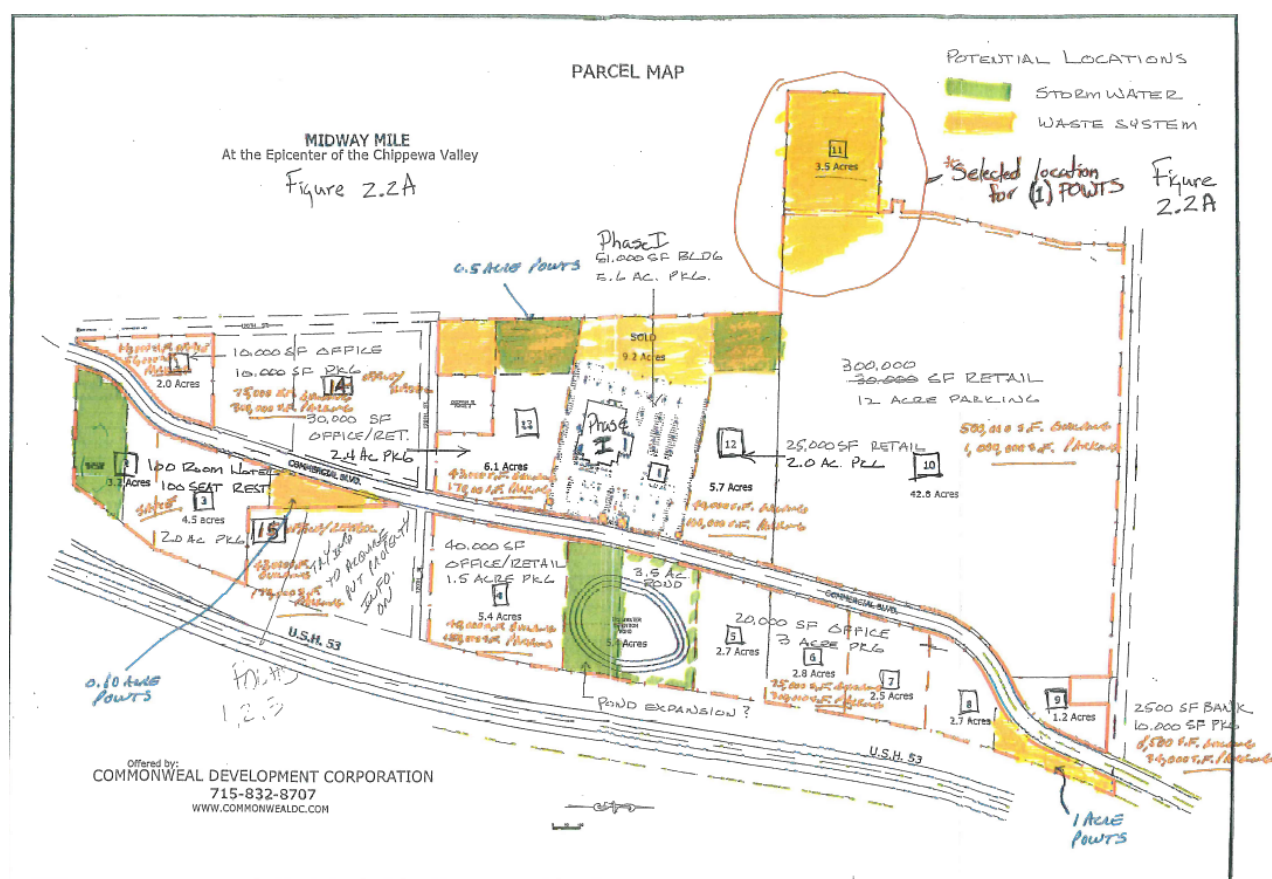
**Map 6 Village of Lake Hallie Septic Systems**



## UTILITIES & COMMUNITY FACILITIES

In addition to the individual POWTS throughout the Village, there is a municipally owned and maintained cluster septic system to serve sites along Commercial Boulevard. The system was designed in 2009/2010; the Village constructed the system with the goal of attracting more commercial users to the corridor. Map 7 shows the boundary and sites to be served by the cluster system. The full system design includes 3 treatment trains and 6 dispersion fields; there are currently 2 treatment trains and 4 dispersion zones constructed. At full buildout, the system was designed to have a capacity of 52,000 gallons per day (gpd) but is currently operating at about 28,000 gpd meaning there is remaining capacity. The Village has engaged an engineering firm to review and confirm the design capacity of the system based on soil rates as it may have a smaller capacity than was originally anticipated. Given this is a prime area for future development it will be important that the Village understand the limitations of the system.

## Map 7 Village of Lake Hallie Municipal Commercial Boulevard Cluster Septic System



<b>Ongoing Needs</b>	<ul style="list-style-type: none"> <li>Continued testing of private septic systems.</li> <li>Continue to work with Chippewa County on the permitting of POWTS.</li> </ul>
<b>Short-Term Needs:</b>	<ul style="list-style-type: none"> <li>Alternative sanitary option to individual POWTS (e.g. cluster septic, municipal sanitary service, etc.)</li> <li>Participate in the update to the <i>Chippewa Falls-Eau Claire Urban Sewer Service Area Plan</i> with revised service boundary reflecting anticipated growth.</li> </ul>
<b>Long-Term Needs:</b>	<ul style="list-style-type: none"> <li>None identified.</li> </ul>

# UTILITIES & COMMUNITY FACILITIES

## **Public Water Supply**

Map 8 shows the extent of the Village's water system. Lake Hallie's water system was originally formed in 1990, prior to becoming a village, to provide water supply to residents whose private wells were contaminated by the National Presto Industries Superfund Site.

The municipal water system includes five (5) municipal wells with a 6<sup>th</sup> well planned. Storage is provided by one ground reservoir with a capacity of 433,000 gallons and a 514,000-gallon water tower. The 2023 *Wellhead Protection Plan* notes that "with one of

the village's five wells out of service, the remaining wells could temporarily meet the average daily demand of around 326,000 gallons. The village has a storage capacity of 947,000 gallons that could provide approximately 3 days' supply of water."



Source: WQOW News

Per the June 2023 Village of Lake Hallie *Wellhead Protection Plan*, the water system has an average demand of around 326,000 gallons per day (gpd) which increases during summer months due to irrigation. As of June 2024, there were 1,950 residential, 197 commercial, 1 industrial, and 6 public authority water connections in the Village. The Village's water system also serves approximately 32 residential households in the City of Chippewa Falls near the Village's northern border.

There are also several private wells within the Village that provide water to the areas not served by the municipal system. New private wells are generally not permitted within the Village; new subdivisions are required to be served by municipal water. As new watermain are constructed, the Village requires adjacent properties to connect to the system.

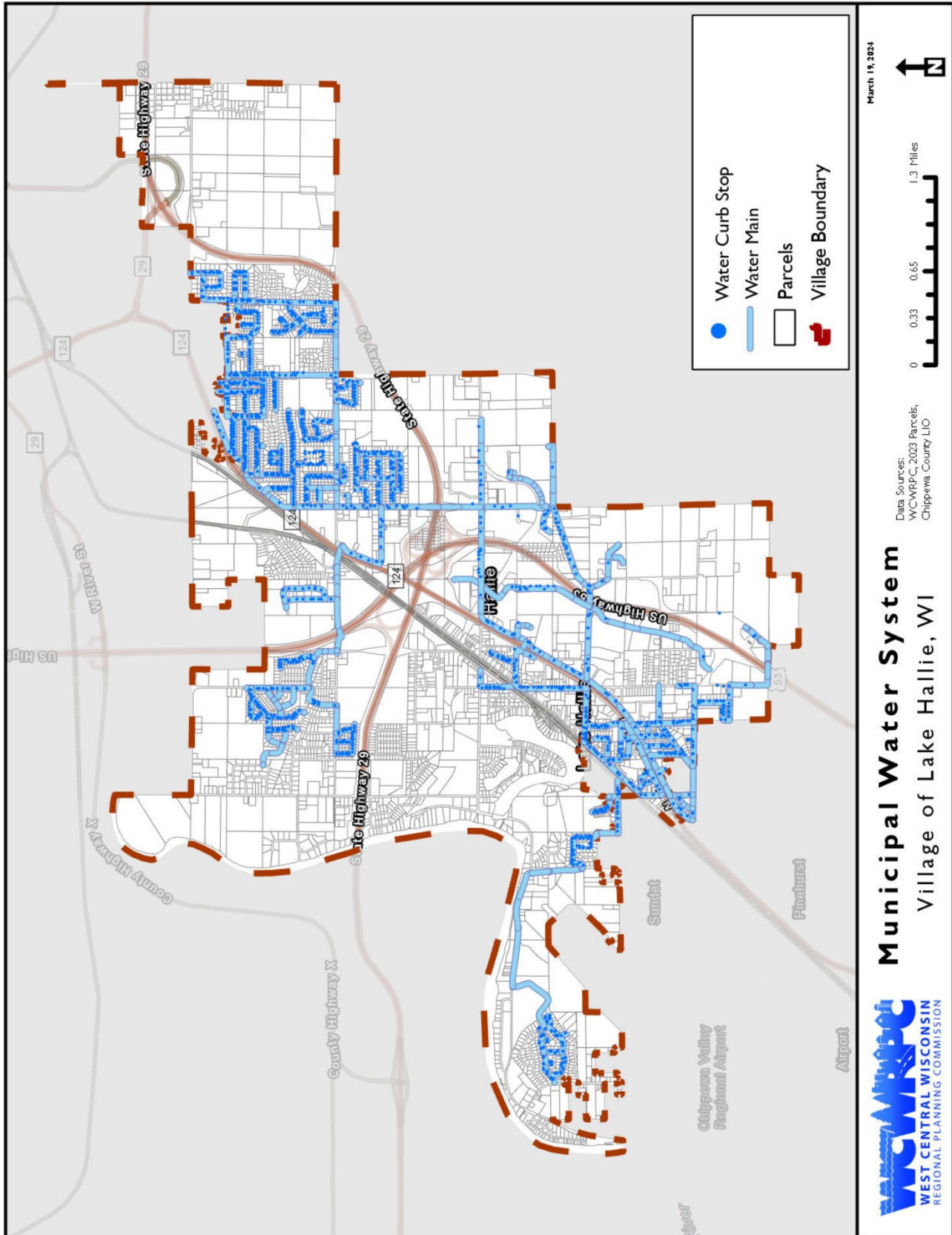
The Village's private well ordinance requires private wells located on premises served by the municipal water system to be tested and permitted by the village or permanently abandoned. The Village does not currently permit or regulate private wells on premises not served by the municipal system.

<b>Ongoing Needs</b>	<ul style="list-style-type: none"><li>• Continue to maintain and enforce <i>Wellhead Protection Plan</i> for community water supplies.</li><li>• Continue to replace water mains past their useful life.</li></ul>
<b>Short-Term Needs:</b>	<ul style="list-style-type: none"><li>• Plan for the construction of a 6<sup>th</sup> municipal well.</li></ul>
<b>Long-Term Needs:</b>	<ul style="list-style-type: none"><li>• Continue to connect existing development to the municipal water system, when feasible.</li><li>• Expanded municipal water service is anticipated as new development areas within the Village are proposed.</li></ul>

The Village's wellhead protection plan was updated in June 2023 and is in place to help protect water quality. Wellhead Protection is also regulated under Chapter 4.3 of Village Ordinances. Continuing improvements and preventative maintenance are important to maintain functioning infrastructure for the Village's water supply.

# UTILITIES & COMMUNITY FACILITIES

Map 8 Village of Lake Hallie Municipal Water System



# UTILITIES & COMMUNITY FACILITIES

## **Stormwater Management**

The goal of stormwater management is to prevent runoff from delivering pollutants or sediment to lakes, rivers, streams, or wetlands. Commonly applied stormwater management tools include: ditches, culverts, grassed waterways, rock chutes, retention basins or settling ponds, curb and gutter, storm sewer, and construction site erosion control. New development includes stormwater storage areas which are maintained by the residents. The Village currently does not have any storm sewer system; a significant portion of stormwater is handled through ditches along road rights-of-way. The Village coordinates with the City of Chippewa Falls on stormwater planning, specifically along the Village's northern border when it abuts the City. The Village also participates in Rain to Rivers of Western Wisconsin for stormwater runoff and erosion-related educational efforts.

<b>Ongoing Needs</b>	<ul style="list-style-type: none"><li>• Work to identify and address any drainage concerns.</li><li>• Continue to coordinate stormwater planning with the City of Chippewa Falls.</li></ul>
<b>Short-Term Needs:</b>	<ul style="list-style-type: none"><li>• None identified.</li></ul>
<b>Long-Term Needs:</b>	<ul style="list-style-type: none"><li>• Explore the need for a municipal storm sewer system.</li></ul>

## **Solid Waste Management & Recycling**

Garage service in the Village is privately contracted by residents with a variety of waste hauler options. GFL Environmental, Inc. has a transfer station on 130<sup>th</sup> Street that provides a local short-term disposal site, which allows trucks to transfer waste to a long-haul waste truck that will transport the waste to a landfill. There are no licensed solid waste landfills located within the Village of Lake Hallie. The closest licensed landfill is Seven Mile Creek Landfill east of Eau Claire.

The Village Recycling Center, located near Village Hall, provides residents an option for disposing of recyclables and yard waste (grass clippings, brush, branches, etc.). There are also additional programs and resources provided by Chippewa County and other partners, including Clean Sweep, Waste Tire Collection dates, Medication and Drug Drop-Off Days, and other recycling options through First Choice Recycling.

<b>Ongoing:</b>	<ul style="list-style-type: none"><li>• Continue to offer recycling options in a fiscally responsible manner.</li></ul>
<b>Short-Term Needs:</b>	<ul style="list-style-type: none"><li>• None identified.</li></ul>
<b>Long-Term Needs:</b>	<ul style="list-style-type: none"><li>• Explore opportunities for improved service improvements and efficiencies.</li></ul>

## **Communication and Power Facilities**

The Village's electric service is provided by Xcel Energy (Northern States Power Company) with the eastern portion also served by Eau Claire Energy Cooperative. Xcel Energy (Northern States Power Company) provides natural gas service to the Village.

Overall, telecommunications service with the Village is good. Charter-Spectrum provides telephone, internet, and cable broadband services. AT&T, Inc provides copper wire DSL for most of the Village and T-Mobile has fixed wireless broadband service. There are also multiple satellite and mobile wireless providers that provide coverage in the Village.

# UTILITIES & COMMUNITY FACILITIES

Per the PSC's coverage map, as of June 30, 2023, most of the Village appears to be served by broadband, although the availability of fiber is unknown. Charter communications appears to have the highest speed fixed wireline cable modem service with speeds of 940/35. According to the PSC's map, nearly all serviceable locations (2,853) in the Village as of June 30, 2023 are served with 98.5% having access to 100 Mbps / 20 Mbps (download/upload speeds) broadband service. The map shows that 1.4% of serviceable locations are unserved meaning they lack access to the minimum of 25/3 Mbps service. While service is available, it does not represent affordability, although specific affordability challenges were not identified during the planning process.

The Village has not encountered any issues with the siting of new wireless telecommunications towers. The need to construct or locate additional towers is being driven by advancements in wireless technology, additional demand for mobile telephone service, and increased numbers of service providers competing to supply that increased demand. The popularity of wireless devices and network services is the primary reason that more towers are needed. The expansion of digital service can assist in the ability to access the internet by wireless devices, though such mobile services can be more costly and slower than many fixed wireless and wired technologies.

Several transmission lines are located within Lake Hallie and more are being planned. As more growth occurs in the region, additional lines are being planned. In late 2023 Xcel Energy proposed the Western Wisconsin Transmission Connection Project which would connect existing transmission lines starting in Blair through Eau Claire and connecting near Owen or Sheldon in Clark County. The project would involve the addition of a new 345 kilovolt transmission line, one of the largest types of transmission lines in Wisconsin.<sup>7</sup> The project, including proposed routes, is still under review by the Public Service Commission but, if approved, construction would begin around 2026. It is important that the Village continue to monitor this project, including proposed location, to identify and work to address any impacts.

Viking Gas Transmission is located on CTH OO east of Highway 53. Xcel Energy operates a substation on 40<sup>th</sup> Avenue, across from the Industrial Park.

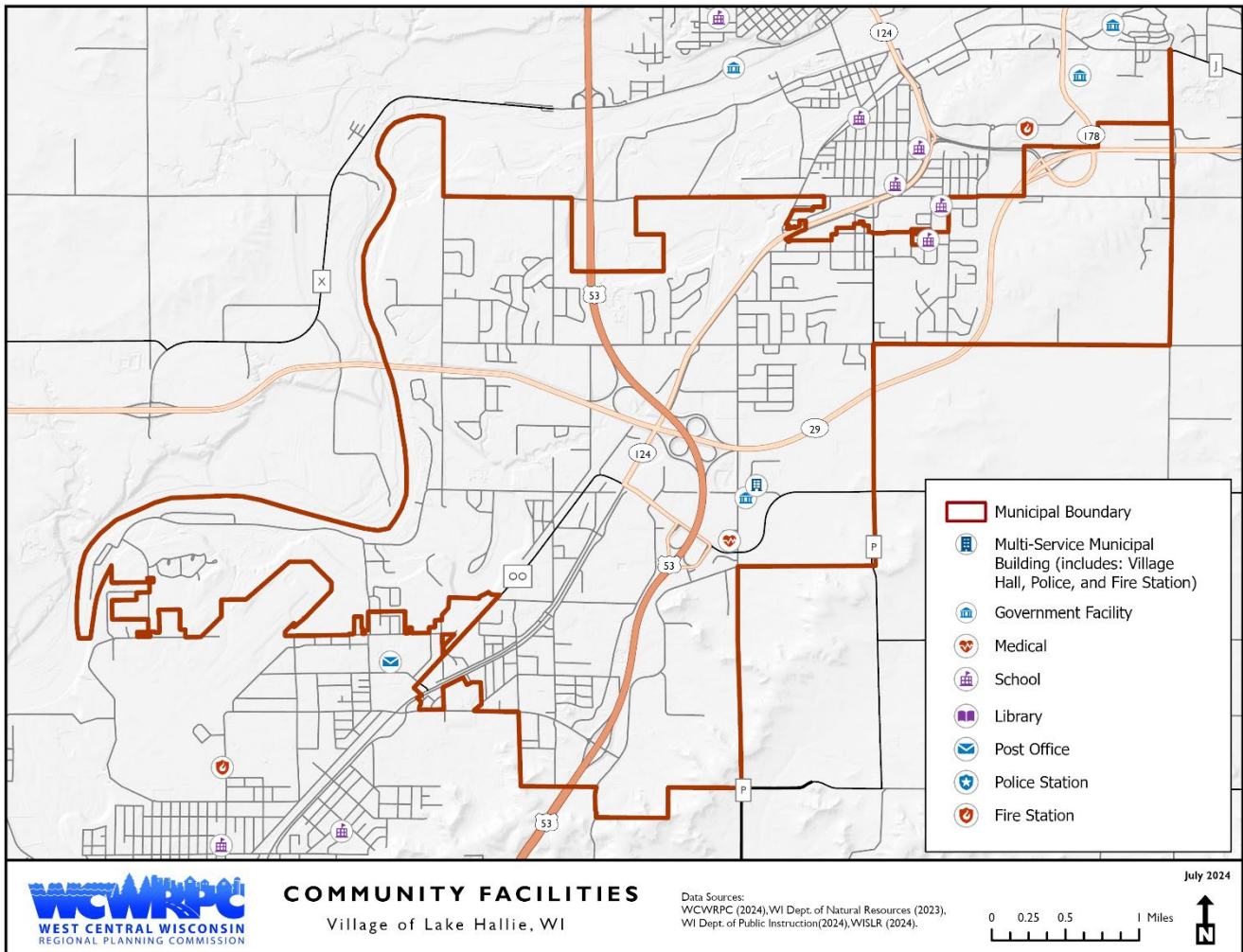
<b>Ongoing</b>	<ul style="list-style-type: none"><li>• None identified.</li></ul>
<b>Short-Term Needs:</b>	<ul style="list-style-type: none"><li>• Coordinate with internet service providers when planning street projects and new development areas for opportunities to improve broadband service and redundancy.</li><li>• There may be desire to locate or co-locate private cellular infrastructure on municipal buildings, water towers, etc.</li></ul>
<b>Long-Term Needs:</b>	<ul style="list-style-type: none"><li>• Public-private partnering may be beneficial in the future to take advantage of new energy of telecommunications technologies.</li></ul>

---

<sup>7</sup> WQOW News, [https://www.wqow.com/news/xcel-proposing-500m-transmission-expansion-project-in-western-wisconsin/article\\_abc6a196-63ca-11ee-94df-375768e550c3.html](https://www.wqow.com/news/xcel-proposing-500m-transmission-expansion-project-in-western-wisconsin/article_abc6a196-63ca-11ee-94df-375768e550c3.html)

# UTILITIES & COMMUNITY FACILITIES

Map 9 Village of Lake Hallie Community Facilities



## Emergency and Protective Services

### Police Services

The Village of Lake Hallie Police Department is housed within the Lake Hallie Municipal Building at 1318 30<sup>th</sup> Avenue. The Police Department is staffed 24 hours a day and dispatched by the Chippewa County Sheriff's Office. The Department is currently staffed by one Chief, two police clerks, and 11 officers.

### Fire Protection & Ambulance Services

The Village of Lake Hallie is part of a joint fire department organized under Wis. Stat. 66.030 intergovernmental agreements, known as the Chippewa Fire District which provides fire-



# UTILITIES & COMMUNITY FACILITIES

rescue and paramedic advanced life support emergency medical services to the Village and three towns (Hallie, Howard, Lafayette) located in Chippewa County. Station 1 is located within the Village of Lake Hallie and serves as the District Headquarters. Hallie 1 is currently staff with a 2-person Paramedic Firefighter duty crew (1 career and 1 part-time) that responds to all fire and EMS calls. It is also staffed with 28 paid on call volunteers. There are two other stations – one in Lafayette and the other in Howard. The District is always looking for additional volunteers to serve.

## 9-1-1 Emergency Communications

Chippewa County has a single emergency dispatch for the entire county, with an enhanced 9-1-1 system.

## Hazardous Materials Planning and Response

The Village of Lake Hallie coordinates with Chippewa County Emergency Management on issues of hazardous materials planning, exercises, and response, including Emergency Planning and Community Right-to-know Act (EPCRA) compliance for hazardous substances.

As needed, the West Central Wisconsin Regional Response Team, based in the Chippewa Falls and Eau Claire Fire Departments, can be contacted for additional reconnaissance and research support. This “Type I” team can also be requested to respond to the most serious of spills and releases requiring the highest level of skin and respiratory protective gear. This includes all chemical, biological, or radiological emergencies requiring vapor-tight “Level A” gear with self-contained breathing apparatus.

Railroads, pipelines, and some larger industry and businesses (e.g., EHS planning facilities) have their own hazardous materials response teams. These entities often work closely with local responders, dispatch, and emergency management personnel for training, incident command system exercises, and sharing of emergency operational procedures.

## Chippewa County Natural Hazards Mitigation Plan

The Village participated in the development of the *Chippewa County Natural Hazard Mitigation Plan* and adopted the plan in December of 2020. Adoption of the plan is a prerequisite for certain FEMA mitigation grant programs and is updated every five years.

The Mitigation Plan identifies the following highlights for the Village:

- Explore mitigation grant funding to construct community safe rooms (storm shelters) for areas of the community without access to shelters, including partnering with schools, manufactured home parks, campgrounds, developers, parks/trails, festival/fairgrounds, etc. If schools or other existing public buildings are proposed for use as shelter, explore remote door unlock, signage, cameras, and storm hardening when feasible. Shelters should be advertised, appropriately equipped, and have activation/use policies.
- Highway and rail accidents pose the greatest hazardous materials spill risks for the Village. Appropriate planning, awareness, and evacuation planning is recommended.



**Natural Hazard Mitigation Plan**  
Chippewa County, Wisconsin  
2020-2025



# UTILITIES & COMMUNITY FACILITIES

- Pursue the installation, relocation, or replacement of emergency sirens as funding opportunities allow. Potentially coordinate through a multi-jurisdictional or countywide project.

<b>Ongoing Needs</b>	<ul style="list-style-type: none"><li>• Continue to participate in the <i>Chippewa County Hazard Mitigation Plan</i> and other emergency services coordination facilitated by Chippewa County Emergency Management.</li><li>• There are continuing challenges with recruiting and retaining workers and volunteers for ambulance workers, EMTs, firefighters, and police officers.</li></ul>
<b>Short-Term Needs:</b>	<ul style="list-style-type: none"><li>• Emergency services demands in the area are increasing with growth and an aging population.</li></ul>
<b>Long-Term Needs:</b>	<ul style="list-style-type: none"><li>• Continue to monitor the need for additional staff, volunteers, and equipment.</li></ul>

## **Dams**

The Village of Lake Hallie owns the only dam in the Village. The Lake Hallie dam, located off of 109<sup>th</sup> Street, creates Lake Hallie, a recreational water body enjoyed by residents of the Village among others.

Wisconsin DNR provides a hazard rating for each dam. The Lake Hallie dam has a “low” rating. Additional information on these dams can be found in the Chippewa County Hazard Mitigation Plan.

## **Educational Institutions**

### **Public School District**

The Village of Lake Hallie is served by both the Chippewa Falls Unified Public School District and the Eau Claire Area School District. Neither School District has buildings or facilities in the Village.

Per the Chippewa Falls Comprehensive Plan, Chippewa Falls High School, Chippewa Falls Middle School, and six (6) elementary schools are included within the Chippewa Falls Unified School District. Per the 2021-22 Report Card from the Wisconsin Department of Public Instruction (DPI), student enrollment in the District during the 2021-22 school year was 4,878 while enrollment in 2011-2012 was 4,611. The District updates their 25-year *Master Facility Study* every five years.

The Eau Claire Area School District serves close to 11,000 students in twelve elementary schools, three middle schools, two high schools, and two Charter schools. Per the 2021-22 Report Card from DPI, student enrollment in the District during the 2021- 22 school year was 10,973 while enrollment in 2012-13 was 11,130.

### **Private Schools**

Jacob’s Well Church is in the process of establishing Venture Academy Christian School near the church in Lake Hallie. While the school plans to provide K-12 programming, it is beginning with grade K-5 for the 2024-2025 academic year.

There are also some children in the Village who are homeschooled but the number is uncertain.

### **Higher Education**

While there are no higher education facilities within the Village, there are several adult education centers in nearby communities. The Chippewa Valley Technical College (CVTC) has a campus located in Chippewa Falls. Eau Claire is home to the primary CVTC campus as well as the University of Wisconsin

# UTILITIES & COMMUNITY FACILITIES

- Eau Claire, and Menomonie is home to the University of Wisconsin-Stout. Each educational facility maintains its own master plans and capital improvements plans.

<b>Ongoing Needs</b>	<ul style="list-style-type: none"> <li>Maintain communication with Chippewa and Eau Claire School Districts on future development and growth.</li> </ul>
<b>Short-Term Needs:</b>	<ul style="list-style-type: none"> <li>Increasing space and equipment demands at school facilities.</li> </ul>
<b>Long-Term Needs:</b>	<ul style="list-style-type: none"> <li>None identified.</li> </ul>

## Health Care and Senior Housing Facilities

Marshfield Clinic operates an Urgent Care facility in Lake Hallie and recently, as a result of nearby hospital closures, has added on services of a surgery center and burn unit. While residents in the Village have had hospital services in Chippewa Falls and Eau Claire, in March 2024 HSHS St. Joseph's Hospital in Chippewa Falls and Sacred Heart Hospital in Eau Claire closed. These closures have left a gap in the healthcare system in the Chippewa Valley and have placed a significant demand on Mayo and Marshfield hospitals in Eau Claire.

Specialized housing facilities, including those for seniors, are discussed in detail in Section 3 (Population & Housing) of the plan. As the population continues to age, there will likely be an increased demand for senior facilities and associated services.

<b>Ongoing and Short-Term Needs</b>	<ul style="list-style-type: none"> <li>Collaborate with partners in the Chippewa Valley to address the implications of the recent hospital closures.</li> <li>See <b>Section 3</b> for a discussion on housing needs.</li> </ul>
<b>Long-Term Needs:</b>	<ul style="list-style-type: none"> <li>Continue to explore opportunities to address the needs of the aging population.</li> </ul>

## Child Care Facilities

There are two licensed or certified day care facilities for children on the State's registry:

1. Healthy Sprouts in Home (capacity of 8 from 12 weeks to 10 years)
2. Circle of Friends (capacity of 50 from 6 weeks to 12 years)

The availability of childcare is a quality of life factor that is important when working to attract young families to the area and maintain a sound economy and workforce. The *America's Child Care Deserts in 2018* report, prepared by the Center for American Progress, notes that "Families in rural areas face the greatest challenges in finding licensed child care, with 3 in 5 rural communities lacking adequate child care supply." The report uses a definition of child care deserts, such that **a ratio of more than three young children for every licensed child care slot constitutes a child care desert**. The definition comes from the U.S. Census Bureau's findings that show approximately one-third of young children are regularly in the care of someone who is not a relative. "When the number of licensed child care slots is insufficient to reach at least one-third of young children under age 5, the likelihood that parents face difficulty finding child care increases. This could affect employment decisions or force families to turn to unlicensed options."

# UTILITIES & COMMUNITY FACILITIES

Per the State's registry, the previously mentioned two facilities have an identified capacity of 58. The 2020 Census data shows that there are approximately 958 children under nine years old in the Village of Lake Hallie. Based solely on the ratio of spots to children, the Village qualifies as a childcare desert. An additional 261 licensed child care slots would be needed to get the Village to a healthy level.

The availability of child care is a quality of life factor that is important when working to attract young families to the area and maintain a sound economy and workforce.

<b>Ongoing and Short-Term Needs:</b>	<ul style="list-style-type: none"><li>Additional child care capacity is needed, at least for children under 5 years. Continue community conversation for ongoing situational awareness, assistance programs, and mitigation efforts for child care challenges.</li></ul>
<b>Long-Term Needs:</b>	<ul style="list-style-type: none"><li>It is likely that additional child care capacity will be needed in the future as the Village and nearby communities grow.</li></ul>

## **Libraries**

While there is no library in the Village of Lake Hallie, residents of the Village utilize Chippewa County's library program that provides services throughout all of Chippewa County and all adjacent county libraries. The closest libraries to the Village are located in the City of Chippewa Falls and the City of Eau Claire.

## **Post Offices**

There is no Post Office in the Village of Lake Hallie. The closest postal service locations are in Chippewa Falls and Eau Claire. The Village is divided into an Eau Claire zip code (54703) and a Chippewa Falls zip code (54729).

## **Cemeteries**

Prairie View Cemetery is located on the corner of 40<sup>th</sup> Avenue and Highway 124. Lake Hallie provides monetary assistance for maintenance. A cemetery board provides oversight of ongoing operations.

## **5.2 Parks and Outdoor Recreational Facilities**

The Village of Lake Hallie Outdoor Recreation Plan, which is included with the 2024-2029 Chippewa County Outdoor Recreation Plan, is incorporated into this Comprehensive Plan by reference and is not duplicated within this document. The ORP assesses the existing parks and recreation system in the Village, identifies recreation needs and capacity based upon public input and recreation standards, sets forth goals and objectives to be used as guidelines in formulating recreation plans, and establishes recommendations for improving the recreation system for a 5-year planning period (2024-2029). The adoption of the Outdoor Recreation Plan also makes the Village eligible for certain Wisconsin Department of Natural Resources (WDNR) grant funding (e.g., Knowles-Nelson Stewardship Fund) for outdoor recreation improvements. Map 10 shows the parks and recreation areas within the Village.



# UTILITIES & COMMUNITY FACILITIES

The ORP includes a detailed Action Plan, with timelines, for the parks and recreational facilities owned by the Village of Lake Hallie. In addition to the specific facility improvements, the plan identifies the following recommendations:

- Develop and maintain Lake Hallie's outdoor recreation and park system in a manner that follows the goals, objectives and strategies of the plan.
- Continue to partner with organizations seeking to contribute volunteers, funding, and other resources toward the improvement of Village parks and recreation opportunities.
- Identify grants or other funding opportunities to help leverage Village resources towards parks and recreation related improvements for the benefit of Village residents and visitors to the area.
- Implement the recommended action items in the action plan as resources and community priorities allow.



<b>Ongoing and Short-Term Needs:</b>	<ul style="list-style-type: none"> <li>• See the <i>Village of Lake Hallie Outdoor Recreation Plan</i>, adopted as part of the <i>Chippewa County Outdoor Recreation Plan 2024-2029</i></li> </ul>
<b>Long-Term Needs:</b>	<ul style="list-style-type: none"> <li>• See the <i>Village of Lake Hallie Outdoor Recreation Plan</i>, adopted as part of the <i>Chippewa County Outdoor Recreation Plan 2024-2029</i></li> <li>• Continue to update the Outdoor Recreation Plan (5-year schedule) to inventory recreational facilities and update goals, needs, timelines, etc.</li> </ul>

## 5.3 Community Perspectives

The 2023 comprehensive plan community survey had very few questions that were specific to utilities, community facilities, and non-transportation services. The following are some related insights from the survey.

Survey respondents were asked to rate programs and services. Resident respondents find emergency and protective services of police, Fire and EMS to be excellent or good while street and road maintenance along with parks and recreation ranked much lower. 92% of respondents also agree or strongly agree that the Village is a safe place to live, which aligns with the high ranking of the emergency services.

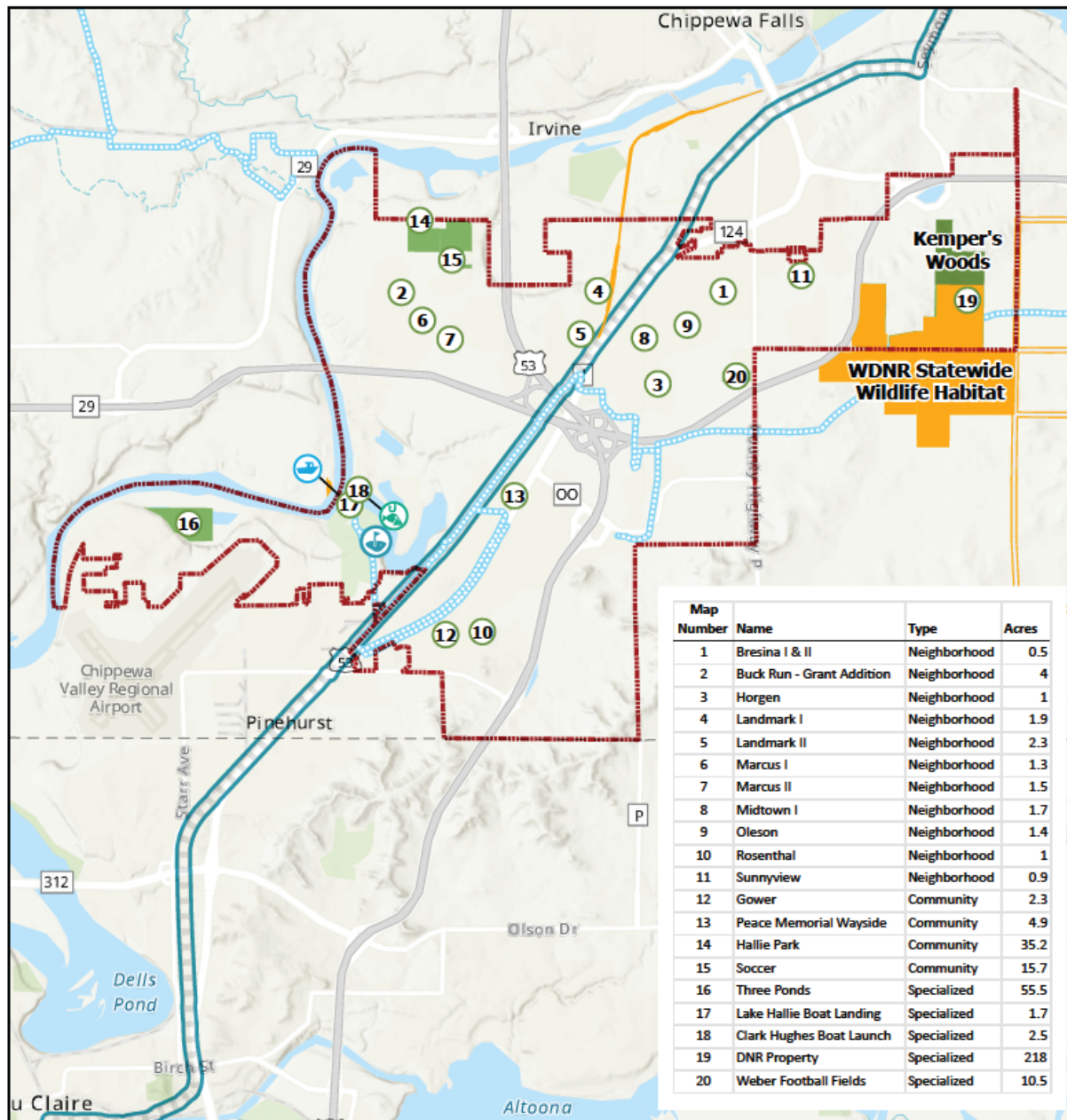
**Table 8 Community Survey Responses – Level of Services**

	Excellent	Good	Fair	Poor	No Opinion
<b>Fire Protection / EMS / Ambulance</b>	33.8%	41.3%	6.6%	0.8%	17.5%
<b>Police / Law Enforcement Services</b>	33.9%	45.1%	11.9%	2.7%	6.4%
<b>Street and Road Maintenance / Snow Plowing</b>	8.6%	28.9%	33.4%	27.9%	1.3%
<b>Parks and Recreation</b>	13.5%	43.2%	26.8%	7.9%	8.6%
<b>Recycling Center</b>	11.5%	35.2%	19.2%	9.6%	24.6%
<b>Water Service</b>	9.9%	34.2%	18.2%	9.4%	28.3%
*Percentages based on those who responded.					

# UTILITIES & COMMUNITY FACILITIES

The rankings above were also reflected in open-ended comments, which centered around the need for improved road maintenance, improving neighborhood parks, and improving access and reducing fees to the recycling center, among others.

**Map 10 Village of Lake Hallie Parks and Recreation Areas**



## LEGEND

- Village Boundary
- Parks & Recreation
- WDNR Owned
- Golf Course
- Boat Access Sites
- DNR Parking Area
- Shore Fishing Site
- Old Abe State Trail
- ATV/UTV Trail
- Snowmobile Trail

0 0.5 1 2 Miles

Data Sources:  
Chippewa County, Wisconsin DOA  
Wisconsin DNR, WCWRPC.

**WCWRPC**  
WEST CENTRAL WISCONSIN  
REGIONAL PLANNING COMMISSION

# UTILITIES & COMMUNITY FACILITIES

When asked to select the three Village of Lake Hallie governmental functions that are most important, 72% of resident respondents selected ensure public safety, 59% chose maintain street/utility infrastructure, and 33% plan for growth and development. 57% of respondents strongly agree or agree that the Village should actively pursue options for establishing a municipal sewer system to accommodate future growth; those that do not agree are primarily concerned with the added cost (increased taxes).

The 2023 survey also asked about recreational needs. While many respondents focused on the need for upgrading and maintaining existing parks, others identified the desire for more senior and youth activities and the desire for more community engagement uses (i.e. community center).

The Plan Commission discussed the Village's utilities/services and community facilities, with the following being the main areas of discussion:

- The lack of municipal sewer is a barrier to development within the Village and was a significant item of discussion amongst the Plan Commission. The Village Plan Commission recognizes that the cities of Chippewa Falls and Eau Claire have policies that prohibit extension of sewer outside the municipal boundaries; however, the Village would like to continue having conversations with these nearby communities to explore potential intergovernmental options. The Plan Commission is also open to exploring the use of cluster septic systems but identified many challenges and limitations to the systems that need to be further explored and carefully addressed before it would agree to the use of such systems within the Village.
- The Village is supportive of sustainable technology such as micro-grids and fuel cells, but does not support wind generation development in the Village.
- The Village, while has abundant recreational amenities, does not have a lot of recreational spaces for handicap or disabled individuals.
- While located within the Village boundaries, there is no public access to Joe Joas's park. The Village desires public access to this parkland.
- The Village does not require parkland dedication or park improvement fees as part of new development as it tries to keep costs low for developers. This makes it challenging for the Village to maintain park facilities.
- The Village is interested in continuing to explore funding opportunities for a community storm shelter.
- The Village desires to continue to work with developers to upsize infrastructure with new development to serve future development.

## 5.4 Utilities and Community Facilities Goal, Objectives, Policies and Strategies

### Goal 1:

Maintain and develop public facilities and services that enhance quality of life in Lake Hallie in a safe and cost-effective manner.

### Objectives:

1. Community facilities and services are designed in a cost-effective and appropriate manner to protect the health, safety, and general welfare of community members.

# UTILITIES & COMMUNITY FACILITIES

2. The Village has a good working relationship with surrounding communities that helps reduce the operating costs of community facilities.

## **Policies:**

1. Continue to re-assess the need for continued maintenance and development of the many small subdivision parks.
2. Coordinate building and sharing of community facilities with adjoining municipalities when feasible.
3. Review public safety services with population growth.
4. Use official mapping to plan for and designate right-of-way for future public infrastructure and parks.
5. Developers should pay the full cost of public infrastructure to serve their proposed development, except the Village may explore cost-sharing partnerships when proposed new development benefits the community and is consistent with the goals and objectives of this plan.
6. The Village will continue to utilize tax incremental financing to support infrastructure expansion or improvements as well as other available grant and cost-sharing opportunities.
7. Maintain a “dig-once policy.” When street or utility projects are planned, contact local broadband service and telecommunications providers to identify opportunities for the installation of fiber optics, cable, or other telecommunications lines.
8. Create partnerships between Village government, other government entities, schools, private businesses, and civic organizations to develop and maintain Village utilities and community facilities in good condition.
9. Return on investment and long-term maintenance/operating costs should be considered and planned for before creating or expanding a new facility or service. This includes the short- and long-term maintenance costs of new park spaces. Some benefits are difficult to quantify, and a positive financial return may not be necessary or definable in all instances.
10. In an effort to meet the housing needs of the future, and attract development to the Village, explore alternatives to individual private onsite wastewater treatment systems (POWTS).
11. Continue to offer recycling options in a fiscally responsible manner.

## **Strategies:**

1. Continue to monitor PFAS requirements. It is not known at this time whether the Village will be required to take related action on the municipal water system.
2. Evaluate options to improve access to the Village recycling center.
3. Work with Chippewa County Emergency Management and WCWRPC to explore funding opportunities for a community storm shelter.
4. Explore options for and pursue public access to Joe Joas’ Park.
5. Explore and consider alternative options to Private Onsite Wastewater Treatment Systems (POWTS), including:
  - Engage the City of Eau Claire, City of Chippewa Falls, and Wisconsin DNR to develop a long-term wastewater management strategy for the Village of Lake Hallie, potentially including the connection to existing municipal wastewater facilities in adjacent cities, the construction of a Village-operated wastewater treatment facility, the construction of smaller, neighborhood or shared treatment systems, or a combination of two or more of these alternatives. As part of this collaboration, the Village will actively participate in the sewer service area planning for the Chippewa Falls- Eau Claire urban area.
  - Consider hiring an engineering firm to conduct a feasibility study to determine the necessity and cost-effectiveness of constructing and maintaining a Village-operated

# UTILITIES & COMMUNITY FACILITIES

- municipal wastewater treatment facility and system while considering emerging treatment options that might be available to the Village.
- Carefully examine allowing cluster septic systems as an alternative to individual private wastewater treatment systems. Ensure that any proposed systems have strong maintenance agreements and consider setting up a Village utility.
  - Work with Chippewa County Zoning to identify zoning ordinance amendments to the minimum lot size for single-family residential structures; explore options to allow a smaller lot for a smaller house with fewer bedrooms.
6. Explore interest and potential partnerships in creating a community center that would provide adult and young programming.
  7. Remain actively involved in Xcel Energy's plans to install a segment of the Western Wisconsin Transmission Connection transmission line through the Village, and advocate for a final alignment and design that maximizes positive economic development impacts and minimizes negative impacts on the Village.

## 5.5 Other Utilities and Community Facilities Plans and Programs

Appendix E includes some additional regional, state, and federal programs that may assist the Village of Lake Hallie in achieving its utilities and community facilities goals and objectives.



## 6. AGRICULTURAL, NATURAL, AND CULTURAL RESOURCES

## 6. Agricultural, Natural, and Cultural Resources

This element of the Village of Lake Hallie Comprehensive Plan presents the goals, objectives, and policies for three resources important to any community – agricultural, natural, and cultural resources. These resources provide a firm foundation of all the other elements in the Comprehensive Plan. Understanding the resource base of a community also provides an important context for the development of objectives, policies, and goals for conservation and management of agricultural and natural resources, as required by Wisconsin comprehensive planning legislation (Wis. Stat §66.1001(2)(3)).

### 6.1 Agricultural Resources

For over a century, agriculture has been the dominant land use in Chippewa County and vital to the local economy. This agriculture ranges from small family farms to large corporations and produces food for people to consume as well as energy feedstock. This concept is often lost during comprehensive planning processes where most plans promote the preservation of farmland in a general sense and do not indicate what is needed from the land to better a community or region. Policies that promote family farms and farms that produce food (e.g., produce, meat, and honey) and/or energy for the local/regional population improve the economic vitality of rural areas and small communities, improve the environmental condition of our natural resources, and reduce a region's impact on the environment.

As of 1/1/24, the Village had 106 parcels that were predominantly in agricultural use totaling about 1,252 acres generally shown on Map 18. Not all of this acreage is tillable due to environmental features or improvements. Most of the lands in agricultural use are located on an edge of the Village and are being held for future development. The Village supports urban agricultural (chickens and beekeeping).

### 6.2 Natural Resources and Environmentally Sensitive Areas

Unlike the other elements, natural resources existed prior to settlers and even indigenous populations. Healthy natural resources are paramount for a sustainable society. Natural resources place a significant role in day-to-day life, tourism, industry, and recreation. The area's natural resources contribute to a good quality of life, which is important for attracting and retaining workers. And since natural resources often cross administrative boundaries, intergovernmental cooperation is extremely important in related planning and conservation.

#### **Bedrock Geology**

Bedrock geology can have implications for construction and groundwater quality. The bedrock geology for much of the western portions of the Village consists of Lower Proterozoic bedrock of granite, diorite and gneiss; the eastern portions of the Village consist of Cambrian aged sandstone with some dolomite and shale.

The Village's June 2023 Wellhead Protection Plan provides a detailed description of the Village's hydrogeologic setting, noting the following:

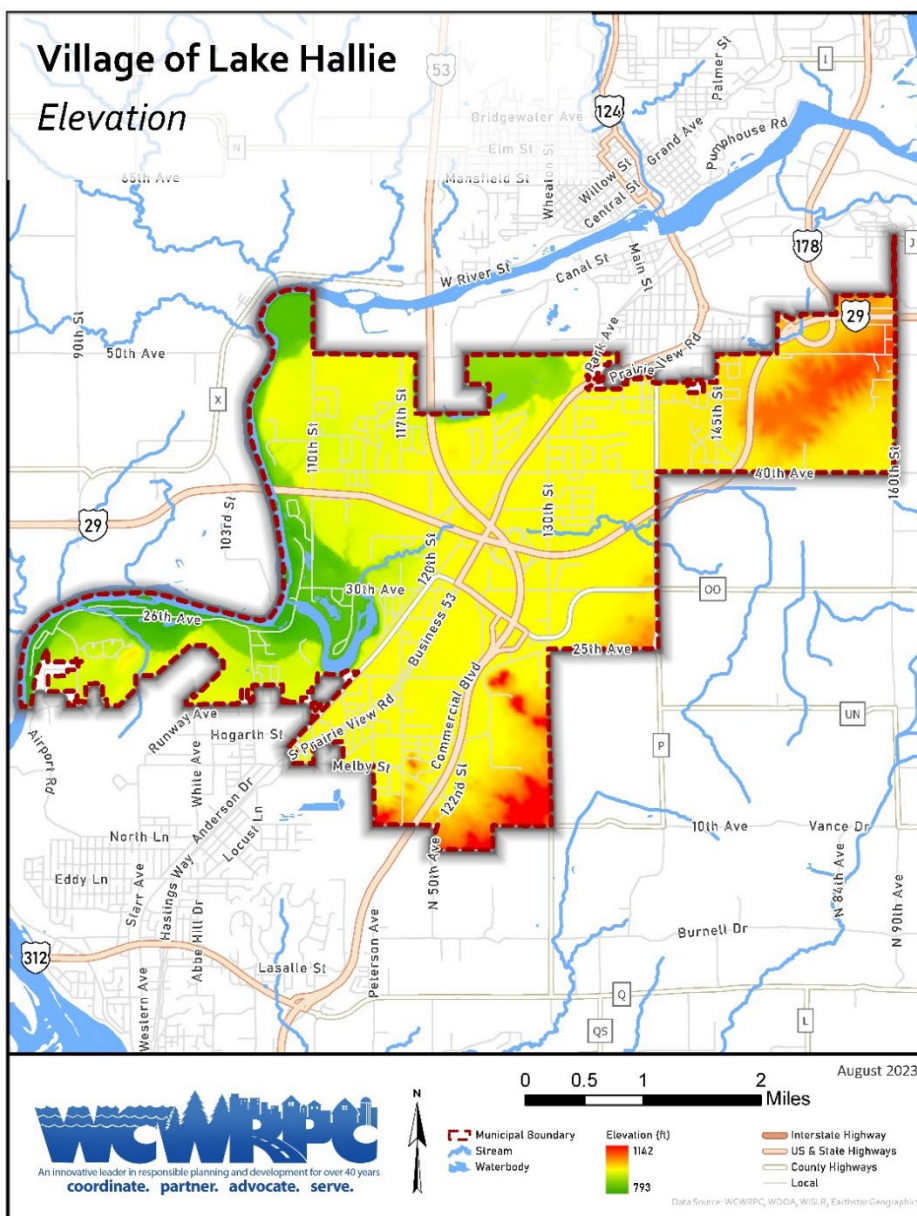
*"The village sits above the river on a low relief river terrace of thick unconsolidated sand and gravel known by geologists as the Wissota Terrace. The unconsolidated material is known as Chippewa River Valley Alluvium and was deposited thousands of years ago by a large river of melted glacial*

# AGRICULTURAL, NATURAL, & CULTURAL RESOURCES

ice. Meltwater left a thick layer of unconsolidated alluvial sediment that is primarily sand and contains some gravel. The high permeability of the unconsolidated materials makes it an important aquifer for the area (Syverson, 2007). Below the unconsolidated river terrace aquifer lies Precambrian igneous granite that is effectively impermeable (Kamerer et. Al., 1988).”

“In the eastern part of the village steep hills rise to the east. These hills are comprised of Cambrian age sandstone bedrock of the Mt. Simon Formation capped by sandstone of the Eau Claire Formation (Brown, 1988). The sandstone aquifer is less permeable than the unconsolidated aquifer to the west but is still capable of yielding adequate amounts of water for municipal supply. Below the sandstone lies the same Precambrian igneous granite that underlies the unconsolidated aquifer to the west and is effectively impermeable (Kamerer et. Al., 1988).”

**Map 11 Village of Lake Hallie Land Elevation**



# AGRICULTURAL, NATURAL, & CULTURAL RESOURCES

## **Soils**

As reported in the Chippewa County Soil Survey, soils in the Village of Lake Hallie are dominated by the Menahga-Friendship soils. These deep, sandy soils appear on outwash plains and stream terraces. This soil type can be excessively drained.

## **Topography**

As shown in Map 11, the topography of the Village of Lake Hallie is generally flat, except for the hills in the southeast and northeast parts of the village and the terrace face down to the Chippewa River. The Village ranges from 793 to 1,142 feet above sea level.

Map 12 identifies areas of the Village which may have steep slopes. The WDNR considers any area of 12 percent or greater to be steep slopes. Soil erosion on slopes of 12 percent to 20 percent is often manageable with good practices. The WDNR discourages development of slopes greater than 20 percent without more intensive or engineered best management practices and erosion controls.

## **Metallic and Non-Metallic Mineral Resources**

There are no metallic mining operations in the Village. Nonmetallic mining is the extraction of stone, sand, rock, or similar materials from natural deposits. The most common examples of nonmetallic mines are quarries and pits. According to the Chippewa County Land Conservation Department, there are four active nonmetallic mining permit holders in the Village.

The Chippewa County Land Conservation & Forest Management Department currently administers the Chippewa County Non-metallic Mining Reclamation Ordinance. Ordinance standards address reclamation, surface water and wetland protection, groundwater protection, topsoil management, grading and slopes, maintenance, and a variety of other issues. Current and future mining or non-metallic mineral extraction operations must consult this ordinance for applicability and should consult with Chippewa County for further assistance.

## **Surface Water and Watersheds**

A watershed can be defined as an interconnected area of land draining from surrounding ridge tops to a common point such as a lake or stream confluence with a neighboring watershed. All lands and waterways can be found within one watershed or another. The Village falls within the Lower Chippewa (HUC-8) Watershed. The Village is also part of the Duncan Creek Priority Watershed, which drains 193 square miles of land in Chippewa and Eau Claire Counties and is part of the Lower Chippewa River Sub Basin.

Lakes, ponds, rivers, streams, intermittent waterways and natural drainage ways make up the surface waters of Chippewa County. These resources are all water bodies, standing still or flowing, navigable and intermittent, including natural drainage ways that collect and channel overland rainwater or snowmelt runoff. As shown on Map 12, significant surface water features within the Village of Lake Hallie include Lake Hallie along with the Chippewa River.

The Chippewa River is one of the largest rivers in Wisconsin and in generally good condition. This stretch of river was 303d listed as impaired in 2002 for fish consumption due to Mercury and PCBs; the Mercury advisory was removed in 2006 and WDNR has proposed to delist for PCBs based on continued testing.

Lake Hallie, a 79-acre oxbow lake formed by the Chippewa River, was created in 1843 as a holding pond for Blue Mills. It is bordered on the west by the Chippewa River which provides recreation to the Village and Chippewa Valley area. Lake Hallie was placed on the 303d impaired waters list for total

phosphorus, Mercury, and sediment/total suspended solids in 1998. The pollutant of Mercury was delisted in 2008 and total phosphorus was delisted in 2014. Per the WDNR, the Lake continues to suffer from eutrophication, likely from urban runoff, and elevated pH levels due to excess phosphorus levels and the aquatic habitat is further impaired by total suspended solids. A 1996 WDNR assessment of the Lake suggested that the potential for reducing the phosphorus concentration through controlling watershed inputs should be evaluated.

## **Shorelands and Wetlands**

Shorelands are: (a) within 1,000 feet of the ordinary high-water mark of navigable lakes, ponds, or flowages; or (b) within 300 feet of the ordinary high water mark of navigable rivers or streams, or to the landward side of the floodplain, whichever is greater. Managing activities within shoreland or riparian areas have a very important function of protecting water quality, mitigating bank erosion, and providing important wildlife habitat.

According to the United States Environmental Protection Agency, wetlands are areas where water covers the soil, or is present either at or near the surface of the soil, all year or for varying periods of time during the year, including during the growing season. Wetlands may support both aquatic and terrestrial species. The prolonged presence of water creates conditions that favor the growth of specially adapted plants (hydrophytes) and promote the development of characteristic wetland (hydric) soils.

Wetlands may be seasonal or permanent and are commonly referred to as swamps, marshes, fens, or bogs. Wetland plants and soils have the capacity to store and filter pollutants ranging from pesticides to animal wastes. Wetlands provide storage of flood waters preventing damage to developed areas. Wetlands can make lakes, rivers, and streams cleaner, and drinking water safer. Wetlands also provide valuable habitat for fish, plants, and animals. In addition, some wetlands can also provide the replenishment of groundwater supplies. Groundwater discharge is common from wetlands and can be important in maintaining stream flows, especially during dry months.

The Wisconsin Department of Natural Resources (WDNR) has inventory maps for wetlands two acres and larger. The wetland inventory map should be consulted in conjunction with this document whenever development proposals are reviewed in order to preserve wetland functions and to ensure regulatory compliance. Approximate wetland locations within the Village are shown on Map 12.

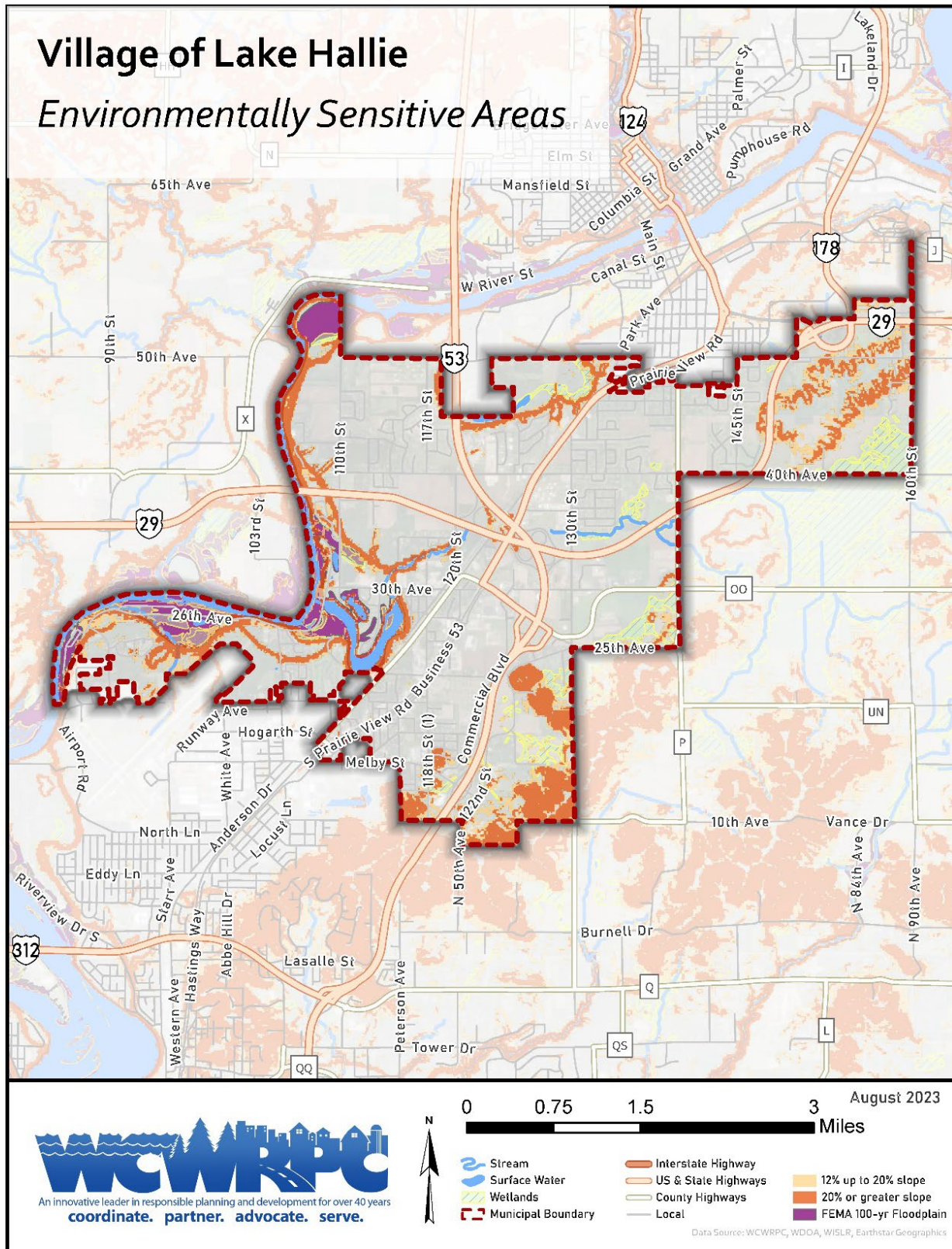
## **Floodplains and Flooding**

For planning and regulatory purposes, a floodplain is normally defined as those areas, excluding the stream channel, that are subject to inundation by the 100-year recurrence interval flood event. This event has a one-percent chance of occurring in any given year. Because of this chance of flooding, development in the floodplain should be discouraged and the development of park and open space in these areas encouraged. The floodplain includes the floodway and flood fringe. The floodway is the portion of the floodplain that carries flood water or flood flows, while the flood fringe is the portion of the floodplain outside the floodway, which is covered by waters during a flood event. The flood fringe is generally associated with standing water rather than rapidly flowing water.

Floodplain areas in the Village, as shown in Map 12, include lands along the Chippewa River and Lake Hallie. Flooding is not a significant problem for the Village but there are areas along the Chippewa River, specifically on the far western edge of the Village, that are flood prone. The Village is a participant in the National Flood Insurance Program (NFIP).

# AGRICULTURAL, NATURAL, & CULTURAL RESOURCES

Map 12 Environmentally Sensitive Areas



## **Groundwater and Wellhead Protection**

Groundwater is the source of all drinking water in the Village of Lake Hallie; residents, businesses, and services primarily rely on groundwater for drinking, industry, and daily life. Groundwater is a limited resource, and both its quality and quantity are important factors. These factors are primarily influenced by local geology and local land use. Precipitation percolates through the soil and bedrock where it eventually reaches a saturated zone known as an aquifer. It is from these aquifers that private wells are used to draw water. Groundwater in the Village of Lake Hallie is generally adequate and of good quality. However, there could likely be groundwater supply challenges should one or more additional large water users be proposed. Demand also increases significantly with irrigation in the summer months, which can be a challenge for the system.

High-capacity wells are those that have the capacity to withdraw more than 100,000 gallons per day, or a well that, together with all other wells on the same property, has the capacity or more than 100,000 gallons per day. There are high-capacity wells in the Village, including those for the Village at Hallie Park, Fire Department, Hallie Golf Course, US Venture Inc, Cenex Pipeline, and National Presto. The Village did not identify any specific challenges related to water quantity as it relates to these high-cap wells.

Groundwater contamination is most likely to occur where fractured bedrock is near the ground surface, or where only a thin layer of soil separates the ground surface from the water table. According to a 1989 WDNR map, Groundwater Contamination Susceptibility in Wisconsin, most of the Village is identified as being moderately susceptible to contamination, with areas along the Chippewa River being more susceptible.

Potential sources of groundwater contamination include:

1. Chemical storage
2. Landspreading of animal, sewage, and industrial waste
3. Road salt usage and storage
4. Animal feedlots
5. Use and spillage of fertilizers and pesticides
6. Accidental spills
7. Septic tanks and drainfields
8. Underground storage tanks
9. Underground pipelines and sewers
10. Landfills
11. Mines, pits, and quarries

The Village has a wellhead protection plan in place and enforces wellhead protection to protect all municipal wells; the plan was recently updated in June 2023. The plan thoroughly evaluates all well locations, including recharge areas, and identifies potential contaminant sources within ½ mile of each well. As documented in the *Village of Lake Hallie Wellhead Protection Plan – June, 2023*, the primary risks to the aquifer include:

**Domestic Wastewater:** the village is not served by sanitary sewer so domestic wastewater is done exclusively with private onsite wastewater treatment systems (POWTS). Contaminants of most concern in domestic wastewater are pathogens and nitrate. Well #2 is at most risk due to the large scale septic systems along Commercial Boulevard. The Plan notes that “the best protection for Well #2 as well as the rest of the village wells and the arear groundwater in general would be to install municipal sewer collection to dispose of wastewater.”

# AGRICULTURAL, NATURAL, & CULTURAL RESOURCES

**Agriculture and Agricultural Chemicals:** the primary risk from agriculture is nitrate from fertilizers and manure. Nitrate concentrations must remain below 10 mg/L for drinking water to be considered safe. The Village's 2022 Consumer Confidence Report identified nitrate levels ranging from 3.3 - 8.00, below the maximum level. The Report notes that the typical source of contaminant is runoff from fertilizer use, leaching from septic tanks and erosion of natural deposits. As the land use in the Village shifts from agricultural to urban, sources of nitrates will likely shift from agriculture to domestic wastewater (described above). Currently well #4 is the most vulnerable to Nitrates from agricultural activity given it's close proximity to a large agricultural field.

**Volatile Organic Compounds (VOCs):** VOCs can be released from a variety of sources. The Village's Wellhead Protection Plan notes that there are several contamination sites near the wells listed in the WDNR's database, including leaking underground storage tanks. All sites have been investigated and closed under WDNR's Remediation and Redevelopment program. Well #2 in the Village has the highest vulnerability to VOC contamination due to surrounding land use.

**Private Wells:** As noted in the Village's Wellhead Protection Plan, "water or contaminants from at or near the land surface can migrate downward to the groundwater along the outside of an improperly grouted or cased well or through a well that has a compromised casing or is in disrepair." While the Village has a private well ordinance that requires private wells located on premises served by the municipal water system to be tested and permitted, it does not permit or regulate private wells on premises not served by the system. The Plan recommends that the Village consider expanding it's private well permit program to include all wells within the Village.

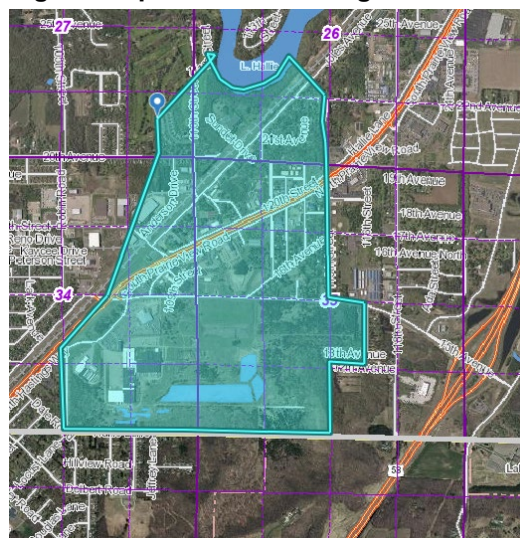
As previously noted in Section 5 Utilities and Community Facilities, Lake Hallie's water system was originally formed in 1990, prior to becoming a village, to provide water supply to residents whose private wells were contaminated by the National Presto Industries Superfund Site. In 1990 the WDNR also identified an area (see boundary of area in image to the right from WDNR Well Driller Viewer) designated for Special Well Casing, which requires private wells to meet special well construction requirements.

The goal of wellhead protection is to prevent potential contaminants from reaching the wells that supply municipal water systems. This is accomplished by monitoring and controlling potential pollution sources within the land area that recharges those wells.

Wellhead protection planning is administered by the WDNR as required by the U.S. Environmental Protection Agency (EPA) and the 1986 amendments to the Federal Safe Drinking Water Act. The general process of community-level wellhead protection planning includes:

1. Forming a planning committee.
2. Delineating the wellhead protection area.
3. Inventorying potential groundwater contamination sources.

**Figure 6 Special Well Casing Area**



## 4. Managing the wellhead protection area.

Title 4 of the Village's Code of Ordinances, Public Works & Utilities, establishes a "Groundwater Protection Overlay District (GPOD)". The purpose of this district is to "institute land use regulations and restrictions within a defined area which contributes water directly to the municipal water supply providing protection for the aquifer and municipal water supply of the Village of Lake Hallie and promoting the public health, safety and general welfare of Village residents." The GPOD regulations area in addition to the standard Village zoning regulations.

### **Air Quality**

The Village of Lake Hallie has no major air quality issues. Chippewa County is designated as Attainment Areas by US EPA, meaning it meets the National Ambient Air Quality Standards as defined in the Clean Air Act. As such, it does not have additional regulations on new industries desiring to locate in the County.

### **Forest**

As of 2022, Lake Hallie had 566 acres assessed as Forest lands and 133 acres assessed as Agricultural-Forest, per the WI DOR Statement of Assessments. Per the WI DNR, there are no private forest lands in the Village enrolled in the WDNR Managed Forest Law program.

### **Threatened and Endangered Species**

The U.S. Fish and Wildlife Service (USFWS) identifies the following federally-listed Endangered, Threatened, and Proposed species in Chippewa County:

1. Gray Wolf - endangered
2. Northern Long-Eared Bat – endangered
3. Tricolored Bat – proposed endangered
4. Karner Blue Butterfly – endangered
5. Monarch Butterfly – candidate
6. Higgins eye (pearlymussel) – endangered
7. Sheepnose Mussel – endangered
8. Spectaclecase (mussel) - endangered

The Wisconsin Department of Natural Resources (WDNR) lists species as "endangered" when the continued existence of that species as a viable component of the state's wild animals or wild plants is determined to be in jeopardy on the basis of scientific evidence. "Threatened" species are listed when it appears likely, based on scientific evidence, that the species may become endangered within the foreseeable future. The WDNR also lists species of "special concern" of which some problem of abundance or distribution is suspected but not yet proven; the intent of this classification is to focus attention on certain species before becoming endangered or threatened. The following are WDNR-identified endangered or threatened species in the Lake Hallie area:

9. Bald Eagle (bird)
10. Blanding's Turtle (Turtle)
11. Blue Sucker (Fish)
12. Clamg-tipped Emerald (Dragonfly)
13. Dwarf Milkweed (Plant)
14. Loggerhead Shrike (bird)
15. Purply Wartyback (mussel)

## 16. Regal Fritillary (Butterfly)

The WDNR carefully monitors the level of detail provided regarding the locations of threatened and endangered species. Identifying specific locations of species in the Village that are threatened or endangered is currently not provided by the WDNR and some sensitive species or locations may not be publicly shared.

### **Wildlife Habitat and State Natural Areas**

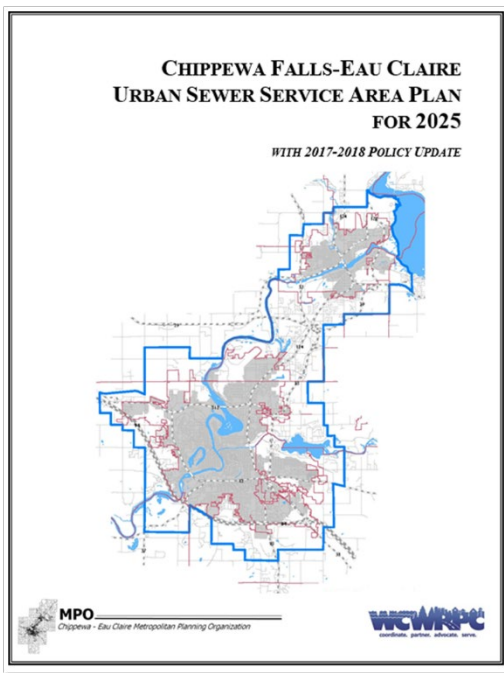
Wildlife habitat can simply be defined as the presence of enough food, cover, and water to sustain a species. There are no State Natural Areas located within the Village of Lake Hallie; however, the Village has lands, including DNR property that is considered Statewide Wildlife Habitat which provides habitat for a variety of plants, birds, mammals, and other wildlife.

### **Environmental Corridors/Sensitive Areas**

An environmental corridor is a linear, continuous feature on the landscape, existing or restored, that is maintained with one or more of the following purposes: (1) provide for high quality wildlife habitat and/or movement of wildlife; (2) provide greenspace and open space; and (3) protect water quality from disturbances and development. Such corridors may also serve as recreational links, such as through non-motorized trail systems.

Intergovernmental coordination is extremely important in dealing with natural resources. Natural resources cross administrative boundaries and connecting environmental corridors between communities can have very positive ecological benefits. In addition, changes to a natural resource in one location, such as stormwater runoff, groundwater pollution, or air quality, can have a range of impacts in nearby communities.

### **Sewer Service Area Planning & Environmentally Sensitive Areas**



As part of the urban area, the Village falls under the *Chippewa Falls-Eau Claire Urban Sewer Service Area Plan* (SSA Plan), which was last fully updated in 2006-2007. The SSA Plan is a water quality plan driven by Section 208 of the Federal Clean Water Act and NR 110 & NR 121 of the Wisconsin Administrative Code. The SSA Plan is used by local, State, & Federal agencies when considering municipal wastewater facility plans, permitting for sewer extensions (208 reviews), and certain, related grant applications. As a water quality plan, the SSA Plan emphasizes the protection of certain environmentally sensitive areas (ESAs) that are carefully defined within the plan:

- Surface waters and shorelands
- 100-year floodplains and wetlands
- 20+% steep slopes, especially near surface waters

To help protect water quality (& these ESAs), intensive land disturbances for sewer extensions and areas to be served by

an extension should not occur until conformance with the SSA Plan has been determined by WDNR or the SSA Plan is amended.

Municipal sanitary sewer cannot be extended to an area unless it is located within the SSA boundary identified in the SSA Plan. The SSA boundary is the area presently served and anticipated (or likely) to be served by municipal sanitary sewer by the end of the SSA Plan's 20-year planning horizon. The current SSA boundary delineates areas with a potential for future sewered development by 2025, but does not determine or guarantee that these lands will be developed, sewered, or annexed. The current boundary is nearly 18 years old and a much-needed update to the existing SSA Plan is in progress.

As previously noted in this plan, the Village of Lake Hallie is currently not served by municipal sanitary sewer. However, the Village is interested in exploring options to establish municipal sewer in the Village, either as a Village system or an extension of the Chippewa Falls or Eau Claire systems. Given the desire for municipal sewer it is important that the Village remain inside the SSA boundary and participate in the planning process.

While WDNR has ultimate decision-making authority over the SSA Plan, the plan is locally administered by West Central Wisconsin Regional Planning Commission (WCWRPC) with the Metropolitan Planning Organization Policy Council serving as a water quality advisory committee to the WDNR. The Village of Lake Hallie has the responsibility to review proposed development projects for SSA Plan conformance.

## 6.3 Cultural Resources

Historical and cultural resources are a valuable way to define local character and distinction. Cultural resources can nurture a “sense of place”, provide an important context for planning, have social or spiritual importance, and help foster community identity and pride. These resources are identified in many manners, including historical buildings, archaeological sites, historic districts, and unique landscapes/viewsheds, but can also include cultural programming and events. While the Town of Hallie has a long and rich history, the Village is relatively young as it was incorporated in 2003.

### Historical Sites and Structures

While there are currently no buildings or sites within the Village on the State Historical Society of Wisconsin list of the Wisconsin or National Register of Historic Places, there are at least four historic buildings identified within the Village on the Wisconsin Architectural and Historical Inventory (AHI), a digital source of information on historic buildings, structures, and objects, maintained by the Wisconsin Historical Society. All photos below are sources from the respective property records maintained by the Wisconsin Historical Society. Important to note is that some of these buildings may have been removed to allow for redevelopment of the property.



Katharine Fisher House, Garage & Outbuilding – 3436 County Hwy P

# AGRICULTURAL, NATURAL, & CULTURAL RESOURCES



Gower School – N side of Gower St,  
NE of Gower & Van Dresser Streets

Another piece of history for the Village can be found at the Clark Hughes Boat Launch where a historical marker, erected by the Chippewa County Historical Society, recognizes the location of the first sawmill called the “Blue Mills” built just north of Lake Hallie. In 1870 a flood destroyed the mill and dam but was replaced and operated as the “Badger Mill”.<sup>8</sup>



## Community Celebrations and Other Cultural Resources

The Hallie Boy's Baseball Association and Girl's Softball Association sponsor a weekend tournament, known as Hallie Youth Days. This event takes place during the last week of July, and includes music, food, ball games, and a fireworks display for over 800 area children. The Hallie Optimists are also involved in the community.

The Village embraces its recreational assets and works to create a culture around these amenities. For example, the Village Plan Commission pointed to the pickleball courts at Gower Park as a community gathering location, noting that there are now 18 outdoor courts for the public. The Village constructed 6 courts in 2017; in 2023 12 additional courts were added with funding from the Village, Chippewa Valley Pickleball Club and various other donors.

## 6.4 Community Perspectives

Respondents to the 2023 Village of Lake Hallie community survey shared their opinions on natural resource/environmental priorities for the next ten years. While only 24% of respondents identified protecting environmental and natural resources as one of the top three most important functions of the Village of Lake Hallie government, responses to other survey questions indicate a desire to be environmentally conscious and protect resources.

Of most importance to respondents is additional efforts to protect surface water and groundwater quality along with preserving open space and pollinator habitat. 88% of respondents identified protecting surface water and groundwater quality as being very important or important while 75% selected preserving open space and pollinator habitat as important or very important.

<sup>8</sup> The Historical Market Database. <https://www.hmdb.org/m.asp?m=56289>

# AGRICULTURAL, NATURAL, & CULTURAL RESOURCES

**Figure 13 Lake Hallie Survey Results – Natural Resources / Environmental Priorities**

Q19 For the next 10 years, which of the following should be natural resources or environmental priorities for the Village of Lake Hallie?

Answered: 545 Skipped: 154

	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Preserving open space and pollinator habitat.	26.57% 144	47.97% 260	12.92% 70	4.24% 23	8.30% 45	542
Providing opportunities for community gardening.	7.18% 39	35.73% 194	34.44% 187	10.13% 55	12.52% 68	543
Additional efforts to protect surface water and groundwater quality.	34.50% 187	53.32% 289	6.64% 36	1.11% 6	4.43% 24	542
Additional efforts to reduce stormwater runoff and flooding.	14.58% 79	52.40% 284	19.93% 108	3.51% 19	9.59% 52	542
Allowing for or encouraging natural lawns.	13.10% 71	36.90% 200	27.12% 147	11.81% 64	11.07% 60	542
Encouraging energy conservation practices.	15.13% 82	51.66% 280	18.82% 102	5.54% 30	8.86% 48	542
Supporting policies to decrease light pollution (dark sky initiatives).	12.01% 65	36.60% 198	27.73% 150	9.24% 50	14.42% 78	541
Increasing disaster preparedness and adopting climate adaptation practices.	9.39% 51	41.62% 226	24.13% 131	13.26% 72	11.60% 63	543
Becoming a more environmentally sustainable community.	19.00% 103	47.05% 255	19.19% 104	6.83% 37	7.93% 43	542

Appendix F contains the complete survey results including open-ended responses. Some of the natural-resource-related responses include:

- Desire for more green space and neighborhood parks
- Protect Lake Hallie
- Keep the big open lots of nature
- Do not allow building permits in areas that flood
- Stop developing on the lake
- Continue to preserve natural and wildlife areas

The Plan Commission discussed the Village's agricultural and natural resources, including the survey results. The Commission is primarily interested in agricultural lands being maintained in a manner that allows for future development; the Commission envisions that most agricultural lands in the Village will be developed over the next twenty years. Odor from manure spreading and manure on roadways were the only identified agricultural-use conflicts. The Commission also prioritizes maintaining water quality, both groundwater as well as surface water of Lake Hallie and the Chippewa River.

## 6.5 Agricultural, Natural, & Cultural Resources Goals, Objectives, Policies and Strategies

### **Agricultural Goal 1:**

The Village will develop in a manner that minimizes land use conflicts between agricultural and other land uses.

#### **Objectives:**

1. The condition of agricultural lands within the Village are properly managed so that they can be developed in the future.

#### **Policies:**

1. Continue to allow for and encourage urban agriculture within the Village.

### **Natural Resource Goal 1:**

The many natural resources in the Village are preserved and enhanced as a valued resource to community and economic development.

#### **Objectives:**

1. Groundwater, surface water and air quality within the Village will exceed EPA standards.
2. There is no negative impact on Lake Hallie, Chippewa River, and all other waterways in the community by meeting and exceeding state and federal standards.

#### **Policies:**

1. The Village should evaluate proposed new development or expansions for potential impacts to groundwater and environmentally sensitive areas.
2. The Village will continue to participate in the National Flood Insurance Program and regularly review the Village's floodplain zoning ordinance for consistency with the WDNR model ordinance.
3. If new high-capacity wells are proposed in the Village, consider the impacts on the natural resources.

#### **Strategies:**

1. Work with Lake Hallie Association to maintain and improve the water quality of the lake.
2. Develop training materials regarding proper use and maintenance of septic systems.
3. Develop water testing program to monitor ground water quality.
4. Continue to implement wellhead protection in the Village for the municipal wellfields and update the Village Wellhead Protection Plan as new wells are brought on to the system.
5. Engage the City of Eau Claire, City of Chippewa Falls, and Wisconsin DNR to develop a long-term wastewater management strategy for the Village of Lake Hallie, potentially including the connection to existing municipal wastewater facilities in adjacent cities, the construction of a Village-operated wastewater treatment facility, the construction of smaller, neighborhood or shared treatment systems, or a combination of two or more of these alternatives. As part of this collaboration, the Village will actively participate in the sewer service area planning for the Chippewa Falls- Eau Claire urban area.
6. Participate in the update and implementation of the Chippewa Falls-Eau Claire Urban Area Sewer Service Area Plan. Encourage consistency between the SSA Plan and the Village's plans and policies, including environmentally sensitive area definitions.

# AGRICULTURAL, NATURAL, & CULTURAL RESOURCES

7. The Village will continue to participate in Rain to Rivers of Western Wisconsin for stormwater and runoff-related educational outreach in the community, including efforts to limit the use of pesticides, fertilizers, and other chemicals.
8. Seek funding opportunities to expand the private well permit program to include all wells within the Village (regardless if on premises served by municipal water system).
9. Encourage landowners in or near areas that have experienced flooding in the past to consider purchasing flood insurance.
10. Continue to require the pumping and sign-off of private on-site wastewater treatment systems (POWTS) every three (3) years.
11. Educate residents on public burning information which is available on the Village's website.

## **Cultural Resource Goal:**

The Village welcomes and celebrates the many diverse cultures within the community.

## **Objectives:**

1. The Village encourages cultural development by providing gathering spaces that accommodate cultural events.

## **Strategies:**

1. Explore creating a trail hub at Peace Memorial Park.
2. Explore options for establishing a public or private community center that provides a space for the community to come together for a variety of uses.

## **6.6 Agricultural & Natural Resources Plans and Programs**

Numerous Federal, State, regional, local, and private plans and programs exist that contribute to preservation, conservation, or management of agricultural and natural resources in Chippewa County, many of which are summarized in Appendix E.

This page is intentionally left blank.



## 7. ECONOMIC DEVELOPMENT

## 7. Economic Development

Through planning, a community can anticipate economic change and guide development to the best of its abilities to achieve the economic vision and objectives for the community. Economic development is about working together to maintain a strong economy which provides a good standard of living for individuals and a reliable tax base for the community. A community's economic development plan should reflect the values of the community and must be carefully linked to the goals, objectives, and strategies of the other plan elements.

This chapter focuses on the local economy and economic development in the Village of Lake Hallie. To promote economic opportunities for all citizens, the overall goal of any community is to have economic cohesion in all areas inside its borders, which at the same time, support neighboring economies that can have symbiotic relationships.

### 7.1 Economic Conditions, Strengths, and Weaknesses

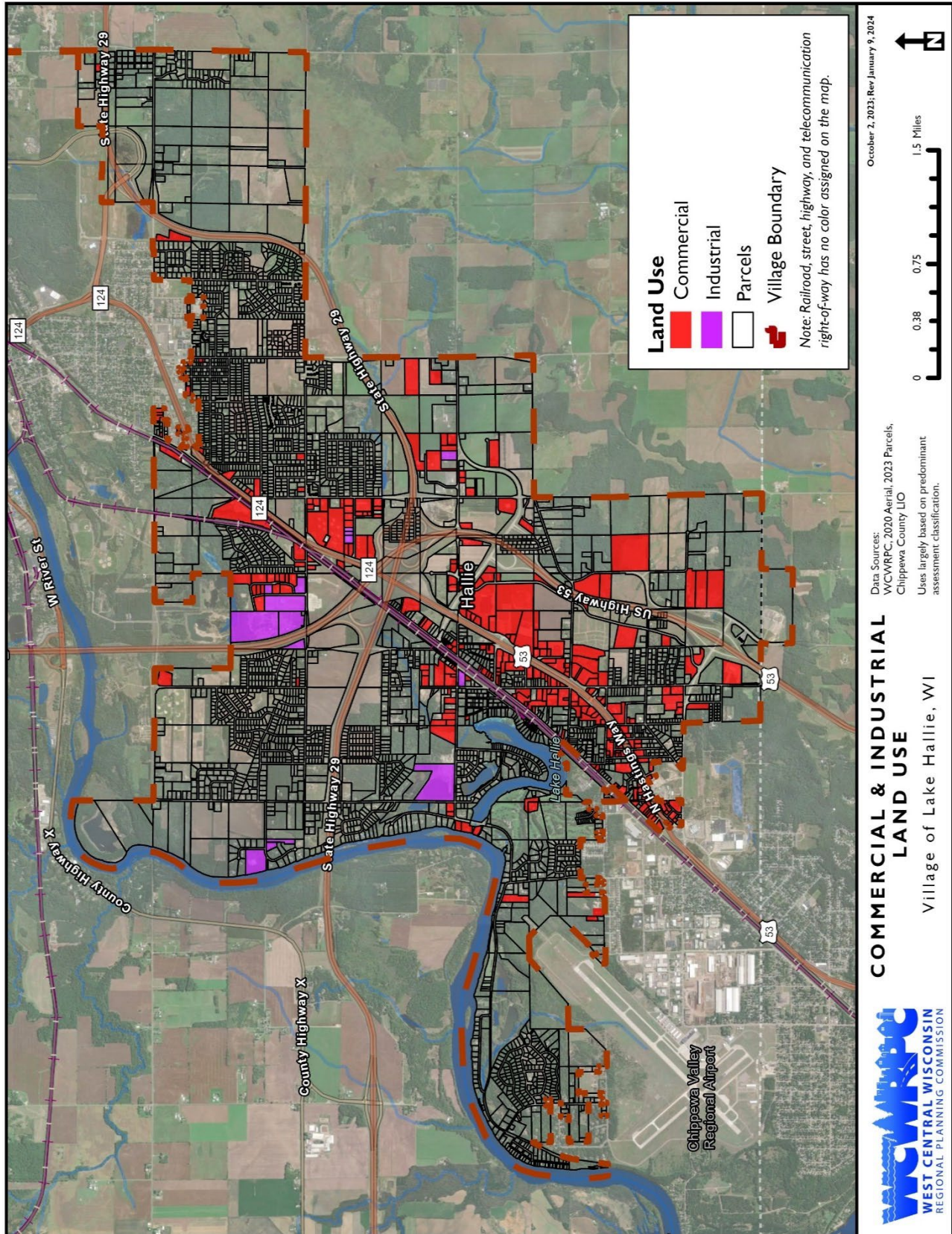
#### Economic Conditions

Map 14 identifies parcels within the Village that are assessed or identified by the Plan Commission as commercial or industrial use. The highest density of commercial development is located along Business 53 and STH 53. Economic condition data for Lake Hallie and the region can be found in Appendix D.

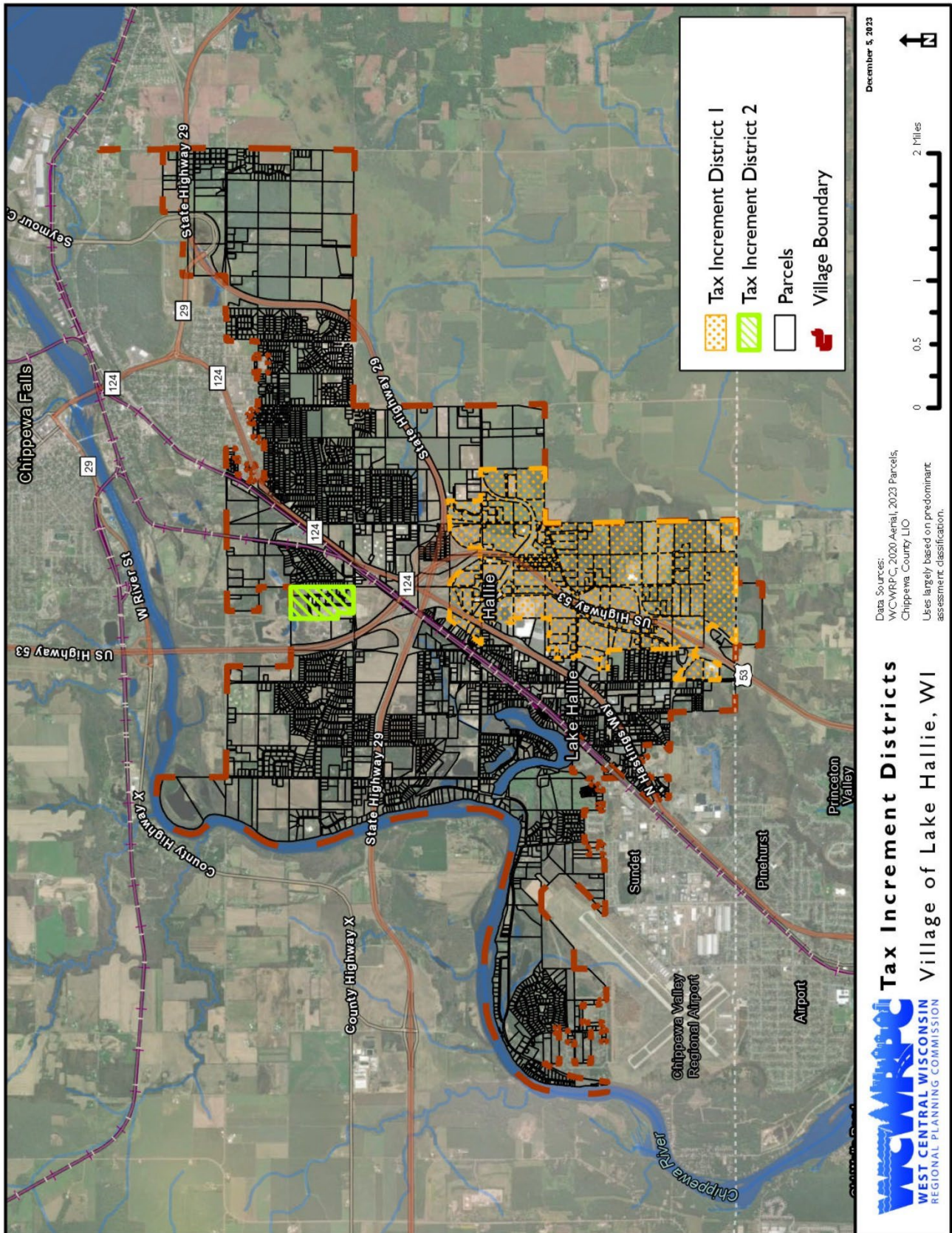
Some key trends, as discussed by the Plan Commission:

- The Village's population increased 11% from 2010 to 2020; median age in the Village increase 4.4 years over this same time period.
- The median age in Chippewa County has also increased. In the Village only 25% of the population was under 19 years of age in 2020; the percentage of residents under the age of 5 decreased 10% from 2010 to 2020. Such trends have significant labor force implications for the future as the Baby Boomers retire.
- Unemployment in the Village is low. The Census estimated the 2021 unemployment rate in the Village at 0.2% while Chippewa County as a whole had an unemployment rate of 2.8%.
- In 2020, about 93% residents commuted outside the Village for their primary job, while nearly the same percentage commuted into the Village to work.
- Village residents are largely employed in the manufacturing and educational services/health care/social assistance industries.
- Map 15 shows the Village's active Tax Incremental Financing District boundaries.

Map 14 Village of Lake Hallie Industry and Businesses



Map 15 Village of Lake Hallie Active Tax Increment Districts



## **Strengths & Weaknesses**

Identifying the strengths and weaknesses of the Village of Lake Hallie and its economy provides the basic planning steps for future economic development (e.g., attraction, growth, and retention of business and industry). Strengths should continue to be promoted and new development which fits well with these features should be encouraged. Weaknesses should be improved or further analyzed and new development which displays aspects similar to identified weaknesses should be discouraged.

The following strengths and weaknesses, related to Economic Development in Lake Hallie, were identified by the Village's Plan Commission.

### **Strengths or Opportunities**

- Highway & rail access
- Proximity to airport
- Lower taxes compared to surrounding communities
- Natural and recreational resources
- Valued owner subdivisions
- Economic development partners including Chippewa County Economic Development Corporation (development) & Chippewa Falls Area Chamber (tourism marketing)
- Land available for development

### **Weaknesses or Issues**

- Appearance of buildings along Business 53 is uninviting
- Lack of municipal sewer (requires additional land for development and makes the Village less competitive to City of Chippewa Falls and City of Eau Claire)
- Lack of marketing of available development opportunities

## **7.3 Desired Business and Industries**

Like most communities, the Village of Lake Hallie would welcome most economic opportunities that do not sacrifice community character or add a disproportionate level of Village services per taxes gained. A diversified mix of many smaller and some large businesses and industry is desired in order to have a healthy, resilient local economy. The following are desired businesses and industries identified by the Plan Commission:

- Specialty shops (e.g., candy store)
- Veterinarians
- More clean, low-impact manufacturing
- Technological / research businesses
- Sit down restaurants
- 3D development / manufacturing

A few additional considerations:

- Other plan sections also reference desired businesses or suggest business opportunities. For example, child care services have been identified as a need within the community and could provide an opportunity.
- Undesirable businesses specifically include: open pit mining, adult entertainment, slaughter house, heavy industrial uses that are large odor, noise and polluting industries, and recycling transfer station.

## 7.4 Designated Sites for Business and Industry

The land use element (Section 9) includes an evaluation of land use trends, forecasts future land demands, makes recommendations on infill, redevelopment, and where business and industry may be best sites. To meet State comprehensive planning requirements, the land use element will “designate an adequate number of sites” for the community’s desired businesses and industries.

Overall, proposed economic development projects and sites should be evaluated on a case-by-case basis. Foremost, the proposed projects should be consistent with the Village’s vision. The question, “Is it compatible with the surrounding area and does it pose a threat to the community and its environment?” should be asked. Also, a proposed project should examine the impacts on local roads and services.

Commercial development will naturally occur and be directed to concentrate along highway corridors of Business 53 and US Highway 53. These corridors provide opportunities for new development as well as redevelopment opportunities. The Village would like to see areas of Business 53 “spruced up” with building façade improvements, landscaping, etc. The Village could also consider adding banners to the corridor to help identify the area as being a part of Lake Hallie.



Future growth areas, as identified in Section 9, will also provide new opportunities for business and industrial development.

### **Commercial Boulevard Village Commercial Center:**

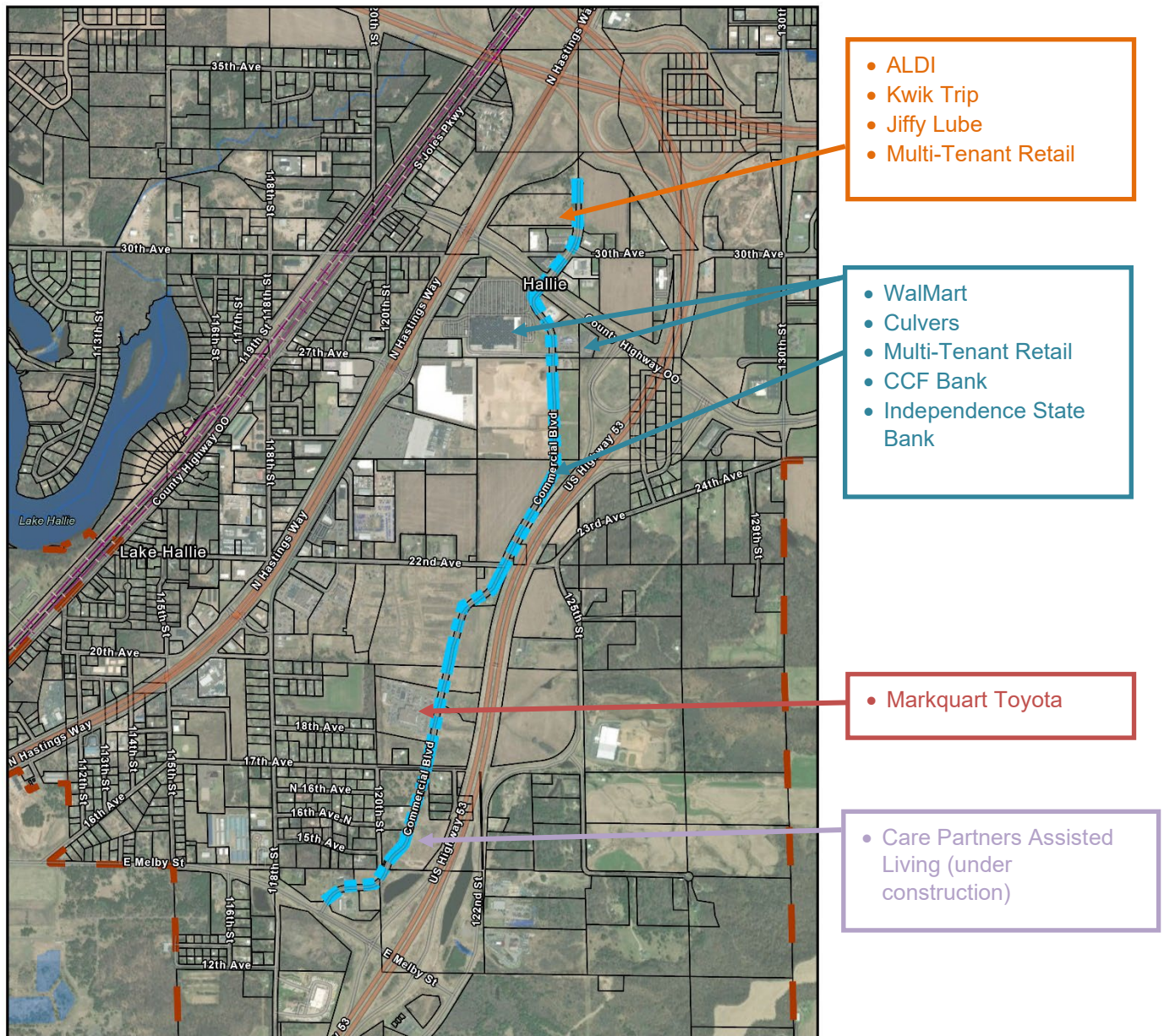
One specific area that is designated for additional commercial development is Commercial Boulevard. The corridor parallels US Highway 53 to the west from 30<sup>th</sup> Avenue to Melby Street; as shown on Map 16. The north end of the corridor, near CTH OO, is a hub of commercial activity and currently includes businesses such as Kwik Trip, ALDI and Culver’s, multi-tenant commercial strip buildings along with a few financial institutions, and Wal-Mart serving as the anchor. Further south along the corridor is the Markquart Toyota Dealer; a 56-unit assisted living and memory care facility is under construction at the far southern end of the corridor.

Water service is available to sites along the corridor. As discussed in Section 5, the Village of Lake Hallie constructed a municipally-owned cluster septic system in 2009/2010 to serve the corridor with

# ECONOMIC DEVELOPMENT

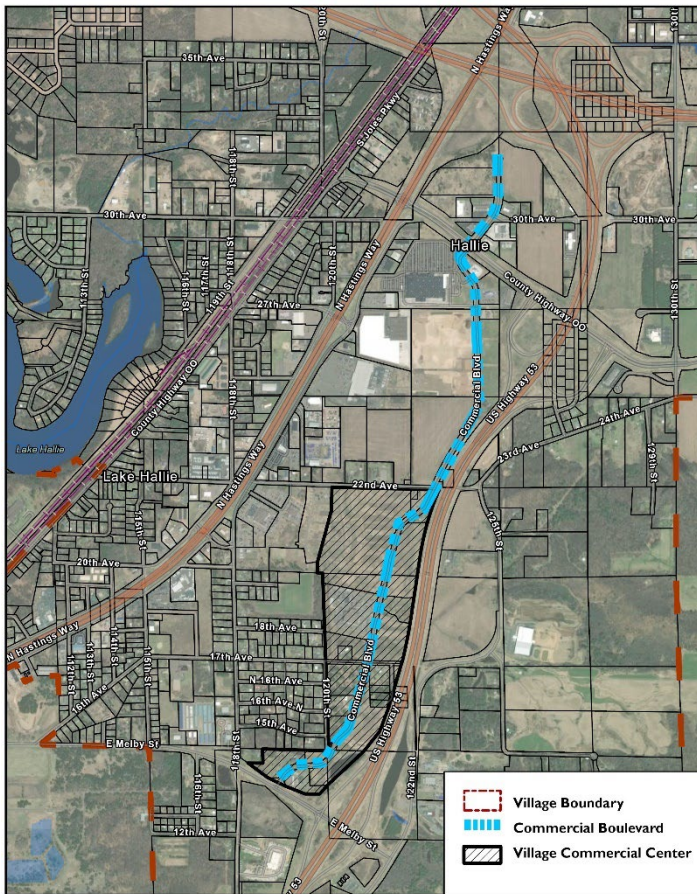
the goal of attracting more commercial users to the area. While there has been some activity in the corridor, land prices and the lack of municipal sewer have presented challenges to attracting development.

**Map 16 Commercial Boulevard Corridor**



As shown on Map 16, there are many vacant lands that are available for development along the corridor. While the Village anticipated the corridor developing at a faster rate than it has, the Village now has an opportunity to establish a vision for how it would like to see the corridor develop. As part of the plan update process, the Village Plan Commission specifically discussed the future of this development area. The Commission envisions the northern portion continuing to develop with bigger-box retail or light industrial uses.

## ECONOMIC DEVELOPMENT

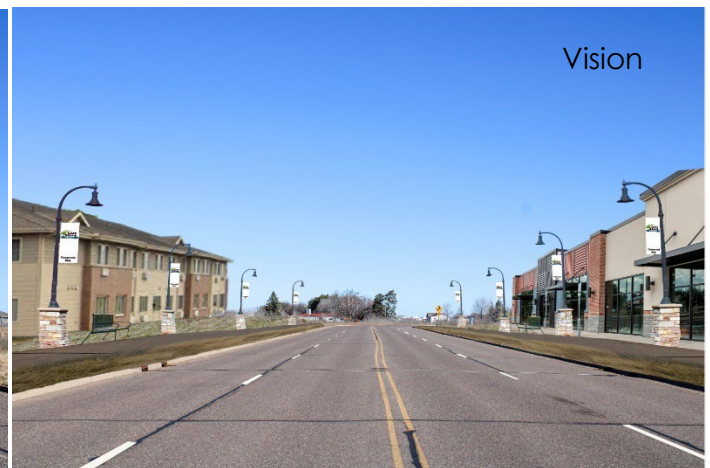


The Commission has a specific vision to be considered for development of lands on the southern end of the Corridor, what has been identified in this plan as the “Village Commercial Center”. Key attributes of the vision for this area include:

- Vibrant with people & activity
- Accessible and connected – incorporate shared-use paths, trails, or sidewalks
- Areas to sit – benches, lawn seating
- Walkable for visitors
- Green space
- Variety of smaller retail centers mixed with the large “big-box” development, such as a sit-down restaurant, etc.

The Commission identified River Prairie in the City of Altoona as a model development noting that it provides a community gathering spot

and establishes a variety of uses and niche retail for the community. Mock-up visualizations were prepared to show how the “Village Commercial Center” area could develop in a manner that meets the key attributes of the vision.





Existing



Vision



Existing



Vision

Incorporating reduced building setbacks, pedestrian-scaled street lights, streets banners, and a shared-use path help to create the sense of place desired by the Village. The Village recognizes that the market might drive other development forms to the area, and it is open to considering development patterns different from what is described in this plan.

### **Redevelopment Opportunities**

While the Plan Commission did not identify any specific sites, it identified the Business 53 corridor as a prime area for redevelopment opportunities, noting that there are sites with vacant building and sites that are underutilized that have potential for further development.

## **7.5 Opportunities for the Use of Environmentally Contaminated Sites**

The Environmental Protection Agency (EPA) and the Wisconsin Department of Natural Resources (WDNR) urge the clean-up of environmentally contaminated commercial or industrial sites to utilize the lands for more productive uses. According to the WDNR's Bureau of Remediation and Redevelopment Tracking System there are three basic types of open environmentally contaminated sites in Chippewa County: Leaking Underground Storage Tanks (LUST), Environment Repair Program (ERP) sites, and Abandoned Container (AC).

As of July 2024, the WDNR Bureau for Remediation and Redevelopment Tracking System (BRRTS) database identifies eight closed spill sites, one no action required site, and one open Environmental Repair Program site. The sites include

**Table 9 BRRTS Sites in Village of Lake Hallie**

A E Schneider & Sons Salvage 292 Hagen Road – ERP Open	Union Pacific Railway ROW Spill 30 <sup>th</sup> Ave and CTH OO – Spill Closed
Xcel Energy Spill 2538 116 <sup>th</sup> St – Spill Closed	UPRR Spill 30 <sup>th</sup> Ave & Railroad – Spill Closed
CHS Incorporated Spill 3827 N Prairie View Rd – Spill Closed	Four Runner Contracting LLC Spill USH 53 & STH 29 – Spill Closed
Xcel Energy Glycol Spill 13305 50 <sup>th</sup> Ave – Spill Closed	CHS Gasoline Spill 3827 N Prairie View Rd – Spill Closed
Kenneth Schoenberg Excavating 12636 30 <sup>th</sup> Ave – No Action Required	

As noted above, there is one open Environmental Repair Program (ERP) site within the Village of Lake Hallie. According to WDNR's records, contamination on this site, Schneider & Sons Salvage at 292 Hagen Road, was discovered in 1984. Removal of contaminants at this salvage yard occurred in 1993-1994, but the site is still open. This site is also a superfund site identified in the U.S. EPA Compensation and Liability Information System (CERCLIS) database but is not on the National Priority List (NPL).

## 7.7 Community Perspectives

Respondents to the 2023 Lake Hallie community survey shared their opinions on economic development within the Village. In general, survey respondents agree that jobs, employers and services are critical to the Village.

**Table 10 Community Survey Results – Economic Development**

	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion
Lake Hallie provides growth opportunities & support for businesses and entrepreneurs.	5.7%	48.8%	13.8%	2.4%	29.2%
I wish there was a commercial area in the Village that is similar to a downtown with a strong sense of community.	13.9%	34.1%	28.6%	8.7%	14.7%
It is important to provide services and incentives to retain and attract businesses with good-paying jobs.	24.4%	58.8%	7.3%	2.9%	6.6%
Diverse manufacturing employers and jobs are critical to the economy of Lake Hallie.	18.2%	52.9%	12.7%	4.2%	12.1%
Retail and service businesses are critical to the economy of Lake Hallie.	21.8%	60.3%	8.1%	2.6%	7.3%
*Percentages based on those who responded.					

Those who disagreed with the questions above were given the opportunity to provide an explanation of their dissent. Several comments related to the desire to keep the Village a small-town, rural community.

Survey respondents were asked whether they believed more should be done to distinguish the Village of Lake Hallie from the Cities of Chippewa Falls and Eau Claire. The results were mixed with 41% of respondents advocating for distinction, 40% selecting that no distinction is needed and 19% not having an opinion.

Additionally, survey respondents were asked what types of businesses they would like to see added to the Village. 66% of respondents desire more commercial and retail development, 28% want more service industries, 24% technology-related, and only 26% want additional industrial and manufacturing development.

The Plan Commission desires to see additional commercial and light industrial growth in the Village. The biggest hurdle recognized by the Commission is the lack of municipal sewer as additional land and a private septic system is required. While the Village attempted to address this challenge along Commercial Boulevard, development in the corridor has been limited. The Commission also believes that more needs to be done to recruit development to the Village, with an emphasis on hiring a Village Administrator to focus on economic development efforts.

As described earlier in this section, the Village identified opportunities for business development and redevelopment along Business 53 and Commercial Boulevard. While this plan sets forth a unique vision a portion of Commercial Boulevard, as the Plan Commission likes the mixed-use feel, the Village is open to considering other development forms.

## 7.8 Economic Development Goal, Objectives, Policies and Strategies

### **Goal:**

Lake Hallie is a business-friendly village with a thriving and diverse economy.

### **Objectives:**

1. The Village actively works with partners to pursue new business growth and development.
2. There are numerous programs to help new businesses to locate in the Village and current businesses to expand.
3. The Village has a diverse economy that does not rely on one major employer or industry.
4. Locally owned businesses are promoted, play a significant part in the local economy, and are engaged in the community.
5. The Village has the necessary infrastructure to be competitive in attracting and retaining businesses.
6. The Village's commercial corridors (Hwy 53 and Business 53) are inviting and attractive for business development.
7. Lake Hallie is recognized and promoted as a tourist destination with its recreational amenities and diverse businesses and services.

### **Policies:**

1. The Village will anticipate the needs for future growth by adding infrastructure without creating a financial hardship for existing tax base.
2. Lake Hallie will maintain a competitive business climate that balances taxes and regulations with quality of life.

## Strategies:

1. Encourage training programs that support the needs of the workforce.
2. Work to utilize marketing outlets to promote positive economic development activities through press releases, websites and printed materials.
3. Continue to use tax incremental financing (TIF) to support economic development, blight removal, and affordable housing in the Village.
4. Create an overall brand for the Village. Incorporate the brand and message into Village signs and marketing.
5. Consider adding signage and other amenities to make Business 53 corridor more attractive and help people identify that they are within the Village.
6. Educate businesses on funding opportunities for business improvements such as building façade renovations, to enhance the appearance of the business.
7. Promote/Market the Village as a tourism destination with recreational amenities (pickleball, bike trail, Lake Hallie, Chippewa River access, etc.).
8. Continue to work with Chippewa County Economic Development Corporation (CCEDC) on business retention efforts and economic development initiatives.
9. Continue to work with the Chippewa Area Chamber of Commerce on business promotion and tourism initiatives.
10. Consider hiring a Village Administrator to strengthen economic development efforts in the Village.
11. Meet with the property owner(s) of land along Commercial Boulevard to share the Village's desired vision for the corridor.
12. As detailed in the Utilities and Community Facilities element, pursue alternative options to Private Onsite Wastewater Treatment Systems (POWTS).

## 7.9 Economic Development Partners and Programs

The following economic development plans, programs, and partners are important to achieving the goal and objectives of this element.

### Tax Incremental Financing (TIF)

TIF is arguably the strongest economic development tool available to local governments in Wisconsin and can be used to finance infrastructure, building repairs, remediation, and developer incentives. Map 15 previously showed the active TIF districts in the Village of Lake Hallie.

TID #	TID Type	Year Created	Current Expiration Date	2023 TID Increment Value
1	Industrial	2003	09/18/2026	\$136,283,100
2	Industrial	2003	09/18/2026	\$30,717,500

AT the end of 2023, per the WI DOR TID Annual Reports submitted by the Village, both TIDs are running surpluses. Wisconsin statutes has a limit that no more than 12% of a community's total equalized value may be located in TIF districts. As of 2023, 15.22% of the Village's total equalized value is located in TIF districts; the Village is unable to create a new TIF district or expand an existing district until this 12% equalized value limit is met.

## **Key Partners**

The Village of Lake Hallie does not have a governmental office solely focused on economic development matters and does not have a municipal economic development plan. Economic development in the Village is a partnership and the community benefits from many great partners. Collaborating amongst partners is critical to economic development in the Village.

There are a variety of local, regional, and statewide economic development programs, partners, and tools available to municipalities to assist them with supporting existing businesses and recruiting new businesses. In addition, there are programs available for individual businesses to assist in startup and expansion. Some past critical partners include:

Chippewa County Economic Development Corporation & Tourism Bureau  
West Central Wisconsin Regional Planning Commission/Regional Business Fund, Inc.  
State & Federal Agencies (WEDC, WDOT, USDA, EDA)  
Local Businesses, Utilities, Realtors, and Entrepreneurs

In addition to these partners and resources, a variety of programs and tools are available to locally pursue economic development that aligns with these strategies. Appendix D includes additional economic development plans and programs that may benefit the community. Chippewa County EDC and WCWRPC can both assist in identifying funding opportunities for proposed economic and business development projects.

This page is intentionally left blank.



## 8. INTERGOVERNMENTAL COOPERATION

## 8. Intergovernmental Cooperation

The environmental, economic, and social health of a community, surrounding areas, and regional are interconnected. Many issues (e.g., schools, natural resources, highways) cross intergovernmental boundaries and the decisions, plans, and policies of one community can impact neighboring jurisdictions. There are many instances when entities abut and overlap with a variety of other entities, and advances in technology and improved mobility have resulted in the faster and easier movement of people, money, goods, and other resources across jurisdictions.

Through intergovernmental cooperation, communities can anticipate conflicts and, in turn, identify potential solutions to mitigate such conflicts. Governmental units may also work together to capture opportunities for cost-sharing, competitive bidding, and the leveraging of available resources to everyone's benefit. Cooperation is key to strengthening a region economically while conserving and preserving resources.

Wis. Stats §66.1001 requires this plan element include:

- An analysis of intergovernmental relationships and the incorporation of related plans and agreements.
- The identification of existing or potential conflicts between the Village and other governmental units and the processes to resolve such conflicts.
- A compilation of policies, programs, etc., for joint planning and decision making with other jurisdictions for the siting and building of public facilities and sharing public services.

### Intergovernmental Cooperation Benefits

There are many reasons intergovernmental cooperation makes sense. The following are some examples:

1. **Cost savings** – Cooperation can save money by increasing efficiency and avoiding unnecessary duplication. Cooperation can enable some communities to provide their residents with services that would otherwise be too costly.
2. **Address regional issues** – By communicating and coordinating their actions, and working with regional and state jurisdictions, local communities are able to address and resolve issues which are regional in nature.
3. **Early identification of issues** – Cooperation enables jurisdictions to identify and resolve potential conflicts at an early stage, before affected interests have established rigid positions, before the political stakes have been raised, and before issues have become conflicts or crises.
4. **Reduced litigation** – Communities that cooperate are able to resolve issues before they become mired in litigation. Reducing the possibility of costly litigation can save a community money, as well as the disappointment and frustration of unwanted outcomes.
5. **Consistency** – Cooperation can lead to consistency of the goals, objectives, plans, policies, and actions of neighboring communities and other jurisdictions.
6. **Predictability** – Jurisdictions that cooperate provide greater predictability to residents, developers, businesses, and others. Lack of predictability can result in lost time, money, and opportunity.

# INTERGOVERNMENTAL COOPERATION

7. **Understanding** – As jurisdictions communicate and collaborate on issues of mutual interest, they become more aware of one another's needs and priorities. They can better anticipate problems and work to avoid them.
8. **Trust** – Cooperation can lead to positive experiences and results that build trust between jurisdictions.
9. **History of success** – When jurisdictions cooperate successfully in one area, the success creates positive feelings and an expectation that other intergovernmental issues can be resolved as well.
10. **Service to citizens** – The biggest beneficiaries of intergovernmental cooperation are citizens for whom government was created for in the first place. They may not understand, or even care about, the intricacies of a particular intergovernmental issue, but all Wisconsin residents can appreciate their benefits, such as costs savings, provision of needed services, a healthy environment, and a strong economy.

## 8.1 Existing Intergovernmental Agreements, Plans, & Relationships

The Village of Lake Hallie has many relationships with other governmental jurisdictions. The following are some of the key intergovernmental agreements, plans, and relationships:

- The Village is primarily located in **Chippewa County** (a very small portion is in Eau Claire County).
  - The Village contracts with Chippewa County **Planning & Zoning** for administration of zoning and land division ordinances.
  - The Village coordinates recycling with Chippewa County.
  - The Village works with Chippewa County **Economic Development Corporation** on development opportunities.
  - Village residents utilize a variety of County-level services, including the **Aging and Disability Resource Center (ADRC)**, **Veterans Services Office**, **Public Health and Human Services**, and **Chippewa County Housing Authority**.
  - The Village coordinates with the **County Highway Departments** on highway maintenance and snow/ice removal.
- The Village is bounded by the **Town of Hallie, Town of Lafayette, Town of Seymour and Town of Wheaton**.
  - As shown on Map 17, the Village has a 1.5-mile extraterritorial planning area (excluding the Cities of Chippewa Falls and Eau Claire). The Village has not utilized its extraterritorial plat (ETP) review authority. Multiple incorporated areas cannot overlap ETP review areas.
  - The Village provides the Town of Hallie with street services and the Town utilizes the old Town Hall (Village owned) for meetings and elections.
  - The Town of Seymour has cooperated with the Village on land annexation for Venture Academy private school.

# INTERGOVERNMENTAL COOPERATION

- The Village is bounded by the **City of Chippewa Falls** to the north.
  - The Village coordinates with the City regarding stormwater planning.
  - The Village and City, along with Chippewa County, have a Memorandum of understanding for mutual aid for Fire, EMS and Police.
  - Snow removal on streets along the Village and City boundary is shared between Lake Hallie and Chippewa Falls.
- The Village is bounded by the **City of Eau Claire** to the south.
  - The Village does not currently have any agreements with the City of Eau Claire. The Village Plan Commission noted that the relationship between the Village and City is poor. The complicated geographical border between the two municipalities presents boundary issues that often present tension between the Village and City.
- Emergency management and emergency services have significant intergovernmental cooperation.
  - Overall emergency management in Chippewa County is coordinated by the **County Emergency Management** office, which includes related training and support, special committees/work groups (e.g. County Traffic Safety Committee), and EPCRA-related activities for facilities with hazardous materials.
  - **9-1-1 Emergency Communications** for the Village is provided by Chippewa County.
  - **Law enforcement** in Wisconsin falls under statewide mutual aid. The Village has mutual aid (disaster aid with equipment) with for Fire, EMS, and Police with the City of Chippewa Falls and Chippewa County.
  - The Village participates in the **Chippewa County Hazard Mitigation Plan** coordinated by the County Emergency Management office and the regional planning commission.
  - **Chippewa Fire District** is comprised of the Village along with the Towns of Hallie, Lafayette and Howard. This collaboration allows four communities to partner together to provide services to the area and has worked well.
- The Village is served by the **Chippewa Falls Area Unified School District**, **Eau Claire Area School District**, and **Chippewa Valley Technical College**, which are taxing jurisdictions. There are no public-school facilities within the Village; Chippewa Falls' Halmstad Elementary School abuts the Village. There is open communication with the school to identify and address any issues.
- The Village is located within the Eau Claire-Chippewa Falls metropolitan area.
  - Transportation planning assistance for the urban area is coordinated through the **Chippewa-Eau Claire Metropolitan Planning Organization** (MPO), which is administered by the **West Central Wisconsin Regional Planning Commission** (WCWRPC).
  - WCWRPC also administers sewer service area planning for the urban area with the MPO acting as the local water quality advisory committee to the **Wisconsin Department of Natural Resources**.
- The Village also has relationships with other regional and state agencies.

# INTERGOVERNMENTAL COOPERATION

- Being located in a county that is a member of **WCWRPC** provides additional planning and development support opportunities to the Village.
  - For example, WCWRPC is designated as an economic development district by the U.S. Economic Development Administration.
  - WCWRPC has assisted the Village in a variety of planning efforts, including this comprehensive plan update, Village Outdoor Recreation Plan, and Bicycle and Pedestrian planning.
  - WCWRPC administers Rain to Rivers, a multi-jurisdictional organization conducting stormwater educational outreach, which enable to the Village to meet municipal separate storm sewer systems (MS4) permit requirements.
- There are a variety of state agencies that the Village coordinates with, including WDOA, WDOT, WDNR, WDPI, WEDC, WPSC, among others.
- The Village also works closely with other non-governmental organizations including the Chippewa Falls Area Chamber of Commerce, Lake Hallie Lake Association, and other organizations.

There are no military installations, lake districts, drainage districts, or additional overlying taxing jurisdictions within the Village of Lake Hallie.

## 8.2 Intergovernmental Issues and Opportunities

While the Village of Lake Hallie has established partnerships and relationships with surrounding communities and other jurisdictions, there are opportunities for new or continued services and program administration.

- Work with neighboring communities to reduce cost for providing services for items such as road maintenance, fire and emergency services, solid waste and recycling, etc.
- Work with WDNR, City of Chippewa Falls and City of Eau Claire to identify opportunities for municipal sewer in the Village.
- Work with City of Chippewa Falls and the City of Eau Claire to pursue regional public transportation options.
- Work with the Chippewa County Housing Authority to promote the regional housing programs available to residents in the Village.
- As neighboring community comprehensive plans are updated, the Village should review and identify any opportunities or concerns.
- The Village should communicate future growth plans and desires with adjacent Towns.
- The Village should continue to strengthen its relationship with the City of Chippewa Falls and City of Eau Claire.

There are also challenges to partnership and intergovernmental cooperation, including:

- Communities often like to retain their identity and control over services; this can often be a barrier to sharing some services.

# INTERGOVERNMENTAL COOPERATION

- Different communities sometimes have different standards and expectations regarding service levels.

## 8.3 Community Perspectives

The community survey input regarding intergovernmental cooperation largely consisted of those issues, opportunities, and other comments previously identified, including collaborative transportation options.

The Plan Commission identified several opportunities for partnering with nearby communities and agencies, including:

- Engage the cities of Chippewa Falls and Eau Claire to pursue public collaborative transportation options.
- The continued importance of collaborating with the County, the Chippewa County Economic Development Corporation, and other partners on economic/workforce development efforts.
- Engaging cities of Eau Claire and Chippewa Falls, and Wisconsin DNR to develop a long-term wastewater management strategy for the Village.

## 8.4 Potential Intergovernmental Conflicts & Resolution

While the Village of Lake Hallie generally maintains a cooperative relationship with adjacent communities, potential conflicts or issues can arise. Potential conflicts can be most effectively addressed in a “pro-active” fashion. In other words, pursuing opportunities will often avoid future conflicts. The following potential conflicts may develop through the course of the planning period:

	Potential Conflict	Process to Resolve
1	<p>Growth and land use compatibility adjacent to or near the Village’s boundary.</p> <p>The possible future annexation and/or provision of utilities of anticipated growth areas.</p> <p>Extraterritorial plat review authority, if exercised by the Village, may overlap with City of Chippewa Falls, City of Eau Claire, and City of Altoona.</p>	<ul style="list-style-type: none"><li>• Maintain communications with Town and City officials and County planning staff.</li><li>• Identify anticipated growth areas.</li><li>• Encourage the sharing of plans with adjacent and overlapping jurisdictions as well as the exchange of comments on draft plans. Strive for plan compatibility.</li><li>• Enforce subdivision plat review, including extraterritorial review, and encourage urban development densities within anticipated growth areas.</li><li>• Actively participate in sewer service area plan (SSA Plan) updates and encourage consistency between the SSA Plan and the Village’s comprehensive plan.</li><li>• Utilize the Village’s Extraterritorial Plat Review authority and coordinate with the City of Eau Claire, City of Chippewa Falls, and City of Altoona, when extraterritorial plat review overlaps.</li></ul>

# INTERGOVERNMENTAL COOPERATION

		<ul style="list-style-type: none"><li>• Encourage the creation of cooperative boundary agreements with towns for anticipated growth areas.</li></ul>
2	Concern over unregulated land use in bordering towns and municipalities negatively impacting Village landowners and residents.	<ul style="list-style-type: none"><li>• Meet with adjacent local town and municipal officials to encourage local land use planning efforts.</li><li>• Review and provide comments on draft comprehensive plans developed by neighboring towns and cities. Also provide review of any County plans.</li></ul>
3	Disagreements, liabilities, and cost-sharing conflicts over the provision of emergency services or public infrastructure.	<ul style="list-style-type: none"><li>• Create joint committees/work groups to provide advisory recommendations as needed.</li><li>• Establish or amend mutual aid or other service agreements as needed.</li></ul>

## 8.5 Intergovernmental Cooperation Goal, Objectives, Policies and Strategies

### Goal:

Develop “win-win” relationships with other governmental agencies.

### Objectives:

1. Maintain shared services.
2. Cooperate with local jurisdictions with stormwater management issues.
3. Work with adjoining towns regarding future annexation of land into the Village.
4. Identify potential planning issues with overlapping areas.

### Policies:

1. Continue agreement with Chippewa County Planning and Zoning Department.
2. Continue to be a member, and support expansion of, the Chippewa Fire District.
3. Continue membership with Chippewa Falls Urban Stormwater Management Plan.
4. Review adjoining communities plans for potential conflict.

### Strategies:

1. Engage partner communities, including City of Chippewa Falls and City of Eau Claire, to pursue public collaborative transportation options.
2. Engage the City of Eau Claire, City of Chippewa Falls, and Wisconsin DNR to develop a long-term wastewater management strategy for the Village of Lake Hallie, potentially including the connection to existing municipal wastewater facilities in adjacent cities, the construction of a Village-operated wastewater treatment facility, the construction of smaller, neighborhood or shared treatment systems, or a combination of two or more of these alternatives. As part of this collaboration, the Village will actively participate in the sewer service area planning for the Chippewa Falls- Eau Claire urban area.
3. Collaborate with City of Eau Claire, City of Chippewa Falls, and City of Altoona to normalize the extraterritorial plat review authority boundaries to roads and existing property boundaries.

# INTERGOVERNMENTAL COOPERATION

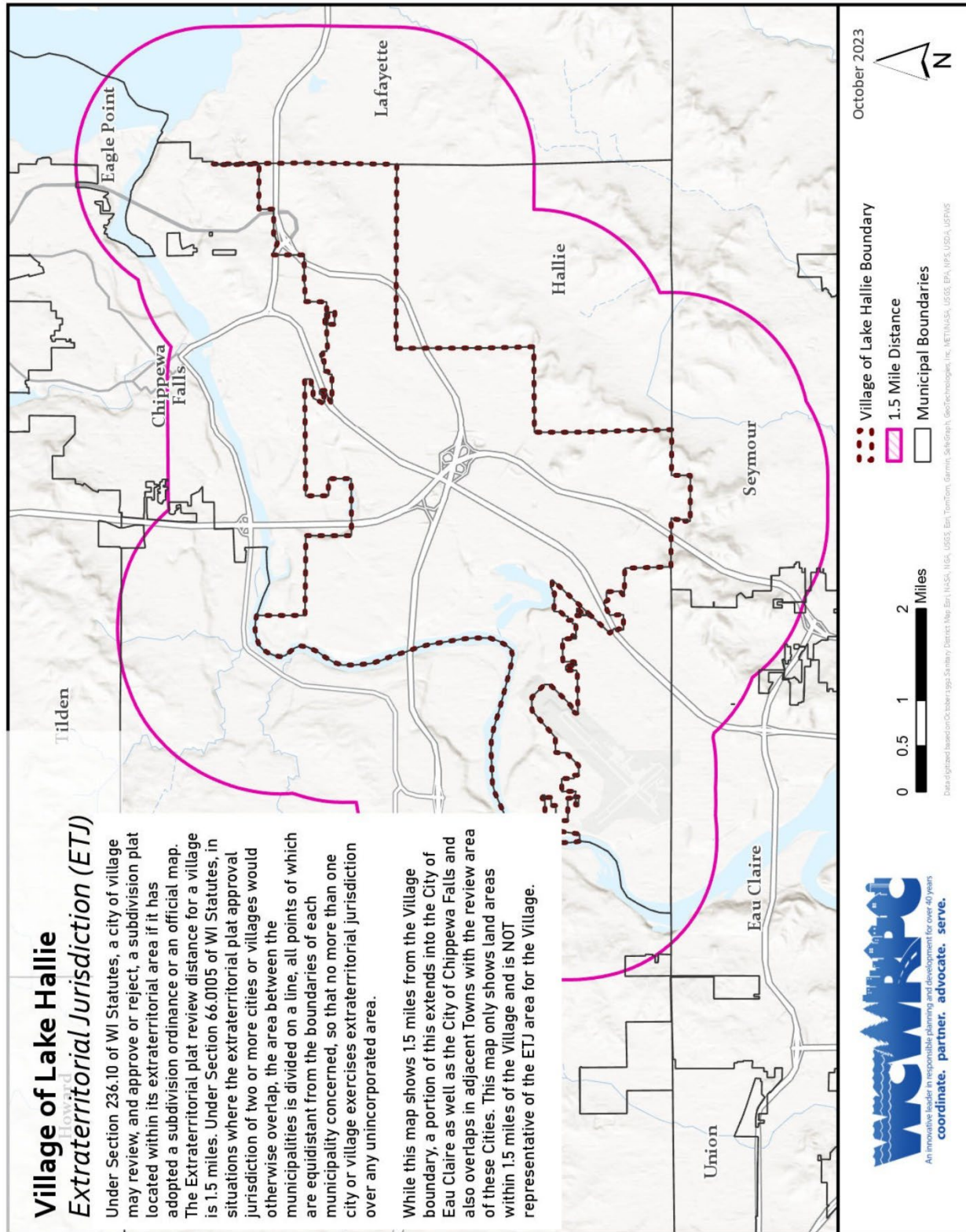
4. Encourage cooperation with the City of Chippewa Falls and other neighboring jurisdictions for funding opportunities and shared services.
5. Continue to partner with Lake Hallie Lake Association on actions to improve water quality.
6. Explore a potential cooperative boundary agreement with the Town of Hallie as there are many aging farms that may have future development opportunities.

## 8.6 Intergovernmental Plans and Programs

Numerous Federal, State, regional, local, and private plans and programs exist that assist with intergovernmental cooperation, many of which are summarized in Appendix E.

## INTERGOVERNMENTAL COOPERATION

**Map 17 Village of Lake Hallie Extraterritorial Jurisdiction 1.5 Mile Boundary**



This page is intentionally left blank.



## 9. LAND USE

## 9. Land Use

The use of land is a critical factor in guiding the future growth of any community, whether it is rural, urban, or suburban. Good land-use planning analyzes current conditions and trends, and provide a way in both the public and private sectors can make informed decision. Individual decisions and actions are coordinated so that needed infrastructure and services are available and resulting development is complementary.

The planning of future land uses is sometimes perceived as an intrusion on the rights of private property owners. The actual purpose of this activity is to protect rights of the individuals and to give landowners, citizens, and local communities the opportunity to define their own destiny. Many rural Wisconsin communities are facing problems due to unplanned growth: degradation of the natural environment, a loss of community character, traffic congestion, inefficient sprawling development, and increasing infrastructure and maintenance costs. By giving communities the opportunity to define the way they wish to grow and by developing a “vision” to reach that target, the magnitude of such concerns can be avoided or mitigated.

### 9.1 Existing Land Use

Table 11 summarizes the existing land use within the Village of Lake Hallie.

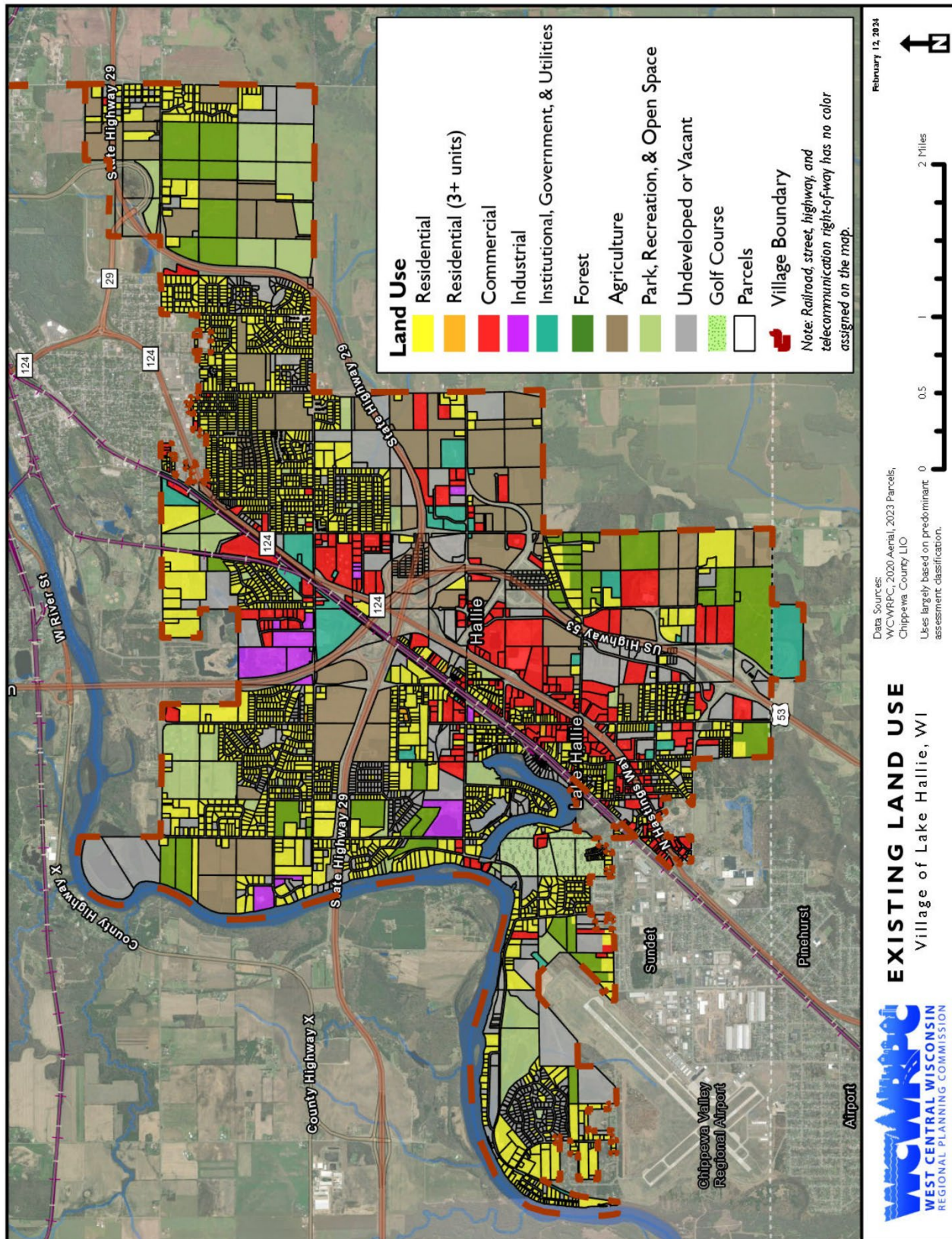
**Table 11 Village of Lake Hallie Land Use**

Existing Land Use	# of Tax Parcels	% Tax Parcels	Total Land Use Acres	% Acres
Residential	2,600	68%	2,340	31%
Residential (3+ Dwellings)	7	0%	8	0%
Commercial	280	7%	794	11%
Industrial	14	0%	144	2%
Institutional, Government & Utilities	34	1%	258	3%
Forest	43	1%	652	9%
Agriculture	106	3%	1,252	17%
Park, Recreation, & Open Space	57	1%	601	8%
Golf Course	7	0%	114	2%
Undeveloped or Vacant	657	17%	1,293	17%
TOTAL	3,805	100%	7,456	100%

source: WI State Cartographer's Office, Wisconsin Land Info. Program, Village of Lake Hallie and WCWRPC

Map 18 shows the existing land use in the Village. The table and maps were based on 2023 assessment and parcel GIS data, aerial imagery, and modifications by the Village Plan Commission.

Map 18 Village of Lake Hallie Existing Land Use



For the land uses in Table 11 and Map 18:

- Existing use was determined on a tax parcel basis.
- The existing land uses within the Village are based on the predominant assessed land use by parcel from GIS data obtained from the State of Wisconsin parcel database, aerial imagery review, and comments of the draft map by the Village Plan Commission.
- Generally, for parcels less than five acres with multiple assessment classifications, the most intensive land use is shown as the predominant use. For example, a commercial parcel may largely be undeveloped.
- Generally, for parcels greater than five acres with multiple assessment classifications, the assessed use with the most acreage is shown as the predominant use.
- Road and rail right-of-way are not included.

Table 12 provides a comparison of the assessed land use in the Village in 2012 and 2022 from the Wisconsin Department of Revenue based on land use tax categories. This table does not include unassessed or exempt properties, such as those owned by governmental units, churches, or non-profits.

The Wisconsin Real Estate Class Definitions for each land use classification in the table is summarized below:

- Agricultural – Land exclusive of buildings and improvements that is devoted primarily to agricultural use as defined by rule. Agricultural land is primarily classified and assessed based on its actual, predominant use (use value), and not its market value. For instance, active farmland that is planned for commercial or residential use will be assessed as “Agricultural.”
- Forest – Land is covered by dense stands of trees or land that is producing or capable of producing commercial forest products. This can include acreage under the Managed Forest Law for which tax credits are provided to a participating landowner.
- Agricultural Forest – This is productive forest land contiguous to assessed agricultural land under the same ownership.
- Undeveloped – defined as bog, marsh, lowland brush, and uncultivated land zoned as shoreland or other nonproductive lands not otherwise classified. Undeveloped land (e.g., poorly drained, ponds, depleted gravel pits, fallow tillable land, incapable of commercial forest) and “Ag Forest” are typically assessed at 50% of its full value.
- Residential – Any parcel or part of a parcel of untitled land that is not suitable for the production of row crops on which a dwelling or other form of human abode is located.
- Commercial – Properties where the predominant use is the selling of merchandise or a service. This includes rental residential (apartments), though efforts were made to identify and classify rental housing as residential in the existing land use map.
- Manufacturing – Property consists of all property used for manufacturing, assembling, processing, fabricating, and making or milling tangible personal property for profit. It also includes establishments engaged in assembling component parts of manufactured products as well as mineral extraction and sand mining operations. All manufacturing property is assessed by the Wisconsin Department of Revenue.
- Other – Comprised of several land uses including transportation corridors, utility corridors, dwellings and land for the farm operator’s children, parents, or grandparents, etc.

**Table 12 Land Use Acreage and Assessed Value Per Acre, Village of Lake Hallie 2012 and 2022**

	Agricultural	Forest	Ag. Forest	Undeveloped	Residential	Commercial	Manufacturing	Other	Total
<b>2012</b>									
# Parcels	119	31	13	51	2,882	368	12	10	3,486
# Improved	-	-	-	-	2,285	239	9	10	2,543
Acres	1,300	508	133	410	2,508	1,343	148	19	6,369
Land Value per Acre	\$192	\$3,074	\$1,909	\$1,314	\$24,427	\$38,782	\$6,241	\$7,263	\$18,372
Improv. Value per Imp. Parcel	-	-	-	-	\$123,446	\$372,138	\$315,489	\$88,570	\$147,361
<b>2022</b>									
# Parcels	119	33	13	48	3,090	375	16	8	3,702
# Improved	-	-	-	-	2,565	256	14	8	2,843
Acres	1,169	566	133	345	2,616	1,291	171	15	6,306
Land Value per Acre	\$177	\$4,070	\$3,205	\$1,611	\$33,799	\$46,853	\$8,995	\$9,240	\$24,433
Improv. Value per Imp. Parcel	-	-	-	-	\$172,497	\$497,908	\$621,271	\$139,713	\$203,917
<b>Difference</b>									
# Parcels	0	2	0	-3	208	7	4	-2	216
# Improved	-	-	-	-	280	17	5	-2	300
Acres	-131	58	0	-65	108	-52	23	-4	-63
Land Value per Acre	\$(15)	\$996	\$1,295	\$ 298	\$9,372	\$8,072	\$2,754	\$1,977	\$6,061
Improv. Value per Imp. Parcel	-	-	-	-	\$49,051	\$125,769	\$305,783	\$51,143	\$56,555

Source: Wisconsin Department of Revenue

**Notes:**

- ◆ The above values do not include unassessed or exempt properties, such as those owned by governmental units, churches, or non-profits.
- ◆ Agricultural land is primarily classified and assessed based on its actual, predominant use (use value), and not its market value. For instance, active farmland that is planned for commercial or residential use will be assessed as "Agricultural." Undeveloped land (e.g., poorly drained, ponds, depleted gravel pits, fallow tillable land, incapable of commercial forest) and "Ag Forest" is typically assessed at 50% of its full value. "Other" includes farm buildings and improvements, including the farm operator's residence. Sand mines and processing facilities will be classified as "Manufacturing" once your assessor receives the official DOR letter.

Based on this data, the following are the most notable existing land use conditions and trends in the Village:

- In 2022, about 42% of the acreage of assessed lands within the Village was residential; 20% was commercial, and 19% was agricultural.
- In 2022, 83% of the parcels in the Village were assessed as residential, This total does not include additional residential on the second floor of commercial buildings downtown or part of a

home-based business on a parcel assessed commercial. Some apartment units and mobile home lots assessed commercial may also be “missing” from the residential numbers.

- Per the 2022 Assessment Report for the Village, about 83% of residential-assessed parcels are improved, leaving about 525 unimproved residential assessed parcels, some of which would be available for infill over time. However, some of these parcels have development limitations or the current landowner is maintaining it as open space with no intent to sell.
- Commercial parcels account for approximately 10% of the assessed parcels within the Village, or approximately 20% of the acreage in the Village.
- Per the WI DOR 2022 Assessment Report, undeveloped land accounts for only 5% of the total acreage of assessed lands within the Village. These lands, per the WI DOR, include:
  - Areas commonly called marshes, swamps, thickets, bogs or wet meadows
  - Fallow tillable land (assuming ag use is the land’s highest and best use)
  - Road right-of-way, ponds, and depleted gravel pits
  - Land because of soil or site conditions is not producing or capable of producing commercial forest products
- While the number of agricultural-assessed parcels in the Village remained stable from 2012 to 2022, agricultural acreage in the Village decreased. This is expected to continue to decrease over the planning period as the Village continues to attract development.
- During the ten-year period of 2012 to 2022, residential assessed acreage in the Village increased by 108 acres; the Village has seen continued interest in residential development despite infrastructure limitations.

## 9.2 Supply, Demand, and Price Trends of Land

Since incorporation in 2003, the Village has continued to see a significant increase in residential and commercial development. This is primarily a result of its prime geographical location between the City of Chippewa Falls to the north and the City of Eau Claire to the south, along with transportation access to U.S. Highway 53 and State Highway 29. Several factors have influenced the way in which land use change and development has occurred in the Village of Lake Hallie. These factors are a combination of market/economic forces, public infrastructure, personal desires, and natural amenities (topography, vegetation, water resources). Most notably:

- **Demographic Trends** – As discussed in Section 3, the area’s population is aging, which has implications for housing demand. Further, commuting times have been increasing, demonstrating that the workforce is willing to travel further to between their home, place of employment, retailers, and entertainment. Given such mobility, the quality of life offered in a community becomes an increasingly important factor when determining where a household chooses to live.
- **Economic Trends** – As the agricultural economy has changed over the past fifty years and the number of family farms significantly decreased, the economic functions of rural communities have also changed. As a result, the types of services available in small communities have changed, with retail often increasingly replaced by larger chain stores (e.g., Menards, Walmart) in larger communities. Increasing commuter-sheds and the emergence of e-Commerce have also impacted these economic trends.

- **Public Infrastructure** – Public infrastructure, especially transportation and water and sewer utilities network, contributes to the overall development pattern of the Village. The transportation network has significantly influenced how development has occurred in the Village. As can be seen on Map 18, Business 53, also known as Hastings Way, was U.S. Highway 53 up until 2006. As the main route from Superior to Interstate 94, lands developed as a commercial corridor. In 2006, the Highway 53 bypass, or what is now U.S. Highway 53, opened relieving traffic congestion on the corridor. This also opened up additional lands in the Village for new commercial/industrial development, with lands along Commercial Avenue having prime visibility to the Highway.

As discussed in Section 5, the Village is not served by municipal sewer and only certain areas of the Village are served by municipal water. More land area is required to accommodate private infrastructure, which impacts the Villages development pattern.

- **Proximity** –Growth pressure from urban areas is expected to continue over the next 20 years, though likely at a slower pace compared to the 1990's and early 2000's.
- **Natural Amenities** – There are many outdoor recreational opportunities in and near the Village of Lake Hallie. Such natural features and open spaces make the community more attractive.

Two indicators of a dynamic economy and potentially changing land use patterns are land sales and prices. These two indicators show a demand to convert undeveloped or under-developed land to more intensive uses such as residential, commercial, or industrial. In turn, additional community services may be needed to support this change. The 2012 and 2022 data in Table 12 provides the following insights regarding assessed land values within the Village.

- The land value per acre in the Village is highest for commercial parcels.
- The residential land value per acre increased close to \$10,000 over the ten-year period.
- Residential and commercial land values saw the largest increase per acre during the ten-year period.

## 9.3 Barriers to Development and Land Use Conflicts

Section 2.3 and previous elements of this plan identify various conditions and potential land use conflicts that may pose physical, infrastructure, or policy barriers to development within the Village of Lake Hallie, including:

- As discussed in Section 3, there is unmet housing demand. Related, workforce availability with the skills desired by businesses and industry is an ongoing challenge in the region and a barrier to economic development.
- As was discussed in Section 5 and 7, the Plan Commission identified the lack of municipal sewer in the Village as a barrier to development.
- Map 12 in Section 6 identifies the environmentally sensitive areas within the Village, including areas with steep slopes, wetlands, and 100-year floodplain area. These areas reduce the acreage of land within the Village that is available for development. Such limitations do not halt development from occurring but may suggest or require special action or expense for construction or to mitigate potential impacts (e.g., careful siting, no basement, sump pumps).

- The Village Plan Commission did not identify any specific regulatory or policy barriers that are restricting development within the community.

## 9.4 Opportunities for Infill or Redevelopment

The Village of Lake Hallie Plan Commission identified the following primary opportunities for infill, adaptive reuse, or redevelopment:

- Properties along Business 53/Hastings Way – the Plan Commission noted that there are sites along this corridor that are vacant or underutilized. It envisions many of the existing residential sites converting to commercial uses in the future.
- Properties along CTH 00 - the Plan Commission would like to see this corridor transition from a mix of residential and commercial uses to a residential neighborhood.

These sites, and others available throughout the community, provide opportunities for development on sites that are already serviced with infrastructure.

## 9.5 Projected Land Use Supply and Demand

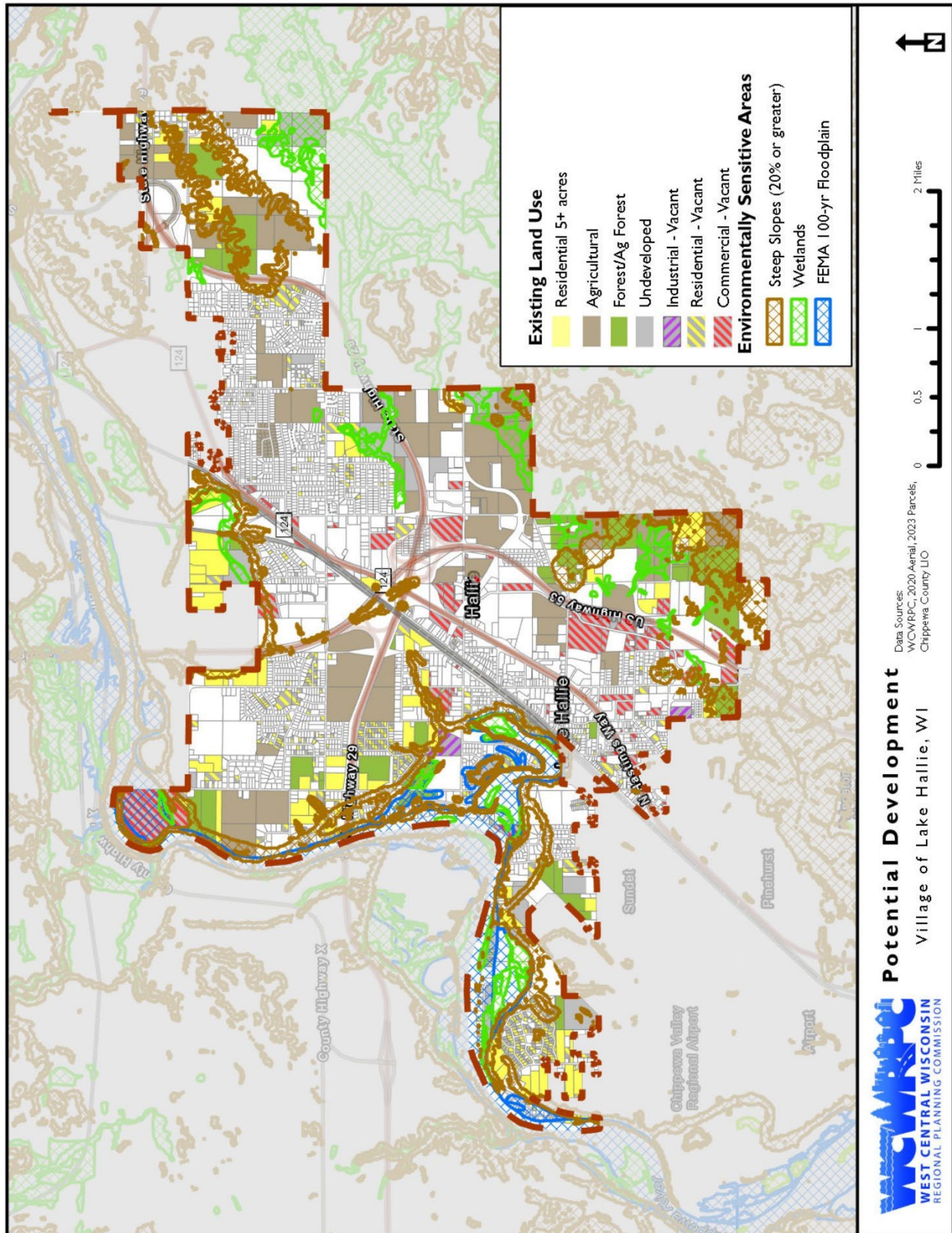
As mentioned in Section 9.3, there are several factors that may serve as a limitation to development, one of them which is environmentally sensitive features (steep slopes, wetlands, floodplains). Map 19 was prepared to help assess what lands in the Village could potentially be developed in the future. The map identifies lands that are currently used for agriculture or forest, undeveloped or vacant lands, along with residential lands that are 5+ acres that could potentially be subdivided in the future for further development. To better understand how much of these lands could potentially be developed, environmentally sensitive areas are also included. Based on the analysis shown in Table 13, there is approximately 2,678 acres of developable lands within the Village.

**Table 13 Potential Developed Lands**

ELU	Total Acres	Acres In ESA	Developable
Agricultural	1,252	189	1,063
Forest / Ag Forest	572	210	361
Commercial-Vacant	392	123	269
Industrial-Vacant	30	6	25
Residential-Vacant	473	108	366
Residential >5 Acres	529	121	409
Undeveloped	348	162	186
<b>TOTAL</b>	<b>3,597</b>	<b>919</b>	<b>2,678</b>

Keep in mind that in some cases a lot could be owned by an adjacent homeowner and used as part of their primary residence making it unavailable for building. Additionally, there may be other constraints, such as development restrictions (i.e. conservation easement), landowner willingness to sell, or lack of infrastructure availability, that can make development of these parcels not feasible, at least in the foreseeable future.

Map 19 Village of Lake Hallie Potential Development Lands



In accordance with State planning law, comprehensive plans must include 20-year land use projects in five-year increments. As such, this plan has a year 2044 planning horizon. Future land use activities and their resulting change to the landscape over the next 20-year period are difficult to predict. Changes in the local or national economy, natural disasters, and the overall change in year-round residents are some of the factors that can influence how land use activities may change in the future.

Table 14 below provides projections for the total acreage that will be utilized by residential, commercial, industrial, and agricultural land uses in the Village through year 2045.

**Table 14 Village of Lake Hallie Projected Land Use Demand, 2020 - 2045**

Year	Population	Renter/Owner Housing Units Needed	Residential (acres)	Commercial (acres)	Industrial (acres)	Agriculture (acres)
2020/2023	7170 (2020)	47/28 (2020)	2,348 (2023)	794 (2023)	144 (2023)	1,252 (2023)
2025	7,439	16/0	+35	+25	+5	-20
2030	7,718	44/61	+48	+25	+5	-20
2035	8,007	50/123	+85	+30	+5	-20
2040	8,308	48/120	+83	+35	+5	-20
2045	8,619	49/121	+84	+35	+5	-20
<b>Difference</b>	<b>1,449</b>	<b>254/453</b>	<b>+335</b>	<b>+150</b>	<b>+25</b>	<b>-100</b>

The projections are largely drive by the population projections in the second column, which are taken from the alternative projections prepared for the Village in Table 2. The acreage estimates in the first row are the same as the 2023 estimates from the existing land use table and map in Section 9.1. The above is one projection of what may occur. The future will largely be determined by population changes and the manner in which the Village guides, attracts, and manages growth. Given this uncertainty, these projections should be used for general planning purposes only.

Opportunities for residential, commercial, and industrial infill and redevelopment exist within the Village. There are several vacant residential lots as well as new residential development being considered. Commercial infill and redevelopment opportunities are available along Business 53.

The following assumptions were used to develop the land use projections in Table 14:

## **Residential Land Use Growth Projection**

The housing market in the Village of Lake Hallie is tight; as noted in Section 3, the 2020 Census identified the homeowner vacancy rate in the Village to be 1.4%, below the healthy range of 2-2.5%; the rental vacancy rate was 2.5%, which is well below the healthy range of 5-7%. The need for additional housing units was mentioned in the 2023 community survey as well as by the Lake Hallie Plan Commission. The estimated housing units in the third column of Table 14 were taken from the estimates prepared in Table 6; see section 3 for details and qualifiers of these projections, but it assumed that the general mix of rental to owner housing will remain unchanged. While the 2020 residential acreage demand in the previous table reflects the current residential acreage, it does not accommodate the 2020 housing units still needed in the first column (to account for the low vacancy rates and overcrowding). To account for this, the 2025 residential acreage demand is based on the total 2020 and 2025 housing units needed. Based on past and anticipated residential densities the following additional assumptions were used to project residential land use needs:

- Renter units – Projected rental acreage is based on an average of two rental units per 0.5 acres, plus an additional 15% in acreage demand to accommodate infrastructure, common spaces, and market factors.
- Owner units – Land needed to accommodate owner units was calculated at the average lot size of .5 acres; current policy requires close to .5 acres of land for a single-family dwelling. An additional 15% in acreage demand is also included to accommodate infrastructure, common space, and market factors.

The lack of municipal sewer means that any development is required to have a private onsite wastewater treatment system (POWTS); POWTS requires more land to accommodate the system and as such consumes more land within the Village. The Village desires to allow residential development on lots smaller than the 20,000 sq ft minimum that is currently required. The ability to accommodate this is dependent on finding an alternative to individual private onsite wastewater treatment systems. If the Village is able to provide municipal sewer to serve new residential development, or cluster septic systems are proven to work in the Village, it is likely that the land needed to accommodate the future residential units would be lower.

### **Commercial Land Use Growth Projection**

From 2012 to 2022, assessed commercial acreage in the Village decreased by 52 acres but there was an increase in commercial parcels. Despite this decrease in commercial assessed acres, given the proximity to Highway 53 and land available for development, the Village anticipates a higher level of demand for commercial growth. For the growth assumptions in Table 14, the projections provide for an additional demand of 25 acres every 5 years out to 2035, with a slight increase in acreage each five year period out to 2045, not including residential housing of 4+ units (which is assessed as commercial in Wisconsin).

### **Industrial/Manufacturing Land Use Growth Projection**

From 2012 to 2022, assessed manufacturing acreage within the Village increased by 23 acres, or approximately 2.3 acres per year. Projecting industrial development is a challenge since such growth is often slow in smaller, rural communities, and the land needs of different manufacturers can vary significantly. Economic development contacts within the region suggest that larger industrial or business park lots are often desirable when attracting new development – it is easier for developers to subdivide lands as opposed to assembling parcels. When it relates to size, the bigger the better. The *Chippewa County Business Park Feasibility Study* completed in 2019 identified that “...having a shovel-ready site of over 200 acres could be a competitive advantage in this region.”

That said, the Village knows that the City of Chippewa Falls and City of Eau Claire are pursuing larger business park developments that will likely provide sufficient lands to meet the demands of the larger industrial users and is therefore more likely to see smaller light industrial users that can coexist with commercial uses. The growth assumptions in Table 14 suggest an additional 5 acres be provided for industrial uses every 5 years out to 2045. In total, the demand projections assume an additional 25 acres will be needed by 2045.

### **Agricultural Land Use Growth Projection**

Generally, agricultural lands within the Village limits are likely to be developed over time as the private marketplace and development limitations allow. As more development occurs, agricultural acreage

within the Village will decrease overall. Table 14 suggests a 5 acre/year decrease in agricultural land use as these areas develop, though this rate of decrease is expected to vary.

## **Existing Supply vs. Projected Demand – Growth Capacity**

As discussed in Section 5, the Village does not have municipal sewer; any future development will need to incorporate a private onsite wastewater treatment. The Village's water system can handle some additional growth; the Village is planning to construct a 6<sup>th</sup> well in the future to accommodate additional development.

In all, Table 14 projected that 510 acres of developable land would be needed within the 20-year planning period:

- 335 acres of residential land
- 150 acres of commercial land
- 25 acres of industrial land

As noted in Table 13, there are approximately 1,600 acres of Undeveloped and Agricultural lands; there are additional lands that are forested. As discussed earlier in the section, not all of this land is developable due to site characteristics (e.g., size, dimensions, location), development limitations (e.g., steep slopes, wetlands, floodplain), and available infrastructure (e.g., water, sewer). As identified in Table 13, about 351 acres of these Undeveloped and Agricultural lands are environmentally sensitive areas, further reducing the potentially developable land to 1,249 acres.

As shown on Map 19, in addition to agricultural or undeveloped lands, there are also lands currently assessed and planned for development (residential, commercial and industrial) that are currently not built on and considered vacant. These are prime sites for development; however, it is unknown whether these are held by adjoining properties or the intentions of those private landowners.

## **9.6 Preferred Future Land Use Plan**

The Preferred Future Land Use Map, Map 20, is intended to be a general guide for development and a basis for applying the goals, objectives, and strategies in this Comprehensive Plan. As a decision-making tool, it is important that it be regarded as general in nature and should not be used for site-specific decisions. It is for this reason that only general locations for various land uses are shown on the map. The map is long-range and will need to be reevaluated periodically to ensure that it remains consistent with changing trends and conditions. The Village should utilize this map when acting on zoning decisions, amendments to the Village's zoning map, and for other land-use decision making. Concurrent review of the future land use map and the Village's zoning map will ensure consistency between planning and zoning decisions. Zoning decisions must be consistent with the Village's Comprehensive Plan.

The future land use map is also generalized and some existing land uses differ from the preferred land uses. While the Village should strive towards consistency between preferred and actual land uses, there is not an expectation that all such existing "non-conforming" uses will be changed during the planning period for greater consistency. In short, some differences between the future land use plan map, the zoning map, and actual land uses will exist, though the plan and zoning ordinance may still be deemed consistent.

## **Preferred Future Land Use Classifications**

The following land use classifications are descriptions used to define areas within the Village that are desired to generally be of consistent character, use, and identity as shown on the Preferred Future Land Use Plan Map. Again, these are not zoning districts. The compatibility of uses, form, and context within each classified area are emphasized. A mix of uses in a single category are often appropriate, if not desired, offering greater flexibility to address site conditions, market demand, and community goals. Yet, it is still important to evaluate proposed development, infill, and adaptive reuse projects to prevent use conflicts and for harmony with the surrounding environment. Additionally, as needs arise, certain facilities are required to service the Village, including streets, utility facilities, stormwater management systems, along with other governmental facilities. It is not the intent of the Future Land Use Map to completely identify each of these facilities; therefore, they may occur in most any land use category described below.

### **Residential and Future Residential Neighborhood**

Residential uses dominate these areas, though other compatible low-impact uses may also be appropriate such as a corner store or tavern, certain home-based businesses, schools, parks, churches, community gardens, and cemeteries.



Residential areas may vary in form, building types, and building styles. The most common form in the Village of Lake Hallie will be single-family or duplex residential lots; some small apartment buildings may also be incorporated. Densities will be regulated by the Village's zoning and land division ordinance.

The Village prefers that residential neighborhoods be diverse and avoid repetitive use of style and color. The Village would also like to encourage developments to incorporate mixture of lot sizes and a variety of residential options, including smaller lots with smaller homes, that can meet the needs of current and future residents. New residential developments should accommodate a shared-use path within the development, when appropriate.

### **Commercial**

This category includes businesses offering retail goods and services as well as business offices. Certain institutional uses, light industrial uses, and utilities may also be compatible within this area. Multi-family housing and group homes may be appropriate, especially as a transition between these areas and Residential Neighborhoods.

A specific area along Commercial Boulevard has been identified on the Preferred Future Land Use Map as being within the Village Commercial Center. As detailed in Section 7, the Village prefers to see this

area develop in an urban, walkable, inviting form with buildings that line the street and create an inviting public realm.

## Industrial

The Industrial category is designed to include existing and planned industrial development; it allows uses such as indoor manufacturing, warehousing, assembly, and distribution. Proper access by industries to and from major traffic routes should be provided. Industrial development should also maintain adequate off-road employee parking, loading and unloading facilities. Where necessary, proper screening or buffering should be used to shield from adjacent non-industrial uses. Certain commercial uses (e.g., equipment sales and repair, office, research, self-storage buildings, public services) may also be appropriate for industrial areas, such as in the case of the Industrial Park.



## Business Park

This category includes office parks and businesses containing larger tracts of land with a number of separate businesses, offices, light manufacturing facilities, and accessory and supporting retail and service uses. This future land use category incorporates some of the industrial and commercial projected land use needs. Compatible governmental and institutional uses may be appropriate within this area, such as technical colleges, business incubators, and health services. The Village will apply different standards when siting or planning for heavier industries with significant external effects or those which pose significant risks, such as the use/manufacture of extremely hazardous materials.

## Institutional & Utilities

These areas are dominated by public or private institutional uses or utilities, excluding recreational uses. Most institutional uses are nonprofit in nature and provide a public service, such as governmental offices, correctional facilities/jails, group homes, treatment facilities, educational facilities, churches, community centers, or culture/history centers. Institutional uses, utilities, and other infrastructure can be found in most other categories throughout the Village.

Institutional & Utilities uses will also vary in form, often with general characteristics and desired design similar to Industrial & Business Park areas. Additional care must be taken when such areas are within Residential areas.

## Agriculture, Forest, and Undeveloped

The Agricultural, Forest and Undeveloped categories are designed to accommodate agricultural and forest activities as well as private open space that may remain undeveloped due to environmental or other development constraints. As was noted in Section 6 of the Plan, it is important that these lands be properly managed so that the land can potentially be developed in the future.

## Parks, Recreation, & Open Space

These are parks, trail/trailheads, outdoor and indoor recreational facilities, and green/open spaces, which are not planned to be developed as a more intensive use in the future.

The Lake Hallie Golf Course, a private recreational use, is also identified on the Preferred Future Land Use Map and is planned to remain within the community.



## Preferred Future Land Use Map

The Village's desired pattern of future land use is depicted by the arrangement of its previously described preferred land use classifications. The classification arrangement as shown on Map 20 establishes the Village's vision and intent for future land use.

**Table 15 Village of Lake Hallie Preferred Future Land Use**

Preferred Future Land Use Classification (excluding street and rail ROW)	Acres
Residential	3,670
Commercial	1,504
Business Park	265
Industrial	166
Institutional, Government, and Utilities	324
Agriculture	150
Forest	93
Park, Recreation, and Open Space	724
Golf Course	114
Undeveloped	450
<b>Total Acreage</b>	<b>7,460</b>

Comparing the acreages to the previous projections in Table 14, it is important to remember that just because land is shown or designated as a preferred land use type, this does not require or guarantee that vacant or undeveloped land will be developed.

The preferred land use, as shown on Map 20 builds upon the current development within the Village and attempts to identify and capture new development opportunities both on lands currently in the Village along with lands adjoining the municipal boundary. Prime corridors for development and redevelopment in the Village include:

- Business 53 (Hastings Way): commercial corridor with redevelopment opportunities
- Highway 53 & Commercial Boulevard: commercial corridor with new development opportunities
- CTH OO: residential corridor with limited neighborhood commercial
- Future new development areas as shown on the map

Certain proposed uses as shown on the land use map may see their location, size, and/or configuration altered as additional development plans are accomplished. It is not the intent to require an amendment to the comprehensive plan and its land use map for any alterations that may occur as a result of more detailed planning, as noted above, or mapping errors.

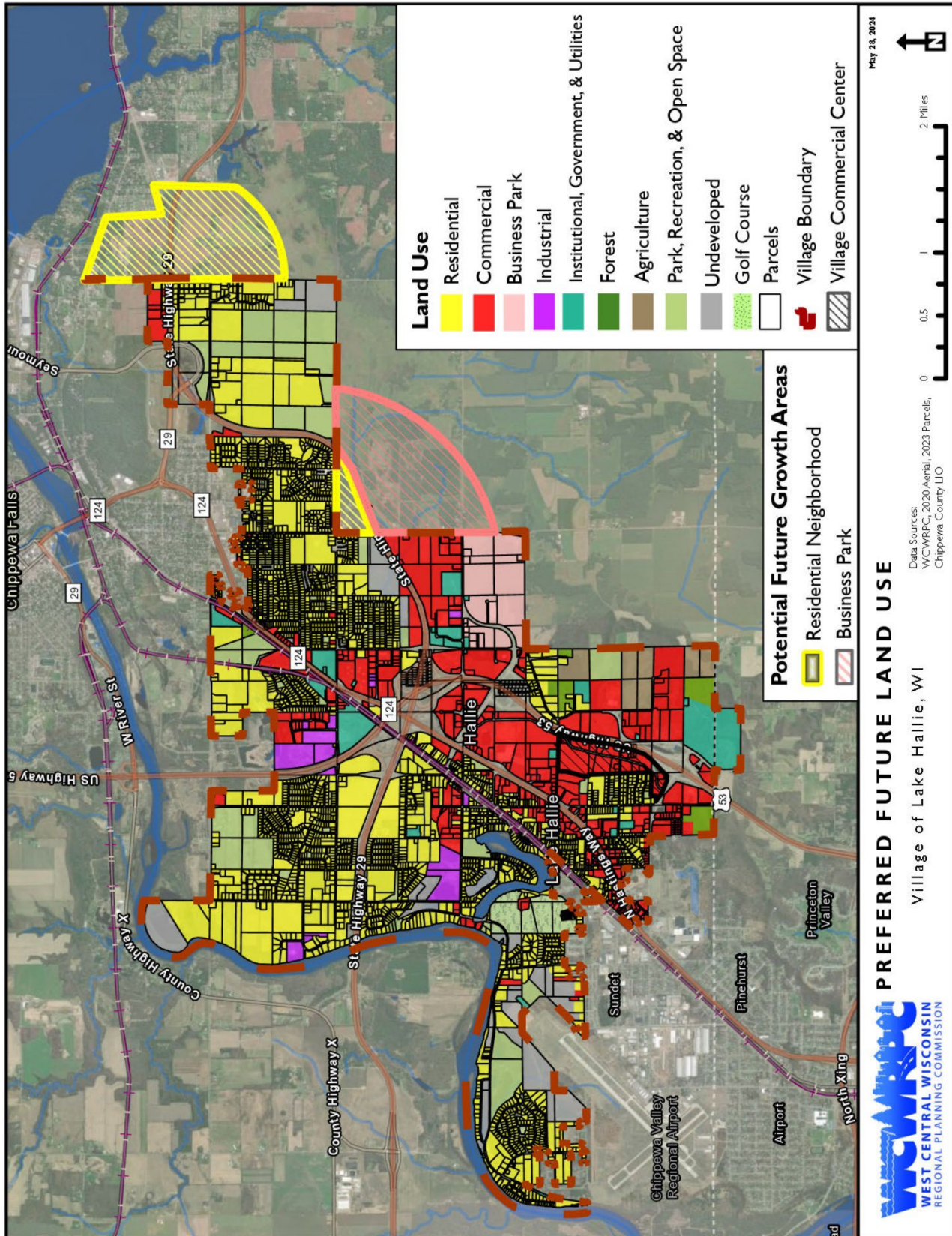
### **Potential Future Growth Areas**

Based on the previous land use projections, the Village expects that the existing developable land within the Village will accommodate the projected market demands. It also wants to plan accordingly should growth demand exceed its land availability. As such, some incorporation of additional land through a boundary agreement or annexation in the future may be pursued.

The potential growth areas identified on Map 20 generally show those areas in which the growth of the Village of Lake Hallie could best occur in an efficient and desirable fashion when considering existing land use, growth trends, development limitations, infrastructure, and land use goals.

The potential growth areas are very generalized, with predominant desired use, and do not represent firm boundaries. There is not an expectation that all growth areas will become part of the Village and developed within the 20-year planning period. Further, the growth areas were identified without consultation with the landowners in these areas and the inclusion of the growth areas on the map is not an initiation of an annexation of boundary agreement. In short, these growth areas are for general planning purposes only.

Map 20 Village of Lake Hallie Preferred Future Land Use Map



## 9.7 Community Perspectives

The 2023 community survey did not include many questions specific to land use; however, many of the questions relate and suggest the following:

- Cost of home and quality of neighborhood are the top two reasons respondents live in the Village.
- While 10% of the Village respondents to the survey currently rent, only 4.5% of village respondents prefer to rent in 5 years, pointing to a desire for home ownership.
- While large lot residential dominates the preferred residential neighborhood, 24% of Village respondents would like to see small-to-medium lot residential neighborhoods and 23% would like to see a mix of residential types. This points to a desire for more of a variety of lot and housing types.
- Survey respondents were splits 50/50 on whether landowners should be allowed to develop their land anyway they want.
- A clear majority (94%) strongly agree or agree that new development should occur in a planned and orderly manner.
- A clear majority (91%) strongly agree or agree that it is important to protect the quality of life and property values from impacts due to activities on nearby properties.

## 9.8 Land Use Goal, Objectives, Policies and Strategies

### Goal:

The Village of Lake Hallie has a mix of land uses that meets the community's goals as recognized in this plan.

### Objectives:

1. Development occurs in a manner that maximizes economies of service and infrastructure; reduces negative impacts on the environment, economic activity, and society; promotes community identity, and works to achieve the desired land use arrangement identified in this plan.
2. The Village has a unique character that is preserved and enhanced and a good quality of life for Village residents is maintained.
3. Partnership and collaborative planning are encouraged to minimize land use conflicts.
4. New development and redevelopment is consistent with the Village's Comprehensive Plan.

### Policies:

1. Direct commercial growth along Commercial Boulevard and the west side of U.S. Highway 53, so as to create a retail core for the Village.
2. Encourage infill development along State Highway 124 and County Highway OO, which complements the surrounding land uses.
3. Require new development to be consistent with the Comprehensive Plan.
4. Provide multiple family units that aesthetically integrate into existing and future neighborhoods.
5. Work to create well-designed, attractive and efficient business districts.
6. Maintain the industrial park without adversely affecting the character of the community or the quality of the environment.
7. Require developers provide the necessary public facilities and services for their projects.
8. Ensure that new developments are compatible with and complementary to surrounding land uses.

9. Consider traffic-related impacts when new developments are proposed.
10. Develop plans to take advantage of existing highways and railroad locations for future industrial and commercial land uses.
11. New growth should be designed and planned in a manner that does not place an excessive economic burden upon the public services and facilities.
12. Annually review the Preferred Future Land Use Map so it reflects the desired vision for the Village of Lake Hallie.
13. Strictly enforce codes that protect the safety, property values, and physical appearance of the neighborhood.
14. Promote preservation of green space within existing and proposed developments.
15. Integrate low and moderate income housing into future residential land use through ordinances.
16. Encourage dispersing of multiple dwelling units to avoid large clusters.
17. Encourage the efficient use of remaining industrial land by developing the existing industrial park before zoning for additional industrial uses that could be located in the existing park.
18. Ensure areas not suitable for development such as wetlands and steep slopes should remain in a natural condition.
19. Develop and maintain neighborhood recreational facilities in order to serve the community's changing needs.

## Strategies:

1. For potential growth areas outside the Village's corporate limits, approach adjacent towns to explore cooperative planning and cooperative boundary agreements and, potentially, extraterritorial zoning.
2. Evaluate opportunities to improve marketing and promotion of available development opportunities within the Village.
3. Consider adopting performance or design standards for new development or redevelopment to include items such as buffers at transitions of uses, etc.
4. Consider adopting a Village Land Division Ordinance.
5. Work with Chippewa County Zoning to identify strategies for improving enforcement of land use regulations.
6. Consistent with previous plan sections:
  - a) Engage partner communities, including City of Chippewa Falls and City of Eau Claire, to pursue public collaborative transportation options.
  - b) Engage the City of Eau Claire, City of Chippewa Falls, and Wisconsin DNR to develop a long-term wastewater management strategy for the Village of Lake Hallie, potentially including the connection to existing municipal wastewater facilities in adjacent cities, the construction of a Village-operated wastewater treatment facility, the construction of smaller, neighborhood or shared treatment systems, or a combination of two or more of these alternatives. As part of this collaboration, the Village will actively participate in the sewer service area planning for the Chippewa Falls- Eau Claire urban area.

## 9.9 Current Land Use Plans, Programs, and Regulations

The following primary plans, programs, and regulations were considered when updating this plan element:

- Village of Lake Hallie land use codes, which includes:
  - Title 4 – Public Works & Utilities (includes Wellhead Protection)
  - Title 14 – Village Zoning, Planning and Development
  - Title 32 – Floodplain Ordinance
  - Title 33 – Stormwater Management
- The Village currently uses the Chippewa County Land Division Ordinance. It is a recommended strategy that the Village adopt its own Land Division Ordinance to avoid confusion.
- Infrastructure and facilities plans are referenced in **Chapters 4 and 5**. The *Chippewa-Eau Claire Urban Sewer Service Area Plan* discussed in **Chapter 5** in particular has implications for the protection of environmentally sensitive areas and community growth.
- Natural resources plans, programs, and regulations referenced in **Chapter 6**, including regulations pertaining to environmentally sensitive areas (e.g., floodplain zoning, wellhead protection plans/zoning).
- Extraterritorial plat review discussed in **Chapter 10**.

The Village's zoning ordinance uses a traditional, Euclidean-style zoning, but provides flexibility for some creativity. The zoning ordinance includes a general, flexible Planned Unit Development (PUD) District to accommodate large-scale residential or residential/recreational development but may also include related commercial uses. Appendix E provides some additional, more general land use plans and programs.



## 10. SUSTAINABILITY

## 10. Sustainability

The Village of Lake Hallie recognizes the importance of sustainability and has chosen to include this special plan section, even though it is not one of the nine required comprehensive plan elements under State statutes.

### 10.1 Sustainability

The concept of sustainability has evolved over the past two decades and now frequently includes the theory of the triple bottom line, which measures success at the economic, ecological, and social levels. The term “people, planet, and profit” is also commonly used to describe the triple bottom line theory. These criteria are dependent on each other, and the concept points to the fact that we cannot solve any one of these issues unless we solve all of the issues. For instance, we cannot solve environmental and economic issues without addressing social needs, like poverty and social justice. One has to understand that the economy is a portion of society as a whole and both are located in the environment.

Discussions on energy and sustainability are vital for communities of all sizes. A community that is more sustainable can become a more desirable location to live and do business. If a community can compete and become a leader in the future of energy and sustainability, that community will prosper and be a more attractive location for people to live, work, and recreate.

#### Solar Farms

The Village has supported the establishment of solar farms in and adjacent to Lake Hallie. Just outside the Village boundary in the Town of Hallie is a 26-acre solar farm that is under construction. The project is expected to provide power for over 1,300 homes in Lake Hallie and highlights a shift toward locally sourced renewable energy.

While still being studied, the Village has been working with a solar company to explore the development of a solar farm on the old landfill just west of 117<sup>th</sup> Street, southwest of Hallie Park. The landfill is closed and is a vacant piece of property. The Plan Commission identified an opportunity to use what is a worthless piece of village-owned land to create solar power. The Village currently has an agreement with Clear Path Energy that gives them the first right to develop a solar farm on the property; the company is currently undertaking due diligence to explore the feasibility of the project.

#### **Construction underway on solar farm near Lake Hallie**



By Kim Leadholm

Published: Jul. 2, 2024 at 6:01 PM CDT



TOWN OF HALLIE, Wis. (WEAU) - The Town of Hallie and the Village of Lake Hallie are one step closer to running with some renewable energy. It's through a project with One Energy Renewables and Solarshare Wisconsin Cooperative.

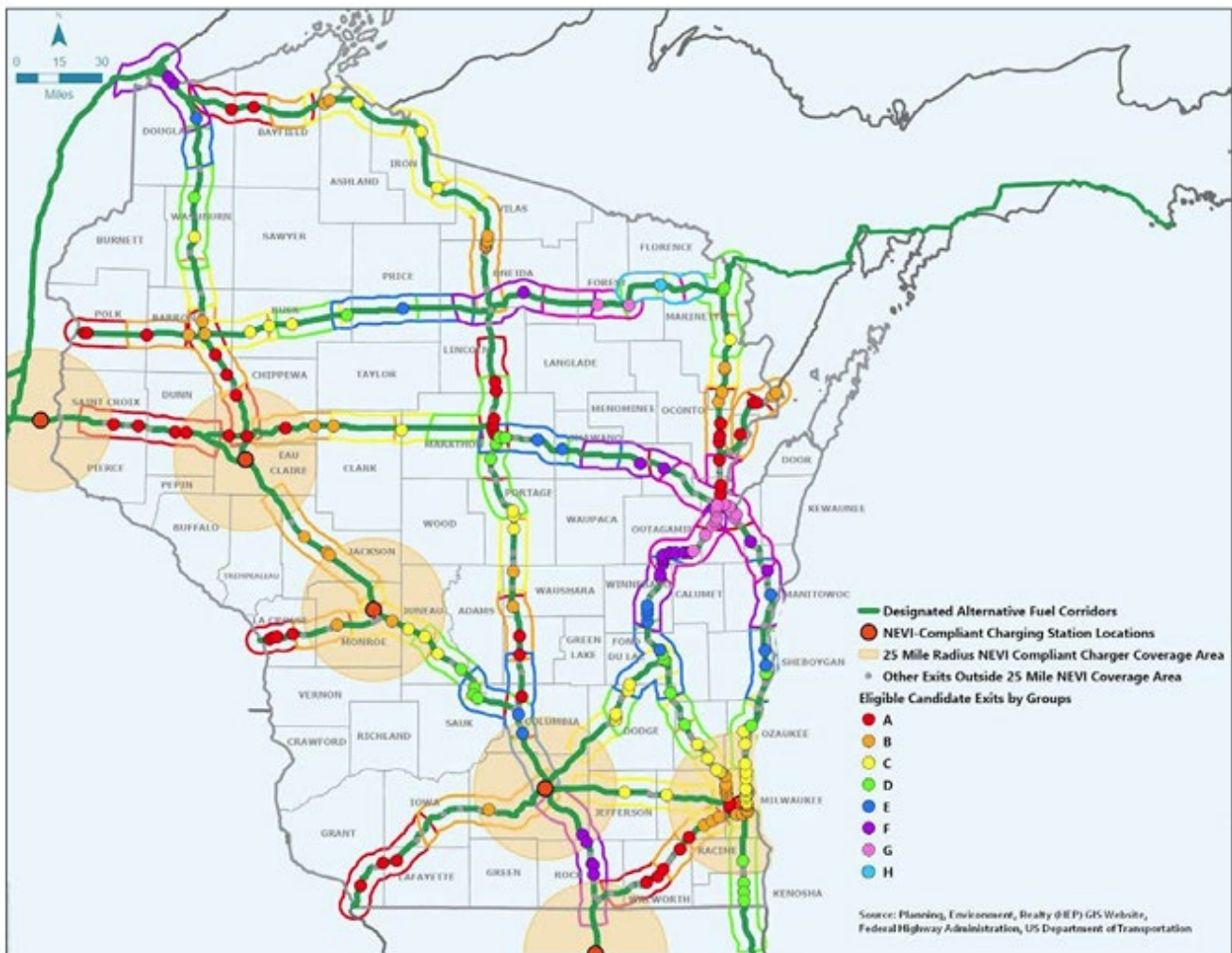
Construction on this 26-acre solar project started in June, meant to bring clean, renewable energy to the area. Cory Neeley is the executive director of Solarshare Wisconsin Cooperative and said the solar farm at the intersection of 143rd Street and 40th Avenue will provide power to local utilities.

#### Electric Vehicles

Since the Village's 2009 Comprehensive Plan, one aspect of energy and sustainability that has received great attention is the growing use of electrical vehicles. The Federal Government has developed a *National Electric Vehicle Infrastructure (NEVI) Plan*, which envisions a nationwide charging network. To develop that network, the NEVI Plan allocates money to the states to assist with their own planning and

implementation efforts. Wisconsin has prepared the *Wisconsin Electric Vehicle Infrastructure (WEVI) Plan* to identify how it will utilize federal funding to build out a statewide network. The WEVI Plan anticipates EV registration in Wisconsin to increase from 0.1% in 2022 to 6.1% in 2030 and up to 31.0% of all vehicles in 2050. Communities across Wisconsin will also need to develop their own EV infrastructure to meet the increased demand. As shown on Map 21 below, Lake Hallie is located along two Alternative Fuel Corridors within the WEVI Plan reflecting the growing demand for EV charging stations: the designated corridor along U.S. 53 and the approved alternate corridor along State Highway 29. The map places the Highway 53/Highway 29 exit in the highest candidate group for an EV charging station as part of this network. Two gas stations, one south of the Village in the City of Eau Claire and one along Highway 29 in the City of Chippewa Falls, recently received funding for EV stations to help build out the statewide system. The end of this chapter includes some general guidance about planning for EVs and charging stations.

**Map 21 Wisconsin NEVI-Compliant EV Charging Station Build-Out Coverage Map**



## 10.2 Community Perspectives

A majority of respondents to the 2023 community survey identified encouraging energy conservation practices and becoming a more environmentally sustainable community as being a very important or important priorities for the Village for the next 10 years.

## 10.3 Sustainability Goal, Objectives, Policies and Strategies

### Goal 1:

Improve our quality of life locally and nationally through the better use of resources without compromising future generations.

### Objectives:

1. Energy: Develop awareness of energy conservation and renewable generation options. Energy consumption is increasing due to population growth, but this can be curbed with conservation and use of renewable energy.
2. Environmental Conservation: Protect our natural resources such as trees, soil, and water resources.
3. Landfill reduction: Promote awareness of recycling. Recycling is only a part of landfill reduction. Reuse should be considered when selecting products.
4. Governmental Operation: Provide residents with services that meet their needs. Provide services which balance residents' requirements with energy consumption.

### Policies:

#### *Energy-related policies:*

1. Energy Conservation: Work with local utility companies to encourage conservation awareness.
2. Renewable energy: As residents are trying to lower monthly expenses, renewable energy generation is an area of interest. Monitor different options and provide ordinances which support these options.
3. Street Lighting: Strategically locate street lighting to reduce light emission and power consumption.
4. Encourage new development to incorporate electric vehicle (EV) infrastructure.

#### *Environmental-related policies:*

1. Stormwater management: Storm management complies with NR 151 requirements. Provide training to inform residents that ditches are required to provide an area for water absorption that will recharge ground water levels.
2. Water conservation: Partner with local utilities to provide incentives to purchase water conserving appliances (i.e.: front load washers, low flow shower heads). Provide education for best outdoor watering programs.
3. Rain Water Recycling: Provide education on different methods to capture rain water run off from roof tops to be used for outdoor watering.
4. Preserve Ground Water Quality: Provide training on proper use of septic systems. Encourage development of aerobic treatment septic systems.
5. Soil: Provide education on soil testing and best time to apply fertilizers and herbicides as excess applications can lead to water pollutants.

#### *Landfill-reduction related policies:*

1. Electronics: Provide access to recycling of electronic equipment as there are a number of undesirable materials for landfills.
2. Used oil: Provide access to recycling of used oils and oil filters.
3. Composting: Provide education of the uses of home composting materials.

## *Governmental-operation related:*

1. Transportation System: Design transportation system to provide other transportation methods and work with neighboring communities to provide regional access. This includes neighborhood electric vehicles and similar other future designs. Work with neighboring communities to consider Ride Share or Bus Transit.
2. Garbage Collection: Review most efficient means to provide garbage collection.
3. Shared Services and Facilities: As part of Intergovernmental Cooperation, review options for sharing services and facilities.
4. Governmental Buildings: Complete energy audits and implement best practices to reduce energy consumption.

## **Strategies:**

1. Evaluate the use of solar power streetlights and other sustainable measures for Village services and facilities.
2. Promote the available recycling facilities available to residents.
3. Collaborate with Chippewa County and nearby communities on options to provide large-item recycling.
4. Work with partners to educate residents on sustainability issues including water conservation, recycling, and energy use.

## **10.4 Sustainability Plans and Programs**

There are no plans or programs specific to the Village of Lake Hallie directly focused on sustainability. Some regional and statewide plans or programs include:

**Focus on Energy** – This is a state-wide program offering a variety of energy efficiency and renewable energy rebates and incentives for residential and business structures. <https://focusonenergy.com/>

**Wisconsin C-PACE** – Chippewa County is a participating community in the C-PACE program that offers low-cost, long-term, non-recourse financing to eligible commercial and industrial property owners for energy efficiency, renewable energy, and water conservation improvements for the rehabilitation of existing buildings or new construction. <https://www.pacewi.org/>

**Building Code Effectiveness Grading Schedule (BCEGS)** – The BCEGS program assesses building codes and code enforcement in participating communities with an emphasis on the mitigation of losses from natural hazards, then assigns a grade on a scale of 1 to 10. Municipalities with well-enforced, up-to-date codes should demonstrate less losses and receive a lower score, which can be reflected in lower insurance rates and will be more competitive for FEMA grant funding. Chippewa Falls is a BCEGS-participating community with scores of 5 for one- & two-family residential properties and 4 for commercial and industrial properties. <https://www.isomitigation.com/bcegs/>

**Environmental and Conservation Programs** – As described in the Natural Resources element, the Village participates in some conservation-related programs that have a relationship to sustainability, including Rain-to-Rivers. Chippewa County Land & Water Conservation programming is an important partner in conservation and water quality initiatives. Area schools and scouting organizations can also be important partners in the implementation of such projects.

Appendix E highlights some of the additional key plans and programs pertinent to this element. However, the list is far from being comprehensive and there may be many additional public-sector

initiatives and non-profit programs supporting different aspects of clean energy, sustainability, and resiliency.

## Preparing for Electric Vehicles (EVs)

Infrastructure Types and Cost	Level 1 Charging Station	Level 2 Charging Station	DC Fast Charging Station
Voltage	120 V AC	208 - 240 V AC	400 V - 1000 V DC
Typical Power Output	1 kW	7 kW - 19 kW	50 - 350 kW
Estimated PHEV Charge Time from Empty	5 - 6 hours	1 - 2 hours	N/A
Estimated BEV Charge Time from Empty	40 - 50 hours	4 - 10 hours	20 min - 1 hour
Estimated Electric Range per hour of Charging	2 - 5 miles	10 - 20 miles	180 - 240 miles
Typical Locations	Home	Home, Workplace, and Public	Public
Cost per Charging Station (as of 2019)	\$300 - \$1,000	\$700 - \$1,800 (Residential) \$2,793 - \$3,127 (Commercial)	\$28,401 - \$140,000

*The table above is a modified version of one found in the U.S. Dept. of Transportation's Rural EV Toolkit, Ver. 2, May 2023.*

## EV Standards in Zoning Ordinances and Site Planning

Zoning Ordinance updates and site review criteria should address the following...

**Terminology** – Clearly define language for the types of infrastructure permitted, the types of uses permitted, and the approval process (if any) for Electronic Vehicle Infrastructure (EVI).

**Use and User** – Are charging stations a primary or accessory use on a site, which districts or areas allow for public uses and which can install charging stations as a private use? Are the stations accessible?

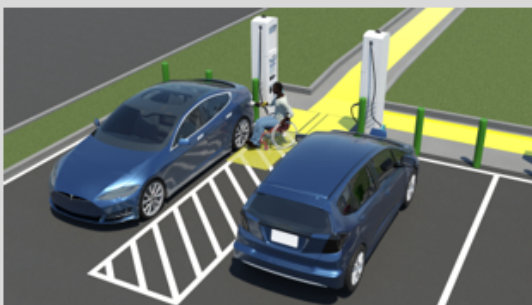
**Location** – Are public charging stations located close to other services given the charge times? Are the stations located in an area that will not discourage non-users from having access to parking or other uses on the site? Are the stations dispersed throughout the community or centralized in high-traffic / high-demand areas?

**Safety** – What are the minimum equipment requirements for the site, does the site require additional security measures (lighting, camera surveillance, etc), does the community have Building Code regulations for charging station installation?

**Infrastructure Requirements** – Is there adequate electrical / utility service to the charging station site? Who is responsible for upstream (substation) improvements to provide adequate service?

**Cost Allocation** – Who is paying for the charging service and how – the consumer or the owner of the charging station? Are third-party agreements / services needed to operate the facility (for public ownership)?

**Maintenance Requirements** – What are the minimum maintenance requirements, what is the permitting/approval/inspection process like, and who has authority to administer inspections/citations?



*graphic from: <https://www.access-board.gov/tad/ev/>*



## 11. IMPLEMENTATION

## 11. Implementation

This element provides guidance for implementing and realizing the plan vision, goals, and objectives described in the previous chapters. As change is inevitable, the Comprehensive Plan must also be a “living,” dynamic document that considers or allows for change in the community; the plan may need to be amended to appropriately reflect such changing issues, opportunities, needs, trends, or shared goals.

### 11.1 Action Plan

The Village of Lake Hallie’s Comprehensive Plan is intended to help guide land use, policy, and programmatic decisions within the Village. The plan is an expression of the Village’s wishes and desires and provides a series of policies and recommendations for assisting the community in attaining its visions, goals, and objectives. The plan is not an attempt to predict the future, but rather an attempt to document the community’s values and philosophies that citizens of the Village of Lake Hallie share.

Suggested timelines for implementation are included with the action-oriented strategies in Sections 3 through 10. For example, the housing, transportation, and land use elements include recommended actions regarding zoning, subdivision regulations, and official mapping. Table 14 compiles all of the strategies into one implementation table for reference.

Typically, each strategy has been assigned one or more of the following suggested timelines:

- **ongoing/as needed** (supports continuing the program or action on an ongoing or as needed basis)
- **short-term** (1-5 year action)
- **long-term** (5+ year action)

These timelines suggest potential priorities but may be subject to available resources. Potential resources or partners are often included in the policy recommendation and may also be identified in Appendix E. Some policies may require exploration or additional feasibility study, which may result in additional longer-term actions or ongoing decision-making guidance in the future. Prior to implementation, the Village will consider and reassess each action item to further determine if the plan recommendation is still in the best interests of the community. Changing conditions in the community as well as Federal or State policy may necessitate an addition or modification to the implementation approach or timelines. The responsibility for implementation of the action plan may be delegated at the discretion of the Village Board. Some policy recommendations noted in the plan may also be initiated by Village staff, community members, or other partners; it is a community plan.

The Lake Hallie Plan Commission, Village Board, and citizens in reviewing all proposals pertaining to development in the Village of Lake Hallie should utilize the Comprehensive Plan. Proposals should be examined to determine whether they are consistent with community wishes and desires as expressed in the plan as a whole. As part of the review, consideration of the plan is necessary with particular attention given to the goals, objectives, and policies. Where the impact of a proposed development is minimal, the evaluation may simply be a determination of whether or not the plan provides relevant direction and whether the requested action is in conformance with the plan. Development proposals with significant potential impacts will require a more detailed analysis in order to determine consistency.

**Table 16 Village of Lake Hallie Comprehensive Plan Strategy Implementation**

<b>Population &amp; Housing</b>	<b>Suggested Timeline</b>
Work with the Zoning Administrator to review the Village of Lake Hallie zoning map and identify opportunities to better match zoning to current residential uses.	Short-term
Explore allowing the use of cluster septic systems to accommodate smaller residential lot sizes.	Short-term
Reference available housing programs on the Village's website.	Short-term
With input from community members, developers, and other stakeholders, review the Village's land use regulations to consider: <ul style="list-style-type: none"> <li>e) Identify opportunity to reduce minimum lot size to allow for smaller housing units</li> <li>f) Identify and address any barriers to alternative and missing middle/gentle density infill housing types (e.g., 2- to 4-plex's, accessory dwelling units)</li> <li>g) Allow for infill and adaptive reuse that is compatible with the neighborhood context</li> <li>h) Explore opportunities to modify standards to make housing more affordable.</li> </ul>	Short-term
Develop standards for promoting green space and walkability in residential developments.	Short-term
<b>Transportation</b>	<b>Suggested Timeline</b>
Annually review and update the Village's 5-year streets plan and consider adopting a Capital Improvements Plan (CIP) to efficiently guide and financially plan for transportation projects.	Ongoing
Complete and implement a Wayfinding Plan for the community to include directional signage for visitors, bike/pedestrian trails and routes, and other community destinations. Build on the momentum from the Village's involvement in the Chippewa Valley Bike Routes signage project.	Long-term
Work with Chippewa County on improved mowing/upkeep of gateway entrance areas a Highway 53 and CTH OO.	Short-term
In partnership with the Metropolitan Planning Organization, continue to work with adjacent municipalities to explore public collaborative transportation options within the Village and to nearby communities.	Short-term
<b>Utilities &amp; Community Facilities</b>	<b>Suggested Timeline</b>
Continue to monitor PFAs requirements. It is not known at this time whether the Village will be required to take related action on the municipal water system.	Ongoing
Evaluate options to improve access to the Village recycling center.	Short-term

Work with Chippewa County Emergency Management and WCWRPC to explore funding opportunities for a community storm shelter.	Long-term
Explore options for and pursue public access to Joe Joas' Park.	Long-term
<p>Explore and consider alternative options to Private Onside Wastewater Treatment Systems (POWTS), including:</p> <ul style="list-style-type: none"> <li>Engage the City of Eau Claire, City of Chippewa Falls, and Wisconsin DNR to develop a long-term wastewater management strategy for the Village of Lake Hallie, potentially including the connection to existing municipal wastewater facilities in adjacent cities, the construction of a Village-operated wastewater treatment facility, the construction of smaller, neighborhood or shared treatment systems, or a combination of two or more of these alternatives. As part of this collaboration, the Village will actively participate in the sewer service area planning for the Chippewa Falls- Eau Claire urban area.</li> <li>Consider hiring an engineering firm to conduct a feasibility study to determine the necessity and cost-effectiveness of constructing and maintaining a Village-operated municipal wastewater treatment facility and system.</li> <li>Carefully examine allowing cluster septic systems as an alternative to individual private wastewater treatment systems. Ensure that any proposed systems have strong maintenance agreements and consider setting up a Village utility.</li> <li>Work with Chippewa County Zoning to identify zoning ordinance amendments to the minimum lot size for single-family residential structures; explore options to allow a smaller lot for a smaller house with fewer bedrooms.</li> </ul>	Short-term
Explore interest and potential partnerships in creating a community center that would provide adult and young programming.	Long-term
Remain actively involved in Xcel Energy's plans to install a segment of the Western Wisconsin Transmission Connection transmission line through the Village, and advocate for a final alignment and design that maximizes positive economic development impacts and minimizes negative impacts on the Village.	Ongoing
<b>Agricultural &amp; Natural, and Cultural Resources</b>	<b>Suggested Timeline</b>
Work with Lake Hallie Association to maintain and improve the water quality of the lake and educate the public on preserving water quality.	Ongoing
Develop training materials regarding proper use and maintenance of septic systems.	Short-term
Develop water testing program to monitor ground water quality.	Short-term
Continue to implement wellhead protection in the Village for the municipal wellfields and update the Village Wellhead Protection Plan as new wells are brought on to the system.	Ongoing

Engage the City of Eau Claire, City of Chippewa Falls, and Wisconsin DNR to develop a long-term wastewater management strategy for the Village of Lake Hallie, potentially including the connection to existing municipal wastewater facilities in adjacent cities, the construction of a Village-operated wastewater treatment facility, the construction of smaller, neighborhood or shared treatment systems, or a combination of two or more of these alternatives. As part of this collaboration, the Village will actively participate in the sewer service area planning for the Chippewa Falls- Eau Claire urban area.	Short-term
Participate in the update and implementation of the Chippewa Falls-Eau Claire Urban Area Sewer Service Area Plan. Encourage consistency between the SSA Plan and the Village's plans and policies, including environmentally sensitive area definitions.	Short-term
The Village will continue to participate in Rain to Rivers of Western Wisconsin for stormwater and runoff-related educational outreach in the community, including efforts to limit the use of pesticides, fertilizers, and other chemicals.	Ongoing
Seek funding opportunities to expand the private well permit program to include all wells within the Village (regardless if on premises served by municipal water system).	Long-term
Encourage landowners in or near areas that have experienced flooding in the past to consider purchasing flood insurance.	Ongoing
Continue to require the pumping and sign-off of private on-site wastewater treatment systems (POWTS) every three (3) years.	Ongoing
Educate residents on public burning information which is available on the Village's website.	Short-term
Explore creating a trail hub at Peace Memorial Park.	Long-term
Explore options for establishing a public or private community center that provides a space for the community to come together for a variety of uses.	Long-term
<b>Economic Development</b>	<b>Suggested Timeline</b>
Encourage training programs that support the needs of the workforce.	Ongoing
Work to utilize marketing outlets to promote positive economic development activities through press releases, websites and printed materials.	Short-term
Continue to use tax incremental financing (TIF) to support economic development, blight removal, and affordable housing in the Village.	Ongoing
Create an overall brand for the Village. Incorporate the brand and message into Village signs and marketing.	Long-term
Consider adding signage and other amenities to make Business 53 corridor more attractive and help people identify that they are within the Village.	Long-term
Educate businesses on funding opportunities for business improvements such as building façade renovations, to enhance the appearance of the business.	Ongoing
Promote/Market the Village as a tourism destination with recreational amenities (pickleball, bike trail, Lake Hallie, Chippewa River access, etc.).	Ongoing
Continue to work with Chippewa County Economic Development Corporation (CCEDC) on business retention efforts and economic development initiatives.	Ongoing

# IMPLEMENTATION

Continue to work with the Chippewa Area Chamber of Commerce on business promotion and tourism initiatives.	Ongoing
Consider hiring a Village Administrator to strengthen economic development efforts in the Village.	Short-term
Meet with the property owner(s) of land along Commercial Boulevard to share the Village's desired vision for the corridor.	Short-term
As detailed in the Utilities and Community Facilities element, pursue alternative options to Private Onside Wastewater Treatment Systems (POWTS).	Short-term
<b>Intergovernmental Cooperation</b>	<b>Suggested Timeline</b>
Engage partner communities, including City of Chippewa Falls and City of Eau Claire, to pursue public collaborative transportation options.	Short-term
Engage the City of Eau Claire, City of Chippewa Falls, and Wisconsin DNR to develop a long-term wastewater management strategy for the Village of Lake Hallie, potentially including the connection to existing municipal wastewater facilities in adjacent cities, the construction of a Village-operated wastewater treatment facility, the construction of smaller, neighborhood or shared treatment systems, or a combination of two or more of these alternatives. As part of this collaboration, the Village will actively participate in the sewer service area planning for the Chippewa Falls- Eau Claire urban area.	Short-term
Collaborate with City of Eau Claire, City of Chippewa Falls, and City of Altoona to normalize the extraterritorial plat review authority boundaries to roads and existing property boundaries.	Long-term
Encourage cooperation with the City of Chippewa Falls and other neighboring jurisdictions for funding opportunities and shared services.	Ongoing
Continue to partner with Lake Hallie Lake Association on actions to improve water quality.	Ongoing
Explore a potential cooperative boundary agreement with the Town of Hallie as there are many aging farms that may have future development opportunities.	Long-term
<b>Land Use</b>	<b>Suggested Timeline</b>
For potential growth areas outside the Village's corporate limits, approach adjacent towns to explore cooperative planning and cooperative boundary agreements and, potentially, extraterritorial zoning.	Long-term
Evaluate opportunities to improve marketing and promotion of available development opportunities within the Village.	Ongoing
Consider adopting performance or design standards for new development or redevelopment to include items such as buffers at transitions of uses, etc.	Long-term
Consider adopting a Village Land Division Ordinance.	Short-term
Work with Chippewa County Zoning to identify strategies for improving enforcement of land use regulations.	Short-term
Consistent with previous plan sections:	Short-term

<p>c) Engage partner communities, including City of Chippewa Falls and City of Eau Claire, to pursue <u>public collaborative transportation options</u>.</p> <p>d) Engage the City of Eau Claire, City of Chippewa Falls, and Wisconsin DNR to develop a <u>long-term wastewater management strategy</u> for the Village of Lake Hallie, potentially including the connection to existing municipal wastewater facilities in adjacent cities, the construction of a Village-operated wastewater treatment facility, the construction of smaller, neighborhood or shared treatment systems, or a combination of two or more of these alternatives. As part of this collaboration, the Village will actively participate in the sewer service area planning for the Chippewa Falls- Eau Claire urban area.</p>	
Sustainability	Suggested Timeline
Evaluate the use of solar power streetlights and other sustainable measures for Village services and facilities.	Long-term
Promote the available recycling facilities available to residents.	Ongoing
Collaborate with Chippewa County and nearby communities on options to provide large-item recycling.	Short-term
Work with partners to educate residents on sustainability issues including water conservation, recycling, and energy use.	Ongoing
Implementation	Suggested Timeline
Implement those policies and strategies found in the elements of this plan as resources and priorities allow.	Ongoing
The Village Board and Plan Commission supports educational opportunities to elected officials, Village staff, community leaders, and interested volunteers, on the details of this plan and progress in its implementation.	Ongoing

## 11.2 Plan Integration and Consistency

The Village of Lake Hallie Comprehensive Plan has an important role as a guide and determinant for future action and policy decision in the community. All development proposals and capital expenditures should be reviewed against the conclusions, vision, goals, and policies of the Plan for consistency. When the Village is requested to comment on proposed policy changes at a county, regional, State or Federal level, the Plan can provide important guidance to Village officials. To promote consistency across jurisdictional boundaries, the Village of Lake Hallie encourages early dialog between all adjoining and overlapping jurisdictions (towns and counties) as they develop or revise their comprehensive plans and ordinances. Where inconsistencies are identified and a resolution cannot be reached, future actions can be developed to bring the parties together to address their concerns.

The elements of this Comprehensive Plan are also internally consistent. As a result of the Comprehensive Plan being developed in a coordinated and simultaneous effort, the planning process has ensured that the development and review of each element is consistent with the others; and based on that analysis, there are no known inconsistencies between the planning elements. There is much overlap in issues and policies between the elements. A review of all Plan data, analysis and conclusions, and of Plan goals and policies has been performed to ensure consistency. As the Plan developed, major

consistent themes emerged which moved the Plan toward consistent conclusions and compatible approaches to solving identified problems among the elements. Any future plan amendments should be evaluated for consistency with the overall Comprehensive Plan.

The plan should be used and applied as a whole. Should the Village find that a specific circumstance of proposal is possibly inconsistent with one or more parts of the Comprehensive Plan, but also consistent with one or more other parts, then the Village should use its best judgment to evaluate the circumstance(s) against the vision, goals, and objectives of the plan as a whole.

Wisconsin Statute §66.1001 also requires that if the Village enacts or amends any of the following ordinances, the ordinance must be consistent with and furthers (not contradicts) the objectives, goals, and policies within this comprehensive plan:

- Official maps
- Subdivision ordinance
- Zoning ordinance, except for conditional use permits<sup>17</sup>
- Shoreland/wetland zoning ordinance

If any provision of this Comprehensive Plan is found to be invalid or unconstitutional, or if the application of this Comprehensive Plan to any person or circumstances is found to be invalid or unconstitutional, such invalidity or unconstitutionality will not affect the other provisions or applications of this Comprehensive Plan, which can be given effect without the invalid or unconstitutional provision or application.

In the future, when the Village is requested to comment on proposed changes to other Village or urban area plans, the comprehensive plan can provide important guidance to officials and other stakeholders. And any future Comprehensive Plan amendments by the Village should first be evaluated for consistency with the overall Comprehensive Plan.

## 11.3 Plan Monitoring and Evaluation

Any plan is subject to the passage of time possibly making its policies and recommendations obsolete. The Village of Lake Hallie Plan Commission is responsible for monitoring changing conditions and plan implementation to evaluate progress and whether a plan amendment or update is needed. The Plan Commission will conduct a Comprehensive Plan Annual Review that incorporates asking the following questions:

- (a) Any significant new trends or community changes occurred since the previous evaluation?
- (b) Have any issues or proposals arose that conflict with the plan?
- (c) Have law changes occurred (including State or Federal rule changes) that necessitate a plan change, especially to the policies?
- (d) What is the progress on implementation of the recommended strategies? To assist with this evaluation item, an action plan tracking form is being prepared.
- (e) Are there any needed plan amendments?

It is recommended that plan reviews occur as part of a public meeting and the public be given the opportunity to comment. The Plan Commission will report its findings of each annual review to the Village Board, which may result in a plan amendment or update.

## 11.4 Plan Amendments and Updates

Plan monitoring and evaluation is an ongoing process and may lead to the realization that the Comprehensive Plan requires an amendment or updating. However, frequent plan amendments and updates should be avoided.

### **Plan Amendments**

Plan amendments are minor changes or additions to maps or text within this plan as deemed necessary and appropriate. Plan amendments occur without needing to update all data, maps, service descriptions, etc., as long as the Comprehensive Plan remains internally consistent. The Village Plan Commission must be given sufficient opportunity to make a recommendation to the Village Board on proposed amendments prior to the Village Board decision. Plan amendments are typically triggered by Village Board request or by plan monitoring/evaluation by the Plan Commission. However, a community member or landowner may also petition the Village for a plan amendment.

Prior to a plan amendment, including a Preferred Future Land Use Map amendment, the Village shall consider the following criteria:

- A proposed project should be evaluated for consistency with the *Village of Lake Hallie Comprehensive Plan* as a whole as well as other pertinent community plans.
- A proposed project should not contradict the objectives, goals, and policies of the Comprehensive Plan as whole, or else additional plan changes may be necessary.
- There should be a clear public need for the proposed change or that unanticipated circumstances have resulted in a need for the change.
- The proposed change is likely to have a positive fiscal and/or quality of life impact on the community.
- The proposed change will not create an unreasonable burden on the community to provide and fund services and public facilities.
- The proposed change should also not result in substantial adverse impacts to the community, nearby properties, or the character of the area.

The Village may require the petitioner(s) to prepare reports, impact studies, fiscal analyses, or fund other studies prior to a decision on amending the Comprehensive Plan.

### **Plan Updates**

Plan updates are typically a more substantial re-write of the text involving major revisions to multiple or all of plan sections, including updating of plan goals, data, tables, services, and maps. A plan amendment can be completed in a matter of months compared to a plan update, which can require a year or more.

A plan update is initiated by the Village. The plan will be updated at least every 10 years as required by State law, unless a more frequent update is deemed necessary by the Village Board. The Village Plan Commission is responsible for facilitating the plan update, working within any general guidelines provided by the Village Board, though one or more ad hoc steering committees may be formed to guide the plan update.

Statutorily, plan amendments and plan updates have the same minimum public participation and adoption requirements, though updates often involve greater opportunities of public input at the discretion of the community. Plan amendments and public shall follow the noticing, public hearing, and approval process described in Wis Stats. §66.1001.

## 11.5 Implementation Goal, Objectives, Policies and Strategies

### **Goal:**

Require consistency between and integration of the comprehensive plan recommendations and local ordinances.

### **Objectives:**

1. Require that administration, enforcement, and implementation of land use regulations are consistent with the Village's comprehensive plan.
2. Regularly review the performance of the comprehensive plan and its implementation.

### **Policies:**

1. The comprehensive plan shall be updated every 10 years, but may be amended more frequently if needed.
2. The Village should use partnerships and planning to leverage resources and maximize funding opportunities.
3. Use a variety of media outlets to keep residents informed and encourage involvement in the Village planning activities.
4. The Comprehensive Plan is a plan for the entire community. While the Plan Commission has a certain statutory relationship to the Comprehensive Plan, it is not the expectation that the Plan Commission is responsible for implementing all policies and strategies in the Plan. Plan implementation requires support and partnerships from throughout the community.

### **Strategies:**

1. Implement those policies and strategies found in the elements of this plan as resources and priorities allow.
2. The Village Board and Plan Commission supports educational opportunities to elected officials, Village staff, community leaders, and interested volunteers, on the details of this plan and progress in its implementation.

## Appendix A: Public Participation Plan



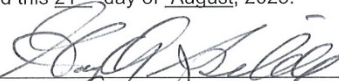
### RESOLUTION 2023-26

#### PUBLIC PARTICIPATION PROCEDURES FOR THE UPDATE OF THE VILLAGE OF LAKE HALLIE COMPREHENSIVE PLAN

- WHEREAS, the Village of Lake Hallie has decided to update its comprehensive plan under the authority and procedures of §62.23 (3) and §66.1001, Wisconsin Statutes; and
- WHEREAS, §66.1001 (4) (a), Wisconsin Statutes, requires that the governing body of the local governmental unit adopt written procedures designed to foster public participation at every stage of comprehensive plan preparation, and that such written procedures provide for wide distribution of proposed, alternative or amended comprehensive elements, an opportunity for the public to submit written comments on the comprehensive plan, and a process for the local governing body to respond to such comments; and
- WHEREAS, the Village Board of the Village of Lake Hallie has designated a plan commission for the purposes defined in §62.23 (1), (2), (4) and (5), Wisconsin Statutes; and
- WHEREAS, the Village of Lake Hallie Plan Commission has reviewed and recommended approval of the following *Public Participation Procedures for the Village of Lake Hallie Comprehensive Plan Update*; and
- WHEREAS, the agreement between the Village of Lake Hallie and WCWRPC is consistent with and furthers the mechanisms identified within the *Public Participation Procedures for the Village of Lake Hallie Comprehensive Plan Update* to foster public participation, ensure wide distribution of draft plan materials, and provide opportunities for written comments on draft plan materials; and
- WHEREAS, the Village of Lake Hallie believes that regular, meaningful public involvement in the plan development process is important to assure that the resulting plan meets the wishes and expectations of the public.

NOW, THEREFORE BE IT RESOLVED, that the Village Board of the Village of Lake Hallie hereby ordain and resolve as follows: to approve the written procedures included in *Public Participation Procedures for the Village of Lake Hallie Comprehensive Plan Update* as its public participation procedures meeting the requirements of §66.1001 (4) (a), Wisconsin Statutes.

Dated this 21<sup>st</sup> day of August, 2023.

  
Gary Spilde, Village President

  
Kenneth Greenwood III, Village Trustee

  
Mark Johnson, Village Trustee

  
Brad Berg, Village Trustee

  
Peter Lehmann, Village Trustee



## Public Participation Procedures for the Village of Lake Hallie Comprehensive Plan Update

### INTRODUCTION

§66.1001 (4) (a), Wisconsin Statutes, requires that the governing body of the local governmental unit adopt written procedures designed to foster public participation, including open discussion, communication programs, information services and public meetings for which advance notice has been provided, at every stage of comprehensive plan preparation, and that such written procedures provide for wide distribution of proposed, alternative or amended comprehensive elements, an opportunity for the public to submit written comments on the comprehensive plan, and a process for the local governing body to respond to such comments.

The Village of Lake Hallie Village Board recognizes the need for an open and active public participation process to foster a strong community commitment to the development and implementation of a comprehensive plan to guide the community's future growth and development. To ensure that the public has an opportunity to be involved in every stage of the update of the Comprehensive Plan, the Village identifies the following actions to promote an active public involvement process that provides complete information, timely public notice, full public access to key decisions, and supports early and continuing involvement of the public in developing the plan.

### PUBLIC PARTICIPATION PROCEDURES

- The Village has a duly appointed Plan Commission pursuant with §66.23 (1) and/or §60.62 (4), Wisconsin Statutes.
- All meetings of the governing body of the local governmental unit (Village Board) and Plan Commission are open to the public and are officially posted to notify the public as required by law. Opportunities for public comment will be provided during the Commission meetings.
- To obtain additional public input, the plan update process will include a web-based community opinion survey.
- Prior to the required public hearing, the governmental units of adjacent or overlapping jurisdiction will be notified of the community's undertaking of the preparation of the Comprehensive Plan and their input sought on intergovernmental issues concerning land use, municipal boundaries, and service provision.
- Prior to the public hearing, draft copies of the Comprehensive Plan will be available at Village Hall, on the Village website, and at the Chippewa Falls Public Library during regular hours for the public to review.
- A joint Plan Commission and Village Board Public Hearing will be conducted on the recommended Comprehensive Plan prior to Plan Commission recommendation and the governing body enacting the plan by ordinance. The Public Hearing will be preceded by Class 1 notice under Chapter 985, Wisconsin Statutes, published at least 30 days before the hearing is held. Additional notice will be provided to non-metallic mining interests pursuant to §66.1001 (4) (e), Wisconsin Statutes. The public is invited to comment and submit written comments.
- The Village Board will consider and respond to written comments regarding the plan before enacting it by ordinance.
- The adopted comprehensive plan will be distributed to:
  1. Every governmental body that is located in whole or in part within the boundaries of the local governmental unit.
  2. The clerk of every local governmental unit that is adjacent to the local governmental unit which is the subject of the plan.
  3. The Wisconsin Department of Administration on behalf of the Wisconsin Land Board
  5. The West Central Wisconsin Regional Planning Commission.
  6. The Chippewa Falls Public Library.
- The Village Plan Commission, with Village Board approval, may implement additional public participation activities as deemed appropriate, practicable, and needed.

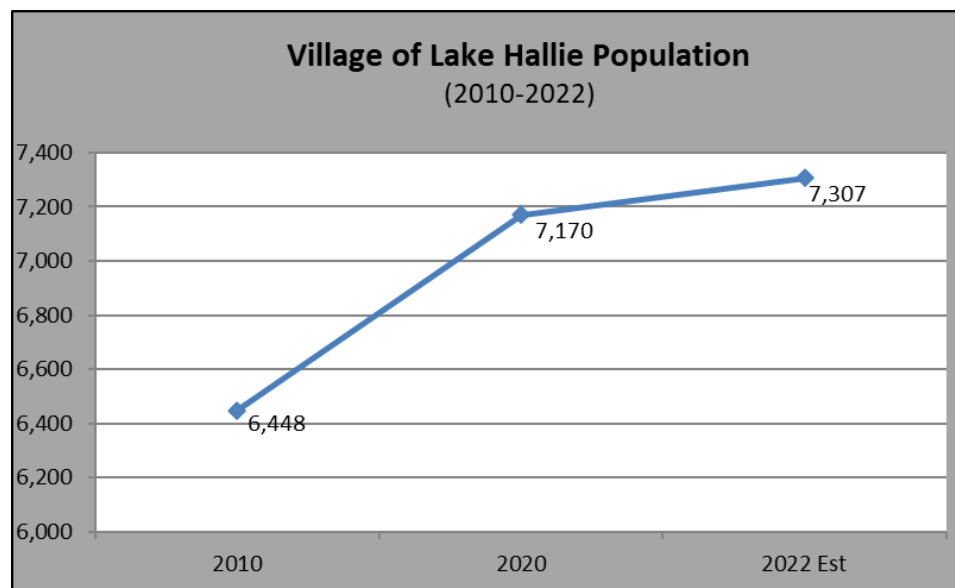
## Appendix B: Background Information and Data

This section highlights some of the key background information and data used by the Village of Lake Hallie Plan Commission during the update of the Village's comprehensive plan. Additional data, forecasts/projections, and related discussion can be found in the plan text.

### Population and Demographics

**2022 WDOA Official Population Estimate:** 7,307 residents

#### Village of Lake Hallie Population Change, 2010 – 2022



Source: U.S. Census Decennial 2010 & 2020; Wisconsin DOA Estimate for 2022

#### Population by Age, Village of Lake Hallie, 2010 & 2020

Age (years)	2010		2020		% Change 2000-2020
	Number	% of Total	Number	% of Total	
Under 5	512	7.9	458	6.4	-10.5
5 to 19	1,303	20.2	1,379	19.2	5.8
20 to 44	2,265	35.1	2,289	31.9	1.1
45 to 64	1,719	26.7	1,850	25.8	7.6
65+	649	10.1	1,194	16.7	84.0
Total	6,448		7,170		11.2
Median Age	35.3 (Chipp Co – 40.1)		39.7 (Chipp Co – 41.7)		+4.4 (Chipp Co – +1.6)

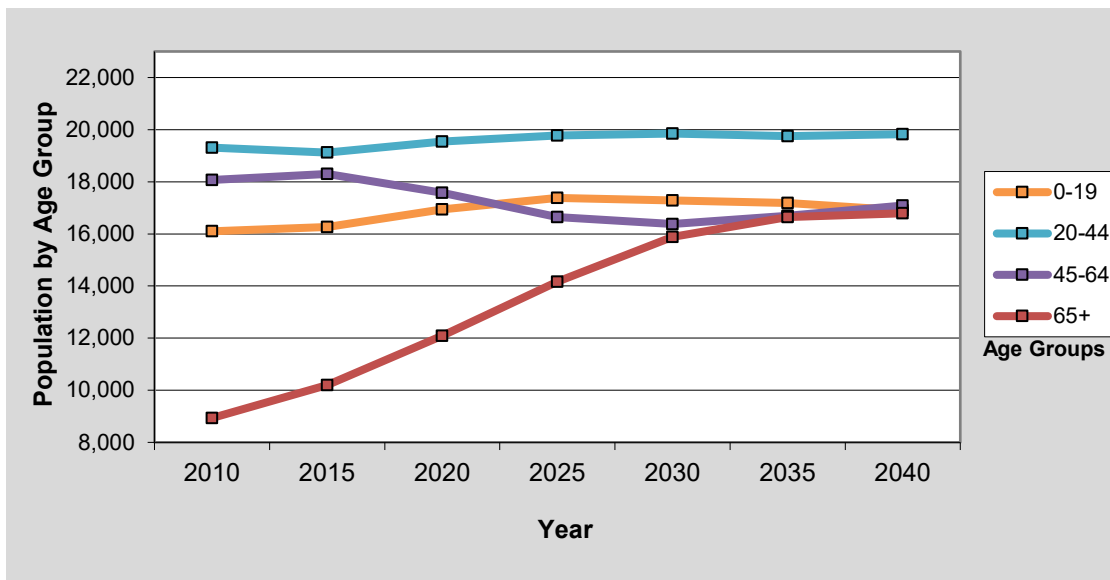
Source: U.S. Census Decennial 2010 & 2020

## Population Estimates & Projections for the Village of Lake Hallie, 2010-2040

	2010 Census	2020 Proj	2020 Census	2025 Proj	2030 Proj	2035 Proj	2040 Proj	2020 Census - 2040 Proj
<b>WisDOA Population Projections (2025-2040)</b>								
Total Population	6,448	7,395	7,170	7,845	8,245	8,580	8,835	
Population Change		947	722	675	400	335	255	1,665
% Population Change		14.7%	11.2%	9.4%	5.1%	4.1%	3.0%	23.2%

Source: Wisconsin Department of Administration, Final Municipal Population Projections, 2013,

## WisDOA Population Projections, Chippewa County, 2010-2040



Source: Wisconsin Department of Administration, Final Population Projections, 2013

## Education, Income, and Employment

### Educational Attainment of Persons Age 25 & Older Village of Lake Hallie

Attainment Level	Number	Percent of Total
Less than 9 <sup>th</sup> Grade	91	1.8
9 <sup>th</sup> Grade to 12 Grade, No Diploma	65	1.3
High School Graduate (includes equivalency)	1327	26.4
Some College, No Degree	1437	28.6
Associate Degree	643	12.8
Bachelor's Degree	1162	23.1
Graduate or Professional Degree	305	6.1
<b>TOTAL PERSONS 25 AND OVER</b>	<b>5,030</b>	

Source: U.S. Census, 2017-2021 5-Year ACS

- Educational attainment of Village residents has been improving with 96.9 percent of residents over 25 years of age in 2021 (ACS 5-year estimates<sup>9</sup>) having at least attained a high school diploma as compared to 90.7 percent in 2010.

## Median Household Income, 2010 - 2020

	2010	2021	% change 2010 to 2021
Village of Lake Hallie	\$60,264	\$65,332	8.4%
Chippewa County	\$48,672	\$63,172	29.8%
Wisconsin	\$51,598	\$67,080	30.0%

Source: U.S. Census 2006-2010 5-Year ACS, 2017-2021 5-Year ACS

- In 2021, Village households with a householder age 65 and older had a median household income of \$36,146. In comparison, Village households consisting of families had a median of \$79,142.

## Unemployment Rate, 2010 & 2021

	2010		2021	
	Unemployed	Unemployment Rate	Unemployed	Unemployment Rate
Village of Lake Hallie	151	4.3%	8	0.2%
Chippewa County	2,332	7.0%	933	2.8%
Wisconsin	204,600	6.7%	109,017	3.5%

Source: U.S. Census 2006-2010 5-Year ACS, 2017-2021 5-Year ACS

## Means of Transportation to Work for Village of Lake Hallie Workers 16 Years & Over, 2021

Primary Means of Transportation	Percent of Workers
Car, Truck, or Van – Drove Alone	82.5%
Car, Truck, or Van - Carpooled	6.9%
Public Transportation (excluding taxi)	0.0%
Walked	1.2%
Bicycle	0.4%
Taxicab, motorcycle, or other	3.8%
Worked at home	5.1%

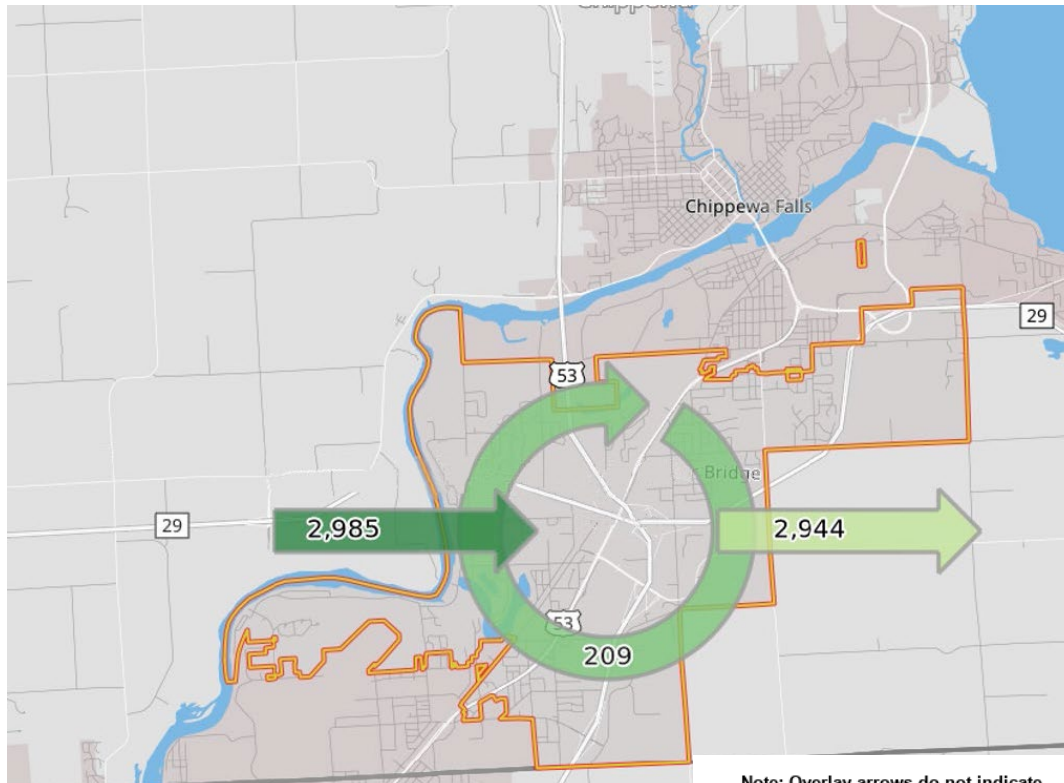
Source: U.S. Census 2017-2021 5-Year ACS

- Of employed residents in the Village of Lake Hallie, mean travel time to work was 17.9 minutes.

<sup>9</sup> Many of the 2021 economic estimates are based on American Community Survey 5-year estimates which can have fairly significant margins of error.

## Inflow / Outflow Analysis, Village of Lake Hallie Residents, 2020 (Primary Job)

Source: U.S. Census Bureau OnTheMap



### Inflow/Outflow Job Counts (Primary Jobs)

	2020	
	Count	Share
Employed in the Selection Area	3,194	100.0%
Employed in the Selection Area but Living Outside	2,985	93.5%
Employed and Living in the Selection Area	209	6.5%
Living in the Selection Area	3,153	100.0%
Living in the Selection Area but Employed Outside	2,944	93.4%
Living and Employed in the Selection Area	209	6.6%

Note: Overlay arrows do not indicate directionality of worker flow between home and employment locations.

- Employed and Live in Selection Area
- Employed in Selection Area, Live Outside
- Live in Selection Area, Employed Outside

### Jobs Counts by County Subdivisions Where Workers Live - Primary Jobs

	2020	
	Count	Share
All County Subdivisions	3,194	100.0%
Eau Claire city (Eau Claire, WI)	518	16.2%
Chippewa Falls city (Chippewa, WI)	290	9.1%
Lake Hallie village (Chippewa, WI)	209	6.5%
Lafayette town (Chippewa, WI)	126	3.9%
Altoona city (Eau Claire, WI)	92	2.9%
Eau Claire city (Chippewa, WI)	60	1.9%
Washington town (Eau Claire, WI)	55	1.7%
Eagle Point town (Chippewa, WI)	52	1.6%
Seymour town (Eau Claire, WI)	49	1.5%
Bloomer city (Chippewa, WI)	46	1.4%
Anson town (Chippewa, WI)	44	1.4%
Menomonie city (Dunn, WI)	40	1.3%

## Land Use

Land Use Acreage and Assessed Value Per Acre, Village of Lake Hallie, 2012 and 2022

	Agricultural	Forest	Ag. Forest	Undeveloped	Residential	Commercial	Manufacturing	Other	Total
<b>2012</b>									
# Parcels	119	31	13	51	2,882	368	12	10	3,486
# Improved	-	-	-	-	2,285	239	9	10	2,543
Acres	1,300	508	133	410	2,508	1,343	148	19	6,369
Land Value per Acre	\$192	\$3,074	\$1,909	\$1,314	\$24,427	\$38,782	\$6,241	\$7,263	\$18,372
Improv. Value per Imp. Parcel	-	-	-	-	\$123,446	\$372,138	\$315,489	\$88,570	\$147,361
<b>2022</b>									
# Parcels	119	33	13	48	3,090	375	16	8	3,702
# Improved	-	-	-	-	2,565	256	14	8	2,843
Acres	1,169	566	133	345	2,616	1,291	171	15	6,306
Land Value per Acre	\$177	\$4,070	\$3,205	\$1,611	\$33,799	\$46,853	\$8,995	\$9,240	\$24,433
Improv. Value per Imp. Parcel	-	-	-	-	\$172,497	\$497,908	\$621,271	\$139,713	\$203,917
<b>Difference</b>									
# Parcels	0	2	0	-3	208	7	4	-2	216
# Improved	-	-	-	-	280	17	5	-2	300
Acres	-131	58	0	-65	108	-52	23	-4	-63
Land Value per Acre	\$(15)	\$996	\$1,295	\$298	\$9,372	\$8,072	\$2,754	\$1,977	\$6,061
Improv. Value per Imp. Parcel	-	-	-	-	\$49,051	\$125,769	\$305,783	\$51,143	\$56,555

Source: Wisconsin Department of Revenue

### Notes:

- The above values do not include unassessed or exempt properties, such as those owned by governmental units, churches, or non-profits.
- Agricultural land is primarily classified and assessed based on its actual, predominant use (use value), and not its market value. For instance, active farmland that is planned for commercial or residential use will be assessed as "Agricultural." Undeveloped land (e.g., poorly drained, ponds, depleted gravel pits, fallow tillable land, incapable of commercial forest) and "Ag Forest" is typically assessed at 50% of its full value. "Other" includes farm buildings and improvements, including the farm operator's residence. Sand mines and processing facilities will be classified as "Manufacturing" once your assessor receives the official DOR letter.



## Demographic and Income Profile

Lake Hallie Village, WI  
Lake Hallie Village, WI (5541525)  
Geography: Place

Prepared by Esri

Summary	Census 2010		Census 2020		2023	2028
Population	6,345		7,167		7,253	7,330
Households	2,419		2,808		2,879	2,949
Families	1,716		-		2,042	2,084
Average Household Size	2.61		2.53		2.49	2.46
Owner Occupied Housing Units	1,712		-		1,956	2,048
Renter Occupied Housing Units	707		-		923	901
Median Age	35.5		-		38.1	38.8
Trends: 2023-2028 Annual Rate	Area		State		National	
Population	0.21%		0.11%		0.30%	
Households	0.48%		0.33%		0.49%	
Families	0.41%		0.25%		0.44%	
Owner HHs	0.92%		0.52%		0.66%	
Median Household Income	1.82%		2.54%		2.57%	
Households by Income			2023		2028	
			Number	Percent	Number	Percent
<\$15,000			180	6.3%	151	5.1%
\$15,000 - \$24,999			282	9.8%	226	7.7%
\$25,000 - \$34,999			310	10.8%	277	9.4%
\$35,000 - \$49,999			331	11.5%	321	10.9%
\$50,000 - \$74,999			684	23.8%	710	24.1%
\$75,000 - \$99,999			360	12.5%	353	12.0%
\$100,000 - \$149,999			526	18.3%	632	21.4%
\$150,000 - \$199,999			80	2.8%	123	4.2%
\$200,000+			126	4.4%	156	5.3%
Median Household Income			\$59,570		\$65,195	
Average Household Income			\$80,801		\$91,906	
Per Capita Income			\$32,088		\$36,991	
Population by Age	Census 2010		Census 2020		2023	2028
	Number	Percent	Number	Percent	Number	Percent
0 - 4	505	8.0%	481	6.6%	471	6.4%
5 - 9	446	7.0%	514	7.1%	526	7.2%
10 - 14	441	6.9%	501	6.9%	555	7.6%
15 - 19	389	6.1%	419	5.8%	479	6.5%
20 - 24	381	6.0%	365	5.0%	342	4.7%
25 - 34	966	15.2%	972	13.4%	848	11.6%
35 - 44	831	13.1%	1,091	15.0%	1,149	15.7%
45 - 54	917	14.5%	855	11.8%	884	12.1%
55 - 64	778	12.3%	918	12.7%	763	10.4%
65 - 74	375	5.9%	766	10.6%	795	10.8%
75 - 84	244	3.8%	281	3.9%	418	5.7%
85+	73	1.2%	90	1.2%	100	1.4%
Race and Ethnicity	Census 2010		Census 2020		2023	2028
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,957	93.9%	6,491	90.6%	6,473	89.2%
Black Alone	36	0.6%	39	0.5%	55	0.8%
American Indian Alone	31	0.5%	65	0.9%	66	0.9%
Asian Alone	183	2.9%	174	2.4%	238	3.3%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	37	0.6%	46	0.6%	58	0.8%
Two or More Races	100	1.6%	352	4.9%	363	5.0%
Hispanic Origin (Any Race)	116	1.8%	155	2.2%	171	2.4%

**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

August 02, 2023

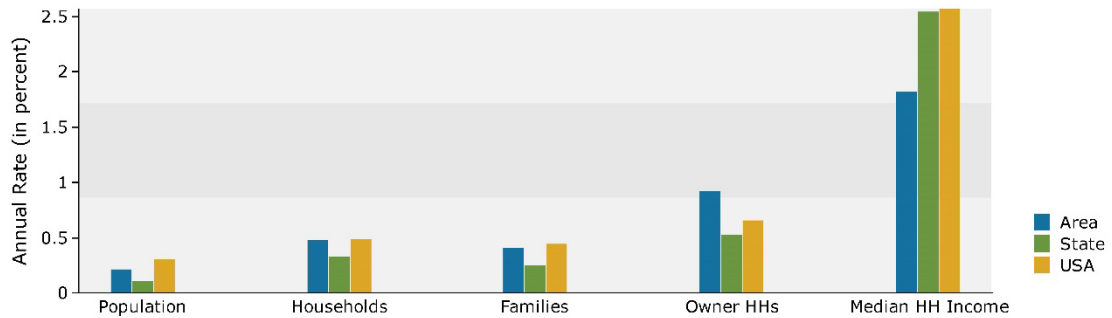


## Demographic and Income Profile

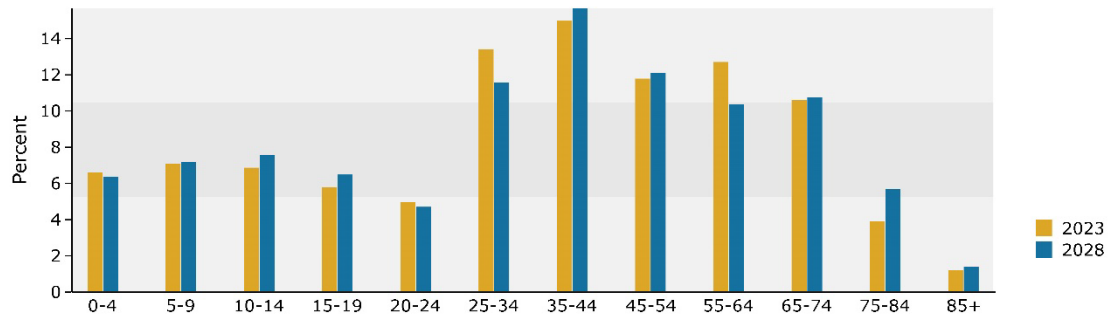
Lake Hallie Village, WI  
Lake Hallie Village, WI (5541525)  
Geography: Place

Prepared by Esri

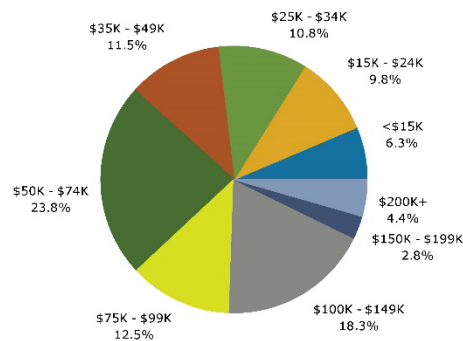
Trends 2023-2028



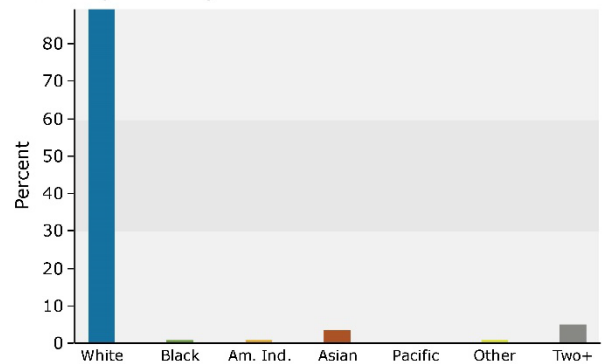
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 2.4%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

August 02, 2023

©2023 Esri

Page 2 of 2

## Appendix C: Housing Data

The following housing data is a supplement to the housing data provided and conditions described in the main plan document.

### Housing

#### Housing Occupancy and Tenure, Village of Lake Hallie, 2010 to 2020

	2010	% of Total	2020	% of Total	# Change '10--'20	% Change '10--'20
Total Housing Units	2,554		2,904		350	13.7%
Occupied Housing Units	2,447	95.8%	2,809	96.7%	362	14.8%
Owner-Occupied	1,765	72.1%	2,032	72.3%	267	15.1%
Renter-Occupied	682	27.9%	777	27.7%	95	13.9%
Vacant Housing Units	107	4.2%	95	3.3%	-12	-11.2%
Seasonal/Rec/ Occasional Use	20	18.7%	21	22.1%	1	
Average Household Size of owner-occupied unit	2.6		2.54		-0.06	
Average Household Size of renter-occupied unit	2.67		1.99		-0.68	

Source: U.S. Decennial Census 2000, 2010, & 2020, 2020 Avg HH Size from 2016-2020 ACS 5-Year Estimates

#### Units in Structure, Village of Lake Hallie, 2010 & 2021

	2010	% of Total	2021	% of Total
1-Unit Detached	1,667	70.1%	2,063	70.0%
1-Unit Attached	250	10.5%	276	9.4%
2 Units	273	11.5%	422	14.3%
3 or 4 units	0	0.0%	43	1.5%
5 to 9 units	29	1.2%	26	0.9%
10 or more Units	13	0.5%	105	3.6%
20 or More Units	0	0.0%	0	0.0%
Mobile Home	146	6.1%	11	0.4%
Boat, RV, Van, Etc.	0	0.0%	0	0.0%
TOTAL	2,378		2,946	

Source: U.S. Census, 2006-2010 5-Year ACS, 2017-2021 5-Year ACS – Based on sample data; ACS annual depending on timeline included.

**1-Unit Attached** are housing units separated by a full floor-to-ceiling wall with separate utility meters (e.g., townhouses, duplexes).

**2 Units** are structures that have living units on separate floors (e.g., a home with a rental unit on the 2<sup>nd</sup> floor).

**Units by Year Structure Built, Village of Lake Hallie, 2021**

	Estimate	% of Total
Built 2020 or later	19	0.6%
Built 2010 to 2019	522	17.7%
Built 2000 to 2009	608	20.6%
Built 1990 to 1999	365	12.4%
Built 1980 to 1989	443	15.0%
Built 1970 to 1979	312	10.6%
Built 1960 to 1969	184	6.2%
Built 1950 to 1959	234	7.9%
Built 1940 to 1949	134	4.5%
Built 1939 or earlier	125	4.2%
<b>TOTAL</b>	<b>2,946</b>	

Source: U.S. Census 2017-2021 5-Year ACS

**Housing Value of Owner-Occupied Units, 2021**

Less than \$50,000	\$50,000-\$99,999	\$100,000 - \$149,000	\$150,000 - \$199,999	\$200,000 - \$299,999	\$300,000 - \$499,999	\$500,000 or more	Village Median Value	Chippewa County Median Value	State Median Value
1.0% (19)	2.0% (38)	16.6% (314)	36.2% (682)	30.1% (567)	12.8% (242)	1.3% (24)	\$192,600	\$183,600	\$200,400

Source: U.S. Census 2017-2021 5-Year ACS

**Owner-Occupied (w/mortgage) Housing Costs as a Percentage of Household Income, 2021**

Less than 20%	20.0% - 24.9%	25.0% - 29.9%	30.0% - 34.9%	35.0% or more	Village (with mortgages) % not affordable	Chippewa County (with mortgages) % not affordable
51.2%	15.3%	14.5%	0.6%	18.4%	19.0%	21.4%

Note: U.S. HUD defines affordable housing as 30% or less of monthly or annual income.

Source: U.S. Census 2017-2021 5-Year ACS

**Contract Rent (Renter Occupied Units), 2021**

Less than \$500	\$500 - \$999	\$1,000 - \$1,499	\$1,500 or more	No Cash Rent	Median Contract Rent
0.0% (0)	68.8% (700)	21.6% (220)	2.3% (23)	7.3% (74)	\$818

Source: U.S. Census 2017-2021 5-Year ACS

**Gross Rent as a Percentage of Household Income, 2021**

Less than 15%	15.0% - 19.9%	20.0% - 24.9%	25.0% - 29.9%	30.0% - 34.9%	35.0% or more	Village % not affordable	Chippewa County % not affordable
11.3%	6.7%	30.3%	2.3%	11.5%	37.9%	49.4%	46.7%

Note: U.S. HUD defines affordable housing as 30% or less of monthly or annual income.

Source: U.S. Census 2017-2021 5-Year ACS

### Village of Lake Hallie Housing Affordability Analysis

The tables below provide an affordability analysis of the renter and owner-occupied housing in the Village of Lake Hallie, with the following assumptions:

Village of Lake Hallie Renter Housing Gap Analysis					
Household Income Ranges	Number of Renter Households	% of Renter Households	Affordable Renter Range	Number of Renter Units	Balance
Less than \$10,000	65	6%	\$0-\$199	74	9
\$10,000 to \$14,999	13	1%	\$200-\$299	0	-13
\$15,000 to \$24,999	118	12%	\$300-\$549	0	-118
\$25,000 to \$34,999	235	23%	\$550-749	214	-21
\$35,000 to \$49,999	86	8%	\$750-\$999	486	400
\$50,000 to \$74,999	346	34%	\$1,000-\$1,499	220	-126
\$75,000 to \$99,999	70	7%	\$1,500-\$1,999	23	-47
\$100,000 to \$149,999	55	5%	\$2,000-\$2,999	0	-55
\$150,000 or more	29	3%	\$3,000 +	0	-29
Source: U.S. Census 2017-2021 5-year Estimates					
i. The above price points are calculated based on affordable contract rent at 25% of household income, which is different than the 30% standard for gross rent discussed previously. The additional 5% in the Federal standards allows for the payment of all other housing costs.					
ii. The above includes some rental units with zero cash rent. The above includes some rental units with zero cash rent. The above includes some rental units with zero cash rent. The above includes some rental units with zero cash rent. The above includes some rental units with zero cash rent.					
iii. The U.S. Census Bureau provides data for household incomes and house values in ranges. To calculate the "Affordable Renter Range", the household income was divided by 12 (months) and multiplied by .25. This result did not yield household income ranges that aligned perfectly with the contract rent value ranges; these ranges were matched up as closely as possible.					

Village of Lake Hallie Owner Housing Gap Analysis					
Household Income Ranges	Number of Owner Households	% of Owner Households	Affordable Owner Range	Number of Owner Units	Balance
Less than \$25,000	170	9%	\$0-\$59,999	26	-144
\$25,000 to \$34,999	96	5%	\$60,000-\$89,999	0	-96
\$35,000 to \$49,999	157	8%	\$90,000-\$124,999	255	98
\$50,000 to \$74,999	425	23%	\$125,000-\$199,999	772	347
\$75,000 to \$99,999	354	19%	\$200,000-\$249,999	269	-85
\$100,000 to \$149,999	435	23%	\$250,000-\$399,999	484	49
\$150,000 or more	249	13%	\$400,000 +	80	-169
Source: U.S. Census 2017-2021 5-year Estimates					
i. The above affordable price points are calculated based 2.5 times the annual household income, which accounts for the financing of the home purchase over time at about 25% of the household income. This is less than the 30% affordability standard discussed previously. The additional 5% in the Federal standard allows for the payment of all other housing costs, such as real estate taxes, insurance, and utilities.					
ii. The U.S. Census Bureau provides data for household incomes and house values in ranges. To calculate the "Affordable Renter Range", the household income was multiplied by 2.5. The result did not yield household income ranges that aligned perfectly with the house value ranges; these ranges were matched up as closely as possible.					



## Housing Profile

Lake Hallie Village, WI  
Lake Hallie Village, WI (5541525)  
Geography: Place

Prepared by Esri

Population		Households	
2010 Total Population	6,345	2023 Median Household Income	\$59,570
2020 Total Population	7,167	2028 Median Household Income	\$65,195
2023 Total Population	7,253	2023-2028 Annual Rate	1.82%
2028 Total Population	7,330		
2023-2028 Annual Rate	0.21%		

Housing Units by Occupancy Status and Tenure	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	2,536	100.0%	2,978	100.0%	3,050	100.0%
Occupied	2,419	95.4%	2,879	96.7%	2,949	96.7%
Owner	1,712	67.5%	1,956	65.7%	2,048	67.1%
Renter	707	27.9%	923	31.0%	901	29.5%
Vacant	117	4.6%	99	3.3%	101	3.3%

Owner Occupied Housing Units by Value	2023		2028	
	Number	Percent	Number	Percent
Total	1,956	100.0%	2,048	100.0%
<\$50,000	32	1.6%	24	1.2%
\$50,000-\$99,999	10	0.5%	4	0.2%
\$100,000-\$149,999	275	14.1%	152	7.4%
\$150,000-\$199,999	654	33.4%	509	24.9%
\$200,000-\$249,999	250	12.8%	255	12.5%
\$250,000-\$299,999	292	14.9%	353	17.2%
\$300,000-\$399,999	293	15.0%	470	22.9%
\$400,000-\$499,999	75	3.8%	143	7.0%
\$500,000-\$749,999	61	3.1%	116	5.7%
\$750,000-\$999,999	11	0.6%	16	0.8%
\$1,000,000-\$1,499,999	3	0.2%	6	0.3%
\$1,500,000-\$1,999,999	0	0.0%	0	0.0%
\$2,000,000+	0	0.0%	0	0.0%
Median Value	\$201,400		\$261,331	
Average Value	\$242,702		\$286,267	

Census 2010 Housing Units	Number	Percent
Total	2,536	100.0%
In Urbanized Areas	2,435	96.0%
In Urban Clusters	0	0.0%
Rural Housing Units	102	4.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

August 02, 2023



## Housing Profile

Lake Hallie Village, WI  
 Lake Hallie Village, WI (5541525)  
 Geography: Place

Prepared by Esri

Census 2010 Owner Occupied Housing Units by Mortgage Status			Number	Percent
Total			1,712	100.0%
Owned with a Mortgage/Loan			1,210	70.7%
Owned Free and Clear			502	29.3%
Census 2010 Vacant Housing Units by Status			Number	Percent
Total			108	100.0%
For Rent			29	26.9%
Rented- Not Occupied			5	4.6%
For Sale Only			16	14.8%
Sold - Not Occupied			4	3.7%
Seasonal/Recreational/Occasional Use			19	17.6%
For Migrant Workers			0	0.0%
Other Vacant			35	32.4%
Census 2010 Occupied Housing Units by Age of Householder and Home Ownership				
		Occupied Units	Owner Occupied Units	
			Number	% of Occupied
Total		2,418	1,711	70.8%
15-24		90	19	21.1%
25-34		465	262	56.3%
35-44		455	314	69.0%
45-54		507	397	78.3%
55-64		440	361	82.0%
65-74		243	206	84.8%
75-84		162	116	71.6%
85+		56	36	64.3%
Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership				
		Occupied Units	Owner Occupied Units	
			Number	% of Occupied
Total		2,419	1,712	70.8%
White Alone		2,352	1,677	71.3%
Black/African American Alone		8	2	25.0%
American Indian/Alaska Native		11	4	36.4%
Asian Alone		35	20	57.1%
Pacific Islander Alone		0	0	0.0%
Other Race Alone		4	4	100.0%
Two or More Races		9	5	55.6%
Hispanic Origin		19	9	47.4%
Census 2010 Occupied Housing Units by Size and Home Ownership				
		Occupied Units	Owner Occupied Units	
			Number	% of Occupied
Total		2,421	1,712	70.7%
1-Person		537	342	63.7%
2-Person		868	685	78.9%
3-Person		441	289	65.5%
4-Person		358	254	70.9%
5-Person		142	96	67.6%
6-Person		45	31	68.9%
7+ Person		30	15	50.0%
2023 Housing Affordability				
Housing Affordability Index		110		
Percent of Income for Mortgage		20.3%		

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

August 02, 2023

## Appendix D: Economic Data

The following economic profile is a supplement to the economic conditions described in the main plan document.

### **Civilian Labor Force and Employment**

It is estimated that the number of Village of Lake Hallie residents in the labor force increased while unemployment decreased from 2010 to 2021. Employment data, especially in rural areas where agriculture, forestry, and extractive industries are a major part of the economy, can have significant seasonal and market-related employment fluctuation.

	2010		2021	
	Unemployed	Unemployment Rate	Unemployed	Unemployment Rate
Village of Lake Hallie	151	4.3%	8	0.2%
Chippewa County	2,332	7.0%	933	2.8%
Wisconsin	204,600	6.7%	109,017	3.5%

### **Unemployment Rate, 2010 & 2021**

Source: U.S. Census 2006-2010 5-Year ACS, 2017-2021 5-Year ACS

The Wisconsin Department of Workforce Development (WI DWD) calculated the 2021 unemployment rate for Chippewa County as 4%, with 1,338 people unemployed in the County. It calculated the unemployment rate for Wisconsin as 3.8%, with 118,698 people unemployed. WI DWD does not provide this data at the Village level.

### **Educational Attainment**

The table below displays the education attainment level of residents in the Village of Lake Hallie that were age 25 and older in 2020. The educational attainment level of persons within a community is often an indicator of the overall income, job availability, and well-being of the community. Lower educational attainment levels can also be a hindrance to attracting certain types of businesses, typically those that require high technical skills and upper management types of positions.

### **Educational Attainment of Persons Age 25 & Older Village of Lake Hallie**

Attainment Level	Number	Percent of Total
Less than 9 <sup>th</sup> Grade	91	1.8
9 <sup>th</sup> Grade to 12 Grade, No Diploma	65	1.3
High School Graduate (includes equivalency)	1327	26.4
Some College, No Degree	1437	28.6
Associate Degree	643	12.8
Bachelor's Degree	1162	23.1
Graduate or Professional Degree	305	6.1
<b>TOTAL PERSONS 25 AND OVER</b>	<b>5,030</b>	

Source: U.S. Census, 2017-2021 5-Year ACS

Based on American Community Survey data, educational attainment of Village residents has been improving with 96.9 percent of residents over 25 years of age in 2021 (ACS 5-year estimates<sup>10</sup>) having at least attained a high school diploma as compared to 90.7% in 2010.

### **Income**

Per the Census ACS 5-year estimate data, the median household income in the Village of Lake Hallie was \$60,264 in 2010, increasing to \$65,332 in 2021. Chippewa County median household income increased from \$48,672 in 2010 to \$63,172 in 2021. For additional comparison, see the income discussion in Appendix B.

In 2021, 6.2 percent of persons and 7.4 percent of families in the Village of Lake Hallie were below the poverty level at some time in the previous 12 months. This is compared to 9.6 percent and 6.8 percent, respectively, for Chippewa County as a whole.

### **Employment by Industrial Sector**

The majority of employed Village residents (93.5%) work outside the Village of Lake Hallie for their primary job per 2020 data from the Census longitudinal survey. The employment by industry within an area illustrates the structure of the economy. Historically, the State of Wisconsin has had a high concentration of employment in manufacturing and agricultural sectors of the economy. Recent state and national trends indicate a decreasing concentration of employment in the manufacturing sector while employment within the services sector is increasing. This trend is partly attributed to the aging of the population.

The table on the following page shows the number of employed residents by industry group in the Village of Lake Hallie. Over half of working Village residents were employed in manufacturing, education, health care, or related social services, and retail trade.

Data is also provided for employment by industry from a different source for 2010 and 2020. The table reflects the economic changes in the past 10 years.

#### **Use Caution When Using Economic Data**

The data in this element should be used for general planning purposes and consideration of trends, but must be used cautiously and with a critical eye. Critical decisions may require additional data collection.

The data found here is taken from different sources and, sometimes, for different geographic areas. Some data sources use different definitions which may differ from each other (as well as your own definition). Further, when dealing with small samples or a single community, a single oversight during data collection (e.g., missing one business) or a change after the data is collected can make large differences. And in some cases, data may be withheld due to confidentiality.

<sup>10</sup> Many of the 2021 economic estimates are based on American Community Survey 5-year estimates which can have fairly significant margins of error.

**Employment by Industry, Village of Lake Hallie, 2021**

Industry	Number	Percent of Total
Agriculture, forestry, fishing and hunting, and mining	49	1.2
Construction	398	9.8
Manufacturing	835	20.5
Wholesale trade	85	2.1
Retail trade	650	15.9
Transportation and warehousing, and utilities	273	6.7
Information	20	0.5
Finance and insurance, and real estate and rental and leasing	228	5.6
Professional, scientific, and management, and administrative and waste management services	242	5.9
Educational services, and health care and social assistance	726	17.8
Arts, entertainment, and recreation, and accommodation and food services	185	4.5
Other services, except public administration	176	4.3
Public administration	214	5.2
TOTAL CIVILIANS EMPLOYED, 16+ YEARS	4,081	

Source: U.S. Census, 2017-2021 5-Year ACS

**Employment by Industry, Village of Lake Hallie Zip Code (54729), 2010 and 2022**

NAICS Code	Description	2010 Jobs	2022 Jobs	Change	Competitive Effect	2022 Employment Concentration
11	Agriculture, Forestry, Fishing & Hunting	100	167	67	65	0.86
21	Mining, Quarrying, and Oil & Gas Extraction	<10	<10	Insf. Data	(5)	0.03
22	Utilities	<10	21	Insf. Data	19	0.39
23	Construction	846	1,201	355	102	1.26
31-33	Manufacturing	3,971	3,836	(136)	(559)	2.99
42	Wholesale Trade	426	506	81	46	0.84
44-45	Retail Trade	2,476	2,756	280	125	1.73
48-49	Transportation and Warehousing	697	888	191	(230)	1.23
51	Information	250	116	(134)	(166)	0.37
52	Finance and Insurance	377	326	(51)	(107)	0.48
53	Real Estate and Rental and Leasing	96	137	41	20	0.47
54	Professional, Scientific, & Technical Services	369	718	349	209	0.61
55	Management of Companies and Enterprises	167	155	(12)	(70)	0.63
56	Administrative and Support and Waste Management and Remediation Services	305	583	278	197	0.56
61	Educational Services (non-public)	117	286	169	150	0.70
62	Health Care and Social Assistance	1,962	2,146	185	(272)	1.02
71	Arts, Entertainment, and Recreation	220	207	(12)	(50)	0.76
72	Accommodation and Food Services	1,165	1,368	203	(36)	1.02
81	Other Services (except Public Administration)	390	451	61	56	0.56
90	Government	569	692	123	134	0.29
99	Unclassified Industry	<10	0	Insf. Data	(1)	0.00
	Total	14,515	16,564	2,049	(376)	

Source: Lightcast Q3 2023 Data Set, September 2023

Included for reference in the previous table are competitive effect and location quotient numbers. Competitive effect is used as part of shift-share analysis to show the number of jobs gained or lost that

cannot be explained by national growth or overall changes in an industry; these numbers attempt to isolate region-specific trends. Location quotient (L.Q.) is a “snapshot in time” of how concentrated or clustered each industry is within the zip code area. In the case of Manufacturing, the area has 2.99 times more jobs compared to the national average. By delving deeper into shift share and L.Q. for different years, trends, competitive advantages, and opportunities can be identified.

#### Employment Forecast by Industry, Village of Lake Hallie Zip Code (54729), 2032

NAICS Code	Description	2022 Jobs	2032 Jobs	# Change
11	Agriculture, Forestry, Fishing & Hunting	167	197	29
21	Mining, Quarrying, and Oil & Gas Extraction	<10	<10	Insf. Data
22	Utilities	21	27	6
23	Construction	1,201	1,304	103
31-33	Manufacturing	3,836	3,985	149
42	Wholesale Trade	506	645	138
44-45	Retail Trade	2,756	3,108	352
48-49	Transportation and Warehousing	888	1,108	220
51	Information	116	113	(2)
52	Finance and Insurance	326	368	42
53	Real Estate and Rental and Leasing	137	169	32
54	Professional, Scientific, & Technical Services	718	934	216
55	Management of Companies and Enterprises	155	172	16
56	Administrative and Support and Waste Management and Remediation Services	583	686	103
61	Educational Services	286	422	136
62	Health Care and Social Assistance	2,146	2,348	202
71	Arts, Entertainment, and Recreation	207	248	40
72	Accommodation and Food Services	1,368	1,443	75
81	Other Services (except Public Administration)	451	532	81
90	Government	692	699	7
99	Unclassified Industry	0	0	0
	Total	16,564	18,508	1,945

Source: Lightcast Q3 2023 Data Set, September 2023

The table above shows an employment forecast for the Lake Hallie zip code. It is important to note that the data at the zip code level are based on samples and the future trends are estimates.

An important feature of determining the economic health and future of Counties and their communities is to determine the amounts and types of jobs currently available as well as making predictions for the future. The Wisconsin Department of Workforce Development (WDWD), Office of Economic Advisors produced employment projections in for West Central Wisconsin, which includes Barron, Clark, Chippewa, Dunn, Eau Claire, Pepin, Pierce, Polk, and St. Croix counties.

#### Employment by Industry Projections, West Central Wisconsin, 2018 and 2028

Industry Title	2018 Employment*	2028 Projected Employment	Change (2018-2028)	
			Employment	Percent
<b>Total All Industries</b>	<b>222,885</b>	<b>235,000</b>		<b>5.48%</b>
<i>Goods-Producing</i>				
Natural Resources and Mining	4,738	4,937	199	4.20%
Construction	8,499	9,935	1,436	16.90%
Manufacturing	36,716	37,701	985	2.68%
<i>Services-Providing</i>				
Trade, Transportation, and Utilities	40,223	42,442	2,219	5.52%
Information	1,607	1,558	-49	-3.05%
Financial Activities	7,112	7,360	248	3.49%
Professional and Business Services	15,662	16,725	1,063	6.79%
Education and Health Services	50,932	55,056	4,124	8.10%
Leisure and Hospitality	21,133	22,930	1,797	8.50%
Other Services (except Government)	8,380	8,629	249	2.97%
Government	11,723	11,733	10	0.09%
Self Employed and Unpaid Family Workers, All Jobs	16,160	16,094	-66	-0.41%

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, September 2018

WDWD notes that employment is a count of jobs rather than people and includes all part- and full-time nonfarm jobs. Employment is rounded to the nearest ten, with employment less than five rounded to zero. Totals may not add-up due to rounding and some data for certain industries may be suppressed due to confidentiality. Government employment includes tribal-owned operations, which are part of Local Government employment. Information is derived using a variety of Federal data sources. It is important to note that unanticipated events may affect the accuracy of the projections.

**Market Potential for Retail Businesses**

The tables on the following pages display the Retail Market potential in the Village of Lake Hallie according to the ESRI Business Analyst Online tool. The Market Potential data measures the likely demand for a product or service in an area, including an estimate of the number of consumers and a Market Potential Index (MPI). “The MPI compares the demand for a specific product or service in an area with the national demand for that product or service.”<sup>11</sup> Products or services with a MPI value greater than 100 represents higher demand than the U.S., and a value less than 100 represents lower demand.

Caution and care must be used in interpreting and applying such data; it must be compared against what you know about your community. The data are based on sampling from various sources, such as the MRI Survey of the American Consumer and the Doublebase from MRI-Simmons. In smaller communities, a small number of oversights in the sampling can have dramatic influences in the results.

These tables show the importance of a diversified mix of retail and services. Not only does a diverse mix of smaller businesses make a local economy more resilient to larger changes in the overall economy, but they are also important to attracting residents and families.

---

<sup>11</sup> ESRI. “2022 Market Potential ESRI Methodology Statement, June 2022”.  
<https://storymaps.arcgis.com/stories/2eca5a489d7d48529d40b5df41970bc4>



## Retail Market Potential

Lake Hallie Village, WI  
 Lake Hallie Village, WI (5541525)  
 Geography: Place

Prepared by Esri

Demographic Summary		2023	2028
Population		7,253	7,330
Population 18+		5,487	5,468
Households		2,879	2,949
Median Household Income		\$59,570	\$65,195
Product/Consumer Behavior	Expected Number of Adults or HHs	Percent of Adults/HHs	MPI
<b>Apparel (Adults)</b>			
Bought Men's Clothing/12 Mo	3,615	65.9%	107
Bought Women's Clothing/12 Mo	2,816	51.3%	99
Bought Shoes/12 Mo	4,189	76.3%	103
Bought Fine Jewelry/12 Mo	1,092	19.9%	97
Bought Watch/12 Mo	725	13.2%	95
<b>Automobiles (Households)</b>			
HH Owns or Leases Any Vehicle	2,741	95.2%	104
HH Bought or Leased New Vehicle/12 Mo	285	9.9%	98
<b>Automotive Aftermarket (Adults)</b>			
Bought Gasoline/6 Mo	5,167	94.2%	104
Bought or Changed Motor Oil/12 Mo	3,188	58.1%	113
Had Vehicle Tune-Up/12 Mo	1,405	25.6%	103
<b>Beverages (Adults)</b>			
Drank Non-Diet (Regular) Cola/6 Mo	2,054	37.4%	101
Drank Beer or Ale/6 Mo	2,174	39.6%	100
<b>Cameras (Adults)</b>			
Own Digital Point and Shoot Camera/Camcorder	584	10.6%	97
Own Digital SLR Camera or Camcorder	619	11.3%	104
Printed Digital Photos/12 Mo	1,518	27.7%	102
<b>Cell Phones (Adults/Households)</b>			
Bought Cell Phone/12 Mo	2,001	36.5%	104
Have a Smartphone	5,189	94.6%	101
Have Android Phone (Any Brand) Smartphone	2,393	43.6%	113
Have Apple iPhone Smartphone	2,855	52.0%	92
HH Owns 1 Cell Phone	757	26.3%	86
HH Owns 2 Cell Phones	1,177	40.9%	105
HH Owns 3+ Cell Phones	909	31.6%	110
HH Has Cell Phone Only (No Landline Telephone)	2,161	75.1%	110
<b>Computers (Households)</b>			
HH Owns Computer	2,451	85.1%	99
HH Owns Desktop Computer	1,155	40.1%	100
HH Owns Laptop or Notebook	1,996	69.3%	98
HH Owns Apple/Mac Brand Computer	584	20.3%	84
HH Owns PC/Non-Apple Brand Computer	2,093	72.7%	102
HH Purchased Most Recent Home Computer at Store	1,108	38.5%	99
HH Purchased Most Recent Home Computer Online	790	27.4%	100
HH Spent \$1-499 on Most Recent Home Computer	480	16.7%	105
HH Spent \$500-999 on Most Recent Home Computer	585	20.3%	100
HH Spent \$1K-1499 on Most Recent Home Computer	344	11.9%	99
HH Spent \$1500-1999 on Most Recent Home Computer	91	3.2%	69
HH Spent \$2K+ on Most Recent Home Computer	135	4.7%	87

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average. **Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2023 and 2028.

August 02, 2023



## Retail Market Potential

Lake Hallie Village, WI  
 Lake Hallie Village, WI (5541525)  
 Geography: Place

Prepared by Esri

Product/Consumer Behavior	Expected Number of Adults or HHs	Percent of Adults/HHs	MPI
<b>Convenience Stores (Adults)</b>			
Shopped at C-Store/6 Mo	3,701	67.5%	106
Bought Brewed Coffee at C-Store/30 Days	633	11.5%	96
Bought Cigarettes at C-Store/30 Days	400	7.3%	119
Bought Gas at C-Store/30 Days	2,492	45.4%	115
Spent \$1-19 at C-Store/30 Days	421	7.7%	104
Spent \$20-39 at C-Store/30 Days	516	9.4%	95
Spent \$40-50 at C-Store/30 Days	471	8.6%	111
Spent \$51-99 at C-Store/30 Days	429	7.8%	128
Spent \$100+ at C-Store/30 Days	1,334	24.3%	116
<b>Entertainment (Adults)</b>			
Attended Movie/6 Mo	1,996	36.4%	98
Went to Live Theater/12 Mo	397	7.2%	106
Went to Bar or Night Club/12 Mo	914	16.7%	103
Dined Out/12 Mo	3,024	55.1%	106
Gambled at Casino/12 Mo	573	10.4%	97
Visited Theme Park/12 Mo	667	12.2%	105
Viewed Movie (Video-on-Demand)/30 Days	515	9.4%	85
Viewed TV Show (Video-on-Demand)/30 Days	344	6.3%	83
Used Internet to Download Movie/30 Days	286	5.2%	87
Downloaded Individual Song/6 Mo	1,083	19.7%	98
Used Internet to Watch Movie/30 Days	1,746	31.8%	93
Used Internet to Watch TV Program/30 Days	1,236	22.5%	102
Played (Console) Video or Electronic Game/12 Mo	718	13.1%	102
Played (Portable) Video or Electronic Game/12 Mo	367	6.7%	101
<b>Financial (Adults)</b>			
Have 1st Home Mortgage	2,358	43.0%	113
Used ATM or Cash Machine/12 Mo	3,387	61.7%	98
Own Any Stock	769	14.0%	94
Own U.S. Savings Bonds	383	7.0%	98
Own Shares in Mutual Fund (Stocks)	706	12.9%	94
Own Shares in Mutual Fund (Bonds)	428	7.8%	91
Have Interest Checking Account	2,189	39.9%	101
Have Non-Interest Checking Account	2,178	39.7%	105
Have Savings Account	4,151	75.7%	102
Have 401(k) Retirement Savings Plan	1,435	26.2%	107
Own or Used Any Credit/Debit Card/12 Mo	5,106	93.1%	100
Avg \$1-110 Monthly Credit Card Expenditures	699	12.7%	111
Avg \$111-225 Monthly Credit Card Expenditures	447	8.1%	106
Avg \$226-450 Monthly Credit Card Expenditures	511	9.3%	101
Avg \$451-700 Monthly Credit Card Expenditures	431	7.9%	85
Avg \$701-1000 Monthly Credit Card Expenditures	437	8.0%	97
Avg \$1001-2000 Monthly Credit Card Expenditures	647	11.8%	100
Avg \$2001+ Monthly Credit Card Expenditures	533	9.7%	88
Did Banking Online/12 Mo	3,286	59.9%	102
Did Banking by Mobile Device/12 Mo	2,719	49.6%	103

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average. **Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2023 and 2028.

August 02, 2023



## Retail Market Potential

Lake Hallie Village, WI  
 Lake Hallie Village, WI (5541525)  
 Geography: Place

Prepared by Esri

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
<b>Grocery (Adults)</b>			
HH Used Bread/6 Mo	2,735	95.0%	100
HH Used Chicken (Fresh or Frozen)/6 Mo	2,068	71.8%	103
HH Used Turkey (Fresh or Frozen)/6 Mo	474	16.5%	111
HH Used Fish or Seafood (Fresh or Frozen)/6 Mo	1,677	58.2%	97
HH Used Fresh Fruit or Vegetables/6 Mo	2,589	89.9%	102
HH Used Fresh Milk/6 Mo	2,407	83.6%	101
HH Used Fish or Seafood (Fresh or Frozen)/6 Mo	1,677	58.2%	87
<b>Health (Adults)</b>			
Exercise at Home 2+ Times/Wk	2,662	48.5%	99
Exercise at Club 2+ Times/Wk	674	12.3%	105
Visited Doctor/12 Mo	4,510	82.2%	103
Used Vitamins or Dietary Supplements/6 Mo	3,728	67.9%	103
<b>Home (Households)</b>			
HH Did Home Improvement/12 Mo	1,286	44.7%	113
HH Used Maid/Prof Cln Svc (+ Furn/Carpet)/12 Mo	849	29.5%	97
HH Purchased Low Ticket HH Furnishing/12 Mo	711	24.7%	101
HH Purchased Big Ticket HH Furnishing/12 Mo	842	29.2%	103
HH Bought Small Kitchen Appliance/12 Mo	754	26.2%	100
HH Bought Large Kitchen Appliance/12 Mo	558	19.4%	119
<b>Insurance (Adults/Households)</b>			
Currently Carry Life Insurance	3,092	56.4%	110
Personally Carry Any Med/Hosp/Accident Insur	4,782	87.2%	102
Homeowner Carries Home/Personal Property Insurance	3,801	69.3%	112
Renter Carries Home/Pers Property Insurance	604	11.0%	92
HH Has 1 Vehicle Covered w/Auto Insurance	742	25.8%	84
HH Has 2 Vehicles Covered w/Auto Insurance	1,017	35.3%	108
HH Has 3+ Vehicles Covered w/Auto Insurance	905	31.4%	119
<b>Pets (Households)</b>			
HH Owns Cat	755	26.2%	114
HH Owns Dog	1,428	49.6%	126
<b>Psychographics (Adults)</b>			
<b>Represents adults who "completely agree" with the statement:</b>			
Am Interested in How to Help Env: 4-Agr Cmpl	991	18.1%	97
Buying American Is Important: 4-Agr Cmpl	1,976	36.0%	112
Buy Based on Quality Not Price: 4-Agr Cmpl	771	14.1%	93
Buy on Credit Rather Than Wait: 4-Agr Cmpl	649	11.8%	93
Only Use Coupons Brands Usually Buy: 4-Agr Cmpl	568	10.4%	94
Will Pay More for Env Safe Prods: 4-Agr Cmpl	587	10.7%	88
Buy Based on Price Not Brands: 4-Agr Cmpl	1,558	28.4%	104
Am Interested in How to Help Env: 4-Agr Cmpl	991	18.1%	97
<b>Reading (Adults)</b>			
Bought Digital Book/12 Mo	990	18.0%	96
Bought Hardcover Book/12 Mo	1,548	28.2%	104
Bought Paperback Book/12 Mo	1,859	33.9%	100
Read Daily Newspaper (Paper Version)	604	11.0%	72
Read Digital Newspaper/30 Days	2,363	43.1%	85
Read Magazine (Paper/Electronic Vers)/6 Mo	4,619	84.2%	97

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average. **Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2023 and 2028.

August 02, 2023



## Retail Market Potential

Lake Hallie Village, WI  
 Lake Hallie Village, WI (5541525)  
 Geography: Place

Prepared by Esri

Product/Consumer Behavior	Expected Number of Adults or HHs	Percent of Adults/HHs	MPI
<b>Restaurants (Adults)</b>			
Went to Family Restrnt/SteakHse/6 Mo	3,926	71.6%	108
Went to Family Restrnt/SteakHse 4+ Times/30 Days	1,211	22.1%	107
Spent \$101-200 at Family Restrnt/SteakHse/30 Days	546	92.7%	102
Went to Fast Food/Drive-In Rest 9+ Times/30 Days	2,212	40.3%	104
Ordered Eat-In Fast Food/6 Mo	1,294	23.6%	115
Ordered Home Delivery Fast Food/6 Mo	548	10.0%	75
Take-Out/Drive-Thru/Curbide Fast Food/6 Mo	3,555	64.8%	111
Ordered Take-Out/Walk-In Fast Food/6 Mo	1,054	19.2%	86
<b>Television &amp; Electronics (Adults/Households)</b>			
Own Tablet	3,181	58.0%	98
Own E-Reader	748	13.6%	95
Own E-Reader/Tablet: Apple iPad	1,830	33.4%	89
HH Owns Internet Connectable TV	1,288	44.7%	104
Own Portable MP3 Player	575	10.5%	94
HH Owns 1 TV	451	15.7%	86
HH Owns 2 TVs	840	29.2%	103
HH Owns 3 TVs	628	21.8%	95
HH Owns 4+ TVs	740	25.7%	114
HH Subscribes to Cable TV	869	30.2%	89
HH Subscribes to Fiber Optic TV	73	2.5%	48
HH Owns Portable GPS Device	648	22.5%	108
HH Purchased Video Game System/12 Mo	197	6.8%	85
HH Owns Internet Video Device for TV	1,588	55.2%	105
<b>Travel (Adults)</b>			
Took Domestic Trip in Continental U.S./12 Mo	3,170	57.8%	107
Took 3+ Domestic Non-Business Trips/12 Mo	846	15.4%	111
Spent \$1-999 on Domestic Vacations/12 Mo	781	14.2%	104
Spent \$1K-1499 on Domestic Vacations/12 Mo	363	6.6%	104
Spent \$1500-1999 on Domestic Vacations/12 Mo	268	4.9%	128
Spent \$2K-2999 on Domestic Vacations/12 Mo	289	5.3%	133
Spent \$3K+ on Domestic Vacations/12 Mo	384	7.0%	106
Used Intrnt Travel Site for Domestic Trip/12 Mo	369	6.7%	121
Took Foreign Trip (Incl Alaska & Hawaii)/3 Yrs	1,559	28.4%	86
Took 3+ Foreign Trips by Plane/3 Yrs	286	5.2%	71
Spent \$1-999 on Foreign Vacations/12 Mo	368	6.7%	86
Index: Spent \$1K-2999 on Foreign Vacations/12 Mo	95	1.7%	57
Spent \$3K+ on Foreign Vacations/12 Mo	199	3.6%	86
Used General Travel Site: Foreign Trip/3 Yrs	283	5.2%	81
Spent Night at Hotel or Motel/12 Mo	2,660	48.5%	107
Took Cruise of More Than One Day/3 Yrs	639	11.6%	115
Member of Frequent Flyer Program	1,351	24.6%	89
Member of Hotel Rewards Program	1,685	30.7%	107

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average. **Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2023 and 2028.

August 02, 2023

## Appendix E: Plans and Programs

The following plans and programs are the most commonly used and available to the community in the implementation of its comprehensive plan. In some cases, programs include agencies or divisions within an agency. This list is not exhaustive and will change over time as modifications are made and new rules, resources, grant programs, and partners become available.

### Population and Housing Plans and Programs

While comprehensive plans must describe those programs which are available to provide an adequate housing supply that meets existing and projected demand, it is not assumed that the Village is solely responsible for managing and providing these programs. In fact, there are a wide variety of available programs for residents at a variety of geographic and jurisdictional levels, with the most commonly used and available programs summarized here.

#### Wisconsin Department of Administration

The Wisconsin Department of Administration maintains a comprehensive planning website with element guides and other useful resource links. The Department also manages the State's Demographics Services Center with official population and housing estimates and projections.

#### Chippewa County UW-Extension

Chippewa County government has various offices and programs which are available to Village residents, officials, and government offices. For instance, the Cooperative Extension provides a variety of practical education programs tailored to local needs, including agricultural, family living, nutrition, 4-H, and youth development, and can tap into additional resources through the University of Wisconsin system.

### Federal Housing Programs

#### Department of Housing and Urban Development (HUD)

HUD is the federal agency with primary responsibility for housing programs and community development. HUD is the main repository of resources for housing programs in Wisconsin. HUD provides funding for state developed programs through HOME and other initiatives. It also funds the Continuum of Care Program, and provides Section 8 vouchers, which assist low-income families in finding affordable housing. The Wisconsin HUD office is located in Milwaukee and can be contacted at (414) 297-3214.

#### Home Investment Partnership Program (HOME)

HOME is a federal housing program to support the provision of low-cost housing. A variety of affordable housing activities may be supported by federal HOME awards including down payment assistance to homebuyers, rental rehabilitation, weatherization-related repairs, accessibility improvements and rental housing development.

The HOME Rental Housing Development (RHD) program is administered by the Wisconsin Department of Administration (DOA) through its Division of Energy, Housing and Community Resources (DEHCR). These programs provide funds to eligible housing organizations for development of affordable rental housing.

The HOME Owner-Occupied Housing Loan program is administered by the DEHCR through the Homebuyer and Rehabilitation Program (HHR).

## State Housing Programs

### Community Development Block Grant (CDBG) – Housing Program

The Wisconsin Community Development Block Grant (CDBG) program for housing, administered by the DEHCR, provides grants to general purpose units of local government for housing programs which principally benefit low- and moderate-income (LMI) households. The CDBG program is a federally funded program through HUD. CDBG funds can be used for various housing and neighborhood revitalization activities including housing rehabilitation, acquisition, relocation, demolition of dilapidated structures, and handicap accessibility improvements. For more information on these programs, visit DEHCR's Community Development Programs webpage.

### Historic Home Owner's Tax Credits

A 25 percent Wisconsin investment tax credit is available for people who rehabilitate historic, non-income-producing personal residences, and who apply for and receive project approval before beginning physical work on their projects. This program is administered by the Wisconsin Historical Society's State Historic Preservation Office.

### Homeless Programs

Wisconsin Department of Administration's Division of Energy, Housing & Community Resources administers programs specifically designed to help homeless people:

- State Shelter Subsidy Grant (SSSG) Program: provides up to one-half of an emergency homeless shelter's program operating budget. Eligible applicants are a county or municipal governing body or agency, an Indian Tribal government, a community action agency, or other private not-for-profit or non-profit organization.
- Housing Opportunities for Persons With Aids (HOPWA): This federal program is designed to provide eligible applicants with resources and incentives to devise long-term comprehensive strategies for meeting the housing needs of persons with AIDS or related diseases. Funds are distributed through a competitive process.
- HUD Emergency Shelter Grant (ESG) Program: Funds may be used for outreach to unsheltered individuals and families; emergency shelter, including shelter operations and renovations; homelessness prevention, including rental assistance; rapid re-housing, including rental assistance, rental arrears, application fees, security deposits, and utility payments; and database costs. In addition, up to 7.5% of grants may be used for program administration.
- Interest Bearing Real Estate Trust Account Program (IBRETA): Real estate brokers establish interest bearing real estate trust accounts for the deposit of all down payments, earnest money deposits and other trust funds received by the broker and related to the conveyance of real estate. Interest is remitted to the WDOA. Proceeds augment existing homeless programs.

### Home Safety Act

A Wisconsin law requires the state's Uniform Dwelling Code (UDC) be enforced in all municipalities. This includes the necessity to have new construction inspected for compliance with the UDC, the statewide building code for one- and two-family dwellings built since June 1, 1980. The Home Safety Act (2003 WI Act 90) signed into law by Governor Doyle on December 3, 2003, includes important changes to the enabling statutes for the UDC. The changes were effective as of December 18, 2003.

Housing Cost Reduction Initiative (HCRI)

Local sponsors compete for state grants annually to reduce the housing costs of low-income renters or home buyers. Eligible applicants include local units of government, American Indian tribes or bands in Wisconsin, housing authorities and non-profit housing organizations. Eligible activities are emergency rental aid, home buying down payment assistance, homeless prevention efforts, and related housing initiatives. The HCRI is administered by the Wisconsin Division of Energy, Housing and Community Resources.

Property Tax Deferred Loan Program (PTDL)

This state program provides loans to low- and moderate-income elderly homeowners to help pay local property taxes so that the elderly can afford to stay in their homes. To be eligible, individuals must be at least 65 years old with a spouse that is at least 60 years old, unless one is disabled.

Wisconsin Weatherization Assistance Programs

The Department of Administration-Division of Energy, Housing and Community Resources provides weatherization assistance for units occupied by low-income persons. This service is provided through the three community action programs operating in the region. It is also notable that many residential properties which are being sold for conversion to rental units also have to meet state-minimum energy conservation standards at the time of ownership transfer.

Wisconsin Department of Administration, Division of Energy, Housing and Community Resources

The Division of Energy, Housing and Community Resources provides housing policy and assistance programs to households. It offers state-funded housing grants or loans through local organizations, coordinates its housing programs with those of other state and local housing agencies, helps develop state housing plans and policies, and provides training and technical assistance. The Division channels federal housing funds to local authorities and organizations and administers federal funds for the homeless.

Wisconsin Housing and Economic Development Authority (WHEDA)

The Wisconsin Housing and Economic Development Authority serves Wisconsin residents and communities by working with others to provide creative financing resources and information to stimulate and preserve affordable housing, small business, and agribusiness. WHEDA administers a low-income housing tax credit program and loan programs.

**Regional Housing Programs**Regional Community Development Block Grant (CDBG) Housing Program

The Regional Community Development Block Grant (CDBG) Housing Program for West Central Wisconsin (inclusive of Chippewa County) is administered by the Chippewa County Housing Authority. The funds are used to assist Low-to-Moderate Income (LMI) homeowners in bringing their homes up to safe and sanitary conditions through the provision of no-interest, deferred payment loans. A separate program component provides homebuyers with no-interest, deferred payment loans for closing costs and downpayments. Repayment is made at the point that the homeowner no longer occupies the property. Grant funding can also be used for housing acquisition, reconstruction and demolition. Although not currently used in this way, other eligible uses include small neighborhood public facility projects, assistance to developers creating low- and moderate-income rental units, and conversion of buildings into LMI housing. The program is a revolving loan fund with

repaid loans being relented to eligible LMI households. New funds for the program are secured through a competitive application process with the Wisconsin Department of Administration (WDOA).

## Habitat for Humanity

The goal of this program is to eliminate inadequate housing and poverty housing throughout the world. Local affiliates, including dozens in Wisconsin, are responsible for raising funds, recruiting volunteers, identifying project sites, and constructing owner-occupied housing for the benefit of participating low-income families. Visit [habitat.org](http://habitat.org).

## West Central Wisconsin Regional Planning Commission (WCWRPC)

The Regional Planning Commission offers technical housing assistance with respect to housing related grants and funding and grant writing. WCWRPC should be contacted for further information. Visit its website at [wcrpc.org](http://wcrpc.org).

## **County and Local Housing Programs**

### Chippewa County Housing Authority

The Chippewa County Housing Authority is a public housing authority that provides housing resources and services for low and moderate income (LMI) households on a countywide basis. Through the use of funding from CDBG and a Revolving Loan Fund (RLF), the CCHA offers assistance to LMI homeowners and landlords for repairs and down payment or closing costs.

### Wisconsin Energy Assistance Program

The Wisconsin Energy Assistance Program, administered by Division of Energy, Housing and Community Resources for Chippewa County, assists low-income households with purchasing furnaces when the family's existing furnace is a health hazard or beyond repair. The Division should be contacted for more information.

## **Transportation Plans and Programs**

### **State Plans**

#### Wisconsin Statewide Long-Range Multimodal Transportation Plan (Connect 2050)

The Wisconsin Department of Transportation has a statewide long-range transportation plan through the year 2050, called Connect 2050. The plan addresses all forms of transportation—highways, local roads, air, water, rail, bicycle, pedestrian, and transit – and ways to make the individual modes work better as an integrated transportation system. The overall goal of the planning process is to identify a series of policies to aid transportation decision-makers when evaluating programs and projects. The plan is available through the Wisconsin Department of Transportation's website.

#### Access Management

WisDOT employs three types of access control authorized by state statutes. A short summary of the state statutes follows, but it should be noted that the actual content of the statutes is significantly more detailed, and many special conditions and provisions are not included in this text. The type of access control that is imposed on various highway road segments influences how that segment is managed.

- Wis. Stats. 84.09 (purchase access control) – WisDOT acquires land by gift, devise, purchase or condemnation to establish, extend, or improve transportation facilities.
- Wis. Stats. 84.25 (administrative access control) – WisDOT designates some rural portions of the state trunk highway system as controlled-access highways where studies show that the potential exists for traffic volumes to exceed 2,000 vehicles per 24-hour day.
- Wis. Stats. 84.295 (freeway and expressway access control) – WisDOT designates highways with greater than 4,000 vehicles per day as freeways or expressways when it is determined that the volume and character of traffic warrants the construction or acquisition of right-of-way to accommodate a four-lane highway.

## Wisconsin Rail Plan 2050 and Midwest Regional Rail Initiative

Nine Midwestern states, including Wisconsin, worked together on plans for linking the Midwest into a national passenger rail network, adopting a plan in 2000. Funding was acquired for the implementation of the leg between Milwaukee and Madison, and for the next phase of study, corridor selection, between Milwaukee and Minneapolis. In 2010, Wisconsin abandoned the project, returning the implementation funds to the Federal Rail Administration (FRA) and discontinuing participation in the corridor selection study. MnDOT continued the corridor study without Wisconsin's cooperation, eventually recommending a route through La Crosse over routes through Eau Claire that would have more closely served Chippewa Falls. While environmental study continues on the La Crosse route, the Eau Claire corridor is still shown in local, regional, and state (Minnesota and Wisconsin) transportation plans.

## Wisconsin State Airport System Plan 2030

Airports, aviation and aviation-related industries play a significant role in the economic success of Wisconsin communities. The Wisconsin State Airport System Plan 2030 (SASP 2030) provides a framework for the preservation and enhancement of a system of public-use airports adequate to meet current and future aviation needs of Wisconsin.

## Wisconsin Bicycle Transportation Plan – 2020

This is the state's major plan for developing and integrating bicycles into the transportation system. It was adopted by WisDOT in 1998 and looked at creating a system of bikeways using suitable routes along County and state highways.

An update to the Bicycle Transportation Plan is currently underway within the Active Transportation Plan 2050.

## State Recreational Trails Network Plan

This plan was adopted in 2001 and updated in 2003 by WDNR as an amendment to the Wisconsin State Trail Strategic Plan to identify a network of trail corridors throughout the state consisting of more than 4,000 miles of trails known as the Trail Interstate System.

An update to the Trails Network Plan is currently underway.

## Wisconsin Pedestrian Policy Plan 2020

The Wisconsin Department of Transportation (WisDOT) developed the Wisconsin Pedestrian Policy Plan 2020 to provide a long-range vision addressing Wisconsin pedestrian needs. The Pedestrian Plan provides a basic description of existing and emerging pedestrian needs over the next 20 years, with a set of recommendations to meet those needs. WisDOT's efforts ensure that this plan complements both existing and future long-range transportation plans.

An update to the Bicycle Transportation Plan is currently underway within the Active Transportation Plan 2050.

## Regional and Local Plans

Chippewa County and the Village of Lake Hallie consider applicable State, regional, and local transportation plans in the development of their own respective transportation plans. Both entities submit Local Road Improvement Program (LRIP) plans to WisDOT in order to receive LRIP funding. The Village of Lake Hallie manages its local transportation improvements through its five-year capital improvements plan.

## State Programs

### Adopt-A-Highway Program

The Adopt-A-Highway Program is administered by the Wisconsin Department of Transportation (WDOT). The program was initiated to allow groups to volunteer and support the state's antilitter program in a more direct way. Each qualified group takes responsibility for litter control on a segment of state highway. The group picks up litter on a segment at least three times per year between April 1 and November 1. Groups do not work in dangerous areas like medians, bridges, or steep slopes. In addition, a sign announcing a group's litter control sponsorship can be installed. The state Adopt-A-Highway coordinator should be contacted for further information. Applications and forms are available through the WDOT website.

### Wisconsin Information System for Local Roads (WISLR)

WISLR is an internet-accessible system that helps local governments and the Wisconsin Department of Transportation (WisDOT) manage local road data to improve decision-making, and to meet state statute requirements. With Geographic Information System technology, WISLR combines local road data with interactive mapping functionality. WISLR provides a system for local governments to report local road information (such as width, surface type, surface year, shoulder, curb, road category, functional classification, and pavement condition ratings) to WisDOT. Local governments can use WISLR to organize, analyze, update, and edit their data.

### Transportation Economic Assistance (TEA) Program

The Transportation Economic Assistance program provides 50% state grants to governing bodies, private businesses, and consortiums for road, rail, harbor, and airport projects that help attract employers to Wisconsin, or encourage business and industry to remain and expand in the state. Grants of up to \$1 million are available for transportation improvements that are essential for an economic development project. It must be scheduled to begin within three years, have the local government's endorsement, and benefit the public. For more information about this program, contact: Wisconsin Department of Transportation, Division of Transportation Investment Management, phone (608) 266-3488.

### Wisconsin Department of Natural Resources

The Wisconsin Department of Natural Resources does provide funding to local governments for trails, paths, routes, and other infrastructure for alternative modes of transportation, such as biking, walking/hiking, boating, and ATVs. Though these programs often have a recreational focus, such facilities can many times be an important component of a community's transportation strategy.

### Community Development Block Grant-Public Facilities (CDBG-PF)

Administered by the Wisconsin Department of Administration, communities meeting a low-to-moderate income threshold are eligible to apply for CDBG-PF grants for infrastructure and building projects, which may include streets and specialized transportation projects.

## Wisconsin Department of Transportation

Transportation programming efforts in Wisconsin are largely coordinated or funded through the Wisconsin Department of Transportation (WisDOT), including the distribution of federal transportation assistance dollars.

Many of these key assistance programs for county and local governments are listed below.

- **General Transportation Aids (GTA)** return about 30% of all state-collected transportation revenues to local governments for road construction, maintenance, and other related costs
- **Local Roads (LRIP) and Local Bridge Improvement Programs** assist local governments in improving seriously deteriorating roads and bridges.
- **Surface Transportation Program (STP)** uses allocated federal funds for the improvement of federal-aid-eligible local (STP-L), rural (STP-R), and urban (STP-U) roads and streets.
- **Connecting Highway Aids** are available to municipalities for roadways connecting to the State Trunk Highway system, in particular if increased traffic is experienced.
- **Rural (RTAP) and State Urban Mass Transit Assistance** allocate federal funds to support capital, operating, and training expenses for public transportation services.
- **County Elderly and Disabled Transportation Assistance** funds provide counties with financial assistance to provide transportation services to the elderly and persons with disabilities. Capital funds through the **Section 5310 Program** are also available for non-profits and local governments. A related WisDOT-administered program is **New Freedom**, which provides Federal Transit Administration funds to private and public entities for programs which assist individuals with disabilities to overcome transportation-related barriers so they may get to work.
- **Wisconsin Employment Transportation Assistance Program (WETAP)** provides start-up and development grant funding for projects which connect low-income workers with jobs through enhanced local transportation services. WETAP includes federal **Job Access and Reverse Commute (JARC)** Program funding and related requirements.
- **Transportation Alternatives Program (TAP)** funds projects that increase multi-modal transportation alternatives (e.g., bicycling, pedestrian), landscaping/streetscaping, and the preservation of historic transportation structures.
- **Safe Routes to School Program** is a federal program administered by WisDOT aimed at helping communities to make it safer for children to walk and bike to and from school and to encourage them to do so. In addition to planning grants, implementation of education, enforcement, engineering, and evaluation programs and projects are also eligible under the program.
- **Airport Improvement Program** combines a variety of resources to fund improvements for the state's public-use airports which are primarily municipally owned. Additional program and regulatory support are also available through the Federal Aviation Administration.
- **Freight Rail Programs** for the preservation of existing rail service through rail acquisition and rehabilitation, and for the improvement of rail infrastructure.

Each year, WisDOT updates a four-year **Statewide Transportation Improvement Program** for all highway and transit projects that propose to use federal funds. WisDOT also has a variety of specialty assistance programs, such as Flood Damage Aids, Rustic Roads, County Forest Road Aids, and the Adopt-A-Highway Program. Data for local roads is managed by WisDOT through the Internet-accessible **Wisconsin Information System for Local Roads (WISLR)**. For further information, contact the WDOT at (715) 836-2891.

## Regional and Local Programs

### Lake Hallie Public Works Department

The department provides: maintenance and repair of street, alleys, curbs, gutters, sidewalks, street signs, street lights, storm sewers, culverts, drainage areas, Village buildings and structures, and machinery and equipment; and other associated items.

### Chippewa County Highway Department

The County Highway Department has responsibilities regarding the maintenance and repair of county highways.

### West Central Wisconsin Regional Planning Commission (WCWRPC)

The West Central Wisconsin Regional Planning Commission offers highway, rail and airport planning services as well as access control planning, pavement management plans, thoroughfare plans, traffic and parking studies, and pedestrian/bicycle trail planning guidance. Contact WCWRPC for further information.

### Chippewa-Eau Claire Metropolitan Planning Organization (MPO)

Administered by WCWRPC, the MPO conducts comprehensive urban transportation planning for the Eau Claire Urbanized area thereby satisfying the conditions necessary for the receipt of federal transportation funding for capital, operating, and planning assistance. The MPO also assists the Wisconsin Department of Natural Resources in the development of the urbanized area's sewer service area plan and acts in an advisory role to the Department in matters concerning the implementation of the plan.

### Chippewa County Aging & Disability Resource Center

The Chippewa County ADRC provides transportation resources for residents that meet certain qualifications. Rides for medical appointments are available. Rides for shopping, business, or social needs may be available, but are based on funding availability. Contact the ADRC for additional information and eligibility requirements.

## Utilities and Community Facilities Plans and Programs

### Assistance to Firefighting Grant Program

This program is administered by the Federal Emergency Management Agency (FEMA). The program assists rural, urban, and suburban fire departments to increase the effectiveness of firefighting operations, expand firefighting health and safety programs, purchase new equipment, and invest in EMS programs. For information regarding the grant contact FEMA Grant Program staff at 1-866-274-0960. For the most current information regarding grant awards and any other USFA projects, visit [fema.gov/](https://www.fema.gov/).

## Knowles-Nelson Stewardship Program

Administered through the Wisconsin Department of Natural Resources, funds are available to assist local communities acquire and develop public outdoor recreation areas as per s. 23.09 (20), Wis. Stats. Counties, towns, cities, villages, and Indian Tribes with an approved Comprehensive Outdoor Recreation Plan are eligible to apply. There is a 50% local match required. Awards are granted on a competitive basis. Acquisition and development of public outdoor recreation areas are eligible projects as well as urban green space, urban rivers, and recreational trails projects.

## Brownfields Initiative

The Brownfields Initiative provides grants to persons, businesses, local development organizations, and municipalities for environmental remediation activities for brownfield sites where the owner is unknown, cannot be located, or cannot meet the cleanup costs. The Wisconsin Economic Development Corporation should be contacted for further information.

## Clean Water Fund Program

Funds are available to protect water quality by correcting existing wastewater treatment and urban stormwater problems and preventing future problems as per s. 281.58 and 281.59, Wis. Stats. Cities, towns, villages, counties, town sanitary districts, public inland lake protection and rehabilitation districts, metropolitan sewerage districts, and tribal governments are eligible to apply. Eligible projects include construction of treatment works, sewer systems, interceptors, and urban stormwater runoff treatment systems. Projects that are necessary to prevent violation of discharge permits, meet new or changed discharge limits, or correct water quality or human health problems in unsewered areas may receive priority for funding. Low interest loans are available for planning, design, and construction of wastewater treatment projects and urban stormwater runoff projects approved by the Department. The program is offered by the WDNR.

## WEDC Brownfield Grants Program and Idle Sites Redevelopment Program

The Brownfield Grant and Brownfield Site Assessment Grant are designed to assist communities with assessing or remediating the environmental contamination of an abandoned, idle, or underused industrial or commercial facility or site in a blighted area, or one that qualifies as blighted. Critical to obtaining a grant is a redevelopment plan that describes how the property will be reused for commercial or industrial development that results in jobs and private investment in the community.

The Idle Sites Redevelopment program is in place for redevelopment plans of large idle, abandoned, or underutilized sites. These sites will need to have been in this condition for at least 5 years. Eligible activities include rehabilitation, demolition, remediation, or infrastructure improvements. The Wisconsin Economic Development Corporation should be contacted for further information on these programs.

## Community Development Block Grant for Public Facilities (CDBG-PF)

The Wisconsin CDBG Public Facilities Program is designed to assist economically distressed, smaller communities with public facility improvements. Eligible activities include, but are not limited to utility system improvements, streets, sidewalks, and community centers. Federal grant funds are available annually. The maximum grant for any single applicant is \$1,000,000. Grants are only available up to the amount that is adequately justified and documented with engineering or vendor estimates. For more information on this program contact the Wisconsin Division of Energy, Housing and Community Resources.

## Community Development Block Grant Public Facilities for Economic Development (CDBG-PFED)

The CDBG Public Facilities for Economic Development Program helps underwrite the cost of municipal infrastructure necessary for business development that retains or creates employment opportunities. Eligible activities are improvements to public facilities such as water systems, sewerage systems, and roads that are owned by a general or special purpose unit of government, and which will principally benefit businesses, and which as a result will induce businesses to create jobs and invest in the community. The Wisconsin Division of Energy, Housing and Community Resources should be contacted for further information.

## Household and Agricultural Hazardous Waste Collection Grant (Clean Sweep)

Funds are available to municipalities to create and operate local “clean sweep” programs for the collection and disposal of hazardous waste. Any type of program for the collection and disposal of hazardous wastes, including permanent collection programs, is eligible. The program is offered by the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP). Chippewa County, which currently coordinates a county-wide clean sweep, can also be contacted for further information.

## Tax Incremental Financing (TIF)

TIF can help a municipality undertake a public project to stimulate beneficial development or redevelopment that would not otherwise occur. It is a mechanism for financing local economic development projects in underdeveloped and blighted areas. Taxes generated by the increased property values pay for land acquisition or needed public works. The Village’s current TIF districts are discussed in more detail within the Economic Development element.

## Chippewa County Utility Accommodation Policy

The purpose of the Chippewa County Utility Accommodation Policy is to prescribe the policies and procedures that shall be met by any utility whose facility currently occupies, or will occupy in the future, any highway right-of-way or bridge over which Chippewa County has jurisdiction. The Policy applies to all public and private utilities as defined in 96.01(B) (9) and (15). It also applies to all existing utility facilities retained, relocated, replaced, or altered, and to new utility facilities installed within Chippewa County right-of-way.

## **Agricultural, Natural, & Cultural Resources Plans and Programs**

There are many agricultural, forestry, and natural resource conservation programs which area residents and communities can access, and a variety of related programs. The following is a description of some of the natural and cultural resources programs which may be of particular interest to the Town and its residents. The Chippewa County Land Conservation Department, the County UW-Extension Office, and the local NRCS and Farm Services Agency are additional excellent resources.

### **Natural Resources Programs**

#### 2003 Wisconsin Act 307 – Notification to Nonmetallic Resource Owners

This Act amends portions of the Wisconsin Comprehensive Planning Law to increase communication and notification of local planning with owners of nonmetallic mineral sites. Public participation procedures must now include written procedures describing the methods the local government will use to distribute proposed, alternative, or amended elements of a plan to owners

of property, or to persons who have a leasehold interest in property, which may extract nonmetallic mineral resources on the property. This is only required if the comprehensive plan changes the allowable use or intensity of use of the given property. 2003 Wisconsin Act 307 also added provisions to the Comprehensive Planning Law detailing that prior to a public hearing written notice shall be provided to property owners or operators with an interest in nonmetallic mineral resources.

#### Environmental Quality Incentives Program (EQIP)

The purpose of EQIP is to provide technical and financial help to landowners for conservation practices that protect soil and water quality. Nutrient management and prescribed grazing are eligible for cost-sharing statewide. Assistance for other practices is available in selected priority areas. Approved projects are based on environmental value. Contracts are used. Payment rates are reviewed and set each fiscal year. Public access is not required. Contact one of the local USDA Natural Resources Conservation Service Center, Farm Service Agency, or Rural Development offices. The County Land and Water Conservation Department may also be able to assist.

#### Non-Point Pollution Abatement Program

Funds and technical assistance are available to improve water quality by limiting or ending sources of non-point source (run-off) water pollution by providing financial and technical assistance to landowners, land operators, municipalities, and other governmental units. Governmental units located within designated priority watersheds, or whose jurisdiction includes priority lakes, are eligible to apply. Efforts are focused statewide in critical watersheds and lakes where non-point source related water quality problems are most severe and control is most feasible. Rural landowners or land operators, whose properties lie within selected priority watersheds or include a priority lake, can contact their county land conservation department to receive an explanation of the program and to sign up for cost sharing of best management practices. Cost sharing is capped at 50% as of 2023. Non-rural landowners and land operators can contact their municipal government offices. Contact the WDNR West Central Region Community Financial Assistance Specialist for further information.

#### Surface Water Grants

Cost-sharing grants are available for water protection or restoration projects through the Department of Natural Resources. A comprehensive list of grants can be found on the WDNR's Surface Water Grant Program website. The Regional Environmental Grant Specialist can also assist with identifying grants and determining eligibility.

#### Stewardship Grants for Non-profit Conservation Organizations

Funds are available for the acquisition of land or easements for conservation purposes, and restoration of wildlife habitat. Non-profit conservation organizations are eligible to apply. Priorities include acquisition of wildlife habitat, acquisition of lands with special scientific or ecological value, rare and endangered habitats and species, acquisition of stream corridors, acquisition of land for state trails including the Ice Age Trail and North Country Trail, and restoration of wetlands and grasslands. Eligible types of projects include fee simple and easement acquisitions and habitat restoration projects. Contact the WDNR for further information.

#### Brownfield Remediation/Redevelopment

Programs under the Wisconsin Department of Natural Resources and Wisconsin Economic Development Corporation provide funding for acquisition, remediation, and redevelopment of designated "brownfield" sites. Contact the WDNR or WEDC for further information.

## Historical and Cultural Resources

### Historic Building Code

Wisconsin Statute 101.121 *et seq.* addresses the Wisconsin Historic Building Code, which facilitates the restoration and rehabilitation of historic structures. Once historic building owners obtain permission to use the Historic Building Code, they may use it in lieu of any other state, county, or municipal code. The code is designed to help owners maintain the historic appearance of their buildings and allow them to use original materials and construction techniques that may no longer be permitted under present day building codes. To qualify to use the code, property owners must own buildings that fall under the code's definition of a historic building. Buildings listed in, nominated to, or determined eligible for the National Register of Historic Places or State Register of Historic Places qualify as historic under the code. The code may also be applied to properties located in National Register and State Register historic districts. The Wisconsin Department of Safety and Professional Services administers the Historic Building Code and can be contacted for further information. By State Statute, if a city or village has one or more properties on the National or State Register of Historic Places, it must enact a historic preservation ordinance. A city or village may also establish a landmarks commission to designate historic or archaeological landmarks and establish historic districts.

### Wisconsin's Main Street Program

The Main Street Program helps communities revitalize their downtown areas. The National Main Street Center and state staff offer a comprehensive range of professional services that follow a four-point approach: organization, promotion, design, and economic restructuring. More information on the Wisconsin Main Street Program can be found at: [wedc.org/programs-and-resources/main-street](http://wedc.org/programs-and-resources/main-street).

### Federal & Wisconsin Historical Preservation Tax Credits

One of the benefits of owning an income-producing historic property in Wisconsin is the ability to participate in federal and state income tax incentives programs for significant rehabilitation of certified historic properties.

### Wisconsin Historical Society

The Society is the federally-designated State Historic Preservation Office. The Society provides a range of resources for information concerning state or federal laws and regulations, information on grassroots strategies for preserving and protecting historic properties, or information on how you may protect and preserve your own historic property. Nonprofit organizations are not eligible for these tax credits in most cases. Owner-occupied historic homes are eligible for a 25 percent tax credit under a separate Historic Homeowners Tax Credit.

### Wisconsin's Historical Markers Program

Wisconsin's State Historical Markers program has been interpreting both important small incidents and monumental events that form the State's past. Placed on the very site where significant events occurred, markers evoke an immediacy of the past that no history book can provide. The Society's Division of Historic Preservation administers the Wisconsin Historical Markers Program. Applications are required for all official State of Wisconsin historical markers and plaques. Applications are available at [wisconsinhistory.org/Records/Article/CS15267](http://wisconsinhistory.org/Records/Article/CS15267).

### National Historic Landmarks Program

National Historic Landmark status is the highest level of national designation. These are properties of exceptional value to the nation that retain a high degree of architectural and historical integrity.

The purpose of the National Historic Landmarks Program is to identify and designate these properties and to encourage their long-range preservation. Nomination preparers should consult the Division of Historic Preservation and the National Park Service before proceeding with a National Historic Landmark nomination.

## National Trust for Historic Preservation, Preservation Services Fund

Grants from this fund of the National Trust for Historic Preservation are designed to encourage preservation at the local level by providing seed money for preservation projects. These grants help stimulate public discussion, enable local groups to gain the technical expertise needed for particular projects, and encourage financial participation by the private sector. PSF award applicants must be a non-profit organization or public agency capable of matching the grant amount dollar-for-dollar. Funding is available up to \$5,000.

## Public Humanities Program, Wisconsin Humanities Council

The Wisconsin Humanities Council (WHC) provides funding from \$500 to \$10,000 for public humanities programs. The WHC accepts proposals for projects that enhance appreciation of the importance of particular historic buildings or that increase public awareness of the importance of particular buildings or decorative art works in Wisconsin. More information can be found at [wisconsinhumanities.org](http://wisconsinhumanities.org).

## Jeffris Heartland Fund

The Jeffris Family Foundation provides grants between \$5,000 to \$50,000 for historic preservation projects. Additional information can be found at [jeffrisfoundation.org/](http://jeffrisfoundation.org/).

## Certified Local Government Program

Local units of government that have enacted historic preservation ordinances may consider being certified to participate in the state and federal Certified Local Government (CLG) program. The CLG program provides special grants to fund planning and educational activities. The Division of Historic Preservation at the Wisconsin Historical Society administers the CLG program. Wisconsin has 40 Certified Local Governments. For more information about the Certified Local Government please visit the Society's Web site at [wisconsinhistory.org/](http://wisconsinhistory.org/) or the National Park Service's Web site at [nps.gov/nr/](http://nps.gov/nr/).

## Local Organizations

A wide variety of local organizations are involved in promoting cultural or historical resources, which are important partners in related planning and programming. Key local partners and programs are discussed in the Historic and Cultural Resources element.

## Economic Development Plans and Programs

There are many organizations, programs, grants, and services available to assist with economic development planning and activities. A number of the programs related to infrastructure development were previously discussed in the Utilities and Community Facilities element. The following are some additional commonly referred to economic development plans and programs.

### U.S. Department of Commerce, Economic Development Administration (EDA)

The Economic Development Administration (EDA) provides financial assistance to help distressed communities overcome barriers that inhibit the growth of their local economies. EDA provides assistance for public works projects, planning, research and technical assistance, grants, and

education. The WCWRPC is designated as an economic development district by the Economic Development Administration. It is required to undertake economic development planning and project identification for all seven counties of the region. For more information, see [wcwrpc.org](http://wcwrpc.org).

## USDA, Wisconsin Rural Development Programs

The Wisconsin Rural Development Program has many services that are available to rural communities and their residents. Available programs and services include community development programs, business and community programs, rural housing and utilities services, and community facility programs. For more information visit the Wisconsin Rural Development web site at [rurdev.usda.gov/wi/index.html](http://rurdev.usda.gov/wi/index.html).

## Wisconsin Economic Development Association

WEDA is a statewide association of 410+ member organizations whose primary objective is to increase the effectiveness of individuals involved in the practice of economic development in Wisconsin by encouraging cooperation, exchange of information and promotion of professional skills. With a proactive Council and involved membership support, we will continue to advance the professionalism of Wisconsin's economic development efforts. For more information see [weda.org/](http://weda.org/).

## Wisconsin Department of Administration

The Wisconsin Department of Administration (WDOA) has several grant programs and services available to communities or businesses within communities. The federally funded Community Development Block Grant (CDBG) program can be used for housing, economic development, and public facility improvements. The following programs are available:

- CDBG Public Facility (PF) program for infrastructure and buildings benefitting the public
- CDBG Economic Development (ED) funding for business expansions, employee training and business infrastructure
- CDBG Public Facility-Economic Development (PF-ED) funding for public infrastructure necessary for business expansions

For more information, see [energyandhousing.wi.gov/Pages/CommunityResources.aspx](http://energyandhousing.wi.gov/Pages/CommunityResources.aspx).

## Wisconsin Economic Development Corporation

The Wisconsin Economic Development Corporation (WEDC) nurtures business growth and job creation in Wisconsin by providing resources, technical support, and financial assistance to companies, partners and the communities they serve. Economic development programs administered by WEDC include:

1. The Main Street Program helps communities revitalize their downtown areas. The National Main Street Center and state staff offer a comprehensive range of professional services that follow a four-point approach: organization, promotion, design, and economic restructuring.
2. The Connect Communities program also focuses on downtowns with WEDC providing operational and technical resources.
3. The Community Development Investment Grant Program provides financial incentives for shovel-ready projects with significant, measurable benefits in job opportunities, property values, and/or leveraged investment with emphasis on, but not limited to, downtown

community-driven efforts. These funds can be used for a variety of building and infrastructure projects and includes the Vibrant Spaces grant sub-program.

4. Brownfield Site Assessment Grants for conducting initial environmental assessment and demolition activities on an eligible abandoned, idle, or underutilized industrial or commercial site.
5. A Certified Sites Program to assist with marketing of industrial properties.
6. Fabrication Laboratories (FabLab) grants to help students prepare for the manufacturing jobs of the future and to promote entrepreneurship.

## Wisconsin Department of Tourism

The Wisconsin Department of Tourism has four primary grant programs and provides technical assistance and support to promote tourism and to maintain a strong tourism industry in Wisconsin. The grant programs include the Joint Effort Marketing (JEM) Program for tourism marketing, the Ready, Set, Go! (RSG) Program for sporting events, the Tourist Information Center (TIC) Program, and the Meetings Mean Business Program to support conventions. Contact the Wisconsin Department of Transportation for further information at: [industry.travelwisconsin.com/](http://industry.travelwisconsin.com/).

## Wisconsin Department of Workforce Development

The Wisconsin Department of Workforce Development (DWD) is a state agency charged with building and strengthening Wisconsin's workforce in the 21st century and beyond. The Department's primary responsibilities include providing job services, training, and employment assistance to people looking for work, at the same time as it works with employers on finding the necessary workers to fill current job openings.

Under the DWD umbrella, a wide variety of employment programs can be found which include securing jobs for the disabled, assisting former welfare recipients as they make a transition into work, promoting 72 job centers, linking youth with the jobs of tomorrow, protecting and enforcing worker's rights, processing unemployment claims, and ensuring workers compensation claims are paid in accordance with the law. There are six divisions within the Department which is headed by a Secretary appointed by the Governor. For further information visit the website at [dwd.wisconsin.gov](http://dwd.wisconsin.gov).

The Office of Economic Advisors (OEA), within DWD, researches the relationships between labor markets and other economic and demographic factors. OEA economists and analysts serve in regions throughout Wisconsin. Staff works closely with partners to provide timely analysis of labor market data and economic trends.

## Local Agriculture Market Program (LAMP) – Value Added Producer Grants (VAPG)

The LAMP is a federal program created by the 2018 Farm Bill and under the supervision of the USDA-RD. Several funding programs have been established under the LAMP umbrella. One such program is the VAPG program, which provides funding to projects that have the potential to bolster agricultural profits or productivity. Projects may include new production or marketing techniques, alternative crops or enterprises, new value-added products, or new market research. U.S. Department of Agriculture – Rural Development should be contacted for further information.

## Wisconsin Department of Natural Resources

The Wisconsin Department of Natural Resources (WDNR) provides many avenues for business owners to work with the agency in growing and sustaining Wisconsin's economy. The Office of

Business Support and Sustainability is the agency's one-stop shop for business assistance. The office's mission is to work across programs to create a business climate that yields better environmental and economic performance. Some of the programs administered through the WDNR are:

- **Remediation & Redevelopment (RR) Program:** The WDNR's Remediation and Redevelopment (RR) Program oversees the investigation and cleanup of environmental contamination and the redevelopment of contaminated properties. WDNR provides a comprehensive, streamlined program that consolidates state and federal cleanups into one program (e.g., hazardous waste cleanup, underground storage tank investigation & cleanup, spill response, state-funded cleanups and brownfields).
- **Business sector support:** Sector development specialists are WDNR staff who work with specific industrial or commercial sectors. They serve as the first point of contact for those businesses, providing coordinated technical and compliance assistance across all DNR divisions and programs. Sector development specialists work to improve environmental and economic performance by clarifying requirements, facilitating flexible approaches to requirements and enabling practices that improve profitability and market performance.
- **Improved environmental and economic performance** is pursued through various strategies including pollution prevention, waste minimization, energy efficiency, supply chain management, green chemistry, market development and many others. The sector specialists will also work with a business or sector to address trends important to business retention and market development related to environmental performance.
- **Green Tier:** Green Tier assists green business ventures. WDNR assists businesses with credible, creative ways to enable businesses to be a powerful, sustainable force for environmental good and enhance productivity, cut costs and strengthen the health of culture and community.
- **DNR SwitchBoard:** The WDNR SwitchBoard is for people who need to securely login and access forms and reporting systems which are usually related to a specific company or municipality.

## Wisconsin Housing and Economic Development Authority (WHEDA)

The following economic programs are offered by WHEDA.

- **Credit Relief Outreach Program:** CROP features 90% guarantees on loans of up to \$30,000 made by local lenders. Interest rates are competitive, and payment is not due until March 31 of the following year. CROP can be used for feed, seed, fertilizer, pesticides, land rent, custom hire, animal feed, UCC filing fees, crop insurance, feeder animals, tillage services, equipment rental or repair, or utilities for commodity production. You cannot use CROP for property taxes, farm house utilities, existing loans, capital improvements, CROP loan interest, accounting services, or revolving lines of credit.
- **Farm Assistance Reinvestment Management grants:** FARM is for the producer who wants to expand or modernize an existing operation. FARM gives you access to credit by guaranteeing a loan made by your local lender. You can purchase agricultural assets including machinery, equipment, facilities, land, and livestock. You can also make improvements to farm facilities and land for agricultural purposes. FARM cannot be used for

a farm residence, existing loans, maintenance, or other working capital needs that are eligible under CROP.

- **Small Business Guarantee:** A guarantee is a pledge of support on a bank loan. WHEDA will guarantee a portion of a loan made to you by your local lender. A WHEDA Small Business Guarantee can be used to expand or acquire a small business. It can also be used to start a day care business, including one owned by a cooperative or non-profit. The guarantee can be used for most of your financing needs, including working capital and refinancing of business notes and credit card debt.

## Wisconsin Department of Transportation

The Wisconsin Department of Transportation (WDOT) administers the Transportation Economic Assistance (TEA) program which provides 50 percent state grants to governing bodies, private businesses, and consortiums for road, rail, harbor and airport projects that help attract employers to Wisconsin, or encourage business and industry to remain and expand in the state. For more information, see [dot.wisconsin.gov/localgov/aid/tea.htm](http://dot.wisconsin.gov/localgov/aid/tea.htm).

## Momentum West

Momentum West is a regional economic development organization serving Barron, Clark, Chippewa, Dunn, Eau Claire, Pierce, Pepin, Rusk, and St. Croix counties. The mission of Momentum West is to develop partnerships and leverage the resources in West Wisconsin to market the region and grow the economy. For more information, see [momentumwest.org/index.cfm](http://momentumwest.org/index.cfm).

## West Central Wisconsin Regional Planning Commission

On a multi-county level, the West Central Wisconsin Regional Planning Commission conducts economic development and project development. The Commission is designated as an economic development district by the Economic Development Administration and produces an annual, regional Comprehensive Economic Development Strategy (CEDS) and is required to undertake economic development planning and project identification for all seven counties of the region. The Commission provides local economic strategies, industrial site analyses, economic development financing, county economic and population profiles, EMSI Analyst information, and community and industrial park profiles. In addition WCWRPC can assist communities with placemaking initiatives, Tax Incremental Financing (TIF), grant coordination, writing and administration. For more information, please see [wcwrpc.org](http://wcwrpc.org).

## Regional Business Fund, Inc.

All communities in Chippewa County are covered by a business revolving loan fund. The Regional Business Fund, Inc. offers low-interest loan funds to businesses that expand within the region; diversify the economy; add new technology; revitalize buildings in the region's downtowns; create or retain quality jobs; and leverage private capital investment in the region. Visit [www.rbfinc.org](http://www.rbfinc.org) for more information.

## Chippewa County Economic Development Corporation

Chippewa County Economic Development Corporation supports all economic growth in Chippewa County and the region. The CCEDC is working with development partners to maintain and growth existing companies and facilitate new ideas for businesses of every kind.

## Extension Chippewa County, University of Wisconsin-Madison Extension

University of Wisconsin-Madison Extension has an office in Chippewa Falls. Extension develops practical educational programs tailored to local needs and based on university knowledge and research. County-based Extension educators are University of Wisconsin faculty and staff who are experts in agriculture and agribusiness, community and economic development, natural resources, family living, nutrition, 4-H, and youth development. One program within Extension is the First Impressions program, which helps communities learn about existing strengths and weaknesses through the eyes of first-time visitors.

## **Intergovernmental Cooperation Plans and Programs**

The following general intergovernmental plans and programs are available to the Village, in addition to those plans and programs mentioned in other sub-sections of this element.

### **League of Wisconsin Municipalities**

The League of Wisconsin Municipalities is a not-profit association of municipalities. First established in 1898, the League acts as an information clearinghouse, lobbying organization and legal resource for Wisconsin municipalities. Its membership consists of 378 villages and all of the 190 cities in the state. Clark County cities and villages participate in the League of Wisconsin Municipalities.

### **Annexation**

Wisconsin Statute, 66.021, Annexation of territory, provides three petition methods by which annexation may occur. Annexation involves the transfer of one or more tax parcels from a town to a City or Village. Cities and villages cannot annex property without the consent of landowners as required by the following petition procedures:

1. Unanimous Approval - A petition is signed by all of the electors residing in the territory and the owners of all of the real property included within the petition.
2. Notice of intent to circulate petition (direct petition for annexation) - The petition must be signed by a majority of electors in the territory and the owners of one-half of the real property either in value or in land area. If no electors reside in the territory, then only the landowners need sign the petition.

Annexation by referendum - A petition requesting a referendum election on the question of annexation may be filed with the City or Village when signed by at least 20 percent of the electors in the territory.

### **Extraterritorial Zoning**

Wisconsin Statute, 62.23(7a) allows a City or Village to participate with towns in the zoning of lands outside their incorporate boundaries. For the Village of Lake Hallie, the extraterritorial area would encompass 1.5 miles. The steps for exercising this power are identified in the Statutes and include working with the Town to create a joint extraterritorial zoning committee with three City and three town members to create the extraterritorial zoning plan. A majority of the joint committee members must approve the zoning plan recommendations.

### **Extraterritorial Subdivision Review**

Wisconsin Statute, 236.10 allows a City or Village to exercise its extraterritorial plat review authority in the same geographic area as defined within the extraterritorial zoning statute. However, extraterritorial zoning requires town approval of the zoning ordinance, while extraterritorial plat

approval applies automatically if the City or Village adopts a subdivision ordinance or official map. The town does not approve the subdivision ordinance for the City or Village. The City or Village may waive its extraterritorial plat approval authority if it does not wish to use it.

The purpose of extraterritorial plat approval jurisdiction is to help cities influence the development pattern of areas outside their boundaries that will likely be annexed to the City or Village. This helps cities protect land use near its boundaries from conflicting uses outside its limits. Overlapping authority by the City and Village is prohibited. This situation is handled by drawing a line of equal distance from the boundaries of the City and Village so that not more than one ordinance will apply.

## Office of Land Information Services, Municipal Boundary Review

Municipal Boundary Review regulates the transition of unincorporated areas to City or Village status through municipal annexation, incorporation, consolidation, or by joint City-Village-town activities involving cooperative boundary plans and agreements. Such agreements may change territorial boundaries and may provide for the sharing of municipal services. Staff members are available upon request to meet with local officials and citizens to discuss annexation, incorporation, consolidation, and cooperative boundary plans. Contact the Wisconsin Department of Administration, Office of Land Information Services for further information.

## UW-Extension Local Government Center

The mission of the Local Government Center is to provide focus, coordination, and leadership to UW System educational programs for local government, and to expand the research and knowledge base for local government education. The Center conducts and coordinates educational programming in general local government, local government finance, growth management, and community planning and design. Additional programs are under development. The Center supports the programming of county-based Extension faculty. A variety of resources regarding intergovernmental cooperation are available through the Local Government Center. For further information visit its website at [localgovernment.extension.wisc.edu/](http://localgovernment.extension.wisc.edu/)

## Wisconsin Intergovernmental Statute Agreements

The following statutes in Wisconsin promote and allow for intergovernmental cooperation:

### **66.0301 - Intergovernmental Cooperation**

Wisconsin Statute, 66.0301 permits local agreements between the state, cities, villages, towns, counties, regional planning commissions, certain special districts, including school districts, public library systems, public inland lake protection and rehabilitation districts, sanitary districts, farm drainage districts, metropolitan sewerage districts, and sewer utility districts, Indian tribes or bands, and others. Intergovernmental agreements prepared in accordance with s. 66.0301, formerly s. 66.30, are the most common form of agreement and have been used by communities for years, often in the context of sharing public services such as police, fire, or rescue. This type of agreement can also be used to provide for revenue sharing, determine future land use within a subject area, and to set temporary municipal boundaries. However, the statute does not require planning as a component of any agreement and boundary changes have to be accomplished through the normal annexation process.

### **66.0307 - Boundary changes pursuant to approved cooperative plan**

Under Section 66.0307, Wisconsin Statutes, combinations of municipalities may prepare cooperative boundary plans or agreements. Each City, Village, or Town that intends to participate in the preparation of a cooperative plan must adopt a resolution authorizing its participation in the planning process.

Cooperative boundary plans or agreements involve decisions regarding the maintenance or change of municipal boundaries for a period of 10 years or more. The cooperative plan must include: a plan for the physical development of the territory covered by the plan. It must also include; a schedule for changes to the boundary; plans for the delivery of services; an evaluation of environmental features and a description of any adverse environmental consequences that may result from the implementation of the plan; and it must address the need for safe and affordable housing. The participating communities must hold a public hearing prior to its adoption. Once adopted, the plan must be submitted for state approval. Upon approval, the cooperative plan has the force and effect of a contract.

#### **66.0309 Creation, Organization, Powers and Duties of Regional Planning Commissions**

Wisconsin Statute 66.0309 permits local governments to petition the governor to create a regional planning commission (RPC). If local support for a commission is unanimous, the governor may create it by executive order. The governor may also create a commission if local governments representing over 50% of the population or assessed valuation of the proposed region consent to the creation. Either local governments or the governor appoints commission members.

State Statutes require the RPC to perform three major functions:

- Make and adopt a master plan for the physical development of the region.
- If requested by a local unit, report recommendations to that local unit on the location of, or acquisition of, land for any of the items or facilities that are included in the adopted regional master plan.
- Make an annual report of its activities to the legislative bodies of the local governmental units within the region.

RPCs are also authorized to perform several other functions, however, by law, they serve a strictly advisory role. Chippewa County is a member of the West Central Wisconsin Regional Planning Commission.

## **Land Use Plans and Programs**

The following are some general land use plans and programs. Land use implementation tools are addressed in the Implementation element.

#### **Village of Lake Hallie Comprehensive Planning Efforts**

This document is an update of the *Village of Lake Hallie Comprehensive* which was adopted in 2009. This plan update reviewed and incorporated issues, data, goals, and strategies from the Plan as deemed appropriate by the Plan Commission.

#### **Wisconsin Land Information Program**

The Wisconsin Land Information Program is a voluntary, statewide program that provides financial support to local governments for land records modernization efforts. All 72 Wisconsin counties voluntarily participate in the Program. The Wisconsin Land Information Council oversees the Program's policies. The Council's statutory authority includes preparing guidelines to coordinate the modernization of land records and land information systems; implementing a grant program for local governmental units; approval of countywide plans for land records modernization; serving as the clearinghouse for access to land information; and providing technical assistance and advice to state agencies and local governmental units with land information responsibilities.

### *Division of Intergovernmental Relations, Wisconsin Department of Administration*

The Division of Intergovernmental Relations provides staff support to the Wisconsin Land Council, and it administers the Wisconsin Land Information Program in conjunction with the Wisconsin Land Information Council. It also houses Plat Review and Municipal Boundary Review, both of which have statutory authority for approval of specific land use related requests, and the GIS Services, dedicated to the efficient use of geographic information systems. For further information about the division visit its web-site via the WDOA web-site at: [www.doa.state.wi.us](http://www.doa.state.wi.us).

### *UW-Extension Center for Land Use Education*

The Center for Land Use Education uses a team-based approach to accomplish its dual missions in campus based undergraduate and graduate education and Extension outreach teaching related to: land use planning, plan and ordinance administration, project impact and regional trends analysis, and public involvement in local land use policy development. For more information on the Center for Land Use Education visit its web-site at [www.uwsp.edu/cnr/landcenter/](http://www.uwsp.edu/cnr/landcenter/).

### *West Central Wisconsin Comprehensive Plan*

As required by State Statute, West Central Wisconsin Regional Planning Commission adopted a regional comprehensive plan in September 9, 2010. This advisory document includes all of the nine elements required under State comprehensive planning statutes, plus an additional energy and sustainability element. The plan includes land use trends for the region.

## Appendix F: Village of Lake Hallie Community Survey Results

Village of Lake Hallie Comprehensive Plan Community Survey

Q1 Which best describes your place of residence? (see map below for Village boundaries)

Answered: 826 Skipped: 0

	I LIVE IN THE VILLAGE OF LAKE HALLIE.	I DO NOT LIVE IN THE VILLAGE OF LAKE HALLIE.	I DON'T KNOW IF I LIVE IN THE VILLAGE OF LAKE HALLIE.	TOTAL
Q1: I live in the Village of Lake Hallie.	100.00% 699	0.00% 0	0.00% 0	84.62% 699
Q1: I do not live in the Village of Lake Hallie.	0.00% 0	100.00% 117	0.00% 0	14.16% 117
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	0.00% 0	100.00% 10	1.21% 10
Total Respondents	699	117	10	826

## Village of Lake Hallie Comprehensive Plan Community Survey

Q2 Using a star rating (1 star being poor and 5 stars being excellent), how would you rate the quality of life in the Village of Lake Hallie?

Answered: 632 Skipped: 194

☆							
	POOR	FAIR	GOOD	VERY GOOD	EXCELLENT	TOTAL	WEIGHTED AVERAGE
Q1: I live in the Village of Lake Hallie.	1.21% 7	9.36% 54	34.66% 200	42.46% 245	12.31% 71	91.30% 577	3.55
Q1: I do not live in the Village of Lake Hallie.	0.00% 0	5.88% 3	58.82% 30	29.41% 15	5.88% 3	8.07% 51	3.35
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	50.00% 2	50.00% 2	0.00% 0	0.00% 0	0.63% 4	2.50

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q3 What are the three most important reasons you and your family choose to live in the Village of Lake Hallie?

Answered: 656 Skipped: 170

	AESTHETICS & BEAUTY OF LOT OR NEIGHBORHOOD	COMMUNITY SERVICES	COST OF HOME	NEAR SHOPPING	NEAR JOB/JOB AVAILABILITY	NEAR FAMILY & FRIENDS	LOW CRIME RATE	QUALITY NEIGHBORHOOD	QUALITY SCHOOLS	RECR OPPC
Q1: I live in the Village of Lake Hallie.	23.12% 138	2.01% 12	39.87% 238	19.60% 117	33.00% 197	25.63% 153	28.48% 170	37.86% 226	11.89% 71	
Q1: I do not live in the Village of Lake Hallie.	7.27% 4	0.00% 0	3.64% 2	3.64% 2	3.64% 2	7.27% 4	1.82% 1	5.45% 3	3.64% 2	
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	0.00% 0	50.00% 2	0.00% 0	0.00% 0	50.00% 2	25.00% 1	0.00% 0	0.00% 0	
Total Respondents	142	12	242	119	199	159	172	229	73	60

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q4 How do you feel about each of the following statements?

Answered: 654 Skipped: 172

The Village of Lake Hallie offers things to do & job opportunities for teens and young adults.						
	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	5.21% 31	48.07% 286	21.01% 125	6.89% 41	18.82% 112	90.98% 595
Q1: I do not live in the Village of Lake Hallie.	5.66% 3	52.83% 28	18.87% 10	5.66% 3	16.98% 9	8.10% 53
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	25.00% 1	75.00% 3	0.00% 0	0.00% 0	0.61% 4
Seniors can live safely, independently, and comfortably in the Village of Lake Hallie.						
	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	11.78% 70	62.79% 373	5.22% 31	3.37% 20	16.84% 100	90.83% 594
Q1: I do not live in the Village of Lake Hallie.	12.96% 7	55.56% 30	9.26% 5	3.70% 2	18.52% 10	8.26% 54
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	50.00% 2	50.00% 2	0.00% 0	0.00% 0	0.61% 4
The Village of Lake Hallie is a safe place to live.						
	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	20.54% 122	71.89% 427	4.88% 29	1.35% 8	1.35% 8	90.83% 594
Q1: I do not live in the Village of Lake Hallie.	13.21% 7	77.36% 41	3.77% 2	0.00% 0	5.66% 3	8.10% 53
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	75.00% 3	0.00% 0	0.00% 0	25.00% 1	0.61% 4
The overall character of the Village of Lake Hallie should continue to be much like it is today.						
	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	19.12% 113	58.04% 343	15.91% 94	3.72% 22	3.21% 19	90.37% 591
Q1: I do not live in the Village of Lake Hallie.	9.26% 5	46.30% 25	29.63% 16	7.41% 4	7.41% 4	8.26% 54
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	50.00% 2	50.00% 2	0.00% 0	0.00% 0	0.61% 4

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q5 What are the THREE most important Village of Lake Hallie governmental functions?

Answered: 656 Skipped: 170

	ENSURE PUBLIC SAFETY	PROTECT ENVIRONMENTAL/NATURAL RESOURCES	SUPPORT RECREATIONAL OPPORTUNITIES	ENHANCE ECONOMIC DEVELOPMENT	PLAN FOR GROWTH AND DEVELOPMENT	ENCOURAGE EQUITY AND DIVERSITY	PROVIDE EFFICIENT/EFFECTIVE GOVERNMENT
Q1: I live in the Village of Lake Hallie.	71.86% 429	24.62% 147	20.10% 120	18.09% 108	33.17% 198	5.19% 31	23.12% 13
Q1: I do not live in the Village of Lake Hallie.	65.45% 36	20.00% 11	25.45% 14	27.27% 15	65.45% 36	1.82% 1	7.27% 4
Q1: I don't know if I live in the Village of Lake Hallie.	50.00% 2	25.00% 1	100.00% 4	50.00% 2	50.00% 2	0.00% 0	0.00% 0
Total Respondents	467	159	138	125	236	32	142

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q6 Rate the following Village facilities and services.

Answered: 654 Skipped: 172

Fire Protection / EMS / Ambulance						
	EXCELLENT	GOOD	FAIR	POOR	DON'T KNOW/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	33.84% 201	41.25% 245	6.57% 39	0.84% 5	17.51% 104	90.83% 594
Q1: I do not live in the Village of Lake Hallie.	14.81% 8	55.56% 30	5.56% 3	3.70% 2	20.37% 11	8.26% 54
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	75.00% 3	25.00% 1	0.00% 0	0.00% 0	0.61% 4
Police / Law Enforcement Services						
	EXCELLENT	GOOD	FAIR	POOR	DON'T KNOW/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	33.89% 202	45.13% 269	11.91% 71	2.68% 16	6.38% 38	91.13% 596
Q1: I do not live in the Village of Lake Hallie.	22.64% 12	50.94% 27	11.32% 6	3.77% 2	11.32% 6	8.10% 53
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	50.00% 2	50.00% 2	0.00% 0	0.00% 0	0.61% 4
Street and Road Maintenance / Snow Plowing						
	EXCELLENT	GOOD	FAIR	POOR	DON'T KNOW/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	8.56% 51	28.86% 172	33.39% 199	27.85% 166	1.34% 8	91.13% 596
Q1: I do not live in the Village of Lake Hallie.	7.41% 4	37.04% 20	33.33% 18	11.11% 6	11.11% 6	8.26% 54
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	25.00% 1	50.00% 2	25.00% 1	0.00% 0	0.61% 4
Parks and Recreation						
	EXCELLENT	GOOD	FAIR	POOR	DON'T KNOW/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	13.49% 80	43.17% 256	26.81% 159	7.93% 47	8.60% 51	90.67% 593
Q1: I do not live in the Village of Lake Hallie.	11.11% 6	46.30% 25	31.48% 17	1.85% 1	9.26% 5	8.26% 54
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	0.00% 0	100.00% 4	0.00% 0	0.00% 0	0.61% 4
Recycling Center						
	EXCELLENT	GOOD	FAIR	POOR	DON'T KNOW/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	11.45% 68	35.19% 209	19.19% 114	9.60% 57	24.58% 146	90.83% 594
Q1: I do not live in the Village of Lake Hallie.	5.56% 3	24.07% 13	14.81% 8	5.56% 3	50.00% 27	8.26% 54
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	0.00% 0	100.00% 4	0.00% 0	0.00% 0	0.61% 4
Water Service						
	EXCELLENT	GOOD	FAIR	POOR	DON'T KNOW/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	9.93% 59	34.18% 203	18.18% 108	9.43% 56	28.28% 168	90.83% 594
Q1: I do not live in the Village of Lake Hallie.	3.70% 2	37.04% 20	11.11% 6	7.41% 4	40.74% 22	8.26% 54
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	0.00% 0	75.00% 3	0.00% 0	25.00% 1	0.61% 4

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q7 How do you feel about each of the following statements?

Answered: 653 Skipped: 173

My tax dollars are well-utilized for the current public facilities and services provided in the Village of Lake Hallie.						
	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	4.56% 27	48.31% 286	22.30% 132	8.61% 51	16.22% 96	90.66% 592
Q1: I do not live in the Village of Lake Hallie.	5.66% 3	22.64% 12	9.43% 5	3.77% 2	58.49% 31	8.12% 53
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	0.00% 0	50.00% 2	0.00% 0	50.00% 2	0.61% 4
It is acceptable to increase taxes in order to retain quality public services within the Village.						
	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	5.57% 33	42.23% 250	28.89% 171	14.36% 85	8.95% 53	90.66% 592
Q1: I do not live in the Village of Lake Hallie.	13.21% 7	28.30% 15	15.09% 8	3.77% 2	39.62% 21	8.12% 53
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	50.00% 2	25.00% 1	0.00% 0	25.00% 1	0.61% 4

## Village of Lake Hallie Comprehensive Plan Community Survey

**Q8 If you disagreed or strongly disagreed with either statement in question 7, we invite you to briefly explain.**

Answered: 248 Skipped: 578

	IF YOU DISAGREED OR STRONGLY DISAGREED WITH EITHER STATEMENT IN QUESTION 7, WE INVITE YOU TO BRIEFLY EXPLAIN.	TOTAL
Q1: I live in the Village of Lake Hallie.	100.00% 235	94.76% 235
Q1: I do not live in the Village of Lake Hallie.	100.00% 12	4.84% 12
Q1: I don't know if I live in the Village of Lake Hallie.	100.00% 1	0.40% 1
Total Respondents	248	248

#	Q1: I LIVE IN THE VILLAGE OF LAKE HALLIE.	DATE
1	I selected disagree because it is rarely that simple. Working within the budget is important. Innovative solutions- not raising taxes to provide services- should be the priority. Otherwise, older residents and those on fixed incomes are priced out of being able to live in the village. Attending some meetings, how to be fiscally responsible has not been the first choice. Thankfully, our current Village Chairman thinks about fiscal responsibility- this cannot be said for several on the village council. (Example: selling equipment that was purchased and never used... asking Public Works if pricey, low use equipment could be rented- excellent thinking, Chairman Spilde.) Not an easy task, but everyone is feeling the pinch of economic downturns. How can we offer services- or even additional services for a fair price? Time to start thinking differently about how to realign services rather than tax people out. (Dunn County example- property taxes will be 26% lower in 2024 due to changes in how they were thinking about - and executing- their budget.) The entire council needs to start thinking this way- not just the Council Chair.	11/20/2023 7:20 PM
2	Roads are in poor quality, & the road in front of our home is sometimes ignored/not plowed. Proposed Tax increase should be explained & voted on by the people.	11/20/2023 12:52 PM
3	The recycling center costs too much to use - no open enough	11/20/2023 9:03 AM
4	Every year taxes go up and still roads are in poor shape all over and not enough entry to recycle center.	11/20/2023 9:00 AM
5	As long as the tax dollars are not already being used for unnecessary things.	11/20/2023 8:38 AM
6	I don't understand why it would be necessary to raise taxes to simply retain the services we currently have, if you are saying raise to expand or enhance services, that might be something worth considering, but it would have to be justified.	11/17/2023 3:15 PM
7	Raising taxes on working class families is always the go to answer! The Village of Lake Hallie receives an annual increase of tax revenue every year as more and more family's and businesses move away from heavily taxed metropolitans and into suburban areas like the Village of Lake Hallie. If this is NOT so, then there is substantial evidence of fraud, waste and abuse to warrant an inquiry of the Wisconsin State Auditor. There is zero reason why elected officials can not figure out how to set an annual budget and provide essential services for it's constituents. If the elected board of representatives of Lake Hallie are incapable or unwilling to prioritize financial obligations and cease frivolous spending of sports parks and municipal equipment that NEVER provide the proposed return on investment. Raising taxes on those who can least afford it is always a sign of weak men and weak leadership!	11/16/2023 12:41 PM
8	I feel that the Village does not make good use of funds that it already has. The roads need work and are not being addressed in a timely manner. Tax rates are already high for the Village of Lake Hallie.	11/15/2023 10:27 AM
9	Roads are not safe, speed, lack of walking area, patrols, roads are not holding up.	11/14/2023 11:47 AM
10	The Lake Hallie Board and Administration does NOT care about the Quality of the Lake. They will bend over for developers never considering HOW it will impact the Lake, water quality or the neighborhoods of long-time tax payers and residents. (Redacted) The administration does not listen to the residents. The roads and maintenance sucks. No support for the Lake. The name "Lake" should be taken off the name as this village could care less about the Lake. I would not want my friends and family to live in Hallie.	11/13/2023 9:33 AM
11	Welcome business to the area and expand your tax base that way versus increasing taxes for residents. Also, there are many things overlooked as far as public utilities go that need improvement and better utilization of existing tax dollars.	11/12/2023 11:41 PM
12	Funding should be from all other sources.	11/12/2023 9:06 AM
13	Police and office never pickup the phone or answer calls. Always rely on Chippewa County.	11/12/2023 6:09 AM
14	If you would spend the amount you get wisely. Buying equipment that does not work. Maintain the roads and do a better job of filling the pot holes.	11/11/2023 5:14 PM
15	Increased taxes only if necessary. Not for the purpose of increasing taxes.	11/11/2023 3:00 PM
16	Many roads in the village of Lake Hallie and Lake Hallie in general NEEDS to be replaced. This has been ignored for too long, and patching holes does nothing!! Very disappointed in this. Also, plowing needs to be quicker. Our roads	11/8/2023 5:55 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

	never get plowed when needed. Our tax money isn't being utilized well enough at this point, increasing it would be stealing.	
17	We pay alot for taxes every year. We used to have a gravel pit where are kids could ride 4 wheelers and snowmobiles,now there are so many homes there is nothing for them. We are worried for are fantastic well water too.	11/7/2023 6:34 PM
18	With all the grow we've had with business and housing there should be an abundance to tax dollars to reduce taxes. It was a big reason we settled here 11 years ago when compaired to surrounding communities.	11/7/2023 12:50 PM
19	My taxes are already high in comparison to other townships. Build more houses to help share the tax base.	11/7/2023 5:36 AM
20	A large portion of the road system is in poor condition and poorly managed.	11/7/2023 5:14 AM
21	Tax base is increasing with new business	11/6/2023 9:12 PM
22	Taxes are high enough. No road improvements have been made in the township. Also the lack of recreation in the area does not bring in tourists to help pay the taxes.	11/6/2023 7:21 PM
23	It's a little unreal how the board meetings are handled.	11/6/2023 7:19 PM
24	We moved to the area because Eau Claire's taxes were too high. Need to be careful not to get that high it'll stifle new homeowners from adding to the pot.	11/6/2023 5:57 PM
25	I actually don't know how my tax dollars are allocated and dispersed. I'm sure I could dig for public records, but have not made time.	11/6/2023 5:25 PM
26	Already pricey. Money could be used slightly better	11/5/2023 9:44 PM
27	Quality has many definitions. Being able to have your own well for water should be considered.	11/5/2023 4:09 PM
28	Already getting <sup>(redacted)</sup> by taxes	11/1/2023 1:13 PM
29	I feel the taxes are fair for what is currently provided in the area. I wouldn't consider he current taxes Low so don't feel an increase is necessary.	11/1/2023 1:09 PM
30	I would love to see more dollar spent towards recreation. Walking paths especially. There aren't any good parks in Hallie or places to walk. That is my biggest disappointment with Hallie so far.	11/1/2023 8:03 AM
31	we are too new to the Village of Lake Hallie to have an opinon	10/31/2023 7:50 PM
32	Horrible water it's like a swimming pool	10/31/2023 6:57 PM
33	Roads near waste management area are horrible and you keep trying to patch down the hillside and it's still full of potholes.	10/31/2023 7:47 AM
34	The law enforcement is not very efficient and poorly run. They don't know how to control the speeding in town they rather spend their time parked behind some building all day instead of on the city streets that need to be patrolled more often and actually do some work of giving tickets out. I live on 25MPH street and only 1 in 25 is ever under 30MPH	10/30/2023 9:41 PM
35	My idea of acceptable tax increase is probably Very different then the boards idea of acceptable	10/30/2023 6:45 PM
36	We have less access to recycling center unless a fee is paid. The police care more about speeding tickets and enforcing dog registrations than they do actually preventing crime that's bad for the area. For instance at the beginning of the summer there was an intoxicated man trespassing on peoples property and entering garages and nothing was done about it.	10/30/2023 8:10 AM
37	Living on 35th Ave with a housing development going on behind our lots, all those extra lots are going to cause more problems with well water in the future due to a higher density of septic systems. We need Village/city water brought down 35th Ave and 115th St to maintain safe drinking water.	10/30/2023 7:02 AM
38	Street lights needed on side roads with houses	10/30/2023 5:40 AM
39	We are surrounded by developments that have city water but we don't - the number of new septic close to my house & no city water still is concerning, have contacted the city planners (35th Ave road)	10/30/2023 4:15 AM
40	roads are awful, they dont cut grass along roads/hwy, plow in the winter is a disaster! cost of living and rents is ridiculously high, high crime full of drug houses!	10/29/2023 10:50 PM
41	The only thing I can complain about is some of the roads. I completely understand the cost to plow them and repair some of them but putting some fill in some of the pot holes can't cost that much in the grand scheme of things.	10/29/2023 10:07 PM
42	It's important to first be fiscally responsible and ensure the funds already available through taxpayers are being used in the best way possible before seeking to raise taxes. Through budgeting appropriately often a raise in taxes can be avoided.	10/29/2023 6:16 PM
43	Roads need work!	10/29/2023 3:17 PM
44	Improve money management instead of raising taxes.	10/29/2023 2:02 PM
45	Be more efficient w current budget.	10/29/2023 12:59 PM
46	Roads need serious attention. 117th Street is like driving down railroad tracks. I am not opposed to a tax increase if we see results from it but so far have not been impressed.	10/29/2023 12:43 PM
47	Most roads in lake hallie need to be fixed causing issues with our cars	10/29/2023 9:58 AM

## Village of Lake Hallie Comprehensive Plan Community Survey

48	The quality of water in Lake Hallie is extremely poor. The taste of chlorine makes it undrinkable for my family. This adds to my monthly budget to provide additional drinking water supply for my family as well as additional purifying tools.	10/29/2023 9:12 AM
49	Quality of public services start with the person hired.	10/29/2023 8:26 AM
50	With the new construction that has been approved, the water supply was not able to keep up (June 2023). Use the new tax dollars to make sure the water supply is adequate.	10/29/2023 7:02 AM
51	Consider a raise in taxes for more law enforcement. It would probably only cost \$5.00 per residence per month. The highways 29, 53, and 124 can keep our department busy.	10/28/2023 9:35 PM
52	I disagree with being charged a yearly fee for access to the dump for compost and leaves. There should be a better option for leaf drop off/ service.	10/28/2023 9:24 PM
53	Just moved here	10/28/2023 8:57 PM
54	Taxes should not increase if the quality of public services remains the same. They should only increase if it will improve. If they improve I and many others would be willing to pay more if a noticeable change occurs.	10/28/2023 5:17 PM
55	They are already too high	10/28/2023 4:05 PM
56	We are not sure exactly where the money is being spent. We don't mind paying for police and fire, give them what they need, and for good roads. Any tax increases should come by referendum.	10/28/2023 2:21 PM
57	Road plowing is terrible up here. I live off 40th and it takes a long time to get my street plowed as well as to get 40th plowed. Streets are never plowed to the road and just keep ice on them till it thaws completely. Pot holes were a nightmare this year and took a long time to fix. Off of 40th avenue are 3 small parks we can walk to that just look like they need to be kept up. I don't think raising taxes is the solution to fixing this. Maybe reallocating money and where it's being spent?	10/28/2023 2:17 PM
58	Re-allocate funds from the things people aren't using and put them into what the people want.	10/28/2023 1:49 PM
59	Don't tax us out of our house. We feel we pay enough for the services we use. Paying for use of the recycling center? Nooooo. Should be included with taxes we already pay.	10/28/2023 1:41 PM
60	Lake Hallie has NO idea how to effectively spend money. You have people in office that don't care about what the residents need.	10/28/2023 1:30 PM
61	There aren't many besides Hallie park. Gower is being torn down from being a kids/family area to pickle ball	10/28/2023 12:23 PM
62	It is more acceptable to review current spending to see what other expenses could be reduced or eliminated & re-allocated to new ventures. Our roads are horrible in many areas, so it would be nice to fix what we currently have, keeping in mind that Hallie residents can only afford so much for taxes, so maximizing fiscal responsibility is of utmost importance!	10/28/2023 11:16 AM
63	Snowplowing could be better, side streets are in disrepair	10/28/2023 10:48 AM
64	We need to fix our roads. 30th ave and 105th ave need to be completely re paved. Not pave the potholes. They don't last and we are wasting money.	10/28/2023 10:06 AM
65	We have the highest taxes in this area!	10/28/2023 8:51 AM
66	While I'd have to assume residents of Lake Hallie's tax dollars are being put to good use I've personally never seen a showing of where money is spent. No body wants a tax increase. Outside of Hallie ball fields the parks system is pretty lack luster.	10/28/2023 7:57 AM
67	I would rather see tax dollars focus on maintaining current infrastructure or improving it vs. growth and economic development.	10/28/2023 7:35 AM
68	My tax dollars could be better utilized with the implementation of a postal service.	10/28/2023 7:15 AM
69	Village needs to take more positive action and rhetoric to increase funding, personnel, and update equipment to increase the quality of the lake and nature trail area by the Springs.	10/28/2023 7:13 AM
70	Taxes are already expensive, I'd hope they don't increase any farther.	10/28/2023 3:46 AM
71	As of right now, doesn't seem as if our tax dollars are being used well at all, so why should you get more?	10/27/2023 10:41 PM
72	Don't spend extra. Spend more efficiently.	10/27/2023 10:16 PM
73	money isn't taking care of the roads now how is more going to help	10/27/2023 8:00 PM
74	40th Ave east of tank farm, due to pot holes - 2 flat tires and 1 rim... road maintenance could improve. (Most roads do seem reasonable though)	10/27/2023 6:23 PM
75	No public sewer	10/27/2023 5:58 PM
76	The roads are very poor and should have safe access to bike trails.	10/27/2023 5:11 PM
77	The road I live on is in desperate need of replacement and the bus won't even come down it to pick up my kids for school because of the culdesac. Don't even have fiber optic line ran to our house. Need satellite internet!	10/27/2023 5:06 PM
78	I would like to know where the increased tax dollars would go before agreeing on an increase. Retaining and increasing are different things	10/27/2023 4:39 PM
79	One of the reasons we are in Lake Hallie is because of the low taxes. We can access things in neighboring areas. We don't need to pay for them here.	10/27/2023 4:05 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

80	city and county workers sitting around watching one person work at a time. don't think tax money is utilized very well when this happens.	10/27/2023 2:49 PM
81	effective government should be setup to reduce waste and function within the budget it has, if the budget increase is needed then ask, however i dont agree with telling voters that even if we vote no you will ask again 6 months later. if we disagree with your reason for the money then thats it. it is OUR money.	10/27/2023 2:13 PM
82	Let's clean up the Lake!!	10/27/2023 12:24 PM
83	For what we pay in taxes, I expect a lot more services. The parks and recreation areas are very poorly kept and out dated. The bike path isn't connected around the community, making it virtually useless for going to parks and helping our kids stay safer on the roads. The roads leading to the ball fields need repair/replacement.	10/27/2023 10:53 AM
84	there are no services provided by the village. the recycle center was the only bennificial service but it costs \$70 to use. The parks are 50 years old or older and are not maintained. the village does nothing bring any attractions to town. new business goes to chippewa falls or altoona, never here. it doesnt seem like the village tries very hard to bring an economic stimulus to the village through new business. the city water sucks. so much chlorine in the water, i've replaced all faucets, toilet plumbing, exterior plumbing due to water corrosion. my house is only 5 years old. the road are terrible. have to wear a mouth guard to drive or you'll chatter the teeth right out of your mouth. the roads are always covered in rocks at intersections, road edges are falling apart. curbing on corners would be a great idea, every corner is eroded away from people driving on them. intersections have overgrowth preventing clear vision, but nobody seems to ever address this. what is it exactly that the planning commission actually plans for?????	10/27/2023 10:31 AM
85	The Water/Utility Bill should be able to be paid for online!	10/27/2023 10:21 AM
86	Many of the Board Members have been there too long and will not partner with Chippewa Falls and the City of Eau Claire in bus, police, or fire services..when cost sharing might work	10/26/2023 11:38 PM
87	Diverse the tax base by bringing in companies that will pay more taxes. Chippewa Falls is an example with Fleet Farm, where I work, and that new company KYMA.. Lake Hallie should be more active in this type of bring in more taxes.. r	10/26/2023 11:07 PM
88	It seems our tax dollars are not going towards anything that matters at the current time, for instance there are plenty roads that need to be fixed and maintained and instead we keep paving over roads that don't need the fixing. So if taxes are going to be increased, yet not go towards what it's supposed to go for then what's the point?	10/26/2023 11:03 PM
89	Currently paying relatively the same property taxes as Eau claire residents. \$900 in 2009 compared to 2022 3,200. What taxes are these new businesses coming to Hallie paying? Instead you saddle the homeowners with your "services" and "recreational opportunities". I really can't wait to see what this bike path to the ball fields is going to do to my property taxes again.	10/26/2023 11:03 PM
90	#7a-no, I don't see the benefits of well spent tax dollars #7b-no, I'm not paying more taxes without seeing improvements.	10/26/2023 10:04 PM
91	found out that many thousand of gallons of water was wasted due to bad hydrants and undiscovered leaks.	10/26/2023 10:04 PM
92	The more you raise taxes the more likely people will continue to move out of the area to areas with lower taxes. One of the main reasons why my family moved to lake hallie instead of Eau claire was because of how high Eau claire taxes are.	10/26/2023 9:51 PM
93	With the growth of new construction the tax revenues should increase without needing to raise the tax rate.	10/26/2023 9:50 PM
94	The taxes are fair for where we live. They do not need to be increased.	10/26/2023 9:46 PM
95	The Village has expanded so much there should be plenty of tax money to pay for quality services. We don't have city water where I live. We are not in the country	10/26/2023 9:32 PM
96	n/a	10/26/2023 8:53 PM
97	Limited public parks for children throughout the neighborhoods & no side walks. There is a lot of traffic on residential roads from the businesses & highways so it's always concerning to allow children to ride bikes. There is also limited neighborhood parks, so travel is required to do family friendly activities like this.	10/26/2023 8:38 PM
98	#7 The hallie recycling center has been free forever now a 75 dollar pass for the year not right also the roads suck so many pot holes I have had a lot of damage to my suv due to these pot holes	10/26/2023 8:32 PM
99	I don't think we should have to pay to drop off yard waste and trees.	10/26/2023 8:08 PM
100	If the officials would use the resources wisely we wouldn't need to increase taxes.	10/26/2023 8:08 PM
101	I feel Hallie must receive much in tax revenue from a lot of the new business and housing has grown a lot! What are you doing with all the money made from our taxes? You don't even paint the lines on the roads anymore at the busy intersections!	10/26/2023 7:48 PM
102	As a senior citizen I find it hard to come up with any more money	10/26/2023 7:12 PM
103	Raising taxes should be a last resort measure Research into the state of WI surplus	10/26/2023 6:58 PM
104	I believe increasing taxes should only be only used as a last resort and we should explore all options utilizing the surplus of funds from the state of WI	10/26/2023 6:48 PM
105	Already too high	10/26/2023 6:28 PM
106	There is more housing and business constantly going up in the village, if they are also throwing in taxes, why would they need to go up? You are not providing that much more service, than you were since the municipal building and	10/26/2023 5:12 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

	watertower were built	
107	Our taxes are already so high.	10/26/2023 4:31 PM
108	Transitioning from free use of recycling center with accessible hours, to having to pay \$75 a year, or only be able to access the recycling center for a 3 hours, one day a week, is a bit ridiculous. I don't disagree with charging to use the recycling center, but switching from free, to \$75 in one year is too much. Make it affordable!	10/26/2023 2:58 PM
109	I think it depends on what public services the taxes are being increased to benefit. For example, if it is to help maintain the roads or public services I would say yes, however if it is being increased to just help out at the Hallie Ballfields I would say no.	10/26/2023 2:57 PM
110	Bills are already more than I can afford	10/26/2023 2:01 PM
111	Already pay enough in taxes	10/26/2023 12:18 PM
112	I pay taxes but I'm not seeing that my tax dollars are not really improving the road conditions for our streets just by doing patch jobs every year especially when these big trucks keep tearing them up	10/26/2023 12:13 PM
113	Multiple calls made to police regarding neighborhood safety due to speed and nothing changes.	10/26/2023 11:54 AM
114	Poor planning. Poor road repairs. Good thing about winter it fills the pot holes. Poor planning for developing. A huge warehouse allowed in the retail area along hwy. 124. Snow removal is a joke. The plow are set so high they leave large amount of snow.	10/26/2023 11:20 AM
115	I believe my tax dollars are not correctly utilized	10/26/2023 11:09 AM
116	Additional funding for street maintenance was voted for, but I see little improvement in my neighborhood. Property taxes have been increased significantly since purchasing my home in the 1990's. Still have my own well and septic.	10/26/2023 11:02 AM
117	Use our dollars wiser	10/26/2023 10:58 AM
118	Tax dollars are spent foolishly on bad ideas.	10/26/2023 10:08 AM
119	I don't believe that the money will be used for such things	10/26/2023 9:43 AM
120	Current roads are in bad shape. Fiber-optic internet access has not been available.	10/26/2023 9:32 AM
121	Depends on several factors...	10/26/2023 8:42 AM
122	I don't want to see us become like Eau Claire. Please don't use my tax dollars for woke agendas.	10/26/2023 8:40 AM
123	where they maintain roads, money could be better put to use, for instance 30th av {hill down from waste ma	10/26/2023 8:34 AM
124	I understand costs, but there's times when my tax dollars only seem to provide raises for employees and no services for the public.	10/26/2023 8:24 AM
125	Have you seen the roads?	10/26/2023 8:00 AM
126	We are currently one the highest taxed states in America and unless wages increase to offset the rise in taxes there should be no more raising of property taxes.	10/26/2023 7:52 AM
127	The roads in this town are absolutely awful. Drive down 30th Ave for example and tell me that our tax dollars are being utilized properly. Or in front of Walmart. We spend a boat load in property taxes, and yet the money seems to disappear.	10/26/2023 7:49 AM
128	Property Taxes are high enough - the housing market values are already way above where they should be	10/26/2023 7:23 AM
129	It would be great to see the tax dollars currently being paid, to go towards better road plowing and repairs!	10/26/2023 7:08 AM
130	it is acceptable for elected officials to use and allocate current tax dollars appropriately.	10/26/2023 6:52 AM
131	Road repair and maintenance is nonexistent IMO. Poor planning for traffic increase on Melby and 118th.	10/26/2023 6:45 AM
132	Need to keep taxes low, inflation is out of control	10/26/2023 5:07 AM
133	Preference is to keep taxes low	10/26/2023 5:02 AM
134	We were required to hook up to city water which 90% of us didn't need yet nothing has been done about sewer which most of us DO need. Both sewer and water should have been done at the same time because when sewer is installed the yards have to be dug up for a second time at the homeowners expense.	10/25/2023 10:49 PM
135	I'm retired so taxes can be a big expense on a fixed income. However, infrastructure maintenance is expensive.	10/25/2023 10:29 PM
136	I find Lake Hallie's government does not follow through with ordinances they put in place. In addition they do not consider traffic patterns while developing neighborhoods and are willing to jeopardize pedestrians life by refusing to widen roads or put in bike/walking trails on busy roads such as 117th nor do they effectively patrol the areas especially during the summer baseball season where traffic is heavy and often going at greater speeds than posted.	10/25/2023 10:21 PM
137	With industry and business expansion along with increasing housing there should be more tax dollars coming in to provide sufficient services.	10/25/2023 10:06 PM
138	Run sewer from EC or Chip to develop frontage areas by Hwy 53 bypass	10/25/2023 10:04 PM
139	where is the lawn mowing along the highways? Our roads are overgrown and look like crap. There is plenty of new businesses coming i. so our taxes should not be affected.	10/25/2023 9:52 PM
140	We moved here 4 years ago because housing was affordable compared to Eau Claire, taxes were lower and houses smaller. We are finding that now, a few years later, the houses are huge/very pricey, taxes are increasing and things	10/25/2023 9:18 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

	like fixing the potholes don't get done in a timely manner. We'd like to see Lake Hallie stay affordable.	
141	I don't understand the need for more money for public services, when we keep building new stores, new houses, which should produce more taxes, but it doesn't.	10/25/2023 9:05 PM
142	Put the money where it's needed. Fixing the roads to a higher standard so we don't have to keep repatching pot-holes over and over again. The recycling center needs some street lights to help everyone see where they are going and for the safety of the volunteers that open the recycling center every Wednesday. It's getting dark earlier in the day now, it's dangerous to be walking around the recycling center with no light but car headlights and the one light post by the shed that sheds no good lighting.	10/25/2023 8:55 PM
143	Taxes in the Village of Lake Hallie are far too high. In addition you charge for everything! Chicken license??? You pay clerical people to hunt down people who did not renew a dog license (dog deceased). I moved here for the rural setting that has since been ruined.	10/25/2023 8:35 PM
144	My neighborhood, Hallie Ridge, is not maintained. Roads have weeds growing through cracks, street sweepers are never brought in, sand on road all year long, snowplowing is horrible. Damage to lawns, entrances, ditches on one side plowed while road is left snow covered.	10/25/2023 8:33 PM
145	The Village does not protect its namesake, the LAKE of Lake Hallie. Allowing ridiculous amounts of residential development on and around the lake is horrible. Stop ruining this natural resource!!!	10/25/2023 7:56 PM
146	The roads that the village feels need replacement such as 30th Ave are completely unnecessary. Yet neighborhood roads do not even get pot hole repairs.	10/25/2023 7:50 PM
147	I would like to see a tax increase two or three years before major projects are undertaken. This would minimize the borrowing cost. However, this may not be allowable.	10/25/2023 7:30 PM
148	Maximizing quality of services for the tax dollars is important and if there is a strong enough justification to raise taxes in order to provide quality services then I am in favor of it.	10/25/2023 7:26 PM
149	I believe the taxes in the Village of Lake Hallie are on the high end of the spectrum. I have not seen my tax dollars used efficiently. The (busy) road I live on has been awful to drive on since I moved in 2 years ago. I can't believe it has not been fixed.	10/25/2023 7:13 PM
150	Plenty of wasted spending currently that can be cleaned up in order to retain quality services	10/25/2023 7:13 PM
151	I feel like roads are not being fixed such as Cty OO and if they are its just getting filled and it gets terrible again.	10/25/2023 7:04 PM
152	Lower taxes is an upside to living in Lake Hallie as well as keeping rental prices lower.	10/25/2023 7:03 PM
153	The water cost and quality is poor. I wish we could go back to just having wells.	10/25/2023 6:47 PM
154	Maintaining quality employees is extremely important in order to not lose the institutional knowledge they have. As inflation rises so must their wages. Increasing taxes is probably the only feasible way to fund those wage increases.	10/25/2023 6:45 PM
155	Not sure how they are being utilized necessarily, but the safety and maintenance of the roads, particularly 117th near the ball fields is long overdue. For the amount of traffic that uses this road, especially during the ball season, it NEEDS to be repaved and have a walking path...or widened at the minimum.	10/25/2023 6:39 PM
156	With the amount of new homes constructed every year and the addition of their property taxes being added to the budget, I would think that there would be plenty of money coming in.	10/25/2023 6:24 PM
157	Taxes are higher for property size and housing square footage compared to any other area in the Chippewa valley. Need to figure out a different source of income than levy and raising property taxes. People will leave for this reason only.	10/25/2023 5:43 PM
158	Because taxes should not increase; quality is fine as it is	10/25/2023 4:31 PM
159	Road maintenance and plowing in winter months needs to be addressed. As well as the crew doing these jobs!	10/25/2023 4:06 PM
160	Residential roads are not plowed in a timely manner nor are they plowed sufficiently when there is a measurable snowfall	10/25/2023 1:56 PM
161	Selected Lake Hallie primarily because the property tax is much lower than Chippewa Falls or EC and I plan to retire here.	10/25/2023 1:18 PM
162	30th Ave. a main artery, is badly in need of replacement.	10/25/2023 12:33 PM
163	Roads are inadequate. Lights need flashing yellow turns. Taxes are high and I don't see roads in good condition. Where are new businesses/restaurants?	10/25/2023 10:06 AM
164	You've raised taxes and our roads are still terrible. When it snows plows don't even come to neighborhoods most of the time or not in a timely manner.	10/25/2023 8:12 AM
165	Taxes are high enough as it is!	10/25/2023 7:07 AM
166	I think our quality of public services are above average already and there is no need to increase taxes for something that is already above average in that aspect.	10/25/2023 6:46 AM
167	Review budget as a whole, taxes are high compared to neighboring communities already.	10/24/2023 10:49 PM
168	We need to do better with what we have before we take more. It's a matter of being better stewards, not taking more to waste.	10/24/2023 10:37 PM
169	Tax dollars are wasted. I pay thousands of dollars per year and my burden on Village is zilch, nada, nothing. What do you do with all the \$\$ collected? Lots of new homes being built constantly, where's the tax relief? The roads	10/24/2023 10:29 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

suck, you've been putting gravel in the same pot holes multiple times per year for over 20 years. Ever think of trying blacktop patch? Cannot water my lawn because your water infrastructure is not sufficient. Leadership in Hallie is lacking vision and a plan for sustainable growth. No industry, no jobs & lots of undesirable people. Walmart needs to hire their own police force & security, or the Village needs to Walmart to hire them. What if all the other business abused the police force like Walmart does? Let's mow them weeds & plant grass on Hwy 00 & 53 in the medians. That is supposedly our gateway entrance to Hallie and it looks like a run down town that can't take of itself.

170	Should be working with Chippewa Co and City and fiber consortium in the area.	10/24/2023 10:11 PM
171	Taxes have increased enough over the past few years time to pause the increases and manage the village with what you have.	10/24/2023 9:47 PM
172	Road maintenance is not done well	10/24/2023 9:44 PM
173	Increasing a budget isn't always necessary. Decreasing wasteful spending, increasing productivity, and increasing efficiency is a better answer. Run government projects like a business because they are. Hold employees and contractors accountable. You'd be amazed at the amount of money that is wasted.	10/24/2023 9:01 PM
174	We run into a water ban almost every summer. If Hallie continues to grow rapidly with housing we need to prioritize expansion with our water system. As we grow the infrastructure needs to also grow. Perhaps reassess the larger businesses to ensure they pay a fair tax we many such as Walmart use police resources often.	10/24/2023 9:00 PM
175	I would not support any more than minimal increase to taxes. Also, I'm dissatisfied that so many in our area had to switch to city water from their own wells, and now we don't have enough water during dry spells.	10/24/2023 8:58 PM
176	Maintaining quality services with growth should be offset with accurate property assessments on new builds and ensuring commercial properties are paying their fair share as they consume a large portion of the local emergency services.	10/24/2023 8:54 PM
177	Look at the roads and you will see. Plowing sometimes does not happen. Taxes are pretty equivalent to surrounding communities but overall services are lacking.	10/24/2023 8:52 PM
178	There should be a sewer system to protect the groundwater as nitrate levels keep rising. There should also be water to all of Lake Hallie.	10/24/2023 8:41 PM
179	Roads are awful	10/24/2023 8:39 PM
180	Our taxes are already high and we see almost NO benefits for it. The roads are absolutely horrible in Hallie. The roads are extremely poor all winter - intersections are extremely hazardous as they're never salted. You can clearly see where county & city pick up and Hallie stops. We have all these businesses coming in but no tax break for the people that live here. Seems the ball fields are the only place our \$ gets invested & it stinks! Why not put bike/pedestrian trail along 40th - it's so dangerous along that stretch & hazardous for both drivers and pedestrians. THAT would better benefit the village than ball fields.	10/24/2023 8:33 PM
181	It would depend on what you were raising taxes to accomplish	10/24/2023 8:17 PM
182	Plowing response and keeping up with the weather is very weak. Not seeing many upgrades to the community.	10/24/2023 7:52 PM
183	I should not have to pay for a yearly code access to my recycling center to use every other Saturday. Traffic violation should not be determined by village clerk	10/24/2023 7:51 PM
184	There are lots of roads in Hallie that are in rough shape. Especially roads that are heavily traveled by people from all over the area. 117th between 40th and the ballpark is one in major need.	10/24/2023 7:39 PM
185	I would like to see the bike trail on 40th go over hwy 53 and go to Hallie park.	10/24/2023 7:37 PM
186	I feel like we pay a lot of taxes and I don't see many services	10/24/2023 7:36 PM
187	Highest taxes in the region. Altoona has progressed with businesses and still lower property taxes.	10/24/2023 7:36 PM
188	Our roads in VLH are terrible. The patch worked pot holes are terrible.	10/24/2023 7:31 PM
189	Keep the Village of Lake Hallie FD mostly volunteer	10/24/2023 7:26 PM
190	Road repairs are severely lacking. 30th Avenue, for example, is an exercise in dodging potholes.	10/24/2023 7:24 PM
191	Taxes are already high	10/24/2023 7:22 PM
192	Where is our tax money going? The roads in Hallie are terrible. There are no parks or coffee shops etc. I feel there could be lots of improvements to continue to drive lake hallie in the right direction.	10/24/2023 7:21 PM
193	We have reached out regarding the road infrastructure as they are not being maintained. Our taxes seem to be somewhat similar to Eau Claire, Altoona, Chippewa, but we don't have the same costs with community centers, parks, pools, etc. so where is the tax money being spent besides police, fire/EMT.	10/24/2023 7:04 PM
194	Raising taxes is the easy solution. What types are luxuries and could be done without	10/24/2023 6:58 PM
195	Don't trust if the taxes get raised, the public services would retain quality. It would just stay the same but our rates wouldn't	10/24/2023 6:51 PM
196	I feel the roads need definite attention as far as repairs go now, and why raise the taxes to do so, when they aren't being maintained now. Same with plowing.	10/24/2023 6:37 PM
197	Taxes are too high.	10/24/2023 6:36 PM
198	Our taxes should be better managed, that doesn't mean they need to increase.	10/24/2023 6:32 PM
199	That's a slippery slope.	10/24/2023 6:25 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

200	For what I lay in taxes. Roads are not up to par and city sewer.	10/24/2023 6:21 PM
201	Considering the incidents and impact the police department has handled for the village over the past years including the girl scout tragedy, the wal-mart incidents, etc., I think it's a joke how little you pay them and support the department.	10/24/2023 6:01 PM
202	Already pay a lot in taxes. Roads are horrible, need to be repaired and swept regularly. Don't feel an increase in property tax would make a difference. Allocate funds more appropriately.	10/24/2023 5:59 PM
203	Annex into Chippewa	10/24/2023 5:55 PM
204	Times are hard right now. Can barely afford to eat.	10/24/2023 5:43 PM
205	Only acceptable to increase taxes to increase the quality of public services not retain.	10/24/2023 5:42 PM
206	The public facilities are phenomenal!!! I would like to see out of town residents get charged for dumping grass/brush. We happily paid \$75 for our gate code, the only complaint is people trying to sneak in behind you without a code.	10/24/2023 5:41 PM
207	Increasing taxes puts an additional financial strain on the middle class. Our property taxes are currently lower than surrounding areas and played a major factor in our decision to live in Lake Hallie. Raising taxes will only hinder the growth of the area and the appeal to live here.	10/24/2023 5:38 PM
208	Drainage in Hallie is atrocious with few culverts diverting water.	10/24/2023 5:35 PM
209	We need enough police officers, fire fighters, and ems staff. We also need a better weather emergency system.	10/24/2023 5:32 PM
210	My road gets plowed the day after a snowfall and sometimes not at all. Find somewhere else to cut from to increase public services. Public services is the foundation that taxes were built from. The village hall is a premium facility that was wasted money. Public service expansion should be correlated with population growth. More people/houses = more revenue.	10/24/2023 5:30 PM
211	As long as those in making decisions are not just looking for more money for their agenda and actually are using the money for the good of the village	10/24/2023 5:28 PM
212	I think roads are in poor condition, and they got behind. Also, mowing and general maintenance and mowing is poor.	10/24/2023 5:26 PM
213	I feel like more of our focus should be on keeping up with the growth of the village.	10/24/2023 5:25 PM
214	*Watering was prohibited this spring/summer but surrounding our house were neighbors with three above-ground pools being filled taking thousands of gallons of water. *Staying retired here in Hallie is becoming an issue because of the tax rate. *I know of people from Eau Claire that use our recycling center on Wednesdays. Instead of the caretaker guarding wood for his friend to come and pick up that someone had dropped off, maybe he can start checking addresses. *Snowplowing is excellent!	10/24/2023 5:15 PM
215	The Village has been pissing way tax dollars for years. Instead of forcing residents onto their ridiculous water scam, they need to focus on roads and infrastructure.	10/24/2023 5:13 PM
216	I don't feel that raising taxes will improve the quality of public service. I think we would just get taxed more for the same level of service.	10/24/2023 5:10 PM
217	Taxes have gone up ever since I moved here and the village looks like a run down area. The ditches never get mowed streets barely get plowed unless theirs 3" of snow or more. Can only water lawns every other day because we have people that are under qualified to maintain different departments throughout the village. I've called and made several complaints to the police because of vehicles flying by buses when dropping kids off and they show up the next day and never see them again.	10/24/2023 4:58 PM
218	Taxes aren't high, but neither are government provided services high quality.	10/24/2023 4:57 PM
219	Cannot afford it. Have you seen gas and food prices?	10/24/2023 4:52 PM
220	Properties should be taxed on their zoning and not on what the Village of Hallie wants them taxed.	10/24/2023 4:48 PM
221	Elderly live on fixed incomes	10/24/2023 4:45 PM
222	I believe the budget should be looked for ways to cut spending before taxes are increased.	10/24/2023 4:41 PM
223	Review budget and look at ways to cut spending before increasing taxes.	10/24/2023 4:41 PM
224	The 30th ave hill has got to be the worst section of road in all of lake Hallie. Instead of patching it fix it. All the water rushes into the yards on the houses at the bottom. The amount of sand that accumulates at 30th and 113th is unacceptable. Roads should be standard budgeting.	10/24/2023 4:41 PM
225	We pay alot for our taxes and I think current things need to be looked over again	10/24/2023 4:38 PM
226	Just tired of taxes always increasing.	10/24/2023 4:35 PM
227	People on fix income cant afford more tax increases.	10/24/2023 4:34 PM
228	(Redacted)	10/24/2023 4:25 PM
229	The taxes that we pay compared to similar areas do not provide a better service or experience. Therefore can't be well utilized in my eyes. Just raising the taxes will not help if we do not properly use the funds.	10/24/2023 3:54 PM
230	We have questioned the water quality in the Sunfield Heights neighborhood, & requested water sampling be completed. Sunfield Heights is also infested with ground gophers/squirrels. They are chewing underground wiring	10/24/2023 9:12 AM

## Village of Lake Hallie Comprehensive Plan Community Survey

	and causing havoc.	
231	Taxes are already high, compared to neighboring communities in Chippewa, including Wissota and Chippewa itself. Other than housing there has been little business growth in Lake Hallie. Parks and rec offered by Lake Hallie seem minimal, compared to Wissota and Chippewa, constantly plagued with water bans (seems not enough resources for current residents as is- new residential housing constantly going up will only increase this issue). Seems there is a mismanagement of tax payer dollars already, doubtful increasing taxes would go towards the correct places. On top of that Hallie has plenty of revenue generating fees, such as dog licensing fees, the new recycling center access fees, and water bills.....seems more money isn't solving the greatest issues.	10/24/2023 5:27 AM
232	I pay some of the highest property tax rates and my road is awful and is plowed last	10/23/2023 10:11 PM
233	I see a weak village board that is not as resident centric as it should be and I am not willing to give them more money for their agenda	10/23/2023 9:23 PM
234	We just built a house here last year and we are in awe of how high the taxes are. They are double what we paid at our prior home and less than half the amount of land.	10/23/2023 6:33 PM
235	Before increasing taxes a well laid out plan should be available	10/23/2023 3:40 PM
#	<b>Q1: I DO NOT LIVE IN THE VILLAGE OF LAKE HALLIE.</b>	<b>DATE</b>
1	The village should do what it can to maintain its current services within the means of current taxes - not increase taxes to suit expensive or non necessities	11/4/2023 9:59 PM
2	Because I beleive there are alot of seniors living their on fixed incomes.	11/1/2023 11:15 AM
3	sprinkler ban needs to get fixed.	10/30/2023 8:49 PM
4	the number of increase of residents and businesses the taxes should cover the expenses to retain services	10/29/2023 7:35 AM
5	The Village should facilitate a plan to develop an industrial park.	10/27/2023 8:01 PM
6	Build a soccer field	10/27/2023 6:21 PM
7	Evers is sitting on a boat load of money through excessive taxation. He should be able to share that with small communities. We have three wheel taxes in EC, the State, the County and the City of EC. How long before that is also the case in Lake Hallie?	10/27/2023 1:16 PM
8	Inflation and property taxes stress the home owners. Do not let Eau claire influence lake Hallie.	10/25/2023 9:46 PM
9	The fire station is frequently unstaffed for many hours due to on-duty crews transferring patients for hospitals.	10/25/2023 6:46 PM
10	Government has a tendency to waste money and take not care of existing infrastructure, chippewa is a prime example spending money on additional parks and not maintaining problems like roads. Which I'm sure you are also aware of poor roads.	10/25/2023 5:25 PM
11	N/A	10/24/2023 9:03 PM
12	You don't spend nearly enough on roads or Fire/EMS. Paying for part-time services hoping for full-time coverage will eventually catch up to you. Snow plowing is a joke in the village. You have never had a vision for the future of the village.	10/24/2023 4:31 PM
#	<b>Q1: I DON'T KNOW IF I LIVE IN THE VILLAGE OF LAKE HALLIE.</b>	<b>DATE</b>
1	Na	10/29/2023 3:36 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q9 How do you feel about each of the following statements?

Answered: 648 Skipped: 178

I would like to see an increase in existing public services within the next 10 years.						
	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	9.54% 56	42.59% 250	24.53% 144	4.60% 27	18.74% 110	90.59% 587
Q1: I do not live in the Village of Lake Hallie.	20.37% 11	40.74% 22	11.11% 6	1.85% 1	25.93% 14	8.33% 54
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	50.00% 2	25.00% 1	0.00% 0	25.00% 1	0.62% 4
I would like to see new public facilities or services within the Village in the next 10 years.						
	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	9.52% 56	37.07% 218	28.91% 170	6.12% 36	18.37% 108	90.74% 588
Q1: I do not live in the Village of Lake Hallie.	24.07% 13	40.74% 22	9.26% 5	1.85% 1	24.07% 13	8.33% 54
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	75.00% 3	25.00% 1	0.00% 0	0.00% 0	0.62% 4

## Village of Lake Hallie Comprehensive Plan Community Survey

**Q10 If you agreed or strongly agreed with either statement in question 9, we invite you to briefly explain.**

Answered: 171 Skipped: 655

	IF YOU AGREED OR STRONGLY AGREED WITH EITHER STATEMENT IN QUESTION 9, WE INVITE YOU TO BRIEFLY EXPLAIN.	TOTAL
Q1: I live in the Village of Lake Hallie.	100.00% 158	92.40% 158
Q1: I do not live in the Village of Lake Hallie.	100.00% 12	7.02% 12
Q1: I don't know if I live in the Village of Lake Hallie.	100.00% 1	0.58% 1
Total Respondents	171	171

#	Q1: I LIVE IN THE VILLAGE OF LAKE HALLIE.	DATE
1	Other Villages offer finger-printing services for a fee (usually fee is offered to all but larger fee for those who are not village residents, village hall rentals, some type of transportation support, and possibly an events center near the end of those 10 years. Would be nice to see businesses moving into the area helping to support some of these improvements as they will reap the benefits from added people coming into the area. Would also allow more year-round activities other than just ball tournaments.	11/20/2023 7:20 PM
2	a. with increase in public services increases taxes	11/20/2023 8:45 AM
3	I don't want services where we start taking care of everyone in a way that enables them to not take care of themselves.	11/20/2023 8:38 AM
4	For businesses, it would be nice to have city sewer	11/17/2023 3:15 PM
5	Public transportation is none existent. It would benefit everyone in Lake Hallie and Chippewa to have public transportation in quality of life and accessibility for all people.	11/16/2023 9:10 PM
6	We have enough parks, trails, and pickle ball courts. We do not need anymore, and I would rather see our tax dollars going towards improving our roads, and bolstering our police/fire when needed.	11/16/2023 9:06 PM
7	As the Village of Lake Hallie grows; law enforcement, fire protection and ambulance will need to be budgeted for. Additionally, public works will need to survey secondary roads for excessive heavy equipment usage (I.E. 30th Avenue between Chippewa Concrete Solutions and GFL Sanitation). These roads require significant weight restrictions and/or road reinforcement.	11/16/2023 12:41 PM
8	Add city sewer facilities.	11/16/2023 11:22 AM
9	better road design, safer for walking.	11/14/2023 11:47 AM
10	The village provides SO few services now. i.e. Plowing is terrible, not consistent. (Redacted)	11/13/2023 9:33 AM
11	I don't find that is where they need to focus their tax dollars. We have a new emergency services building already and feel that the public services are not thinly stretched currently.	11/12/2023 11:41 PM
12	Parks and activities for families that are either free or affordable or have funding available for families that can not afford whatever fees there are no matter how low or high they are, ex. From \$1-\$xxxxx.	11/12/2023 9:06 AM
13	We have a problem of homelessness.	11/12/2023 6:09 AM
14	You can not maintain what you have example the old fire station is still in use? If it was cleaned and maintained. The new building is a joke to vote. Bad planning.	11/11/2023 5:14 PM
15	As the population grows we will need to increase existing public services so we continue to provide the quality services we receive now.	11/8/2023 7:54 AM
16	Water and sewer services need to be addressed for future development.	11/8/2023 12:23 AM
17	I feel we need a playground for the any age children.	11/7/2023 6:34 PM
18	Improve the neighborhood parks. Some are 45 yr old with no improvements.	11/7/2023 5:59 PM
19	We need to better provide a variety of options for people to do or participate in. If we offer a better variety of enrichment activities, we attract more people that want to live here. No more apartments though. We need nice starter homes to attract younger families to move to this area.	11/7/2023 5:36 AM
20	Senior living difficult no meal on wheels or transportation serviced from Menominee	11/6/2023 9:12 PM
21	Lake Hallie needs to step up its tourism advertising. This is a fishing, hunting and UTV/ATV and snowmobile community with 0 support. You need the tourist dollars to help pay for the stuff you want to achieve.	11/6/2023 7:21 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

22	No hospitals near by. Could have more city luxuries	11/5/2023 9:44 PM
23	We need one or two more water towers	11/1/2023 5:10 PM
24	No	11/1/2023 1:13 PM
25	Put 1or2 more water towers in	11/1/2023 11:47 AM
26	There isn't much to the town besides the residential houses and the commercial side. If there could be more community facilities- parks, parks and Rec opportunities, walking paths on some of the more dangerous roads that people are trying to use (hwy P) it could provide more of a living place rather than just a place to have a home.	11/1/2023 8:03 AM
27	More trails & parks	11/1/2023 6:50 AM
28	Better road maintenance	10/31/2023 7:47 AM
29	I personally think we should have more food access	10/30/2023 4:28 PM
30	nah	10/30/2023 4:12 PM
31	There aren't a lot of business for the public in the village of lake hallie	10/30/2023 3:39 PM
32	Let's improve our water quality and get good at the services we offer first, before we offer more.	10/30/2023 8:10 AM
33	Again see answer to question 8, public water utilities need to be brought down 35th Ave and 115th St with the increased density of housing and septic fields going in around it.	10/30/2023 7:02 AM
34	Park was torn out. New Park wanted.	10/30/2023 5:40 AM
35	I've seen you're considering city sewer & agree with that for rate of growth	10/30/2023 4:15 AM
36	It seems like our parks (redacted) has a ton of money and I spend. I am not complaining about that at all. When I was a kid I enjoyed all of the opportunities I had here to play sports and enjoy the parks. We don't need city water or anything like that. Just a little more road maintenance would be nice.	10/29/2023 10:07 PM
37	Road repairs, snow plowing and police presence are all things the village should be considering. As the population continues to grow and more new homes are being built, additional emergency services should also be considered.	10/29/2023 9:12 AM
38	We need more personnel in our street department and police.	10/28/2023 9:35 PM
39	More recreational activities and night life, currently we mostly have businesses but not much in terms of community engagement and events.	10/28/2023 5:17 PM
40	Public septic and sewer	10/28/2023 3:45 PM
41	I would like to see more park services maybe a local disc golf course. If you get a hold of the chippewa Valley disc golf association we can assist in this.	10/28/2023 2:45 PM
42	We just got a new fire station what more would you want.	10/28/2023 2:21 PM
43	I don't think we need new I think we need to keep up what we have. We have beautiful spaces that we just need to care for.	10/28/2023 2:17 PM
44	Like what services?	10/28/2023 1:41 PM
45	We don't need more government things. Bring businesses that will actually attract people and want them to come. Hallie is basically car dealership and junk world.	10/28/2023 1:30 PM
46	Would like to see an administrator	10/28/2023 11:12 AM
47	We need a school with all the families in this area	10/28/2023 8:51 AM
48	I believe our public services are on par for a town of our size. Public facilities I feel are lacking somewhat, however I'm unable to give an example of how they could improve.	10/28/2023 7:57 AM
49	Increased law enforcement presence and add staffing to reduce burnout.	10/28/2023 7:15 AM
50	Complete the second boat landing. purchase the exisiting small lot for sale for easier access to unload the weeds from the harvester without having to drive the entire lake to unload the weeds. This would save a lot of money in fuel and personel wages. New harvester definitely needed. The board needs to stop further developments near the lake that clear cut trees in the area.	10/28/2023 7:13 AM
51	Just need to plan ahead better. Snow plow do a great job but road maint. Has doom for improveMent	10/28/2023 12:31 AM
52	Currently Hallie has the bare minimum based on tax bracket. So if you utilized funds better, you would have better services.	10/27/2023 10:41 PM
53	Don't look for ways to spend more money.	10/27/2023 10:16 PM
54	Need to keep roads up to date. Also make sure you keep quality people to work for the village.	10/27/2023 10:08 PM
55	New public facilities and services will bring in residents or perhaps keep those that are here.	10/27/2023 9:31 PM
56	most Lake Hallie residents are self sufficient no more public services needed	10/27/2023 8:00 PM
57	Better employee and public sewer	10/27/2023 5:58 PM
58	More community activity opportunities	10/27/2023 5:39 PM
59	Nicer neighborhood parks and access to bike trails would be great.	10/27/2023 5:11 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

60	Need internet and new road	10/27/2023 5:06 PM
61	Population should increase in the next 10 yrs. Mostly likely the expenses of existing public services will need to increase as well.	10/27/2023 4:21 PM
62	I would like to see more interest in community parks and then offer things to do besides softball and soccer.	10/27/2023 3:48 PM
63	I think Hallie is a growing community	10/27/2023 1:33 PM
64	I would like to see the bike path get connected to the ball field area. Currently our kids have to navigate choppy roads and inattentive drivers to ride their bikes or walk to the ballfields. It's simply not safe. I'd like to see the parks around the community get improved with new equipment that families can actually use.	10/27/2023 10:53 AM
65	See question 7 response. in addition, the village needs to do more to bring business/industry to the village.	10/27/2023 10:31 AM
66	Would be nice to have more family activities, outreach programs for poor, and cheaper housing for those who do not want to live in downtown EC and pay premium for little.	10/27/2023 6:05 AM
67	Lets work together to increase services by not duplicating things like police.. the sheriff's office, Chippewa Falls, and City of Eau Claire could provide this cheaper	10/26/2023 11:38 PM
68	There should be more collaboration with the City of Eau Claire.. inter local agreements for sharing Police, water, and yes start getting away from septic tanks and hooking up to Chippewa Falls and Eau Claire sewer systems where possible.. work together	10/26/2023 11:07 PM
69	This would make taxes more reasonable as long as things that need taken care of get taken care of.	10/26/2023 11:03 PM
70	The draw to Hallie was to be close enough to Eau claire but not pay the Eau Claire county or city taxes. Unless you can find a revenue stream other than taxing the Homeowners even more. Or fairly tax new businesses.	10/26/2023 11:03 PM
71	It all depends on amount of growth, if there is not a major amount of growth then I think what we have now is adequate.	10/26/2023 9:51 PM
72	10 years from now hopefully things will have evolved and changed for the better. Changing times, new technology, increased population. It all calls for advancement over time.	10/26/2023 9:37 PM
73	I don't understand the last 1 questions. Please explain exactly what your asking about	10/26/2023 9:32 PM
74	when me and my friends try to plan something without going to eau claire, almost nothing comes to mind. nothing to do in chippewa as a fun activity. i strongly agree there are a lot of summer activities but it'd be nice if there was more in the fall/winter.	10/26/2023 8:53 PM
75	To my prior statement. Side walks & neighborhood parks.	10/26/2023 8:38 PM
76	I am happy /content with how things are. However I think everyone and every organization should always be looking for ways to improve. 10 years would be a very long time to go without change. Even if this was the perfect place, I would still have selected 'agree'.	10/26/2023 8:25 PM
77	I would like to see the existing parks taken care of or enhanced for other purposes other than pickle ball.	10/26/2023 8:08 PM
78	I guess it depends on what kind of public services you are considering along with facilities also! Is it something we can afford without taxes going up ski high! People are living paycheck to paycheck! Can the village afford it??	10/26/2023 7:48 PM
79	More greenspace is good	10/26/2023 5:12 PM
80	We need more public safety services and an increase in funding and facilities for them. We need additional resources for public facilities for activities/recreation/hosting community ed classes, etc.	10/26/2023 4:04 PM
81	You will have no option to do otherwise with the amount of growth which is occurring in the village.	10/26/2023 11:02 AM
82	More affordable housing options	10/26/2023 10:02 AM
83	The village is becoming more big city feel than a small village	10/26/2023 9:43 AM
84	My husband is a firefighter with fire district and we both feel that having a full-time crew on staff at all times instead of on-call would benefit the community a lot within the next few years based on the growth the community is seeing.	10/26/2023 9:05 AM
85	Again, depends on several factors...	10/26/2023 8:42 AM
86	I think we need to better our ability to take care of necessary needs. Roads, better plowing and such. Don't add more when we could better what is needed.	10/26/2023 8:40 AM
87	The area is quickly filling in. We need to stay ahead of the growth in order to provide the services that are expected. Should join forces with Eau Claire Transit and get bus service to the area.	10/26/2023 8:24 AM
88	You have new fire stations and police buildings, should last 100 years.	10/26/2023 5:07 AM
89	A continued modest increase in public services is desired, to keep up with any potential continued growth in Village of Lake Hallie	10/26/2023 5:02 AM
90	Would like to see fiber internet expanded to all residents.	10/25/2023 11:49 PM
91	Sewer	10/25/2023 10:49 PM
92	I think our police and fire needs to be increased	10/25/2023 10:21 PM
93	See above response	10/25/2023 10:06 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

94	Add sewer via Chip Falls or EC to bring in growth and economic development	10/25/2023 10:04 PM
95	Public pool/splash pad	10/25/2023 8:26 PM
96	Protect the Lake!!	10/25/2023 7:56 PM
97	Hallie uses Chippewa as a crutch for providing recreational and public facilities. I'd like to see "more to do" in Hallie rather than neighboring towns	10/25/2023 7:47 PM
98	Drive thru coffee, preferably Starbucks	10/25/2023 7:38 PM
99	We need activity centers for the kids. Our roads need to be taken care of better in the winter. Keep up with plowing, sanding and salting the roads. Fixing pot holes sooner.	10/25/2023 7:34 PM
100	Haven't lived in the Village long enough to have much of an opinion.	10/25/2023 7:34 PM
101	Fire dept services are not self sustaining and costly for village. More population would reasonably expect more police protection. To increase services because consulting firms say so because of village size needs heavy scrutiny.	10/25/2023 7:30 PM
102	I feel that the Village has grown enough (both in Sq. Miles and population) that expansion of public facilities and services is warranted, along with adding appropriate staffing levels in order to maximize those facilities and services.	10/25/2023 7:26 PM
103	Better road repairs, public spaces, biking and walking trails parks. Public garbage pickup.	10/25/2023 7:26 PM
104	I feel like we could use some more entertainment type places in the area besides bars.	10/25/2023 7:04 PM
105	I would love to see a pool in Hallie!	10/25/2023 6:53 PM
106	Additional pedestrian facilities. An improvement/increase to non team sport related items at parks (ie upgraded playgrounds)	10/25/2023 6:45 PM
107	I would need more info on the 10 year plan to answer the above question.	10/25/2023 6:42 PM
108	New facilities were constructed for the town hall, police, and fire and rescue, not that long ago.	10/25/2023 6:24 PM
109	It would be nice if there was an outdoor basketball hoop ( maybe 2) and playground equipment at an outdoor park that people could use for free.	10/25/2023 6:22 PM
110	I would like to see our streets and roads better maintained	10/25/2023 6:15 PM
111	Growth is impossible without change.	10/25/2023 5:43 PM
112	Village sewage would be greatly appreciated	10/25/2023 1:56 PM
113	Please keep my cost of living low. It is not the governments job to entertain me.	10/25/2023 1:18 PM
114	Would want more info to make an informed decision.	10/25/2023 12:33 PM
115	If Hallie is going to continue to grow, then yes I would like to see it. Right now there isn't much to do in Hallie. You have to drive to other surrounding areas to do other activities. We need more interesting restaurants and places to go.	10/25/2023 8:12 AM
116	The Hallie ball parks are in poor condition. With the amount of kids at the park and the amount of traffic coming into Hallie for the park, you would think money would go to keep the park in good shape.	10/25/2023 6:12 AM
117	This will depend on the growth of the community	10/24/2023 10:49 PM
118	Let's expand government to increase tax. NO, we need a smaller government that is lean and mean, not free willy spenders to hire more staff to supervise the staff they have.	10/24/2023 10:29 PM
119	Vague statement	10/24/2023 10:11 PM
120	The police department is understaffed, Hallie Park needs some updating, the village does not have their own fire department but relies on a fire district that services multiple areas	10/24/2023 9:41 PM
121	Don't want if it means an increase in taxes. Taxes are already elevated here.	10/24/2023 9:25 PM
122	Would be great to see the tax payers money be better managed for the services already in the Village. Bad to hear from the Village President that there isn't enough money to pay snow plowing overtime.	10/24/2023 8:52 PM
123	I would like to see water and sewer systems. There are too many private septic systems and God only knows what is going into those systems and our well water.	10/24/2023 8:41 PM
124	Adding safe Bike/pedestrian trails would greatly benefit more people in the village. Children could safely ride to school and restaurants instead of risking highway walking/biking. Neighbor Green spaces would benefit out neighborhoods instead of removing them to build more housing. No more rental dumps!	10/24/2023 8:33 PM
125	More sit down restaurants	10/24/2023 8:17 PM
126	Upgrade to some of the parks/playground areas other than at Hallie Park. I'd like to see a community outdoor hockey rink in the winter. I'd like to see an upgrade to the water system in terms of needing watering bans less often. The sandy soil here makes the grass less tolerant to drought conditions	10/24/2023 8:11 PM
127	You already have a new building and do not utilize it to its fullest	10/24/2023 7:51 PM
128	Extending the bike trail into the area around the ballpark and Casper park would be great.	10/24/2023 7:39 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

129	Still paying for the new firehouse	10/24/2023 7:36 PM
130	replace old Town Hall and construct a public facility	10/24/2023 7:26 PM
131	Need another water tower. Shouldn't have watering bans every year. Continue to grow Hallie Park.	10/24/2023 7:22 PM
132	It would be great if lake hallie had a water park or splash pad similar to Lake altoona	10/24/2023 7:21 PM
133	I would like to see city water brought down the hill to the neighborhoods off of 30th Ave. down by Lake Hallie.	10/24/2023 7:04 PM
134	As stated before and to simplify we are falling behind other communities like Altoona that has a focus on community. Where is the tax money being spent, roads are unacceptable in the Village of Lake Hallie and have been for years.	10/24/2023 7:04 PM
135	What types of facilities are you looking to add?	10/24/2023 6:58 PM
136	My fields and updates at Hallie Park. This is the Nucleus of Hallie.	10/24/2023 6:52 PM
137	Our neighborhood parks are very run down and unsafe. For instance the Marcus II park on 115th st near our home has a beautiful spot and land and has SO much potential but has this run down unsafe play equipment. It would be amazing to have a nicer play equipment put in that's updated. Even the equipment at Hallie fields is not great specifically the metal big set	10/24/2023 6:32 PM
138	City sewer	10/24/2023 6:21 PM
139	Need to expand the police department and add more to the street department	10/24/2023 6:00 PM
140	Continuous improvement of infrastructure. Who could argue with that.	10/24/2023 5:59 PM
141	Hallie doesn't have a ton of room for big elaborate parks, and they are costly to maintain. They also encourage vagrants and youths to congregate and ruin things for everyone. I'm OK not having a big park like Carson Park of Irvine Park.	10/24/2023 5:41 PM
142	I don't think expanding service and driving up homeowners costs is the right move during this time. Middle class homeowners need a break from rising costs	10/24/2023 5:38 PM
143	Need better water drainage everywhere	10/24/2023 5:35 PM
144	More places for people to gather to exercise or anything	10/24/2023 5:32 PM
145	Public facilities should increase with population. If no growth, no increase. If growth, increase public services.	10/24/2023 5:30 PM
146	Would like city sewer, high speed internet, and stronger water services in Lake Hallie.	10/24/2023 5:27 PM
147	Our public services need to keep up with the growth of the village, its population, and its industry.	10/24/2023 5:25 PM
148	Road maintenance and replacement seem to be an issue throughout the village.	10/24/2023 5:16 PM
149	As the population grows and changes, the services and facilities need to grow and change with it.	10/24/2023 5:15 PM
150	Not sure what you mean by public services, so no answer could be given.	10/24/2023 5:15 PM
151	Doesn't seem to be much in the way of public facilities or things to do. The lake front could be nice, but is often crowded and the fish seem underpopulated. Hallie Ball fields are great for the children in the league. I just feel there could be more offered here, but struggle noting a solution.	10/24/2023 5:13 PM
152	If there's increase in taxes I would like to see better options for non-car based transportation. Either through crosswalks and sidewalks or public transportation.	10/24/2023 4:57 PM
153	The Police Department needs more officers. The amount of crime/drugs in this area is running rampant.	10/24/2023 4:25 PM
154	I would like more police , new roads and an admisitrator or general manager for the village	10/24/2023 12:40 PM
155	More community friendly recycling centers. Look to other communities that offer free drop off dates/weekends. Focus should be creating community. Hallie has limited parks or access to recreational facilities. Kids in the community need a safe place to get out, socialize and get off their video games and tablets. That seems difficult to find in Hallie.....unless you want to pay for access to facilities like the new sports center or ymca.	10/24/2023 5:27 AM
156	More senior activities.	10/23/2023 6:47 PM
157	We as a Village need to stay up to date with the growing community	10/23/2023 6:38 PM
158	X	10/23/2023 6:22 PM
#	<b>Q1: I DO NOT LIVE IN THE VILLAGE OF LAKE HALLIE.</b>	<b>DATE</b>
1	No opinion	11/1/2023 11:15 AM
2	The public services are what hold the village together. Without public works, roads break down, pipes burst, electricity goes out, etc. Without law enforcement, crime will run rampant and more people will feel the adverse side effects.	10/30/2023 1:31 PM
3	I think there needs to be more for the residents.	10/29/2023 2:53 PM
4	senior or community center	10/29/2023 7:35 AM
5	Develop bike and walking areas throughout the Village.	10/27/2023 8:01 PM
6	Soccer fields	10/27/2023 6:21 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

7	Workout facilities, restaurants & Hall rental for easy access between Chippewa and Eau Claire.	10/27/2023 2:01 PM
8	If it isn't broke don't fix it. Stop allowing multi family units and apartments. Limit population growth and more public service isn't needed. Set appropriate taxes for the big businesses in the area to allow current residents to maintain their quality of life. Walmart IS NOT leaving no matter what they threaten!	10/25/2023 9:46 PM
9	Depends on what the service that's being considered	10/25/2023 5:25 PM
10	Continued growth is important for the village	10/25/2023 6:13 AM
11	N/A	10/24/2023 9:03 PM
12	You need to provide for full-time staffed services and quit depending on part-time talent.	10/24/2023 4:31 PM
#	<b>Q1: I DON'T KNOW IF I LIVE IN THE VILLAGE OF LAKE HALLIE.</b>	<b>DATE</b>
1	Because	10/29/2023 3:36 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q11 Do you currently rent or own your home? And what is your preferred housing status in 5 years? (choose 1 for current & 1 for preferred)

Answered: 613 Skipped: 213

Current Home Status					
	HOMEOWNER	RENTER	LIVING WITH FAMILY	OTHER	TOTAL
Q1: I live in the Village of Lake Hallie.	88.08% 495	10.32% 58	1.07% 6	0.53% 3	91.68% 562
Q1: I do not live in the Village of Lake Hallie.	68.09% 32	6.38% 3	0.00% 0	25.53% 12	7.67% 47
Q1: I don't know if I live in the Village of Lake Hallie.	33.33% 1	33.33% 1	33.33% 1	0.00% 0	0.49% 3
Preferred Home Status					
	HOMEOWNER	RENTER	LIVING WITH FAMILY	OTHER	TOTAL
Q1: I live in the Village of Lake Hallie.	93.01% 492	4.54% 24	1.13% 6	1.32% 7	86.30% 529
Q1: I do not live in the Village of Lake Hallie.	79.07% 34	2.33% 1	2.33% 1	16.28% 7	7.01% 43
Q1: I don't know if I live in the Village of Lake Hallie.	33.33% 1	33.33% 1	33.33% 1	0.00% 0	0.49% 3
	Q1: I LIVE IN THE VILLAGE OF LAKE HALLIE.	Q1: I DO NOT LIVE IN THE VILLAGE OF LAKE HALLIE.	Q1: I DON'T KNOW IF I LIVE IN THE VILLAGE OF LAKE HALLIE.	TOTAL	
If you answered "other", please explain:	8	6	0	14	
#	Q1: I LIVE IN THE VILLAGE OF LAKE HALLIE.			DATE	
1	Moved			11/20/2023 8:52 AM	
2	Young adult			11/5/2023 9:47 PM	
3	Saving up to buy a home I work in Eau Claire and Wife works in Bloomer			10/26/2023 11:40 PM	
4	Due to interest rates and current housing prices, we are limited to renting			10/26/2023 11:05 PM	
5	Currently renting in Lake Hallie will be closing on a house in lake Hallie in December			10/26/2023 6:59 PM	
6	Currently renting in Lake Hallie, will be closing on a house in Lake Hallie before December			10/26/2023 6:52 PM	
7	We are looking at moving out of Lake Hallie within the next five years to build a house in Lafayette.			10/26/2023 2:59 PM	
8	Building outside of Lake Hallie			10/24/2023 3:23 PM	
#	Q1: I DO NOT LIVE IN THE VILLAGE OF LAKE HALLIE.			DATE	
1	live outsidie the village now but want to move inside.			10/29/2023 2:55 PM	
2	i own land in the Village			10/29/2023 7:37 AM	
3	Own land waiting to build			10/28/2023 1:16 AM	
4	Commercial property owner.			10/27/2023 8:08 PM	
5	Landlord			10/27/2023 2:03 PM	
6	Family			10/25/2023 9:48 PM	
#	Q1: I DON'T KNOW IF I LIVE IN THE VILLAGE OF LAKE HALLIE.			DATE	
	There are no responses.				

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q12 What best describes the type of home you currently live in and your preferred home in the next 5 years? (choose 1 for current & 1 for preferred)

Answered: 613 Skipped: 213

Smaller single-family or "starter" home (less than 2,000 sf)			
	CURRENT HOUSING	PREFERRED HOUSING	TOTAL
Q1: I live in the Village of Lake Hallie.	75.93% 224	24.07% 71	48.12% 295
Q1: I do not live in the Village of Lake Hallie.	75.00% 21	25.00% 7	4.57% 28
Q1: I don't know if I live in the Village of Lake Hallie.	100.00% 1	0.00% 0	0.16% 1
Larger single-family home (2,000+ sf)			
	CURRENT HOUSING	PREFERRED HOUSING	TOTAL
Q1: I live in the Village of Lake Hallie.	60.43% 278	39.57% 182	75.04% 460
Q1: I do not live in the Village of Lake Hallie.	53.85% 21	46.15% 18	6.36% 39
Q1: I don't know if I live in the Village of Lake Hallie.	33.33% 1	66.67% 2	0.49% 3
Duplex or Twin Home (2 homes, usually attached)			
	CURRENT HOUSING	PREFERRED HOUSING	TOTAL
Q1: I live in the Village of Lake Hallie.	88.24% 60	11.76% 8	11.09% 68
Q1: I do not live in the Village of Lake Hallie.	100.00% 2	0.00% 0	0.33% 2
Q1: I don't know if I live in the Village of Lake Hallie.	100.00% 1	0.00% 0	0.16% 1
Multi-family building (3+ homes/units)			
	CURRENT HOUSING	PREFERRED HOUSING	TOTAL
Q1: I live in the Village of Lake Hallie.	72.73% 8	27.27% 3	1.79% 11
Q1: I do not live in the Village of Lake Hallie.	100.00% 1	0.00% 0	0.16% 1
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	0.00% 0	0.00% 0
Mobile or manufactured home			
	CURRENT HOUSING	PREFERRED HOUSING	TOTAL
Q1: I live in the Village of Lake Hallie.	100.00% 14	0.00% 0	2.28% 14
Q1: I do not live in the Village of Lake Hallie.	100.00% 1	0.00% 0	0.16% 1
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	0.00% 0	0.00% 0
Tiny Home or Accessory Dwelling (typically less than 500 sf; may be on same lot as a larger home)			
	CURRENT HOUSING	PREFERRED HOUSING	TOTAL
Q1: I live in the Village of Lake Hallie.	50.00% 1	50.00% 1	0.33% 2
Q1: I do not live in the Village of Lake Hallie.	0.00% 0	100.00% 2	0.33% 2
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	0.00% 0	0.00% 0

## Village of Lake Hallie Comprehensive Plan Community Survey

Senior apartments, Assisted Living Facility, or Retirement Community				
	CURRENT HOUSING	PREFERRED HOUSING	TOTAL	
Q1: I live in the Village of Lake Hallie.	6.67% 1	93.33% 14	2.45% 15	
Q1: I do not live in the Village of Lake Hallie.	0.00% 0	0.00% 0	0.00% 0	
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	0.00% 0	0.00% 0	
Group Quarters (larger building/home with individual bedrooms, but shared common areas)				
	CURRENT HOUSING	PREFERRED HOUSING	TOTAL	
Q1: I live in the Village of Lake Hallie.	0.00% 0	0.00% 0	0.00% 0	
Q1: I do not live in the Village of Lake Hallie.	0.00% 0	0.00% 0	0.00% 0	
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	0.00% 0	0.00% 0	

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q13 Rate the overall quality and appearance of housing in the Village of Lake Hallie.

Answered: 611 Skipped: 215

	EXCELLENT	GOOD	FAIR	POOR	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	9.07% 51	63.88% 359	23.67% 133	2.67% 15	0.71% 4	91.98% 562
Q1: I do not live in the Village of Lake Hallie.	6.52% 3	52.17% 24	34.78% 16	4.35% 2	2.17% 1	7.53% 46
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	33.33% 1	66.67% 2	0.00% 0	0.00% 0	0.49% 3
Total Respondents	54	384	151	17	5	611

## Village of Lake Hallie Comprehensive Plan Community Survey

**Q14 Thinking about future residential development in the Village of Lake Hallie, click on the image(s) below that best represent what neighborhood(s) you would like to see. Leave the images you don't like unchecked.**

Answered: 597 Skipped: 229

	NO OPINION	STANDARD SUBURBAN RESIDENTIAL	RESIDENTIAL CUL-DE-SAC	LARGE LOT RESIDENTIAL	GARAGE FORWARD RESIDENTIAL	SMALL-TO- MEDIUM LOT RESIDENTIAL	STANDARD MULTI- FAMILY RESIDENTIAL	MIXED-USE RESIDENTIAL & COMMERCIAL	FRONT PORCH ORIENT RESIDE
Q1: I live in the Village of Lake Hallie.	6.55% 36	32.00% 176	23.45% 129	57.64% 317	9.64% 53	23.64% 130	4.55% 25	6.91% 38	1
Q1: I do not live in the Village of Lake Hallie.	2.22% 1	40.00% 18	24.44% 11	57.78% 26	15.56% 7	26.67% 12	8.89% 4	20.00% 9	1
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	50.00% 1	0.00% 0	0.00% 0	0.00% 0	50.00% 1	0.00% 0	0.00% 0	
Total Respondents	37	195	140	343	60	143	29	47	79

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q15 For the next 10 years, which of the following should be transportation priorities for the Village of Lake Hallie?

Answered: 602 Skipped: 224

Road/Street repair & maintenance						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	61.98% 344	36.22% 201	1.44% 8	0.18% 1	0.18% 1	92.19% 555
Q1: I do not live in the Village of Lake Hallie.	47.73% 21	43.18% 19	6.82% 3	0.00% 0	2.27% 1	7.31% 44
Q1: I don't know if I live in the Village of Lake Hallie.	33.33% 1	33.33% 1	33.33% 1	0.00% 0	0.00% 0	0.50% 3
Increased traffic-related law enforcement						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	13.35% 73	45.70% 250	27.61% 151	6.76% 37	6.58% 36	90.86% 547
Q1: I do not live in the Village of Lake Hallie.	20.45% 9	52.27% 23	15.91% 7	2.27% 1	9.09% 4	7.31% 44
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	33.33% 1	66.67% 2	0.00% 0	0.00% 0	0.50% 3
Making streets safer for pedestrians/bicyclists						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	28.18% 155	44.36% 244	16.73% 92	6.00% 33	4.73% 26	91.36% 550
Q1: I do not live in the Village of Lake Hallie.	34.09% 15	47.73% 21	13.64% 6	4.55% 2	0.00% 0	7.31% 44
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	33.33% 1	66.67% 2	0.00% 0	0.00% 0	0.50% 3
Pedestrian amenities & connectivity						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	17.52% 96	46.35% 254	21.17% 116	5.84% 32	9.12% 50	91.03% 548
Q1: I do not live in the Village of Lake Hallie.	27.91% 12	53.49% 23	13.95% 6	2.33% 1	2.33% 1	7.14% 43
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	33.33% 1	66.67% 2	0.00% 0	0.00% 0	0.50% 3
Sidewalk & trail maintenance						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	20.40% 112	51.18% 281	16.58% 91	5.65% 31	6.19% 34	91.20% 549
Q1: I do not live in the Village of Lake Hallie.	30.95% 13	57.14% 24	7.14% 3	2.38% 1	2.38% 1	6.98% 42
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	66.67% 2	33.33% 1	0.00% 0	0.00% 0	0.50% 3

## Village of Lake Hallie Comprehensive Plan Community Survey

Bicycling amenities & connectivity						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	15.88% 87	41.24% 226	25.36% 139	8.58% 47	8.94% 49	91.03% 548
Q1: I do not live in the Village of Lake Hallie.	20.93% 9	46.51% 20	23.26% 10	4.65% 2	4.65% 2	7.14% 43
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	66.67% 2	33.33% 1	0.00% 0	0.00% 0	0.50% 3
Increased transportation options for seniors and/or disabled individuals						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	17.45% 96	47.09% 259	18.36% 101	3.45% 19	13.64% 75	91.36% 550
Q1: I do not live in the Village of Lake Hallie.	16.28% 7	55.81% 24	18.60% 8	0.00% 0	9.30% 4	7.14% 43
Q1: I don't know if I live in the Village of Lake Hallie.	33.33% 1	33.33% 1	33.33% 1	0.00% 0	0.00% 0	0.50% 3
Planning for electric vehicles & encouraging EV charging stations						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	7.26% 40	17.42% 96	30.31% 167	32.67% 180	12.34% 68	91.53% 551
Q1: I do not live in the Village of Lake Hallie.	2.33% 1	20.93% 9	32.56% 14	30.23% 13	13.95% 6	7.14% 43
Q1: I don't know if I live in the Village of Lake Hallie.	33.33% 1	0.00% 0	33.33% 1	33.33% 1	0.00% 0	0.50% 3
Better signage for amenities & attractions						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	6.73% 37	37.09% 204	36.91% 203	7.82% 43	11.45% 63	91.36% 550
Q1: I do not live in the Village of Lake Hallie.	11.63% 5	34.88% 15	37.21% 16	6.98% 3	9.30% 4	7.14% 43
Q1: I don't know if I live in the Village of Lake Hallie.	66.67% 2	33.33% 1	0.00% 0	0.00% 0	0.00% 0	0.50% 3
	Q1: I LIVE IN THE VILLAGE OF LAKE HALLIE.	Q1: I DO NOT LIVE IN THE VILLAGE OF LAKE HALLIE.	Q1: I DON'T KNOW IF I LIVE IN THE VILLAGE OF LAKE HALLIE.	TOTAL		
Other transportation priorities? Please briefly describe.	52	2	0	54		

#	Q1: I LIVE IN THE VILLAGE OF LAKE HALLIE.	DATE
1	Transportation priorities should be based on partnering with Chippewa Falls and Eau Claire where possible but also looking at projects that offer the greatest return for the cost of the project. In the case of an identified need (such as increased transportation options for seniors and disabled individuals- our population is aging, and many people are living with multiple chronic health conditions- we need a comprehensive plan that takes this into consideration. Other priorities are those that have grant funding or matching funds available.	11/20/2023 7:33 PM
2	plow our own fire numbers on 20th Av - not Melby in Eau Claire	11/20/2023 9:04 AM
3	Upkeep and snow removal for west 20th Avenue.	11/20/2023 9:00 AM
4	Public transportation	11/16/2023 9:14 PM
5	NO road, in the Village of Lake Hallie, should be without a simple side walk. Pedestrians should NEVER be forced to walk on street in suburbs.	11/16/2023 12:47 PM
6	Would love street lights!	11/12/2023 11:02 AM
7	Fix the roads, at least fix potholes'	11/12/2023 9:58 AM
8	keep what you have better maintained.	11/11/2023 5:19 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

9	Making streets safer- I think they are safe now so I would like that maintained- I don't think they need to be any more safer	11/11/2023 10:03 AM
10	High speed rail	11/8/2023 12:28 AM
11	Fixing local streets in disrepair	11/5/2023 10:13 PM
12	The road on going up the hill on 30th Ave by the chippewa concrete services shop is TERRIBLE. So many pot holes and super bumpy. This needs to be redone ASAP as it is a commonly used road for many.	11/1/2023 1:12 PM
13	Plow the roads and fix the pot holes	10/29/2023 10:11 PM
14	Better public transport. In a perfect world, more rail opportunities connecting Chippewa and Eau Claire such as subways, obviously that is not feasible for the near future but an option in the future.	10/28/2023 5:21 PM
15	I live off of 40th and have no safe way to get to the bone trail and utilize it. The roads (40th especially where the bridge is) are too narrow to have my family bike to the trails	10/28/2023 2:21 PM
16	Plow roads instead of bike trail.	10/28/2023 1:48 PM
17	Actually plowing roads and taking care of the ROADS and not the bike trail during a snow storm	10/28/2023 1:33 PM
18	Let's get boulevards and sidewalks installed for walkers and joggers	10/27/2023 10:02 PM
19	Emergency call stations if possible	10/27/2023 9:35 PM
20	Walking / bike lane considered on 160th st & 40th ave connecting bike trails, hi traffic and dangerous for walkers & bikers	10/27/2023 6:32 PM
21	Bus Service with Eau Claire	10/26/2023 11:42 PM
22	Bike trails/sidewalks should have been added to commercial bld when it was built	10/26/2023 9:57 PM
23	Pot holes need to be fixed	10/26/2023 8:35 PM
24	Shared ride or cab service, especially for the elderly	10/26/2023 7:54 PM
25	Snowmobile and ATV trails	10/26/2023 5:02 PM
26	If there's enough snow to plow the main roads, there's enough snow to plow the neighborhoods. Walking my dog on compacted snow and ice from smaller snow falls is not fun.	10/26/2023 3:03 PM
27	Chippewa public bus service	10/26/2023 12:12 PM
28	Repair the roads with blacktop not rocks and tar	10/26/2023 11:58 AM
29	Need to maintain what you currently have before implementing expansion.	10/26/2023 11:09 AM
30	Fix the roads...."OO" and 30th	10/26/2023 11:02 AM
31	Bus service with Eau Claire	10/26/2023 8:31 AM
32	Train snowplow drivers how Not to leave a 3ft. X3ft. pile in my driveway.	10/25/2023 8:42 PM
33	SIDEWALKS TO SCHOOLS. Provide Halmstad elementary with safer routes to school for the numerous children living behind the school	10/25/2023 7:50 PM
34	Fix the road that goes past Chippewa Concrete.	10/25/2023 7:42 PM
35	It seems as though traffic-related law enforcement has been, and continues to be a priority.	10/25/2023 7:34 PM
36	Multi-modal transportation and community/regional transportation opportunities.	10/25/2023 7:29 PM
37	Allowing ATV usage to some roads	10/25/2023 6:38 PM
38	Golf cart road access near the golf course	10/25/2023 6:37 PM
39	Brush and trees by walking trails makes me avoid using them. Perhaps clear them. It's not safe to walk on the roads, people drive like there's no tomorrow.	10/25/2023 6:34 PM
40	Making roads in the village UTV friendly should be a high priority. For recreational purposes. Bicycling is a thing of the past.	10/25/2023 6:52 AM
41	Public Transportation/Buses	10/24/2023 9:30 PM
42	No EV infrastructure. It is not our problem.	10/24/2023 8:47 PM
43	Better cab service	10/24/2023 7:28 PM
44	More exit ramps from highway 29 into Lake hallie	10/24/2023 7:25 PM
45	Highway on/off ramps	10/24/2023 6:42 PM
46	Speed enforcement is a joke. Do more not less	10/24/2023 6:03 PM
47	There are plenty of options for seniors. Certain roads in Hallie need a dedicated shoulder to accommodate the level of walkers and bikers.	10/24/2023 5:44 PM
48	Potholes on my street have destroyed my car (suspension and steering related mostly) and caused me to spend \$1000s in repairs. I know it's tough after freeze thaw	10/24/2023 5:00 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

49	Sidewalks on busy roads, ie 40th avenue where everyone who walks it wears black at dusk	10/24/2023 4:46 PM
50	Allow golf carts	10/24/2023 4:43 PM
51	Get traffic routes better marked...example intersection between kwik trip and mc Donald's...absolutely no traffic or road signs to direct traffic. Only functional for local traffic who knew previous directions but visitors would have no clue.	10/24/2023 5:31 AM
52	Better taxis and bus	10/23/2023 3:46 PM
#	<b>Q1: I DO NOT LIVE IN THE VILLAGE OF LAKE HALLIE.</b>	<b>DATE</b>
1	Fill potholes quicker.	10/27/2023 1:21 PM
2	Stop the stupid . EV and bicycle is stupid .	10/25/2023 9:50 PM
#	<b>Q1: I DON'T KNOW IF I LIVE IN THE VILLAGE OF LAKE HALLIE.</b>	<b>DATE</b>
	There are no responses.	

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q16 The Village of Lake Hallie should support public transportation connections to the City of Chippewa Falls and City of Eau Claire.

Answered: 598 Skipped: 228

	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	19.57% 108	46.38% 256	13.59% 75	8.88% 49	11.59% 64	92.31% 552
Q1: I do not live in the Village of Lake Hallie.	37.21% 16	39.53% 17	9.30% 4	4.65% 2	9.30% 4	7.19% 43
Q1: I don't know if I live in the Village of Lake Hallie.	33.33% 1	33.33% 1	33.33% 1	0.00% 0	0.00% 0	0.50% 3
Total Respondents	125	274	80	51	68	598

## Village of Lake Hallie Comprehensive Plan Community Survey

**Q17 If there were affordable public transportation connections to the City of Chippewa Falls and City of Eau Claire, would you or someone in your family be likely to use the service?**

Answered: 600 Skipped: 226

	YES	NO	UNSURE	TOTAL
Q1: I live in the Village of Lake Hallie.	26.13% 145	50.99% 283	22.88% 127	92.50% 555
Q1: I do not live in the Village of Lake Hallie.	40.48% 17	40.48% 17	19.05% 8	7.00% 42
Q1: I don't know if I live in the Village of Lake Hallie.	33.33% 1	33.33% 1	33.33% 1	0.50% 3
Total Respondents	163	301	136	600

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q18 For new development, which type of residential street would you like to see in the Village of Lake Hallie?

Answered: 586 Skipped: 240

	RURAL	CURB AND GUTTER NO SIDEWALKS	SIDEWALK ON ONE SIDE OF STREET	SIDEWALK ON BOTH SIDES OF STREET	TOTAL
Q1: I live in the Village of Lake Hallie.	38.15% 206	14.81% 80	23.33% 126	23.70% 128	92.15% 540
Q1: I do not live in the Village of Lake Hallie.	20.93% 9	18.60% 8	27.91% 12	32.56% 14	7.34% 43
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	33.33% 1	0.00% 0	66.67% 2	0.51% 3
Total Respondents	215	89	138	144	586

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q19 For the next 10 years, which of the following should be natural resources or environmental priorities for the Village of Lake Hallie?

Answered: 591 Skipped: 235

Preserving open space and pollinator habitat.						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	26.57% 144	47.97% 260	12.92% 70	4.24% 23	8.30% 45	91.71% 542
Q1: I do not live in the Village of Lake Hallie.	23.26% 10	41.86% 18	18.60% 8	11.63% 5	4.65% 2	7.28% 43
Q1: I don't know if I live in the Village of Lake Hallie.	33.33% 1	66.67% 2	0.00% 0	0.00% 0	0.00% 0	0.51% 3
Providing opportunities for community gardening.						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	7.18% 39	35.73% 194	34.44% 187	10.13% 55	12.52% 68	91.88% 543
Q1: I do not live in the Village of Lake Hallie.	18.60% 8	27.91% 12	23.26% 10	18.60% 8	11.63% 5	7.28% 43
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	66.67% 2	0.00% 0	33.33% 1	0.00% 0	0.51% 3
Additional efforts to protect surface water and groundwater quality.						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	34.50% 187	53.32% 289	6.64% 36	1.11% 6	4.43% 24	91.71% 542
Q1: I do not live in the Village of Lake Hallie.	34.88% 15	58.14% 25	4.65% 2	2.33% 1	0.00% 0	7.28% 43
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	66.67% 2	33.33% 1	0.00% 0	0.00% 0	0.51% 3
Additional efforts to reduce stormwater runoff and flooding.						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	14.58% 79	52.40% 284	19.93% 108	3.51% 19	9.59% 52	91.71% 542
Q1: I do not live in the Village of Lake Hallie.	18.60% 8	55.81% 24	13.95% 6	2.33% 1	9.30% 4	7.28% 43
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	66.67% 2	33.33% 1	0.00% 0	0.00% 0	0.51% 3
Allowing for or encouraging natural lawns.						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	13.10% 71	36.90% 200	27.12% 147	11.81% 64	11.07% 60	91.71% 542
Q1: I do not live in the Village of Lake Hallie.	16.28% 7	34.88% 15	30.23% 13	13.95% 6	4.65% 2	7.28% 43
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	100.00% 3	0.00% 0	0.00% 0	0.00% 0	0.51% 3

## Village of Lake Hallie Comprehensive Plan Community Survey

Encouraging energy conservation practices.						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	15.13% 82	51.66% 280	18.82% 102	5.54% 30	8.86% 48	91.71% 542
Q1: I do not live in the Village of Lake Hallie.	18.60% 8	44.19% 19	20.93% 9	6.98% 3	9.30% 4	7.28% 43
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	33.33% 1	33.33% 1	33.33% 1	0.00% 0	0.51% 3
Supporting policies to decrease light pollution (dark sky initiatives).						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	12.01% 65	36.60% 198	27.73% 150	9.24% 50	14.42% 78	91.54% 541
Q1: I do not live in the Village of Lake Hallie.	13.95% 6	37.21% 16	23.26% 10	16.28% 7	9.30% 4	7.28% 43
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	33.33% 1	33.33% 1	33.33% 1	0.00% 0	0.51% 3
Increasing disaster preparedness and adopting climate adaptation practices.						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	9.39% 51	41.62% 226	24.13% 131	13.26% 72	11.60% 63	91.88% 543
Q1: I do not live in the Village of Lake Hallie.	16.28% 7	44.19% 19	23.26% 10	9.30% 4	6.98% 3	7.28% 43
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	33.33% 1	33.33% 1	33.33% 1	0.00% 0	0.51% 3
Becoming a more environmentally sustainable community.						
	VERY IMPORTANT	IMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	19.00% 103	47.05% 255	19.19% 104	6.83% 37	7.93% 43	91.71% 542
Q1: I do not live in the Village of Lake Hallie.	16.28% 7	48.84% 21	16.28% 7	6.98% 3	11.63% 5	7.28% 43
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	33.33% 1	33.33% 1	33.33% 1	0.00% 0	0.51% 3
	Q1: I LIVE IN THE VILLAGE OF LAKE HALLIE.	Q1: I DO NOT LIVE IN THE VILLAGE OF LAKE HALLIE.	Q1: I DON'T KNOW IF I LIVE IN THE VILLAGE OF LAKE HALLIE.	TOTAL		
Other natural or environmental priorities? (please briefly describe)	26	1	0	27		

#	Q1: I LIVE IN THE VILLAGE OF LAKE HALLIE.	DATE
1	Fire mitigation practices (good forestry practices, removing downed trees and dead plant debris so as not to promote fires in heavily treed areas of the village. Clean up of non-running cars and junked cars, heaped trash/poorly maintained private properties that promote rodent/pest infestations and/or likely soil and water pollution (rotting automobiles, equipment, and garbage piling up on some lots)	11/20/2023 7:39 PM
2	Reasonable measures, not taking on the unproven climate activism that is being pushed from UN.	11/20/2023 1:07 PM
3	More green space and neighborhood parks	11/20/2023 9:05 AM
4	More green spaces	11/20/2023 9:01 AM
5	please no woke environmental policies.	11/20/2023 8:46 AM
6	As residential cost for electricity and water continue to increase; education and providing information about "Peak Water and Electric" usage will help residence to be more mindful about their usage and potentially decrease their costs.	11/16/2023 12:52 PM
7	Lake Hallie does not care about the beauty of preserving the Lake and surroundings.	11/13/2023 9:39 AM
8	we all have our own wells and we want to keep it that way.	11/7/2023 6:46 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

9	More rules and public service info on burning in backyards. Should be only certain time, attended fires, no burning garbage or leaves	11/5/2023 10:15 PM
10	protect Lake Hallie!	10/31/2023 8:28 AM
11	We have a beautiful field behind our subdivision. Let's not be so hasty to keep tearing down beautiful fields to build houses. Many animals loose their homes when this happens and the smell of nature/fresh air is so inviting here!	10/28/2023 2:22 PM
12	Keep big open lots of views or nature. Don't build housing in the backyard of current subdivisions that have big open fields for backyards	10/28/2023 1:53 PM
13	Making sure there is enough water in the summer	10/28/2023 1:51 PM
14	The Lake itself and the Springs. Stop all hunting permits in the protected nature preserve.e	10/28/2023 7:27 AM
15	Homeowners should be reasonable in property maint. However I don't think people need to be policed... less Karens	10/27/2023 6:36 PM
16	I believe it is ok to let everyone do their own part in helping environmental priorities and Hallie should focus on economic building for more amenities, jobs, and more tax revenue for better overall care of what we have and will receive going forward.	10/27/2023 6:15 AM
17	Maintaining/increasing public lands	10/26/2023 7:03 PM
18	Affordable solar options would be nice	10/25/2023 9:24 PM
19	Do not allow building permits in areas that flood.	10/25/2023 8:45 PM
20	Stop developing on the lake and begin protecting this natural resource!	10/25/2023 7:59 PM
21	Keep river and lake clean. Don't overcrowd.	10/25/2023 7:44 PM
22	Require new homes to plant 1 tree in a yard.	10/25/2023 7:39 PM
23	Dwindling natural habitat is leading to increased wildlife presence in the area of Lake Hallie. Be careful not to develop too many cornfields and farm land. I've lived in the same place for over 30 years and I saw a bobcat this year here for first time	10/25/2023 6:40 PM
24	Continuing efforts for nature preserves and wildlife areas.	10/24/2023 9:04 PM
25	Sewer and water	10/24/2023 8:49 PM
26	Not naming names, but (redacted) spreading cow manure is worse than the waste transfer station.	10/24/2023 5:46 PM
#	<b>Q1: I DO NOT LIVE IN THE VILLAGE OF LAKE HALLIE.</b>	<b>DATE</b>
1	What is this? Stop with the national news BS!	10/25/2023 9:51 PM
#	<b>Q1: I DON'T KNOW IF I LIVE IN THE VILLAGE OF LAKE HALLIE.</b>	<b>DATE</b>
	There are no responses.	

## Village of Lake Hallie Comprehensive Plan Community Survey

**Q20 For persons in your home, are additional recreational opportunities and programming needed within Lake Hallie? For each age group, please rate the recreational need for your household.**

Answered: 581 Skipped: 245

2-4 years					
	NO ONE IN THIS AGE GROUP IN MY HOME	NO ADDITIONAL NEEDS	NEEDS LARGELY MET/SOME ADDITIONAL NEEDS	SIGNIFICANT ADDITIONAL NEEDS	TOTAL
Q1: I live in the Village of Lake Hallie.	81.15% 409	8.93% 45	6.15% 31	3.77% 19	86.75% 504
Q1: I do not live in the Village of Lake Hallie.	87.18% 34	7.69% 3	0.00% 0	5.13% 2	6.71% 39
Q1: I don't know if I live in the Village of Lake Hallie.	66.67% 2	33.33% 1	0.00% 0	0.00% 0	0.52% 3
5-13 years					
	NO ONE IN THIS AGE GROUP IN MY HOME	NO ADDITIONAL NEEDS	NEEDS LARGELY MET/SOME ADDITIONAL NEEDS	SIGNIFICANT ADDITIONAL NEEDS	TOTAL
Q1: I live in the Village of Lake Hallie.	65.74% 330	14.74% 74	13.75% 69	5.78% 29	86.40% 502
Q1: I do not live in the Village of Lake Hallie.	66.67% 26	17.95% 7	12.82% 5	2.56% 1	6.71% 39
Q1: I don't know if I live in the Village of Lake Hallie.	66.67% 2	33.33% 1	0.00% 0	0.00% 0	0.52% 3
14-18 years					
	NO ONE IN THIS AGE GROUP IN MY HOME	NO ADDITIONAL NEEDS	NEEDS LARGELY MET/SOME ADDITIONAL NEEDS	SIGNIFICANT ADDITIONAL NEEDS	TOTAL
Q1: I live in the Village of Lake Hallie.	76.47% 377	12.17% 60	7.30% 36	4.06% 20	84.85% 493
Q1: I do not live in the Village of Lake Hallie.	68.42% 26	10.53% 4	13.16% 5	7.89% 3	6.54% 38
Q1: I don't know if I live in the Village of Lake Hallie.	66.67% 2	33.33% 1	0.00% 0	0.00% 0	0.52% 3
19-34 years					
	NO ONE IN THIS AGE GROUP IN MY HOME	NO ADDITIONAL NEEDS	NEEDS LARGELY MET/SOME ADDITIONAL NEEDS	SIGNIFICANT ADDITIONAL NEEDS	TOTAL
Q1: I live in the Village of Lake Hallie.	59.15% 291	22.15% 109	14.02% 69	4.67% 23	84.68% 492
Q1: I do not live in the Village of Lake Hallie.	51.28% 20	25.64% 10	15.38% 6	7.69% 3	6.71% 39
Q1: I don't know if I live in the Village of Lake Hallie.	66.67% 2	33.33% 1	0.00% 0	0.00% 0	0.52% 3
35-54 years					
	NO ONE IN THIS AGE GROUP IN MY HOME	NO ADDITIONAL NEEDS	NEEDS LARGELY MET/SOME ADDITIONAL NEEDS	SIGNIFICANT ADDITIONAL NEEDS	TOTAL
Q1: I live in the Village of Lake Hallie.	41.45% 206	34.21% 170	20.72% 103	3.62% 18	85.54% 497
Q1: I do not live in the Village of Lake Hallie.	28.95% 11	36.84% 14	28.95% 11	5.26% 2	6.54% 38
Q1: I don't know if I live in the Village of Lake Hallie.	33.33% 1	33.33% 1	33.33% 1	0.00% 0	0.52% 3

## Village of Lake Hallie Comprehensive Plan Community Survey

55+ years					
	NO ONE IN THIS AGE GROUP IN MY HOME	NO ADDITIONAL NEEDS	NEEDS LARGELY MET/SOME ADDITIONAL NEEDS	SIGNIFICANT ADDITIONAL NEEDS	TOTAL
Q1: I live in the Village of Lake Hallie.	51.22% 252	32.11% 158	13.21% 65	3.46% 17	84.68% 492
Q1: I do not live in the Village of Lake Hallie.	50.00% 17	35.29% 12	14.71% 5	0.00% 0	5.85% 34
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	50.00% 1	50.00% 1	0.00% 0	0.34% 2

## Village of Lake Hallie Comprehensive Plan Community Survey

**Q21 For the previous question, if you believe additional recreational opportunities are needed, please very briefly describe.**

Answered: 110 Skipped: 716

	FOR THE PREVIOUS QUESTION, IF YOU BELIEVE ADDITIONAL RECREATIONAL OPPORTUNITIES ARE NEEDED, PLEASE VERY BRIEFLY DESCRIBE.	TOTAL
Q1: I live in the Village of Lake Hallie.	100.00% 106	96.36% 106
Q1: I do not live in the Village of Lake Hallie.	100.00% 4	3.64% 4
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	0.00% 0
Total Respondents	110	110

#	Q1: I LIVE IN THE VILLAGE OF LAKE HALLIE.	DATE
1	Senior center or use of the town hall to promote senior activities 1-2x/week would be supportive.	11/20/2023 7:41 PM
2	How about instead of adding more pickle ball courts, we replace the tennis court that was made into pickel ball courts.	11/16/2023 9:26 PM
3	NO more additional tax revenue needs to be spent on sports complexes!!!	11/16/2023 12:54 PM
4	Winter activities outdoor ice skating rink w/concession stand, bathroom, warming area. Summer, nature trails, ball parks, pavilions, disk golf, swimming pool for the village	11/14/2023 1:04 PM
5	more sidewalks / bike paths for safer riding and walking. township roads the village currently have are not big enough or safe enough. drivers do not slow down or move over.	11/14/2023 11:53 AM
6	Everything in this area revolves around alcohol that I have seen. More non-alcoholic extra-curriculars would be good.	11/12/2023 6:06 PM
7	Extend bike/walking path on Melby Street to Hwy 53 bridge.	11/12/2023 10:01 AM
8	More biking paths and walking paths with lights.	11/7/2023 7:24 PM
9	for elderly people more van or car avaiability for their appoints or grocery shopping.	11/7/2023 6:50 PM
10	Biking/hiking trails and/or sidewalks connecting current trails. Especially along roads that are 35-45 MPH and by Hallie Park.	11/7/2023 7:53 AM
11	We need more recreational options for teens and working families.	11/7/2023 5:46 AM
12	Tennis courts would be nice...walking areas...	11/5/2023 10:17 PM
13	Don't even know of many recreational activities	11/5/2023 9:57 PM
14	Recreational opportunities could be provided by private interest. Not necessarily a government issue	11/5/2023 4:21 PM
15	Parks! And bike paths!!	11/1/2023 8:07 AM
16	Things tondo indoors..gym work pit center, hiking trails	10/31/2023 7:01 PM
17	There is nowhere to take toddlers age 2 and under to safely run free and play on	10/30/2023 5:58 PM
18	Updated/nicer park equipment/playground equipment at lake hallie ball park	10/30/2023 7:17 AM
19	Better playground	10/30/2023 4:21 AM
20	more bike trails	10/29/2023 4:56 PM
21	Pool would be nice	10/29/2023 3:25 PM
22	VSA has been a great addition to Lake Hallie. Additional opportunities fir teen recreation would be very beneficial to drawing young families here.	10/29/2023 9:19 AM
23	Nothing for teens to do really to keep them out of trouble. Have to drive to chippewa or Eau claire for all other needs.	10/28/2023 11:18 PM
24	Some sort of theatre for plays and musicals, concerts venue of some sort, free sporting opportunities for the public such as nice basketball quarts or soccer/football field	10/28/2023 5:25 PM
25	Hallie baseball has an excellent program and those responsible for the program should run it with no interference from the Hallie government.	10/28/2023 2:35 PM
26	UTV trails and access to other areas.	10/28/2023 1:57 PM
27	A variety of local Rec sports. Right now it is a lot to travel to eau Claire back and forth.	10/28/2023 1:56 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

28	Teen spaces	10/28/2023 8:56 AM
29	I've lived in Lake Hallie for 7 years now, to my knowledge outside of the bike path there's really no recreational activities for young adults.	10/28/2023 8:05 AM
30	Bowling Alley, gym, more restaurants	10/27/2023 10:31 PM
31	Paved walkways/paths on 40th ave, 110th st, 50th Ave, and 117th st as these are areas around the ball parks, and campground areas.	10/27/2023 9:40 PM
32	Indoor and outdoor Inclusive playground, basketball and pickleball court. activities for young children and teens. It would be great if it could be near the Hallie ball fields .	10/27/2023 8:19 PM
33	Many townships / communities allow for atvs to travel on designated roads? Doesn't apply to me personally but maybe something folks are interested in?	10/27/2023 6:39 PM
34	Access to bike trails and safe shoulders or sidewalks on busy streets	10/27/2023 5:22 PM
35	More pickleball courts. Ability to ride bike or walk without getting hit by car	10/27/2023 3:57 PM
36	As mentioned, we need improvements to the bike path. We would love to bike ride more in the area, but it's simply not safe using 40th Avenue or 117th Street.	10/27/2023 10:58 AM
37	Sidewalks or paths for walking/ biking	10/27/2023 9:05 AM
38	Open Hallie to ATV/UTV Routes	10/27/2023 6:42 AM
39	Sidewalks and park	10/27/2023 6:19 AM
40	The private sector should continue to fill this role.. recruit a YMCA, and more companies that would have a gym and health care facility in their building like Drylock	10/26/2023 11:15 PM
41	Sidewalks and bike trail access	10/26/2023 10:01 PM
42	If there could be a community place for crafting/book club or non sports related activities.	10/26/2023 9:50 PM
43	Safe areas for children to play. Playgrounds in neighborhoods.	10/26/2023 8:46 PM
44	I don't feel like there has been a ton of outreach communication about activities, however I have also not taken the time to really look up things myself.s	10/26/2023 8:35 PM
45	More public parks	10/26/2023 8:13 PM
46	More public land provides a large range of opportunities	10/26/2023 7:04 PM
47	Let's get a gymnasium in the village for winter activities	10/26/2023 5:16 PM
48	Outdoor ed classes, community outdoor events,	10/26/2023 4:08 PM
49	The smaller parks are outdated and unused. New playgrounds with more infant friendly swings and jungle gyms would be nice.	10/26/2023 3:05 PM
50	They added the pickleball courts by Chilson but tore down the basketball court and ballfield. We need more basketball courts.	10/26/2023 2:47 PM
51	Parks, playgrounds	10/26/2023 11:59 AM
52	More social and recreation opportunities for seniors.	10/26/2023 11:29 AM
53	More outdoor activities	10/26/2023 10:08 AM
54	CLEAN UP LAKE HALLIE	10/26/2023 8:34 AM
55	Besides going out to a bar, there isn't much else to do	10/26/2023 7:12 AM
56	Mini golf or something to do around here	10/25/2023 11:01 PM
57	Free Indoor playground for kids. Indoor recreation for kids and adults.	10/25/2023 9:48 PM
58	Pickle ball/tennis courts	10/25/2023 9:37 PM
59	We live in an area where there are no walking/biking trails closeby. An indoor senior center with workouts would be nice. The pool is nice for when the grandkids come. Irvine Park is fantastic.	10/25/2023 9:26 PM
60	Develop walking trails in 3 pond park. Fix road from Airport Road , along river for better biking and hiking...so many people on a dangerous road! Such high use!	10/25/2023 9:24 PM
61	Inclusive playground, splash pad, swimming pool, teen center	10/25/2023 8:32 PM
62	More bike lanes and pedestrian friendly	10/25/2023 8:27 PM
63	Walking paths. Entertainment district, stop selling land to Menards or tell them they must develop it so shopping opportunities increase.	10/25/2023 8:01 PM
64	We need more things to do other than drink at a bar and fishing.	10/25/2023 7:42 PM
65	Public swimming pool. Public basketball courts	10/25/2023 7:41 PM
66	More and safer biking/pedestrian transportation options.	10/25/2023 7:31 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

67	More things to do	10/25/2023 7:10 PM
68	A park with walking trails	10/25/2023 7:03 PM
69	We typically utilize parks and rec opportunities via Chippewa Falls and Eau Claire	10/25/2023 6:52 PM
70	A couple basket ball hoops and some playground equipment, a slide, a swing.	10/25/2023 6:46 PM
71	Activities for youth fill up fast. It would be nice to have more community wide events	10/25/2023 6:40 PM
72	Places to walk indoors	10/25/2023 6:36 PM
73	Pickleball and tennis courts	10/25/2023 6:05 PM
74	Parks and play spaces for kids.	10/25/2023 1:32 PM
75	Additional trails/connectivity would be nice.	10/25/2023 12:42 PM
76	allow adults to use ball fields and have semi-organized sports (bar leagues)	10/25/2023 10:14 AM
77	More parks, tennis/pickle ball/basketball courts. More hiking trails	10/25/2023 8:20 AM
78	Better opportunities for connecting to UTV routes and snowmobile trails in the village.	10/25/2023 6:56 AM
79	We just need to keep the ball park in good shape. It's where we spend a lot of time as a community	10/25/2023 6:19 AM
80	Hallie fields are in need of improvements. Always seems to be at the bottom for budget when 500 families utilize the park.	10/24/2023 10:55 PM
81	Basketball courts and traditional parks	10/24/2023 10:43 PM
82	Plenty of parks. No need spend more on them.	10/24/2023 10:33 PM
83	Own parks and rec department	10/24/2023 9:52 PM
84	Parks and rec type opportunities for all ages either using existing partnerships (Hallie Baseball, Chippewa Strikers, etc) or provided by village staff	10/24/2023 8:59 PM
85	More things to do.	10/24/2023 7:59 PM
86	Pickle ball courts, tennis courts	10/24/2023 7:42 PM
87	Good walking paths or trails	10/24/2023 7:30 PM
88	More parks and recreation in Lake Hallie would be great and more businesses to support those activities.	10/24/2023 7:29 PM
89	More focus on Hallie ball fields- parking, dirt road to back ballparks & soccer, UPGRADE the wooden playground PLEASE! It is a hazard!	10/24/2023 7:29 PM
90	More youth programming. Need to look at a park and rec director to run hallie park and the leagues and tournaments out there. Money could be made by the village instead of private groups.	10/24/2023 7:28 PM
91	Community park with splash pad, park benches, all attached to bike trails, and local restaurants/establishments.	10/24/2023 7:15 PM
92	The playground equipment seems outdated and not very many choices	10/24/2023 7:03 PM
93	We could use an indoor waterpark or indoor play area like Let's Play toddlers. More sit down restaurants sick of fast food.	10/24/2023 6:45 PM
94	It's easy enough to go to Chippewa or EC for recreation	10/24/2023 5:37 PM
95	The ball fields are great. The playground equipment at all the facilities are sad. We often find ourselves driving to Eau Claire or Chippewa for their park/playground facilities.	10/24/2023 5:37 PM
96	Indoor sports during the fall/winter months...gym space is hard to come by in the Chippewa Valley as a whole.	10/24/2023 5:33 PM
97	I can't think of anything available, other than the pier by Lake Hallie	10/24/2023 5:32 PM
98	It's not the government's job to entertain me.	10/24/2023 5:17 PM
99	There is absolutely nothing for teens to do in the Village	10/24/2023 4:49 PM
100	Shoulder on roads for biking	10/24/2023 4:42 PM
101	Make street atv routes	10/24/2023 4:42 PM
102	Lake Hallie should have individual programs that are not incorporated with Eau Claire or Chippewa Falls. This will make our community more "tight knit"	10/24/2023 4:29 PM
103	It would be nice to have a senior center with a swimming pool and exercise ares	10/24/2023 12:47 PM
104	Other than baseball and football, I'm unaware of any recreation opportunities provided by Lake Hallie. An increase in any direction would be an improvement.	10/24/2023 5:35 AM
105	natural surface/singletrack bike trails and sidewalks	10/23/2023 8:07 PM
106	Slow traffic with lower speed limit or add bike trail to Hallie Park. Currently unsafe for children to ride bikes on roads.	10/23/2023 4:22 PM
#	Q1: I DO NOT LIVE IN THE VILLAGE OF LAKE HALLIE.	DATE
1	There are trails for Snowmobile but not ATV Routes, I believe with added trail maintenance and new route planning	10/30/2023 1:35 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

	you could add several trails throughout the village which could bring in more revenue	
2	There isn't much for children to do that doesn't cost money or trouble.	10/28/2023 11:43 AM
3	Better parks & trails	10/25/2023 8:31 PM
4	Side walks and bike trails	10/24/2023 6:51 PM
#	<b>Q1: I DON'T KNOW IF I LIVE IN THE VILLAGE OF LAKE HALLIE.</b>	<b>DATE</b>
	There are no responses.	

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q22 How do you feel about each of the following statements?

Answered: 577 Skipped: 249

Lake Hallie provides growth opportunities & support for businesses and entrepreneurs.						
	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	UNSURE/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	5.99% 32	48.31% 258	13.30% 71	2.25% 12	30.15% 161	92.55% 534
Q1: I do not live in the Village of Lake Hallie.	2.50% 1	52.50% 21	22.50% 9	5.00% 2	17.50% 7	6.93% 40
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	100.00% 2	0.00% 0	0.00% 0	0.00% 0	0.35% 2
I wish there was a commercial area in the Village that is similar to a downtown with a strong sense of community.						
	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	UNSURE/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	12.76% 68	33.77% 180	28.71% 153	9.19% 49	15.57% 83	92.37% 533
Q1: I do not live in the Village of Lake Hallie.	30.00% 12	35.00% 14	27.50% 11	2.50% 1	5.00% 2	6.93% 40
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	50.00% 1	50.00% 1	0.00% 0	0.00% 0	0.35% 2
It is important to provide services and incentives to retain and attract businesses with good-paying jobs.						
	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	UNSURE/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	23.22% 124	59.74% 319	7.30% 39	3.00% 16	6.74% 36	92.55% 534
Q1: I do not live in the Village of Lake Hallie.	40.00% 16	47.50% 19	5.00% 2	2.50% 1	5.00% 2	6.93% 40
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	50.00% 1	50.00% 1	0.00% 0	0.00% 0	0.35% 2
Diverse manufacturing employers and jobs are critical to the economy of Lake Hallie.						
	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	UNSURE/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	16.89% 90	53.66% 286	12.76% 68	4.32% 23	12.38% 66	92.37% 533
Q1: I do not live in the Village of Lake Hallie.	32.50% 13	45.00% 18	10.00% 4	2.50% 1	10.00% 4	6.93% 40
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	50.00% 1	50.00% 1	0.00% 0	0.00% 0	0.35% 2
Retail and service businesses are critical to the economy of Lake Hallie.						
	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	UNSURE/NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	20.37% 109	61.12% 327	8.41% 45	2.80% 15	7.29% 39	92.72% 535
Q1: I do not live in the Village of Lake Hallie.	37.50% 15	52.50% 21	2.50% 1	0.00% 0	7.50% 3	6.93% 40
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	50.00% 1	50.00% 1	0.00% 0	0.00% 0	0.35% 2

## Village of Lake Hallie Comprehensive Plan Community Survey

The appearance and upkeep of buildings and yards in my neighborhood is important to me.							
	<b>STRONGLY AGREE</b>	<b>AGREE</b>	<b>DISAGREE</b>	<b>STRONGLY DISAGREE</b>	<b>UNSURE/NO OPINION</b>	<b>TOTAL</b>	
Q1: I live in the Village of Lake Hallie.	40.71% 217	46.72% 249	8.26% 44	1.31% 7	3.00% 16	92.37% 533	
Q1: I do not live in the Village of Lake Hallie.	45.00% 18	42.50% 17	5.00% 2	0.00% 0	7.50% 3	6.93% 40	
Q1: I don't know if I live in the Village of Lake Hallie.	50.00% 1	50.00% 1	0.00% 0	0.00% 0	0.00% 0	0.35% 2	
Landowners should be allowed to develop their land anyway they want.							
	<b>STRONGLY AGREE</b>	<b>AGREE</b>	<b>DISAGREE</b>	<b>STRONGLY DISAGREE</b>	<b>UNSURE/NO OPINION</b>	<b>TOTAL</b>	
Q1: I live in the Village of Lake Hallie.	15.89% 85	31.03% 166	31.40% 168	11.78% 63	9.91% 53	92.72% 535	
Q1: I do not live in the Village of Lake Hallie.	2.50% 1	32.50% 13	37.50% 15	12.50% 5	15.00% 6	6.93% 40	
Q1: I don't know if I live in the Village of Lake Hallie.	50.00% 1	50.00% 1	0.00% 0	0.00% 0	0.00% 0	0.35% 2	
It is important to protect my quality of life and property values from impacts due to activities on nearby properties.							
	<b>STRONGLY AGREE</b>	<b>AGREE</b>	<b>DISAGREE</b>	<b>STRONGLY DISAGREE</b>	<b>UNSURE/NO OPINION</b>	<b>TOTAL</b>	
Q1: I live in the Village of Lake Hallie.	37.64% 201	53.18% 284	5.24% 28	0.37% 2	3.56% 19	92.55% 534	
Q1: I do not live in the Village of Lake Hallie.	30.00% 12	60.00% 24	5.00% 2	2.50% 1	2.50% 1	6.93% 40	
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	50.00% 1	50.00% 1	0.00% 0	0.00% 0	0.35% 2	
New development should occur in a planned and orderly manner.							
	<b>STRONGLY AGREE</b>	<b>AGREE</b>	<b>DISAGREE</b>	<b>STRONGLY DISAGREE</b>	<b>UNSURE/NO OPINION</b>	<b>TOTAL</b>	
Q1: I live in the Village of Lake Hallie.	41.87% 224	52.34% 280	1.87% 10	0.75% 4	3.18% 17	92.72% 535	
Q1: I do not live in the Village of Lake Hallie.	45.00% 18	50.00% 20	2.50% 1	0.00% 0	2.50% 1	6.93% 40	
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	100.00% 2	0.00% 0	0.00% 0	0.00% 0	0.35% 2	
The Village should actively pursue options for establishing a municipal sewer system to accommodate future growth.							
	<b>STRONGLY AGREE</b>	<b>AGREE</b>	<b>DISAGREE</b>	<b>STRONGLY DISAGREE</b>	<b>UNSURE/NO OPINION</b>	<b>TOTAL</b>	
Q1: I live in the Village of Lake Hallie.	21.01% 112	33.77% 180	19.70% 105	7.69% 41	17.82% 95	92.37% 533	
Q1: I do not live in the Village of Lake Hallie.	40.00% 16	40.00% 16	2.50% 1	0.00% 0	17.50% 7	6.93% 40	
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	100.00% 2	0.00% 0	0.00% 0	0.00% 0	0.35% 2	

## Village of Lake Hallie Comprehensive Plan Community Survey

**Q23 If you disagreed or strongly disagreed with any answers for the previous question, we invite you to briefly explain.**

Answered: 124 Skipped: 702

	IF YOU DISAGREED OR STRONGLY DISAGREED WITH ANY ANSWERS FOR THE PREVIOUS QUESTION, WE INVITE YOU TO BRIEFLY EXPLAIN.	TOTAL
Q1: I live in the Village of Lake Hallie.	100.00% 120	96.77% 120
Q1: I do not live in the Village of Lake Hallie.	100.00% 4	3.23% 4
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	0.00% 0
Total Respondents	124	124

#	Q1: I LIVE IN THE VILLAGE OF LAKE HALLIE.	DATE
1	While "anything goes" is not appropriate, neither is rigidity (as in the case of variance requests or reconsidering updates to zoning)	11/20/2023 8:03 PM
2	The layout for the village does not allow for a sewer system	11/20/2023 1:15 PM
3	Chaos would occur	11/20/2023 9:09 AM
4	Future industrial growth should be in an industrial park	11/20/2023 9:05 AM
5	Area designated for industrial and manufacturing growth	11/20/2023 9:02 AM
6	The rules for the development near me was not followed and it was built before requirements were met.	11/20/2023 8:52 AM
7	Without ordinance - some will do damage to the place	11/20/2023 8:47 AM
8	It doesn't make sense to try to create a downtown with how the village is set up now. A municipal sewer system is not needed. Larger lot sizes with septic is better.	11/16/2023 9:45 PM
9	New businesses should be both beneficial for jobs, but if they are a business that harms the environment than probably not the best options	11/16/2023 9:20 PM
10	I think of Lake Hallie as a bedroom community and not a place for manufacturing type businesses.	11/16/2023 11:35 AM
11	Best part about Hallie is the cheap water, sewer bill.	11/14/2023 8:23 AM
12	Developers can do what ever they want in Hallie.	11/13/2023 9:43 AM
13	Keep Lake Hallie small. The smalltown feel without the downtown is the appeal.	11/12/2023 11:59 PM
14	Development of land should fit into the Village's strategic plan for development.	11/12/2023 10:35 PM
15	No more new homes	11/12/2023 6:20 AM
16	If that is allowed the village will look like a dump shortly.	11/11/2023 5:24 PM
17	Having our areas nice and quiet, unlike downtown areas. If we want a downtown experience we will go to chippewa or Eau claire.	11/8/2023 6:05 PM
18	For residential land it is important to abide by the zoning laws such as R-1 being for residential homes not car businesses, etc. It makes the neighborhood look trashy.	11/8/2023 8:02 AM
19	We want to keep our wells, it is the best water. their should be no more building of homes.	11/7/2023 6:56 PM
20	I love not paying for city sewer with my water bill. I seen the bill from our neighbor's. It's always double my bill.	11/7/2023 1:01 PM
21	Eau Claire expense infrastructure not see benefits/ do not need government enforcing yard	11/6/2023 9:26 PM
22	For the amount of taxes we pay we should have city water and sewer already.	11/6/2023 7:30 PM
23	Should be rules on development, but I like the "country like" feel of lake hallie	11/5/2023 10:21 PM
24	Cost and then another bill for a home owner is my concern. Municipal water management is not always equated with good quality water.	11/5/2023 4:25 PM
25	Our development (woodward acres) did a great job of listing some rules to follow for quality of life.	11/1/2023 8:11 AM
26	Don't believe it's nessary to have a sewer system	10/30/2023 6:53 PM
27	Hallie really should be divided accordingly between Eau Claire and Chippewa Falls. Hallie has always been a detriment to both cities and should cease to exist.	10/30/2023 4:01 PM
28	We should have a sewer system but we shouldn't be required to hook up to city water.	10/29/2023 10:17 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

29	We are still a rural community, Remember the last time the sewer and water was tried	10/29/2023 4:59 PM
30	I would prefer to keep my well and septic.	10/28/2023 6:39 PM
31	Businesses. Love them. Not a fan of the placement of the porn shop and the large sign. I feel like it makes lake hallie look trashy. We can do better. We can bring in better fast food places.	10/28/2023 2:27 PM
32	Lake Hallie still has a rural feel. If we wanted the downtown vibe or a fast development, we would have chosen eau Claire or Chippewa	10/28/2023 1:59 PM
33	Apparently you guys don't want full answers. My response was to long.	10/28/2023 8:18 AM
34	Part of the charm of lake Hallie is its rural roots, we don't need another Altoona	10/28/2023 7:44 AM
35	Stop housing developers from clearing cutting land and abandoning their projects anywhere near the lake and nature preserve.	10/28/2023 7:37 AM
36	I feel everybody having their own septic as it is works very well with keeping the homeowners cost down.	10/27/2023 10:17 PM
37	against new development, keep larger lots, Lake Hallie doesnt need to become a city	10/27/2023 8:14 PM
38	No to city sewer... Hallie is about as "big as it can get" everyone already has private sewers, system works well as is.	10/27/2023 7:00 PM
39	Not interested due to potential financial impact to current residents	10/27/2023 4:13 PM
40	Adding city sewer means increasing the tax load on citizens in the area. unimproved properties should be exempt from the tax levy	10/27/2023 3:02 PM
41	Lake Hallie should slow down home development until an infrastructure plan is in place to accommodate the growth. A huge part of buying a home here was no HOA/covenants/restrictions.	10/27/2023 11:11 AM
42	this town looks rundown. LH needs a zoning office. Lake Hallie NEEDS ITS OWN ZIP CODE!!!!	10/27/2023 10:54 AM
43	Quality of life is important, but development would be nice for current and future homeowners/renters	10/27/2023 6:27 AM
44	Village should look at giving up areas to the city of Eau Claire so we can get better water service and be on sewer which is better for the environment	10/26/2023 11:49 PM
45	Village continues to believe regulatory actions will make people want to come here.. being friendly and more flexible with innovative zoning is a better option.	10/26/2023 11:20 PM
46	Hallie is not a city it is a village keep it that way.	10/26/2023 11:12 PM
47	Sewer System.. If wanted annexed 1/2 to Eau Claire and 1/2 to Chippewa.	10/26/2023 10:11 PM
48	Homeowners already have septic systems and paid a lot to have them installed and maintained! Plus Hallie has the perfect sandy soil which is great for septic tanks!	10/26/2023 8:13 PM
49	I believe it is not the governments jobs to tell me what my property should look like or what to do on my land	10/26/2023 7:08 PM
50	I like my septic and water pump	10/26/2023 5:24 PM
51	We don't need city sewer, costs a fortune to homeowners	10/26/2023 5:18 PM
52	We don't need to become more of a city. Keep it more like Lafayette.	10/26/2023 11:27 AM
53	Lots of well and septic systems already in place	10/26/2023 11:07 AM
54	There are many well and septic systems provided by owners	10/26/2023 10:19 AM
55	Can we tap into Eau Claire sewer system for a fee? Instead of millions for a sewer treatment facility.	10/26/2023 8:45 AM
56	The village only supports big business	10/26/2023 8:05 AM
57	Lake Hallie doesn't need to become like Eau Claire with new things being built all the time. It's a nice rural-ish community that's fine the way it is. If it ain't broke, don't fix it.	10/26/2023 7:17 AM
58	I do NOT believe they are keeping in mind how much the city water system can handle. Does hallie system have the availability to supply water to all these new homes?	10/26/2023 5:26 AM
59	My family enjoys living in this smaller community, so no importance is placed on commercial growth opportunities	10/26/2023 5:10 AM
60	We're concerned about overdevelopment and large scale housing developments. We would be happiest to avoid large suburban sprawl and stay relatively rural.	10/25/2023 11:55 PM
61	Sewer should be offered instead of relying on dated septic systems.	10/25/2023 11:28 PM
62	Leave it as is. I wish we never went to public water!	10/25/2023 11:03 PM
63	Manufacturing is vital to our economy, and to become less dependent on foreign companies.	10/25/2023 10:39 PM
64	I believe after watching Altoona get bigger businesses it is very important for Lake Hallie to develop a municipal sewer system	10/25/2023 10:29 PM
65	Slow growth equates to poor sewer and water availability	10/25/2023 10:10 PM
66	I would rather see Lake Hallie be an affordable area to live in w/out all the corporate/business buildings. It is so close to CF or EC so keeping it lowkey is ideal for me.	10/25/2023 9:30 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

67	I think the village is too involved with what owners are doing with there property. While I do agree their should be some rules and standards, their should be some compromise	10/25/2023 8:58 PM
68	I dont like the businesses in and around Hallie. Haven't noticed any tax relief at all. Leave homeowners alone. We cant afford a sewer system	10/25/2023 8:53 PM
69	The village operates now without sewer. Leave it alone.	10/25/2023 8:36 PM
70	I like having a septic system. Wish we could have a well.	10/25/2023 8:34 PM
71	I agree that landowners should be allowed to develop their land as they see fit as long as they respect their neighbors.	10/25/2023 7:39 PM
72	Creating a local economy that is endemic to the village is vital to supporting services that will be needed if the village wants to progress in any meaningful way.	10/25/2023 7:32 PM
73	Landowners should be allowed to develop any way they want as long as it fits within the zoning code. If Lake Hallie wants denser development it will need municipal sewer.	10/25/2023 7:08 PM
74	I don't own a home but I think rural property owners should be able to have their own well and septic tank. should	10/25/2023 6:55 PM
75	Land owners should have some liberty in developing their property, but there still needs to be some limitations to ensure it makes sense and doesn't impact property values of those nearby/neighbors.	10/25/2023 6:48 PM
76	Established zoning protects property values. No one wants to live next to a noisy factory	10/25/2023 1:26 PM
77	Development is fine, with some sense of order.	10/25/2023 12:56 PM
78	We don't need a sewer system. that's much more cost without material value. If a "downtown" are is created, that compact space could require more services.	10/25/2023 10:20 AM
79	I have my own well/septic and don't need/want city water/sewer	10/25/2023 12:10 AM
80	Prefer septic over city sewer	10/24/2023 10:44 PM
81	Doubtful the Village can accommodate a reasonable prince for this idea	10/24/2023 10:18 PM
82	It does not bother me how others want to live or keep their houses or yards.	10/24/2023 9:55 PM
83	Don't force those on wells off them	10/24/2023 9:50 PM
84	No need if it means taxes will increase.	10/24/2023 9:31 PM
85	We have septic and just put in a new drain field. I have no interest in switching to city sewer. I think all houses nearby also have private septic.	10/24/2023 9:10 PM
86	A municipal sewer system would not be cost effective. Each property owner can cover their own waste water disposal costs and maintenance of their drain field.	10/24/2023 9:07 PM
87	There are enough businesses and jobs in EC & CF, just focus on nice neighborhoods and services.	10/24/2023 8:53 PM
88	Too expensive and not previously planned for	10/24/2023 8:52 PM
89	I don't want or need city water or sewage. I have well and septic that I have maintained regularly and don't need outside interference with it to raise my taxes!!!	10/24/2023 8:50 PM
90	Perfectly fine with conventional septic	10/24/2023 8:03 PM
91	Leave Hallie as the escape from city/ suburb life. Peaceful, quiet, and good neighborhoods.	10/24/2023 8:02 PM
92	No sidewalks, that we will have to pay additional maintenance costs on	10/24/2023 7:48 PM
93	We already had to get our own septic	10/24/2023 7:44 PM
94	Rural community / septic is preferred.	10/24/2023 7:22 PM
95	I don't believe in municipal water services unless data can prove to me our aquifers can't handle current and or expansion.	10/24/2023 7:21 PM
96	We don't need a downtown I Hallie, we have Chippewa. Hallie could use small businesses like boutiques, coffee shops, waterpark, kids play center for toddlers	10/24/2023 6:49 PM
97	We have wonderful well water in our neighborhood. I do not want to go to city water.	10/24/2023 6:32 PM
98	Hallie is a middle ground between two well established communities. People that live here do so for convenience to those established communities as well as cheaper property values/taxes.	10/24/2023 5:52 PM
99	Landowners should NOT be able to just do as they wish. The old owner of Midwest Garage Solutions was an avid opponent of the waste transfer station, but wanted semis in residential!	10/24/2023 5:50 PM
100	I dont want to be forced to pay for sewer and water, I prefer my well and septic	10/24/2023 5:47 PM
101	Put some pressure on Menards and Markquart to sell their land that they bought up along the frontage road on 53. Push their taxes thru the roof so business that provides jobs and growth moves in.	10/24/2023 5:42 PM
102	They're should be some rules for how land is developed to protect the look of the community	10/24/2023 5:39 PM
103	"Anyway they want" is too broad.	10/24/2023 5:37 PM
104	Some current areas do not need sewer (or water) development and it should be left up to those areas whether or not	10/24/2023 5:28 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

	to change.	
105	No free reign on owners being able to do what they want with their property. Common sense tells us how that would go.	10/24/2023 5:26 PM
106	Neighborhoods should be kept up by land owners. Not shit all over if they want that they should move to the country. We don't need sewer systems everyone is managing with their own septic systems	10/24/2023 5:09 PM
107	I'm happy with my private sewage system but I'm not familiar with the major benefits to a municipal sewer system	10/24/2023 5:05 PM
108	A down town area of lake Hallie just didn't make sense.	10/24/2023 4:51 PM
109	Cost. Why due a sewer system when everyone has septic systems . People don't like it, they don't have to live here.	10/24/2023 4:50 PM
110	Fine with current septic	10/24/2023 4:50 PM
111	Certain landowners want too much money and others cannot come in and develop that land.	10/24/2023 4:31 PM
112	The current population doesn't support the removal of private septic systems	10/24/2023 4:06 PM
113	I prefer the taste of my well water.	10/24/2023 3:39 PM
114	home owners should not have junk yards with no landscaping or piles of stuff	10/24/2023 12:50 PM
115	I don't believe Hallie needs the presence of a downtown area, as Chippewa is so close and fills that need.	10/24/2023 5:39 AM
116	I just built and do not have the disposable income to support a village sewer initiative	10/23/2023 9:35 PM
117	The village is at capacity for growth. The infrastructure cannot handle more growth. You can see this with watering limitations and power outages.	10/23/2023 7:15 PM
118	Zoned industrial should not be allowed across the street or close proximity to residential single family housing. Not sure why current zoning was allowed as houses were there first.	10/23/2023 4:27 PM
119	Why was I referred to the county concerning my neighbors property line fencing?	10/23/2023 4:07 PM
120	Do not need taxes to go up to bring it into Hallie.	10/23/2023 3:47 PM
#	<b>Q1: I DO NOT LIVE IN THE VILLAGE OF LAKE HALLIE.</b>	<b>DATE</b>
1	While it is important to be respectful of the impact my property has on others, local government should not be enforcing that, except in extreme cases	11/13/2023 3:03 PM
2	Spending money and resources in this way seems irresponsible	11/4/2023 10:07 PM
3	the businesses themselves should be providing incentives not the Village	10/29/2023 7:45 AM
4	Most of the business are going to Altoona, Eau Claire and Chippewa Falls. Seymour Cray Bld. area in 6 months has more growth and development than Lake Hallie had in 2 years or more.	10/25/2023 12:21 AM
#	<b>Q1: I DON'T KNOW IF I LIVE IN THE VILLAGE OF LAKE HALLIE.</b>	<b>DATE</b>
	There are no responses.	

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q24 Do you believe more should be done to distinguish the Village of Lake Hallie from the adjacent Cities of Eau Claire and Chippewa Falls?

Answered: 573 Skipped: 253

	YES	NO	NO OPINION	TOTAL
Q1: I live in the Village of Lake Hallie.	40.49% 215	40.30% 214	19.21% 102	92.67% 531
Q1: I do not live in the Village of Lake Hallie.	50.00% 20	30.00% 12	20.00% 8	6.98% 40
Q1: I don't know if I live in the Village of Lake Hallie.	50.00% 1	50.00% 1	0.00% 0	0.35% 2
Total Respondents	236	227	110	573

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q25 What types of business uses would you like to see added to the Village of Lake Hallie in the next 10 years? (select all that apply)

Answered: 573 Skipped: 253

	COMMERCIAL AND RETAIL DEVELOPMENT (E.G. RESTAURANT, GAS STATION, SPORTING GOODS, ETC.)	INDUSTRIAL AND MANUFACTURING DEVELOPMENT	SERVICE INDUSTRIES (E.G. FINANCIAL SERVICES, HOSPITAL AND HEALTH SERVICES, ETC.)	EDUCATIONAL INSTITUTION (E.G. TECHNICAL COLLEGE)	LODGING (E.G. HOTEL)	TECHNOLOGY-RELATED (E.G. BIOTECHNOLOGY, RESEARCH/LAB, SOFTWARE/HARDWARE COMPANY, ETC.)	NO OPINION	OTHER (PLEASE SPECIFY)	1
Q1: I live in the Village of Lake Hallie.	65.35% 347	24.86% 132	27.31% 145	18.08% 96	16.38% 87	23.73% 126	17.51% 93	9.79% 52	1
Q1: I do not live in the Village of Lake Hallie.	70.00% 28	35.00% 14	37.50% 15	22.50% 9	37.50% 15	30.00% 12	17.50% 7	10.00% 4	
Q1: I don't know if I live in the Village of Lake Hallie.	50.00% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	50.00% 1	0.00% 0	
Total Respondents	376	146	160	105	102	138	101	56	

#	Q1: I LIVE IN THE VILLAGE OF LAKE HALLIE.	DATE
1	Would be nice to see us leading the state with an OJT/industry training partnership (different than a tech college) or a sustainable ag partnership that trains residents and attracts businesses wanting to partner and employ our residents.	11/20/2023 8:03 PM
2	More non-fast food restaurants	11/16/2023 9:45 PM
3	Don't need any more company's	11/15/2023 9:44 PM
4	Have at least one drive though coffee business.	11/14/2023 8:23 AM
5	smaller mom and pop shops and entrepreneurs and brick and mortar shops	11/12/2023 11:59 PM
6	Place for pop up shops for small home businesses	10/31/2023 7:04 PM
7	Education - elementary and high school funds resources for both public and private school development	10/30/2023 7:51 AM
8	RCU bank. More Fast food options.	10/29/2023 11:08 PM
9	Arts center for plays, musicals, concerts and various other events	10/28/2023 5:28 PM
10	I like it like it is.	10/28/2023 2:40 PM
11	Portillos right off the interstate. Er/urgent care.	10/28/2023 2:27 PM
12	none	10/28/2023 7:37 AM
13	Post office	10/28/2023 7:22 AM
14	All of the above	10/27/2023 10:29 PM
15	Bring in the new Menards Store over off of commercial Blvd behind walmart	10/27/2023 10:17 PM
16	no new businesses	10/27/2023 8:14 PM
17	Chilis, Outback, Texas Roadhouse, Victoria's Italian, Compete with E.C. everyone drives to E.C. for good food, could have a good fishing hunting sporting outlet store	10/27/2023 7:00 PM
18	I think we need to try and change the way we look, right now most people just see us as a place to go buy cars.	10/27/2023 3:02 PM
19	NEW types of retail & restaurants - no more bars. I would like to see a place for older kids to go to have fun, similar to Action City. I'd suggest looking for companies that do indoor trampoline parks or laser tag. An outdoor paintball place would be fun too.	10/27/2023 11:11 AM
20	at this point, any business wanting to come to lake hallie should be invited with open arms and incentives for coming here	10/27/2023 10:54 AM

## Village of Lake Hallie Comprehensive Plan Community Survey

21	Different from EC restaurants and more homegrown business would be great. EC is very commercial in terms of restaurants. A food truck lot where people can rent a spot or leave at any time would be an awesome feature. Also business/rental units are great to attract people to a certain area	10/27/2023 6:27 AM
22	Automotive manufacturing like ITW	10/26/2023 11:49 PM
23	None	10/26/2023 11:12 PM
24	Different commercial not the same ones like your Kwick trips or Culver's that less than 2 miles apart, etc.	10/26/2023 10:37 PM
25	Better restaurants other than fast food	10/26/2023 10:08 PM
26	Anything but Menards	10/26/2023 9:10 PM
27	No more kiwi trips	10/26/2023 2:58 PM
28	No more new business	10/26/2023 11:27 AM
29	I think it is a nice mix of what the area needs...	10/26/2023 9:06 AM
30	Tourist attractions. Amusement Park. Thongs to bring in money.	10/26/2023 8:45 AM
31	None, small and quaint is why we moved here.	10/25/2023 11:28 PM
32	recreational, outdoor things to do for all ages.	10/25/2023 9:30 PM
33	Please keep business and commercial buildings in a designated area. Keep out businesses we do not need. (Mayo clinic)	10/25/2023 8:53 PM
34	Affordable housing	10/25/2023 8:41 PM
35	Recreational areas	10/25/2023 7:00 PM
36	Menards	10/25/2023 6:07 PM
37	Good just the way it is	10/25/2023 4:29 PM
38	actual restaurants! not chains (especially when right in CF or EC already) independent quality restaurants and supper clubs are very much needed.	10/25/2023 10:20 AM
39	The village needs more restaurants and dine in options.	10/24/2023 9:08 PM
40	None, keep it residential.	10/24/2023 8:53 PM
41	Better play grounds and things for toddlers	10/24/2023 6:49 PM
42	Community center	10/24/2023 6:46 PM
43	Coffee shop	10/24/2023 6:33 PM
44	Just restaurants and coffee shops	10/24/2023 5:47 PM
45	Family dining options and less bars	10/24/2023 5:37 PM
46	Gay bar, or any LGBTQ friendly places. Its scary to go out currently and there are no safe spaces (Eau Claire does better)	10/24/2023 5:05 PM
47	None	10/24/2023 4:50 PM
48	None	10/24/2023 4:50 PM
49	None	10/24/2023 4:44 PM
50	Some sort of mall or gathering area with lots to do in one single location.	10/24/2023 4:31 PM
51	Don't add businesses. Maintain and retain current businesses.	10/23/2023 7:15 PM
52	None	10/23/2023 4:27 PM
#	<b>Q1: I DO NOT LIVE IN THE VILLAGE OF LAKE HALLIE.</b>	<b>DATE</b>
1	Event facility	10/30/2023 2:49 PM
2	there is a good mix right now	10/29/2023 7:45 AM
3	No more banks more restaurants would be nice .also Affordable housing	10/25/2023 9:12 AM
4	All jobs are important to Lake Hallie. Development and growth on the commercial side of things will impact the who whole community	10/25/2023 6:19 AM
#	<b>Q1: I DON'T KNOW IF I LIVE IN THE VILLAGE OF LAKE HALLIE.</b>	<b>DATE</b>
	There are no responses.	

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q26 Is there any additional input you would like to share to inform the Village's Comprehensive Plan update?

Answered: 138 Skipped: 688

	IS THERE ANY ADDITIONAL INPUT YOU WOULD LIKE TO SHARE TO INFORM THE VILLAGE'S COMPREHENSIVE PLAN UPDATE?	TOTAL
Q1: I live in the Village of Lake Hallie.	100.00% 132	95.65% 132
Q1: I do not live in the Village of Lake Hallie.	100.00% 5	3.62% 5
Q1: I don't know if I live in the Village of Lake Hallie.	100.00% 1	0.72% 1
Total Respondents	138	138

#	Q1: I LIVE IN THE VILLAGE OF LAKE HALLIE.	DATE
1	As we look to the future, it is important to consider changes that also improve the quality of life of residents where they live. For example, this may include re-examing ordinances related to backyard chickens, considering variance requests in existing neighborhoods, and planting native grasses and plants that can withstand droughts and rains rather than watering or continual mowing. Variances to allow aging in place or provide alternate housing- such as an inlaw suite/apt. should be considered where it previously may not. As our population continues to age and live longer, many with chronic health conditions, we need to think about how we support village residents to continue to live here. Flexibility and forward-thinking, rather than business as usual are critical. Keep thinking of how to do things more efficiently. It may require small fees for extra services, changing hours of service to better accommodate residents while staying within budget, or it may require figuring out other ways to fund some projects.	11/20/2023 8:20 PM
2	Don't mix business with housing - use industry park	11/20/2023 9:06 AM
3	Need to improve plowing and roads. Stop cramming so many houses in new housing developments. Also, there are yards that are junkyards. Need to be cleaned up.	11/20/2023 8:59 AM
4	Don't try to be like Eau Claire. Stop cramming so many houses together on small lots. Maintain what we have, provide the basic services (police/fire/maintenance). Keep all hints of climate policies out of our village.	11/16/2023 10:01 PM
5	Improve irrigation watering restrictions. If that requires more wells, then add more wells to keep that tower full.	11/16/2023 11:39 AM
6	The Lake Hallie Lake Association is not respected or supported by this village board or administration. Example: Question 28 of this survey. Not impressed village.	11/13/2023 9:48 AM
7	Keep Lake Hallie clean and sustainable. Stop runoff from golf course and keep levels healthy.	11/13/2023 12:00 AM
8	We need street lights on 43rd Avenue (Halmstead Elementary side of 40th) and 40th Avenue critically. There are too many kids in this area to not have street lights with the amount of traffic on these roads!	11/12/2023 6:09 PM
9	Sidewalks. It's hard to walk or ride bike with family/dogs. Roads are narrow and not easily accessible to get to bike trails/walking paths.	11/12/2023 11:07 AM
10	With the growth of the village- strategic and intentional planning needs to be too of mind- may be time for an additional leadership position- village administrator I don't think the village needs to be so separate from Chippewa Falls as it feels most connected politically and socially with CF more than Eau Claire.	11/11/2023 10:12 AM
11	Visual appearance of the village needs constant improvement.	11/8/2023 12:37 AM
12	Don't build any more homes in our area!	11/7/2023 6:58 PM
13	Open up tourism to the area. Attract people to come to lake Hallie as a vacation spot. Tax dollars will flow better. Right now no one comes here for that. You have no downtown or area to attract people to do this.	11/6/2023 7:32 PM
14	Some of the survey questions have more than one answer. One size doesn't always fit all.	11/6/2023 7:20 PM
15	I'm only a two year resident here, I like the area as it is.	11/5/2023 10:24 PM
16	Would love it if the village didn't try to tell me I cannot keep chickens (hens)	11/5/2023 4:27 PM
17	I'd love to see data on water quality. My water leaves red (likely iron) stains on everything and I'm afraid to drink it. This is even happening with my filtered water.	11/1/2023 1:53 PM
18	30th Avenue needs to be redone going up the hill.	11/1/2023 1:17 PM
19	Street names and numbers are so complicated. We live on 119th which is also a street in Chippewa. No one can gps to our house and have issues with mail. Can street names please get a name instead of matching numbers with Chippewa?	11/1/2023 8:13 AM
20	Connect existing bike trails all the way down 40th Ave, west-end, too busy of a road to walk/ride bike safely	11/1/2023 6:59 AM
21	Need more restaurants that are not chains or if they completely different from Eau claire	10/31/2023 7:05 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

22	Why are the roads in Lafayette well maintained with lower taxes and hallie roads suck.	10/31/2023 6:24 PM
23	No	10/30/2023 6:54 PM
24	There needs to be something different done to the intersection outside walmart. No one can see when to go and it's not safe. I have seen far too many people nearly t-boned because of major blind spots. Put a round about in for safety	10/30/2023 6:02 PM
25	fack no	10/30/2023 4:19 PM
26	Hallie should enforce junk ordinances. Particularly at the duplexes on 43rd. It is a scary place and it's inexplicable as to why it's allowed to be that way.	10/30/2023 4:09 PM
27	Need to relax a little on the backyard shed mandates.	10/30/2023 7:20 AM
28	The need for safety on side roads is very important. Side walks and street light are need for our younger children.	10/30/2023 5:49 AM
29	Retainer Walls for noise from the highway. Better lighting on the walking and bike trail. More benches for sitting.	10/29/2023 11:14 PM
30	Deer management	10/29/2023 4:41 PM
31	I would like to be able to have a chicken coop and chickens on our property.	10/28/2023 2:42 PM
32	Sidewalks promote health. I feel like lake hallie doesn't promote "health" naturally in the way the city is set up. It's hard to find safe places close to home to walk. The roads are narrow. Not well lit during low light winter months. We dont have healthy quick food options. Gyms are unaffordable and far away. Not easy access to hospitals for routine appts. Do we have good strong mental health counseling options here? Could <sup>(reduced)</sup> death have been prevented if we did? Things to think about. Another thing to look into. We have people who flag on watchdog.com for being abusers etc. of sorts and yet they live right across from parks (small ones) in lake hallie (look around 40th street for an example). When out for a walk one of the gentlemen flagged came out of his house to the end of his driveway to approach my kids and introduced himself and asked our names and they walked away saying how friendly he was to them....that is not ok. How do we keep our streets safe again for kids to be kids and bike around, play, etc like the did years ago!?	10/28/2023 2:35 PM
33	Focus on not having terrible water. Bring businesses and restaurants to help bring in tax dollars. Stop raising my taxes. Everyone can see that you stop doing certain things to get your way during voting time. Get new people in office that can help bring freshness to the village.	10/28/2023 1:38 PM
34	I would like to see peace memorial park utilized for an annual fall festival/ craft fair to host vendors. Scheduled on a weekend different from the Altoona pumpkin festival	10/28/2023 11:07 AM
35	Railroad cross arms should be installed at all railroad crossings that lead to residential/business areas.	10/28/2023 9:33 AM
36	Need a school (like Altoona)	10/28/2023 8:58 AM
37	They need to focus on protecting the lake. Stop negative comments about the lake and become advocates for protecting our environment.	10/28/2023 7:40 AM
38	Widen streets to accommodate biking, walking, running, etc. Many drivers have no respect and often don't move over, even if no one is coming from the opposite direction.	10/28/2023 6:11 AM
39	Would like bike trail on 110th connecting to Hallie ball field and Casper Park and extending trial on 40th to meet 110th. Many children in the area and this trail would make it safer for children than riding bike or walking onside of the road. Several small playgrounds off 40th in neighborhoods be nice to me in inclusive playground and another basketball pickleball court. Several kids live by Hallie Ball Park and this would make more options for kids to do than just baseball.	10/27/2023 8:27 PM
40	NO Apartments or group housing	10/27/2023 8:16 PM
41	Stores, restaurants, recreational trails biking, walking, ATV trails, EV charging... amenities that will drive the future, provide good access and compete and create a draw from from E.C. and Chippewa Falls	10/27/2023 7:03 PM
42	Sewer	10/27/2023 6:03 PM
43	Would like a public gun range as now ibhave to drive 20plus miles to shoot	10/27/2023 5:49 PM
44	Need safe access to bike trails and the ball park	10/27/2023 5:28 PM
45	No need to increase tax dollars for current residents who live here for affordability.	10/27/2023 4:14 PM
46	i believe that the village could be more transparent about where our taxes are going, every dollar should be accounted for and when a budget is in surplus we could be putting it aside for future budget items, and citizens should be notified of the surplus and where it is being allocated.	10/27/2023 3:06 PM
47	The village is starting to look like a cookie cutter area, which is not desirable. If Lake Hallie wants to stand out from CF or EC, it should encourage developers to take new approaches to their home builds. Lake Hallie should also enforce their lot maintenance ordinances with the builders, who leave vacant lots sit for a year or more looking junky. Lastly, animal control is a vital part of any community yet Lake Hallie has the most minimal services. I think more emphasis should be placed on an Animal Control division and shelter.	10/27/2023 11:14 AM
48	It is very important to preserve the lake, keeping it from being overgrown by milfoil.	10/27/2023 11:10 AM
49	Lake Hallie needs it's own zip code needs its own zoning dept needs its own chamber of commerce	10/27/2023 10:56 AM
50	Mow the grass. Tall grass in mediums and ditches look terrible. Bad impression on visitors	10/27/2023 7:42 AM
51	Hallie has a good skeleton. If we had more taxable families we would be able to expand amenities more and have	10/27/2023 6:31 AM

## Village of Lake Hallie Comprehensive Plan Community Survey

	nice things for our "downtown feel". Lots of land behind markquart chevrolet could be a prime location for anything!	
52	Bring good jobs to the city, in the paper today Stanley just opened their large industrial park.. why cant we be doing that?	10/26/2023 11:51 PM
53	The village continues to believe more housing is the key to our increased revenues..continued focus on housing and retail has put the village in a disadvantage when it comes to bringing high paying jobs like Fleet Farm Warehouse, my kids go to CVTC and will have to work in Eau Claire or Chippewa Falls because there are no jobs here	10/26/2023 11:26 PM
54	Stop wasting tax payers money with a comprehensive plan	10/26/2023 11:13 PM
55	N/A	10/26/2023 11:11 PM
56	No	10/26/2023 9:51 PM
57	Would like to see less duplexes and more single family homes being built.	10/26/2023 8:35 PM
58	ride atv on roads	10/26/2023 8:23 PM
59	FixHwy OO !!!!!	10/26/2023 5:25 PM
60	What is the purpose of paying a fee for the recycling center when one side is constantly open?	10/26/2023 3:04 PM
61	Animal control of neighbors! Too many people let their dogs go into others land leaving land owners to clean up after their dogs.	10/26/2023 12:24 PM
62	Fix the roads in older neighborhoods first.	10/26/2023 12:07 PM
63	Explore annex of lake hallie into Chippewa falls.	10/26/2023 11:36 AM
64	Keep the village more of a country setting and not a city setting	10/26/2023 11:30 AM
65	Not at this time	10/26/2023 11:08 AM
66	Invest in the community concerns not always board thoughts	10/26/2023 10:21 AM
67	Be fiscally conservative. I'm willing to pay more taxes/fees for needed services.	10/26/2023 10:02 AM
68	We need to plan for future things like an additional cemetery, more parks. One large park for events and a gathering spot for families to picnic and children to play on the Westside of Hallie.	10/26/2023 8:52 AM
69	More focus and care for the lake of Lake Hallie.	10/26/2023 8:07 AM
70	Focus on the roads.	10/26/2023 8:06 AM
71	I'd sacrifice safety and lower taxes for better roads. I have never seen such neglect in road maintenance in the 55 years I've lived here. Extreme decline in road quality post pandemic.	10/26/2023 6:58 AM
72	We need AFFORDABLE housing (basic apartment buildings without luxury items that always jack up the monthly rent).	10/26/2023 5:54 AM
73	Please fix 30th ave!!! Down the hill	10/25/2023 10:33 PM
74	Please plan to bring business to the area that are not already in eau Claire or Chippewa, such as Menards, Culver's. Bring new businesses.	10/25/2023 9:52 PM
75	Stop over governing the people of this village. Sparklers are technically illegal! Why, Why, Why??? Chippewa Falls does a better job of not trying to Nazi the people.	10/25/2023 8:59 PM
76	Rental properties should be limited on the number of cars on properties to number of bedrooms. Just a suggestion.	10/25/2023 8:56 PM
77	As a taxpayer in the village, I would like to have the code for the recycling center gate without having to pay a fee for it. I know, not everyone should have anytime access to the center. But, if there was a process to getting the code annually, the troublemakers will be too lazy to do it.	10/25/2023 8:45 PM
78	Protect lake and stop allowing development around and on Lake Hallie. Change the zoning so the lake js protected from unnecessary development that this current Village Board is so quick to approve.	10/25/2023 8:03 PM
79	Affordable housing is critical.	10/25/2023 7:40 PM
80	Smart growth is needed to distinguish the Village and to grow in a meaningful way. The status quo is not viable and having a sense of community is a key component to place making and local identity. I sincerely hope the village takes this initiative to heart and has meaningful discussions that will benefit the village long term.	10/25/2023 7:35 PM
81	I think its important to recognize the chippewa valley as a whole (chippewa falls, eau claire, altoona, and lake hallie) and realize the role each community plays within it. With all 4 being so close, its tough for each to have its own identity as people in the communities live, work and play in all of them. Each community has carved its own role within the chippewa valley. I think lake hallies role is more of a residential than anything else. While being a multifaceted is important i think lake hallie should lean into its residential role.	10/25/2023 7:14 PM
82	No	10/25/2023 7:13 PM
83	Not sure how they are being utilized necessarily, but the safety and maintenance of the roads, particularly 117th near the ball fields is long overdue. For the amount of traffic that uses this road, especially during the ball season, it NEEDS to be repaved and have a walking path...or widened at the minimum.	10/25/2023 6:48 PM
84	I don't like the idea of expanding Lake Hallie with lots of duplexes, small lot homes and apartments. It is a nice smaller community where you are closer to "bigger" cities if you want. It is a nice "quieter" village for families that	10/25/2023 6:46 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

	want less traffic and a safe community that is separate from a busy, high traffic area. It is also nice for older people to have a quieter community. We don't need to try and expand Lake Hallie with thousands of new businesses and houses. Jobs are hard to fill already without stretching more businesses thin with new businesses	
85	Heavily traveled streets such as 40th and 117th need more repair and widening and in the future some sidewalks	10/25/2023 6:45 PM
86	SIDEWALKS SIDEWALKS SIDEWALKS	10/25/2023 6:28 PM
87	No	10/25/2023 5:54 PM
88	bring in new business with incentives. We don't need the next 1000+ employer but high paying tech jobs should have incentive to locate in LH. TIF and low r/e taxes for 100 new local employees and consumers would make much more money and wealth for area than r/e taxes for a few years.	10/25/2023 10:23 AM
89	I moved up here in 2020 from Waukesha, WI which has TONS to do. I love Hallie and the neighborhood I live in. But the only thing I really do in the village with my husband is go to a couple stores mostly Walmart, Aldi and the dollar store. Hallie needs more interesting things to do in this area. It's honestly a boring place. We do most things in downtown Eau Claire or Chippewa. I'm not saying I want this place to blow up into a huge city but we need more stuff here.	10/25/2023 8:26 AM
90	I filled this out because my daughter deserves a better park to play in for softball. The park is in rough shape and she was hurt twice last year because she couldn't slide on one of the fields. It's such a huge attraction. Please invest in the parks	10/25/2023 6:24 AM
91	Roads are horrible here.	10/24/2023 9:31 PM
92	We do not want curbs or sidewalks in our neighborhood. It functions just fine as is.	10/24/2023 9:11 PM
93	I would love to see the Village have more options for a coffee shop; dine in restaurants, more fast food/take out options that thrive in nearby areas.	10/24/2023 9:09 PM
94	Appreciate you doing this survey to ask the tax payers what they want. Other cities and villages should do the same.	10/24/2023 9:08 PM
95	Sewer and water for all.	10/24/2023 8:55 PM
96	Exit near 110th onto hwy 29	10/24/2023 8:24 PM
97	Consideration of an additional on/off ramp on 53 at 40th Ave or somewhere on 29 that makes access to the Lake Hallie neighborhoods easier and more convenient. This is probably more of a state issue but it's still something that is regularly talked about amongst members of the neighborhood as it continues to grow	10/24/2023 8:24 PM
98	Better water system that can support the growth of hallie not oh we don't have enough water to go around so you can't use it	10/24/2023 8:23 PM
99	Pay more and you close the recycling center to one day. NEGOTIATE better prices with GFL.	10/24/2023 7:50 PM
100	Give more money to parks and rec department.	10/24/2023 7:33 PM
101	We need to find our identity, what sets us apart, and use that to drive more business and engagement in the community. I'd bet that most residents spend more money on dining and recreation outside of the village than inside. Look at what Altoona has done with River Prairie. Can we pursue something similar here?	10/24/2023 7:33 PM
102	Lake Hallie will need to develop a sewer system for large commercial development	10/24/2023 7:32 PM
103	What is going on with the aged sporadic playgrounds? If these could be updated and have a covered picnic table (such as at Irvine park) they would be amazing and used!	10/24/2023 7:32 PM
104	I would like to keep the Village a Village and not get too big. I like the bedroom community we have established!	10/24/2023 7:24 PM
105	Unless I'm uniformed it would be nice to see quarterly news letters	10/24/2023 7:24 PM
106	The Village fails due to poor leadership. A change would help Hallie grow.	10/24/2023 6:57 PM
107	Require landowners to mow their lawns	10/24/2023 6:50 PM
108	Hallie is a great family area but could use more to encourage that	10/24/2023 6:50 PM
109	Sewer system is much needed	10/24/2023 6:30 PM
110	They need to provide water for people to use not put bans on it	10/24/2023 6:19 PM
111	Lake Hallie continues to increase BUT it is not being maintained!	10/24/2023 6:08 PM
112	Police need newer vehicles and equipment	10/24/2023 6:07 PM
113	Sloppy rentals not being in compliance with rules...not cutting lawns, weeds, junk, junk, junk, specifically 43rd and 133rd street area.	10/24/2023 5:54 PM
114	Please make paying public utility bills easier by allowing online payments. Single family middle class home owners need a safe, convenient place to live. Please do not urbanize or price us out of our home.	10/24/2023 5:54 PM
115	Our backyard is Hwy 29, we were denied a 6ft privacy fence due to the 50ft setback rule. So therefore we would lose almost half of our backyard. We wanted the fence to dampen some of the noise and also for the privacy from traffic on 29 driving by.	10/24/2023 5:53 PM
116	Put money into the future. Kids health and activities.	10/24/2023 5:44 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

117	We need to increase water availability. Water bans and usage restrictions is unacceptable if we cannot have wells.	10/24/2023 5:37 PM
118	Stop trying to create your own city and work with what you have. The taxes are killing us. Wouldn't you rather have people wanting to come to our nice area to live cheaper rather than have all kinds of expensive unnecessary projects going on driving people out and preventing them from settling here?	10/24/2023 5:31 PM
119	Road repair, specifically 30th between OO and the river. Only sections have been replaced and the small fixes over the last 10 years rarely last.	10/24/2023 5:30 PM
120	We need people that know how to run a village and everything that is involved with the village. We need to cut dumb spending and concentrate on fixing what we have.	10/24/2023 5:11 PM
121	I'm soon moving out of Lake Hallie because of the homophobia amongst the "rural" population. I travel to Eau Claire to spend most of my entertainment money because of this.	10/24/2023 5:06 PM
122	I think the recycling center should be accessible more. The hours are inconvenient to those who work yet want to keep their yard looking nice	10/24/2023 4:49 PM
123	More needs to be done by the Village Board to accommodate growth in businesses!	10/24/2023 4:33 PM
124	Would like to have our own Post Office, zip code.	10/24/2023 3:08 PM
125	more effort to get business to fill up commercial bld and work to get Menards to build	10/24/2023 12:53 PM
126	There needs to be more of a focus on the current water supply and future residential growth.	10/24/2023 5:41 AM
127	Less apartments and duplexes. More affordable starter homes	10/23/2023 10:21 PM
128	We love love the somewhat rural feel and would really like to keep it. Would also love our own zip code. Proud to live in Lake Hallie.	10/23/2023 6:49 PM
129	No notification received on xcel energy proposed transmission line through Hallie. Learned about it after meeting already happened. Stray voltage is real!	10/23/2023 4:29 PM
130	I feel the Village should contact people within a mile of a new development being built, of when this building is going to start.	10/23/2023 3:49 PM
131	No	10/23/2023 3:42 PM
132	no	10/23/2023 10:43 AM
#	<b>Q1: I DO NOT LIVE IN THE VILLAGE OF LAKE HALLIE.</b>	<b>DATE</b>
1	No	10/29/2023 3:01 PM
2	Fix up and utilize the old Hallie Town Hall. New floors, New kitchen, Air condition	10/28/2023 1:24 AM
3	Please keep the beggars off the streets. They step in roadways. They approach cars while stopped for a light. They need to work. And pay rent.	10/26/2023 10:32 AM
4	Refer to comments about fire/ems services.	10/25/2023 6:54 PM
5	Come up with a plan for growth instead of waiting and seeing. Growth may require money, but it's an investment if done correctly.	10/24/2023 4:37 PM
#	<b>Q1: I DON'T KNOW IF I LIVE IN THE VILLAGE OF LAKE HALLIE.</b>	<b>DATE</b>
1	Na	10/29/2023 3:44 PM

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q27 Would you like to become more involved with local government?

Answered: 571 Skipped: 255

	YES	NO	DON'T KNOW	TOTAL
Q1: I live in the Village of Lake Hallie.	17.23% 91	56.06% 296	26.70% 141	92.47% 528
Q1: I do not live in the Village of Lake Hallie.	7.32% 3	56.10% 23	36.59% 15	7.18% 41
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	100.00% 2	0.00% 0	0.35% 2
Total Respondents	94	321	156	571

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q28 Which Village Boards or Commissions are of interest to you? (check all that apply)

Answered: 510 Skipped: 316

	PARKS & RECREATION	STREETS	PLAN COMMISSION	POLICE & FIRE	VILLAGE BOARD	NONE	TOTAL
Q1: I live in the Village of Lake Hallie.	24.05% 114	18.35% 87	17.72% 84	14.56% 69	20.04% 95	56.12% 266	140.20% 715
Q1: I do not live in the Village of Lake Hallie.	17.14% 6	8.57% 3	14.29% 5	8.57% 3	2.86% 1	71.43% 25	8.43% 43
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.20% 1
Total Respondents	120	90	89	72	96	292	510

## Village of Lake Hallie Comprehensive Plan Community Survey

**Q29 Which communication method do you find to be the most effective way that the Village of Lake Hallie could provide information regarding its services and programs to residents?  
(check all that apply)**

Answered: 556 Skipped: 270

	DIRECT MAILINGS	E-MAIL AND SOCIAL MEDIA	NEWSPAPER ARTICLES	MAILED NEWSLETTER	VILLAGE WEBSITE	OTHER (PLEASE SPECIFY)	TOTAL
Q1: I live in the Village of Lake Hallie.	48.08% 250	61.15% 318	6.92% 36	45.38% 236	36.54% 190	2.50% 13	187.59% 1,043
Q1: I do not live in the Village of Lake Hallie.	40.00% 14	65.71% 23	17.14% 6	34.29% 12	45.71% 16	2.86% 1	12.95% 72
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.18% 1
Total Respondents	264	341	42	249	206	14	556

#	Q1: I LIVE IN THE VILLAGE OF LAKE HALLIE.	DATE
1	Newsletter dispenser outside Village offices or voluntarily carried at local businesses	11/20/2023 8:20 PM
2	Town meetings	11/20/2023 9:02 AM
3	Important to keep residents updated	11/5/2023 10:24 PM
4	Thanks	11/5/2023 4:27 PM
5	Text. Thi gs like road closures, planned maintenance and impacts to residents.	10/29/2023 9:21 AM
6	Neighborhood group and mailing.	10/28/2023 11:22 PM
7	Please keep village website updated. For example make sure meeting agendas and inminutes are posted in a timely manner	10/28/2023 2:00 PM
8	Text	10/27/2023 9:07 AM
9	Wide variety is always best with a wide range of age. Not everyone reads mail or email.	10/27/2023 6:31 AM
10	Everyone uses different methods for resources and information	10/26/2023 9:09 AM
11	Social media	10/26/2023 5:25 AM
12	Social Media	10/24/2023 5:53 PM
13	Current village calendar is worthless and poorly maintained and very inaccurate	10/23/2023 9:37 PM
#	Q1: I DO NOT LIVE IN THE VILLAGE OF LAKE HALLIE.	DATE
1	Text	10/25/2023 9:13 AM
#	Q1: I DON'T KNOW IF I LIVE IN THE VILLAGE OF LAKE HALLIE.	DATE
	There are no responses.	

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q30 Please share your age.

Answered: 569 Skipped: 257

	UNDER 18	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	TOTAL
Q1: I live in the Village of Lake Hallie.	0.38% 2	1.33% 7	17.08% 90	26.19% 138	19.54% 103	16.70% 88	18.79% 99	92.62% 527
Q1: I do not live in the Village of Lake Hallie.	0.00% 0	5.00% 2	10.00% 4	35.00% 14	20.00% 8	17.50% 7	12.50% 5	7.03% 40
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	0.00% 0	0.00% 0	0.00% 0	50.00% 1	0.00% 0	50.00% 1	0.35% 2
Total Respondents	2	9	94	152	112	95	105	569

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q31 Do you work in the Village of Lake Hallie?

Answered: 571 Skipped: 255

	YES - MY PRIMARY JOB IS IN THE VILLAGE OF LAKE HALLIE.	NO - MY PRIMARY JOB IS OUTSIDE THE VILLAGE OF LAKE HALLIE.	NO - I AM UNEMPLOYED.	NO - I AM RETIRED.	TOTAL
Q1: I live in the Village of Lake Hallie.	13.99% 74	62.00% 328	1.51% 8	22.50% 119	92.64% 529
Q1: I do not live in the Village of Lake Hallie.	27.50% 11	55.00% 22	0.00% 0	17.50% 7	7.01% 40
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	100.00% 2	0.00% 0	0.00% 0	0.35% 2
Total Respondents	85	352	8	126	571

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q32 How many persons live in your Village of Lake Hallie home?

Answered: 573 Skipped: 253

	1	2	3	4	5	6+	I DO NOT LIVE IN THE VILLAGE OF LAKE HALLIE.	TOTAL
Q1: I live in the Village of Lake Hallie.	8.47% 45	41.43% 220	17.89% 95	21.47% 114	7.53% 40	3.01% 16	0.19% 1	92.67% 531
Q1: I do not live in the Village of Lake Hallie.	0.00% 0	2.50% 1	5.00% 2	2.50% 1	0.00% 0	0.00% 0	90.00% 36	6.98% 40
Q1: I don't know if I live in the Village of Lake Hallie.	0.00% 0	50.00% 1	0.00% 0	50.00% 1	0.00% 0	0.00% 0	0.00% 0	0.35% 2
Total Respondents	45	222	97	116	40	16	37	573

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q33 Do children less than age 18 live in your Lake Hallie home?

Answered: 571 Skipped: 255

	YES	NO	NOT APPLICABLE	TOTAL
Q1: I live in the Village of Lake Hallie.	41.89% 222	53.96% 286	4.15% 22	92.82% 530
Q1: I do not live in the Village of Lake Hallie.	7.69% 3	23.08% 9	69.23% 27	6.83% 39
Q1: I don't know if I live in the Village of Lake Hallie.	50.00% 1	0.00% 0	50.00% 1	0.35% 2
Total Respondents	226	295	50	571

## Village of Lake Hallie Comprehensive Plan Community Survey

### Q34 Please estimate your annual household income.

Answered: 574 Skipped: 252

	LESS THAN \$73,000	\$73,000 OR GREATER	I CHOOSE NOT TO ANSWER	TOTAL
Q1: I live in the Village of Lake Hallie.	21.05% 112	60.34% 321	18.61% 99	92.68% 532
Q1: I do not live in the Village of Lake Hallie.	17.50% 7	65.00% 26	17.50% 7	6.97% 40
Q1: I don't know if I live in the Village of Lake Hallie.	50.00% 1	50.00% 1	0.00% 0	0.35% 2
Total Respondents	120	348	106	574